

Drive to Cut Accidents On

"Let's Be Alive on 5th" Is Campaign War Cry; Snell Leads

"Let's be alive on the fifth!" With this war cry, a campaign to cut down traffic accidents during the coming July 4 period is being waged by Earl Snell, secretary of state, who today issued a statement calling upon every citizen in the state to participate in this battle against careless driving.

Snell enlisted the aid of all safety councils throughout the state, pointing out that if an intensive educational campaign were carried on in every Oregon community, the state would go through the holiday period with a great saving of lives and reduction of property damage.

"On July 4 Americans celebrate their deliverance from paying tribute to a power which they proved could be overthrown by the united attack of citizens of this country.

"On July 5 Americans reckon the tribute they have paid to a power which has been proved susceptible—but which has not yet been subjected to the full brunt of attack by citizens of this country.

Deaths Needless Just as Americans threw off the yoke of political oppression, so can they throw off the millstone of traffic accidents which annually take heavy toll on our highways and streets during the July 4 holidays. Traffic safety campaigns in this country have demonstrated that this needless loss of life can be prevented because the things that cause these tragedies can be controlled.

"Why, then, do we let control them? Why, on July 5 last year did Oregon count 476 traffic accidents which took five lives and injured 118 persons during the first four days of that month? Why, on July 5 of this year, is it possible Oregon again will count the number of lives snuffed out, the number of its citizens maimed and the number of cars wrecked during the July 4 holiday period?"

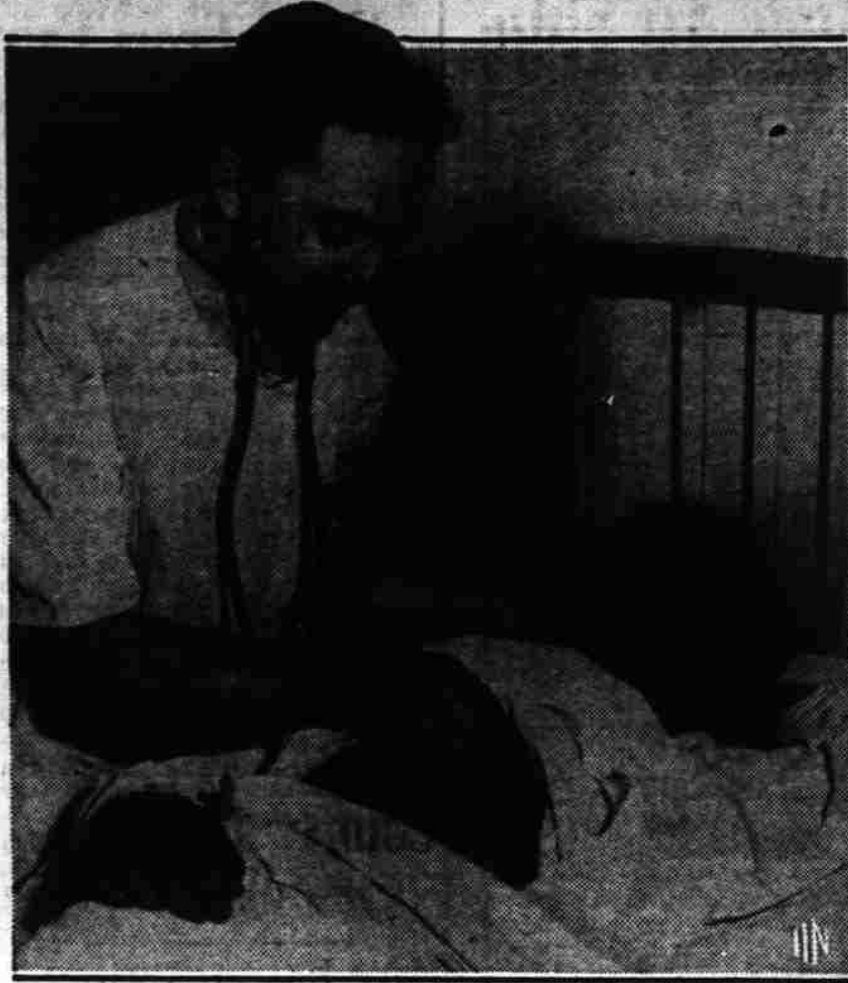
"Simply because in some instances individuals do not stop to consider the rights of others, do not remember to make inspections of equipment which would prevent an accident.

