PAGE SIX

Market Research



From First Statesman, March 28, 1851 Sheldon F. Sackett - - - - Editor and Manager.

THE STATESMAN PUBLISHING CO. Charles A. Sprague, Pres. - - Sheldon F. Sackett, Secy. Member of the Associated Press

ed Press is exclusively entitled to the use for publica dispatches credited to it or not otherwise credited in

"It Can't Happen Here" Spectacular disclosures continue on the heels of the Dies mmittee's initial revelation of the existence of a well-organized anti-semitic group headed by General Van Horn Moseley and others. The second chapter revealed that the organization's primary aim was not that of stirring up resentment against the Jews, but actually the seizure of control in the United States by methods whose practicality has been demonstrated in Germany.

For the immediate present, the American people can afford to laugh at these plottings which have a comic-opera fla-vor; to laugh especially hard at the group's paradoxical pro-gram of disseminating propaganda wholesale and at the same time keeping its activities secret. They can afford to laugh Modeste Demers.) first because there is no domestic crisis which might provide opportunity for these fascists to start their revolution; secondly because the believers in Hitler's philosophy and me-thods are so far hopelessly few in this country; thirdly be cause, while the fascists have a number of organizations which are extremely active, they have no leader capable of upiting these separate groups and capturing the popular imtate.

Either through coincidence or through inside knowledge. the Saturday Evening Post this week publishes an article by Stanley High, outlining the status up to early this year of the fascist movement; the German-American Bund, the Silver ust, 1847, with 21 recruits. Shirts headed by William Dudley Pelley, the Knights of the among whom were seven sisters White Camellia headed by George E. Deatherage, the reviving Ku Klux Klan still directed by Hiram W. Evans, the minor or under-cover organizations, the relation to these of Ger-lay brothers; five secular priests, ald Winrod, their general approval of Father Coughlin who Le Bas, McCormick, Deleveru, appears to have remained aloof from them; and the possibil. Pretot and Veyret; two deacons, ity that General Moseley might be selected as their leader.

the Dies committee, others have been subpoenaed. If the com- appear. The read: mittee's announcement of last Saturday is borne out by competent evidence, it appears that some of these individuals might be indictable for treasonable activities, but that is not so important as that the American people continue to think straight. The menaces, including that of a communist revolution, to which they point exist at present only in their imagination; even if such dangers did exist, they would be no up the Methodist mission; but that gentleman declined to sell to the successful rivals of Metho-

House-to-House Canvassing

. The problem of the house-to-house "peddler" or canvasser has been worrying communities and particularly their established merchants for many decades, and occasionally some new "solution" is offered. At present the city council has before it the "Green River" ordinance which would practically bar all house-to-house solicitation no matter what the pur pose or the auspices. or the auspices. The evils, uncertainties and disadvantages of patroniz-



King Louis Philipe 5-15-39 of France gave a lift to the St. Paul Catholic church: Capt. Menes' story:

In this column, issue of May 18, the article concluded: "How many people, even Catholics, know that King Louis Philippe of France gave 3000 francs to-ward the Catholic mission en-terprise centering at St. Paul, and ordered 14,400 more francs donated? Explanations will be made later in this column." Well, in the story of the early career of the Catholic missions of Oregon in Bancroft's Oregon History, one finds these words, volume 1, page 326:

"Oregon was erected into an apostolic vicarate by Pope Greg-ory XVI, who appointed Blan-chet archbishop of the territory, Demers succeeding him as vicar general. (They were Fathers Francis Norbert Blanchet and Modesta Demers

"The briefs were made out December 1, 1843, and reached Oregon November 4, 1844. Soon afterward Blanchet proceeded by sea to Canada, to receive his consecration at the hands of the

"He then made a voyage to Europe to devise means of increasing the resources of the Oregon mission.

"He met with great success 'n securing funds and volunteers, and returned to Oregon in Augof Notre Dame de Namur; three Jesuit priests, Gaetz, Gaz-B. Delorme and J. F. Jayol; and Some of these leading characters have appeared before (in fine print) on the above

\$ \$ \$ 'An offer was made by the Catholics to purchase the buildings and grounds of the Oregon Institute first erected on Wal-lace Prairie, and offered for sale by Gary, who was closing up the Methodist mission; but dism, though the Methodist cociety would have received double what it did receive for the property."

