Mild, Temperate, Mellow



The full bodied, satisfying taste of My-Te-Fine Beer is the result of using the choicest barley for malt with finest flavored hops and other cereals. These high-grade ingredients are scientifically brewed by skilled brew masters in a most sanitary plant. My-Te-Fine Beer is fully fermented and aged in nature's own way to give it sparkle and real beer flavor.

Picnic Supplies Your CHOICE

My-Te-Fine Paper Napkins, 100 Ct. Forks & Spoons, Hot Drink Cups, Paper Plates, Beer Cups.

Hormel

Vale Pork & Beans My-Te-Fine 12-oz. Syrup Albers Flapjack 39c

MY-TE-FINE CHICKEN Sandwich Spread, ** 3/25c FRED MEYER PRETZEL STICKS, Crisp, Fresh, 1 lb. 15c S & W FRUIT COCKTAIL, Asstd. Fruits, No. 1 tin, 2/29c FRED PREPARED MUSTARD With or Without See. 2 for 15c FRED MEYER SWEET RELISH, 8-ounce jar, 2 for 19c WHITE STAR TUNA FISH, Chicken of Sea, 1/2 tin 15c LIBBY CORNED BEEF, Lean Meat, 12-oz, tin, 2 for 31c DAN-DEE MARSHMALLOWS, Fluffy & Fresh, 1 lb. 10c MY-TE-FINE GRAPE JUICE, Natural, quarts, 23c LIBBY'S ASSORTED PICKLES, 6-oz. Jar, 2 for 19c VALE PEACHES, Freestone Halves, Large 21/2 cans 11c

HARVEY WAX PAPER, 125-ft. roll, 12c MORTON ICE CREAM SALT For Ico Cream Processes 10 lbs 15c NBC PRIDE ASSORTED COOKIES Proshly Baked JUNKET ICE CREAM MIX, 4 cooling flavors, 2 for 15c UNDERWOOD DEVIL HAM, for Spicy S'wiches, 1/2's 19c VALE DILL PICKLES, Medium Size, 1 gallon 39c VALE DILL PICKLES, Crisp, Tangy, Quarts 12c MY-TE-FINE CRAB MEAT, Amer. Pack, 1/2's, 2 for 49c DAN-DEE PEANUTS, Spanish, Salted, 1 lb. 10c MY-TE-FINE SHRIMP, Wet or Dry Pack, reg. size, 11c BLUE BELL POTATO CHIPS, 15c Size, 11c MY-TE-FINE PEARS, Lge. White Halves Targe 3/4 2 for 29c MIRACLE ADE PUNCH, Asst. Flav., 3 for 10c TANG SALAD DRESSING, for Summer Salads, qts. 25c MY-TE-FINE ORANGE JUICE, Natural, 12-oz. tin, 3/20c CANADA DRY MIXERS All Florons 2 bottles 25c ORANGE JUICE, Floriana Brand, No. 2 tin, 2 for 15e

GRAPE NUT FLAKES, Energy Food, Reg. Size, 3 for 25c FRED MEYER FIG BARS, Freshly Baked, 2 lbs. 19c KELLOGG CORN FLAKES for a Quick Brkfast 50

MINUTE TAPIOCA For Desserts or Thickening 116
CALO DOG FOOD A balanced Diet 3 for 23c RYTAK Crisp, Hard and 26-ox. pkg. 21c Sea Island Brown or SUGAR 1-15. 2 for 15e MANDARIN ORANGES For Fruit Salada 5c

Pancrust Shortening 3 H 43c



Cool, Refreshing Iced Tea My-Te-Fine orange Tea

My-Te-Fine Orange Pekoe, 1/2 lb. pkg. 25c Dan-Dee Orange Pekoe, 1/2 lb. 19c, lb. 84c

S. & W. Healthful Juices

Your Choice PRUNE JUICE CARROT JUICE 2 12-oz. 19°

erve chilled juices for breakfast, lunch and supper during warm eather. SAW assorted juices are healthful and satisfying. Keep everal cans in the refrigerator.

Call 7042 Our Hostess counselor is prepared to help you with your every need in choosing necessary food and supplies for the smallest or the larg-est picnic. Give us a call, or come in, we'll be glad to serve you.

Let Fred Meyer Hostess Counselor Plan Your Pienie

The Freshest Coffee in Town



My-Te-Fine COFFEE 20° Pound

Full bodied, sparkling coffee blended from finest highland grown Central American beans. 3 lbs. 59c.

Dan-Dee COFFEE

A mild, but full bodied blend of Brasilian and Central Affi-erican grown beans.

Fifth Ave. Coffee Vacuum packed 23c Jar in re-usable jars. 23c Jar At Greeny Section

> New! Thrifty Cleaning Service



Bathrobes Cleaned and Pressed 19c

With Any Cleaning Order of 50c or More Gently tumbled in gallons of crystal-clear liquids. Thoroughly cleaned and

Economy Laundry Save time and labor by letting us do your laundry. Skilled launderers using latest laundering equipment do the work. Thrifty Prices at Fred Meyer.