Haste, selfishness, thoughtlessness, carelessness, these are the things that cause accidents; they can be controlled by the exercise of ordinary caution and common sense. Let's launch a united attack against this power which extracts high tribute so that on July 5 there will be no need for an accounting to Traffic Death!"

Since the condition of the motor vehicle is of prime importance to the safety of any trip, a careful inspection of tires, brakes, windshield wipers and lights should be made in plenty of time to allow for adjustments as are necessary, Snell said. With the car in perfect running order, the responsibility for the safety of its passengers and others using highway facilities rests with the driver and in this connection, these ten suggestions were listed:

1. Never pass a car unless you are certain there is ample room. This precludes passing on curves, hills or other places where the view ahead is obstructed.
2. Slow down when approaching all intersections, including private driveways, so that you have your car under complete control in case an emergency stop is necessary.
3. Slow down when approaching any child or other pedestrian and thus be prepared for the unexpected.
4. Stop on red traffic light and remain stationary till the light has turned green. Don't rush the amber light.
5. Come to a dead stop at stop signs in order to give the car on the through street the right-of-way.
6. If you are fatigued, don't drive. Let someone else have the wheel or pull off to the side of the road and take a short nap.
7. Slow down to compensate for slippery pavements.
8. Slow down when driving at night. Dim your lights so the other fellow will not face the hazard of your glaring headlights.
9. Always drive at a speed that will enable you to stop within the assured clear distance ahead.
10. Remember your motor

Victim of School Food Poisoning



New York authorities are investigating the food poisoning of nearly 400 Staten Island school children, to whom free lunches were served in a dozen communities. This nauseated youngster is treated in hospital where the stricken children were rushed by ambulances, police radio cars and private automobiles.

As King and Queen Returned



Western Union Cablephoto

This is the first picture taken of King George and Queen Elizabeth on their return to London from their Canadian and United States visit. A Western Union cablephoto, the picture shows the king and queen and their daughters, Princess Elizabeth and Margaret Rose, riding in the royal carriage in London.

Message From Ex-Governor Martin Revives Echoes of Lessard Whale

An echo of several criminal and civil actions involving the killing of a whale in Columbia slough by Edward Lessard, Columbia county, in 1931, bobbed up here Wednesday in a letter received at the executive department from ex-Governor Charles H. Martin.

The letter was addressed to Governor Charles A. Sprague. Governor Martin suggested that the state release all claim to the carcass so it may rest quietly and undisturbed on the Lessard ranch. The killing aroused the entire city of Portland and Lessard was haled into court to defend charges of violating both the federal and state laws.

State Release Urged "Lessard was caused a lot of trouble and inconvenience at the time of the killing due to public sentiment which was aroused by the press," Governor Martin's letter read. "He was forced to defend himself against criminal charges, in all of which he was acquitted."

Governor Martin said the state of Oregon, at the instance of Governor Julius L. Meier, later instituted a replevin action for the carcass, and subsequently the supreme court held it was the property of the state. "Lessard, at that time, tendered the carcass to me as governor for the benefit of the state but I refused to accept it," Governor Martin continued. "I told him the whole thing was a lot of foolishness and that I would have nothing to do with it."

"The state should now release any claim it may have on the carcass to end the state's connection with the matter."

First Cutting of Alfalfa Is Baled

CLEAR LAKE—Mr. and Mrs. Adam Orey are announcing their new status of grandparents. Word has been received from Bend, Ore., of the birth of a 6 1/2 pound daughter to Mr. and Mrs. Robert Gray, June 22. Mrs. Gray was Leona Orey.

Luther Chapin left Tuesday on a business trip to Ellensburg, Wash. Formerly Mr. Chapin was a teacher there and expects to renew many old acquaintances.

Wacken hay baling crew has nearly finished baling the first cutting of alfalfa and clover in this section. Cherry picking, also is about finished. The cherries were not so badly damaged by the rains as at first feared.