(An explanation is needed here. The Catholics úid not seek to buy the property 'of the Oregon Institute' on Wallace Prairie. The Methodist (Jason Lee) mission did not own that property, and Rev. George ary, its agent, could not sell it. The

Designs Artillery Plane

The destant will prevent quitering improve will be will be all and the second of the second second second second

The OREGON STATESMAN, Salem, Oregon, Thursday Morning, May 25, 1939,



Denald De Lachner and his model

Development of a twin-motored pursuit plane which is capable of flying 400 miles per hour and firing 100 shells a minute from a 37-millimeter cannon mounted in its nose has been announced in New York by Donald De Lachner, above, chief engineer of the American Armament company's aircraft division. De Lachner is shown with a model of the plane. An actual size shell is beside the model.

10 Years Ago 20 Years Ago

May 25, 1929

Brenda Savage, art student at Salem high school, has been elected to receive Joseph Albert \$25 cash prize.

Colorful parade staged on the streets of Salem by nearby community clubs last night, Keizer, region took highest honor for Labish sectionse tied for second.

try.

Thomas B. Kay, state treasurer, will leave for Europe for Willamette valley champion as

9:15-Agriculture Today. 9:30-Patty Jean. 9:45-Christian Science. May 25, 1919 10:00-Home Institute. 10:15-Poetry Penthouse. 10:30-News. Miss Catheryn Gibbard of Salem was yesterday elected presi-10:45-Light Opera. 11:00-Grand Slam Bevue. 11:30-Little Concert. dent of Western Oregon Girls' conference of Sunday schools.

11:30-Little Concert. 11:45-Saxophobia. 12:00-Smile Parade. 12:30-News. 12:45-Dept. Agriculture. 1:05-Quiet Hour. 1:45-Singer. 2:00-Curbstone Quis. 2:15-Financial and Grain. 2:35-News. 2:30-Orchestra. 2:45-Box Score Extra. 3:15-Organist. 3:30-Band. Major Jack Hamilton, veteran of three wars, who holds more military honors than any man in Oregon, will give his famous lecture in person at the size of crowd and Stayton and Liberty theatre next week.

Salem high school baseball team virtually can claim to be 8:30—Band. 4:30—Curtain at 8:30. 5:00—Promenade Symphony. 5:30—Piano Surprises. purpose of studying flax indus- team defeated Corvallis Ligh school 11 to 5.

ESLM_THURSDAY-1360 Ec. 5:30-Milkman's Berenado. 7:30-News. \$:00-Morning Meditations. 8:15-Haven of Rest, 8:45-News. 9:00-Pastor's Call. 9:15-Bargain & Minute 9:15—Bargain a Minute, 9:30—Hits and Encores, 9:45—Friendly Circle, 10:15—News, 10:30-Morning Magasine, 10:30-Morning Magasine, 10:30-Morning Magazine. 10:45-Varietice. 11:15-True Story Dramas. 11:180-Willametic U Chapel. 11:45-Value Parade. 12:15-News. 12:20-Hillbilly Records. 12:45-Musical Salute. 1:00-Interesting Facts. 1:15-Muse and Music. 1:20-PTA Program 1:45-Secy. of Interion Harold Ickes. 2:15-Jane Anderson, Pianist. 2:30-Willamette U Speech Dept. 2:45-News. 8:00-Pacific Parade 8:20-Hawaiian Paradise. 8:43-Fulton Lewis, jr. 8:30-Hawalian Paradiae, 3:45-Fulton Lewis, jr. 4:00-So This Is Radio. 4:30-Sinfonietts. 5:00-Organalities. 5:30-Dinner Hour Melodies. 6:00-Green Hornet. 6:30-Green Hornet. 6:45-Tonight's Headlines. 7:00-Swingtime. 7:45-Hal Kemp's Orchestra. 8:00-News. 8:15-Setraphook Stories. 8:30-Organist. 8:45-Instrumental Novelties. 9:00-Newspaper of the Air. 9:15-Hits of the Day. 9:15-Hits of the Day. 9:30-Lou Fidler's Orchestra. 10:00-Phil Harris' Orchestra. 10:00-News. 11:15-The Equires. 11:45-Just Before Midnight. XEX-THURSDAY-1180 Me. 6:30-Musical Clock. 7:15-Family Altar Hour. 7:30-Financial Service. 7:45-Accordiana. 6:00-Dr. Brock. 8:30-Farm & Home. 9:15-Astriculture Today.