Sheets Laundered Laun de red 7C Each white. Returned fresh,

At Laundry & Cleaning Section Lower Level 148 N. Liberty St.

At Ice Cream Section

FOR thrifty BUYERS

EVERYTHING YOU'LL NEED FOR THE 4"



Shop in the new, large, comfortable, airy Fred Meyer store, 170 N. Liberty street, for your Fourth of July food needs. The NEW delicatessen and meat sections are crammed full of merchandise kept fresh and sanitary in air-conditioned refrigeration. The enlarged bakery, grocery and vegetable sections are now equipped to serve your every need with fresh stocks of merchandise.

Store Closed Tuesday, July Fourth

Sliced Sandwich Cheese

Wisconsin Sharp Cheese 29c lb.

Blue Label Super Cured Cheese Mellow, rich, 2 LA 47c

Danish Bleu Cheese Imported. Distingtive flavor, fully aged and ripened.

Reg. 20c Kraft Old English or Roquefort Packed in at-tractive jars. 2 Jars 350 Rich spread cheese.

Potato Chips, Ib. pkg. 29s At Dairy Sections



Tender BEE or Double

Purchase any beef cut you desire at your Fred Meyer Meat Section. Prepare it YOUR WAY, if you do not find it tender and flavorful, and are not completeyl satisfied, we will REFUND DOUBLE THE AMOUNT OF YOUR PURCHASE PRICE! All Fred Meyer Beef is properly aged to assure you tender, juicy Beef!

Lamb Patties 5 for 19C

Juicy, Flavorsome Swiss Steaks 27c Lb. Carefully selected genuine steer beef, expertly aged for tenderness.

Well marbled lean meat for roasting, easily sliced for sandwiches. Pot Roast 19c Lb.

Loin Pork Roast 17c Lb.

Corned Beef Tongue 15c Lb. Corned Leg of Pork, Butt or Shank End, 1912c Lb. Corned Shoulder Pork, Picnic Style, Tender, 1512c Lb.

Boneless Brisket Corned Beef, for Sandwiches, 17c Lb. Special Ground Beef, for Meat Loaf, Hamburger, 2 Lbs. 29c AT MEAT SECTIONS

Cooked Ready to Serve

Armour's Star Cooked Picnics

No cooking waste, tender short 4 to 6-lb. 776 shank. Mild flavored, carefully cured, lean, tender Silver cold eured, lean, tender. Slice cold or Average lb.

EASTERN Sugar SKINNED HAMS, OOC Whole Ore, Sugar Cured SKINNED HAMS, OOc Wall

Hormel's **Eastern Thuringer** Mildly seasoned, no 23c Lb.

Fifth Avenue

ice Cream

Pincapple or Orange

Shorbert, 19c QUART

Packed in PROSTAIRE

25° Quart

Freshly Sliced Lunch Meats warieties, freshly 25c Lb.

Eastern Sugar Cured MY-TE-FINE Sliced Bacon

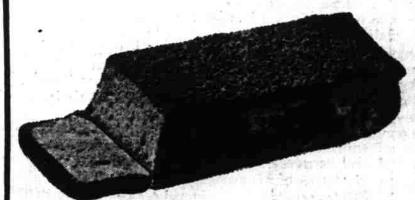
Selected from the finest quality eastern bacon chosen for fine flavor. Nicely streaked with lean, fries crisp and tender. Colo

1 Pint Mammoth Ripe Olives 1 Pint Sweet Split Pickles

Meaty, well cured, small pitted ripe Reg. 32c Value olives and crisp, delicious, sweet pickles. A combination for every July 4 picnic outing.

Prices Effective Friday Thru Monday

Light, Tender, Moist



Angelfood Cake

Made with lots of fresh egg whites and finest pastry flour. Easily packed and carried in picnic lunches.

Sandwich Bread Fine textured 13c 11/4-1.h. golden crusted. 13c load

Wiener Buns

Butter Pound Cake Made with lots of Fifth Avenue butter, fresh eggs and finest pastry flour, carefully blended and baked for a most, tender, delicious cake for picnia

> Rich in Vitamins B.G.E. All Essential to Good Health

Wheat Germ Bread

Fred Meyer Wheat Germ Bread is made with wheat germ flour, honey, milk and 100% vegetable shortening. Vitamins stimulate lifeless appetites

At Meat & Fish Section

Spring Chickens

Larger Size 3 foi 950 Colored Fryers 25c Lb.

Hens for Roasting 25c Lb.

Fresh Jumbo Crabs 25c ea. CRAB MEAT 39c lb.

Baby Salmon, 15c Lb. Small Crabs 10c Ea.

At Vegetable Section



FANCY RED RIPE TOMATOES Uniform size for slicing and to stuff or for salads.

3 lbs. 19c



ORANGES 176 Size. Those nice large ones for your 4th of July outing.

18c doz.