Shotgun Charge Closes Life of Ill Toledo Man TOLEDO, Ore., June 23—(AP)—Paul L. McKinney, 66, fatally shot himself today, State Trooper Avon Mayfield said.

Mayfield said the man, ill for a long time, ended his life with a shotgun charge. McKinney is survived by his wife and by two sons.

Free Airmail Carried Here

Oregon Airways Connects Regular Routes While Awaiting Contract

Oregon Airways, the newly-organized air line serving Portland, Salem, Albany, Eugene and Marshfield with a daily roundtrip, is handling considerable quantities of air mail free of charge while awaiting the granting of a certificate entitling it to a government air mail contract, Harry Stearns, public relations representative, said here yesterday.

Through the volunteer cooperation of Stevens-Brown Optical company, 124 North Liberty street, free delivery service to the Salem airport has been made available here. Properly stamped mail left at the Stevens-Brown shop by 10:20 a.m. will be delivered to the airport in time to catch the southbound plane and by 4:30 p.m., to catch the Portland-bound plane. The latter ship arrives in Portland in time to make connections with three night mail planes including one on the transcontinental run and two in the northwest service.

Petitions to the civil aeronautics authority for the certificate of convenience and necessity which the new air line must obtain before securing an airmail contract are now being circulated in Salem and other cities on the line and are being favorably received.

100-Ton Sixteen-Inch Gun Latest Coast Defense Unit



Coast defenses in the region of San Francisco bay were strengthened recently with the arrival of one of the world's largest and most modern weapons, a 100-ton, 16-inch long range gun. It has an accurate firing range of 26 miles, will fire a 2,000 pound projectile. One of the twin weapons making up the Townsey battery at Fort Cronkite, guardian of the Golden Gate's north shore, it is shown being unloaded from flat cars which transported it from the Waterville arsenal in Maryland.—(AP).

The line does a general passenger and express business. Leo Arany of Salem is the principal pilot and operations manager.

Stearns said, Senator Charles L. McNary and Congressman James W. Mott are both working in Washington, DC, to assist Oregon Airways in gaining the needed certificate.

Carpenter Going East, More Study

ROBERTS—Mr. and Mrs. Paul Carpenter have left for Madison, Wisconsin, where Carpenter will finish his Ph. D. in chemistry in the University of Wisconsin. They went as far south as San Francisco with Mr. and Mrs. Romeo Gouley.

Eyerly Entering Horse Business, Buys 3 Arabians

Three Arabian mares have been purchased by Lee U. Eyerly, head of the Eyerly Aircraft corporation, and will be brought to Salem from Tacoma, Wash., this weekend. These three will be the only Arab mares in Oregon and will make a total of eight Arabs in the state.

Price of the Arabs, a breed long considered the aristocracy of horses, was given an approximately \$1000 each. Eyerly will bring the animals here in two special trailers and will keep them on his country estate, formerly the Illibee Country club property.

Roberts People Planning Picnic

ROBERTS—A community picnic will be held at Nelscott beach July 9. Plans were completed for a breakfast at 8 and everyone is to bring filled baskets for breakfast and dinner. For further information call Mrs. Roy Rice or Mrs. George Higgins.

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New spring and summer neckwear in hundreds of patterns and color combinations. Hand made. Values to \$1..... **47c**

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All wool sweaters in V and crew neck, pullover and coat styles. All colors. Values to \$3.95..... **\$2.77**
Others Specially Priced to \$4.95

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Socks and anklets in new spring patterns regularly priced at 17c 25c, now..... **17c**

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Beautifully tailored pure wool, three-button, Hollywood drape models. These are going fast, values to \$15..... **\$9.85**

SLACKS
All wool flannel slacks in light and medium Gray shades. Sizes 28 to 34 waist. Values to \$5.95, now..... **\$2.87**

HATS
A special group of snappy styles in practically all shades, including the new Grama. A real buy at..... **\$1.57**
Others \$2.57 and \$3.57. Values to \$5.

New First Family of Louisiana



Here is the new first family of Louisiana, Earl K. Long and his wife. Long took over the governor's chair after resignation of Governor Richard Leche as a scandal involving embezzlement of university funds mounted.

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