6:30-Minstrel Show, 7:00-Orchestra. 7:30-Now and Thes. 7:45-Know Your Grocer 8;00-Sports Reporter. 8:15-News. 8:13-Seva. 10:15-Classic for the Day. 10:30-Orchestra. 11:00-News. 11:15-Sports Final. 11:30-Police Reports. 11:33-Organist. II:33-Organis. EOIN-THURBDAY-949 I 6:15-Market Reports. 6:20-Klock. 7:45-News. 8:00-Breakfast Bugle. 8:15-Nancy James. 8:30-Helep Trent. 6:45-Our Gal Sunday. 9:05-Geldbergs. 9:15-Life Can Be Beautiful. 10:00-Big Sister. 10:15-Aunt Jenny. 10:35-Harvey Harding. 10:45-Remance Trail. 11:00-This and That. 11:45-News. 12:00-Kitty Kelly. 12:15-Myrt and Marge. 12:30-Hilltop House. 12:30-Bingin' Sam. 1:45-Stepmother. 1:00-Scattergood Baines. 1:15-Dr. Susan. 1:30-Singin' Sam. 1:45-March of Games. 2:00-Fletcher Wiley. 2:15-Hello Again. 8:00-Newspaper of the Ali 4:00-Tes for Two. 4:15-Howle Wing. 4:45-Let's Waltz. 5:00-Major Bowes. 6:00-Tune Up Time. 6:45-Little Shew. 7:00-Amos 'n' Andy. 7:15-Leon F. Drews. 7:00-Star Final. 10:15-Orchestra. 10:45-Nighteap Tarms. 1:00-Five Star Final. 10:15-Orchestra. 10:45-Nighteap Tarms. 11:15-Orchestra. 12:15-Orchestra. 13:15-Orchestra. 13:15-Orchestra. 14:15-Orchestra. 15:15-Orchestra. 15:15-Orchestra. 15:15-Orchestra. 15 KOIN-THURSDAY-940 Kc.

Radio Programs

KOAC-THUBSDAT-556 Kc. 9:00-Teday's Programs. 9:03-Homemakers' Hour. 10:00-Weather Forecast. 10:00-Weather Forecast. 10:15-Story Hour for Adults. 11:00-Alexander Hull. 11:30-Music of the Masters. 12:15-Farm Hour. 1:15-Variety. 2:00-Home Garden Hour. 2:45-Guard Your Health. 3:15-Clties of the World. 3:45-Monitor Views the News. 4:00-Symphonic Half Hour. 4:30-Stories for Boys and Girls. 5:00-On the Campuses. 5:45-Vespers. 6:15-News. 6:15-News. 6:30-Farm Hour. 7:80-Neighborhood News. 7:45-Words of the Poet. 8:15-Oregon: Past and Present. 8:45-Foresters in Action. 9:00-OSC Round Table.

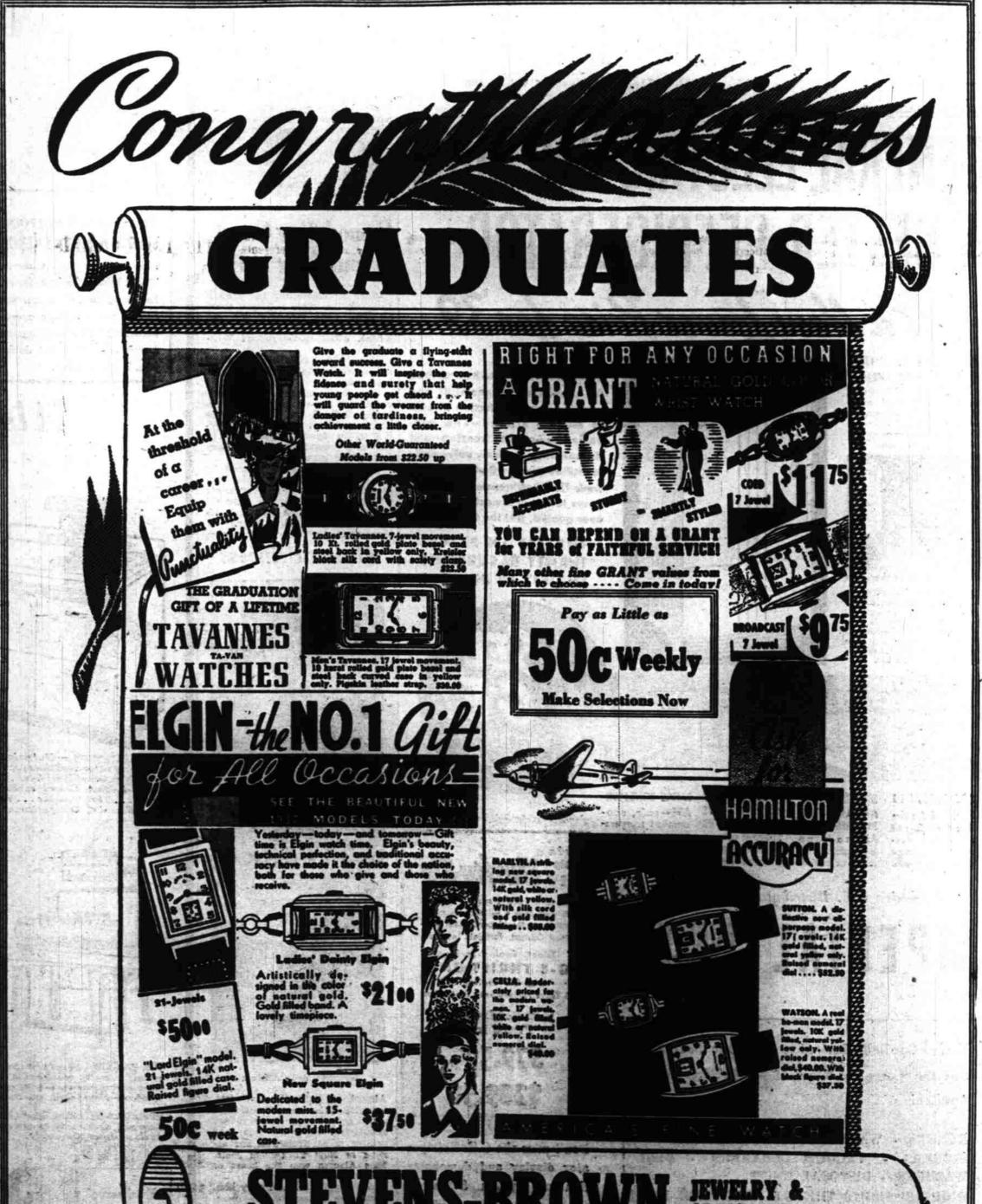
9:30-What's in a Name. 9:45-Muscular Activity. EGW-THURSDAY-620 Ke.

EGW-THURSDAY-620 7:00-Viennese Enacmble. 7:15-Trail Blazers. 7:45-News. 8:05-Organist. 8:15-The O'Neills. 8:30-Stars of Today. 8:59,40-Time Signal. 9:00-Piano Recital. 9:15-Martha Meade. 9:30-Dangerous Bonds. 9:45-Dr. Kate. 10:00-Betty and Bob. 10:15-Grimm's Daughter. 10:30-Valiant Lady. 10:45-Hymns of All Churches. 11:00-Mary Marlin. 11:15-Ma Perkins. 11:30-Pepper Young's Family. 11:45-Guiding Light. 12:00-Backstage Wife. 12:15-Stella Dallas. 12:00-Vic & Sade. 12:00-Vic & Sade. 12:00-Stars of Today. 2:00-Stars of Today. 2:00-Stars of Today. 3:00-Easy Accs. 3:15-Mr. Keen. 3:00-Stars of Today. 3:45-Stars of Today. 4:00-Mar District Attorney. 4:00-Mar District Attorney. 4:00-Mar District Attorney. 4:00-Orehestra. 7:30—Quartet. 8:00—Orchestra. 8:15—Symphony Hour. 9:45—Orchestra. 10:00—News Flashes. 10:15—Gentlemen Preferred. 10:30—Orchestra.

Educational Rally For all Graduates Is Sunday Night

ROSEDALE—An educational rally will be held at the church here Sunday night at 8 o'clock in honor of all graduates of this and nearby communities. All young people, and especially graduates from eighth grade, junior high or senior high schools.

Representatives from High-land and Friends churches of Salem, Scotts Mills and Marion attended the Friends' quarterly meeting at the local church Saturday. Also present were fraternal delegates from Springbrook and General Superintendend and Mrs. Chester A. Hadley, Portland.



ing fly-by-night peddlers are not in dispute; neither is the Indian manual labor school of unfairness of their competition which established merchants who pay taxes and make other contributions to the commun- Institute trustees. He got \$4,ity. Newspapers, whose interest coincides with that of the local merchants-peddlers buy no advertising-have repeated- received by the Oregon Institute ly pointed out these facts. The only remaining problem is the from John Lord Force for its cure.

It is proper of course to require of out-of-town solicitors a reasonable license fee to compensate the city for the fact that they pay no direct taxes; it is not out of place to provide for investigation of the merchandise offered, at the time the for investigation of the merchandise offered, at the time the license is issued, or even to require a bond to protect purch-asers. But there are limits to the protection which can be given the given be given

But there are limits to the protection which can be given wary householders and there are also limits to defensible restraint of trade. After all, peddlers were the first merchants. and it is unfair to deny anyone the right to engage in an honest business just because he may lack the means to so engage in "de luxe" fashion. Many of the ordinances proposed or enacted in various communities are too drastic.

The fundamental error is the preconception that all evils should and must be corrected by "passing a law." If the peddler's activities are unfair to established business and if his wares are of uncertain quality, the correct solution is to educate the public to those facts. In the last analysis it is the only adequate solution; denied the right to ring doorbells and place a foot inside the door-jamp, the itinerant merchant will violate the law or revert to telephone or mail-order solicitation which lend themselves even more readily to the perpetration of fraud.

New Superintendent Chosen

Assuming his acceptance of the proffered contract, Frank B. Bennett will be Salem's new superintendent of schools. Willamette university sends out from Salem each year a number of graduates who attain executive positions in the educational field. Bennett will be the first of these, at least in many years, to return as head of the school system in her to Oregon, where they de-signed establishing a French

the city where he prepared himself for this work. A number of present Salem people will recall Bennett as a student here; others including, it happens, three present ts of The Statesman's editorial and news staff, were his schoolmates at Willamette. Due to his attendance at frequent meetings of educators held in Salem, a number of oth ers in this city are acquainted with the newly-chosen supe Noand are familiar with his success as a school execttive in other cities

As a student, Bennett was a diligent worker who insisted stering his courses thoroughly and attained memberip in Aloha Kappa Nu, the principal scholastic honor available at Willamette, but he also found time to participate in activities and to exert a type of quiet leadership which was always constructive. Reports from various sources indicate that his influence, both as an educator and in civic rela-tions, has been similar in each of the communities he has served. His record bespeaks a highly satisfactory adminis-tration of Salem's school system.

famous country physician's initiation into the Circus Saints and Sinners club in New York. Especially does Dionne object to the sign printed on the apron which the doctor wore, read-ng "doctor of litters." It is to be hoped that the quints there hey will need it when the firm from the firm and so remained the state of the sense of humor from the spin the spin the sense of humor from the spin the round them are removed.

Leaders are Mrs. C. Hanson

Handy Sewers; Ruth Whitney, Nifty Knitters, and Dr. C. L.

Achievement Day rogram Is Held

Blodgett, forestry. COLLEGE The program includ cal numbers, songs, d itations and

the Lee mission, twice as large as Gary got from the Oregon 000, of which \$3000 was cash. Wallace Prairie property, and a \$1000 note. The manual labor school building had cost \$10,-000. The Oregon Institute open-ed classes therein August 13, 1844, and it became, by change

> 5 5 Further quoting the Bancroft

notes: "Louis Philippe of France gave 3000 francs, and ordered the ministers of the interior and marine to pay 7200 francs. The Leopoldine Society of Vienna gave 4000 florins, and other societies or corporations different sums.

"The vessel which brought Blanchet's Catholic colony was L'Etoile du Matin, Captain Menes, belonging to V. Marzion & Co., of Havre de Grace, and was sent by them to Oregon having a half cargo for Tahiti. She was not, like the Indefa-tigable, obliged to cross the bar without chart or pilot, but was brought safely into the river by Pilot Reeves, and ascended the Columbia to the mouth of the Willamette, where her cargo was. unloaded.

"Proceeding immediately she finished her voyage to Tahiti, and returned to France, whence her owners once more dispatched colony.

"On returning to the Columbia in '49 or '50, Captain Menes, after waiting outside for a pilot several days, undertook to cross the bar without one, but his vessel struck on the sands, where she pounded for nine hours, and suffered serious damage.

"She was finally brought into Baker's bay by the assistance of Latta, a pilot of the Hudson's Bay company, who with a num-ber of natives went to her as-sistance, and constructing a box rudder brought her in.

"She was afterward taken to Portland, where her cargo was landed, and the hull burned for the iron and copper. "Captain Menes opened

Bancroft credited the 1 1wa matter just quoted to the Ore-con City Enterprise of March 21, 1868.

The name of the vessel, "L'Etolle du Matin," of which Menes was captain, meant Star of the Morning, according to this writer's school French die-

That Captain Menes

