

### Ford Developing Safety Features

#### No Wood now Being Used, Pointed out; Top and Body Rigid Unit

The great improvement in construction of automobile bodies within the past few years is the most important safety feature developed by the automotive industry, according to W. L. Phillips of Valley Motor company.

Whereas some parts were formerly made of wood, there is now not a penny's worth of wood in the entire Ford body structure, the dealer said. All Ford V-8 bodies on the 1939 closed car models are built with an all-steel structure and rides and an all-steel floor.

Wood is not even used for tacking the upholstery into place. Instead a special tack retaining material has been developed in the laboratory at the Dearborn factory and is now being used with great success. The steel top is a single stamping from coil steel, and the body side doors are from side to side down to the tops of the doors. This results in greater strength without excess weight.

The top and body panels, internal structure and floor are welded into a single unit of tremendous strength, and rigidity. Door panels are welded to the door frames, a feature of the doors being the one-piece inside framing which materially strengthens them.

### Test of Richfield Motor Fuel Made

According to authoritative sources, one of the most comprehensive gasoline and motor-car road tests ever made has just recently been completed by Richfield engineers.

For 65 days practically every type of automobile was tested under all driving conditions. The Imperial Valley region, which is considered the toughest test on automobiles and gasoline in the United States, was used. Also, tests in below freezing temperature on mountain roads were recorded.

According to G. French, Richfield sales executive, the tests were made to check their new Hi-Octane gasoline against laboratory test. "To get all-round performance in a gasoline is a laboratory duty, but to see if it works out on the road is the engineer's job," states French.

### Wetterman Is Speaker Townsend Rally Today

SILVERTOWN HILLS—Charles W. Wetterman, national representative, is being announced as the speaker at the Townsend rally to be held at the Silver Creek Falls state park Sunday. Townsendites from far and wide are being invited to attend. The picnic dinner has been set for 1:30. The program will follow.

### New Economy Record Set by Studebaker



### Fight on "Nudist" Tires Under Way

"Nudist tires"—those bare of safety tread—are the object of a safety campaign launched by the Goodrich Silvertown stores at 198 South Commercial street.

"Unlike people, tires need ample covering in hot weather. This, worn tires encourage blowouts caused from heat generated within the tire," declared Walter Zosel, manager of the Goodrich Silvertown stores.

Blowout dangers are reduced by two achievements in tire manufacture developed by Goodrich engineers, he pointed out. One is the famous Goodrich Silvertown tire with the Life-Saver Golden Ply which reduces the hazard of blowouts.

The other is the Seal-o-matic tube which gives protection against flat tires caused by nails, screws and glass, closing breaks caused by such objects instantly, he said.

### Civic Club Elects Mrs. Forbes Leader

MONMOUTH—Officers of the Civic club for the coming year are: Mrs. L. E. Forbes, president and Mrs. C. C. Powell, vice-president, both re-elected; Mrs. M. R. Thompson, secretary; Mrs. H. M. Smith, treasurer. Playground and handicraft activities are planned for local children this summer as a federal WPA project. E. A. Stebbins, Dr. D. H. Searing and J. Alfred Cox are to work out details. Mrs. Bessie Bracken will have charge of the handicraft. The men's luncheon club and Civic club have voted to aid the project.



Jack Van Sant (above), driver of the record-breaking Studebaker Champion, newest full-sized car to enter the low priced field, checks in with A. C. Pillsbury, regional director of AAA contest board, after completing the first lap of round trip from Los Angeles to the San Francisco world's fair in which the car averaged 30.8 miles per gallon of Gilmore Red Lion gasoline. Greeting the Champion (left to right) are Mark Butterworth of Gilmore, V. C. Winters and Harry B. Liggett of Studebaker. (Below), Frank Hood and A. C. Pillsbury, AAA officials, carefully measure gasoline used in the run as Jack Van Sant looks on.

### Joint Graduation Event at Lyons

LYONS—Graduation exercises for the Lyons and Fox Valley grade schools were held at the Rebekah hall Wednesday night. The class will for Lyons was read by Pearl Dove; for Fox Valley, Duane Downing, Class

### Former Resident Revisits Turner

TURNER—Mrs. Frances Belle Deisel is here from a year's stay in California after 28 years residence near Turner. She is calling on friends and seeing the old home. After the close of schools her daughter, Miss Thelma, teacher at Corvallis, will accompany her mother back to the home of a daughter, Mrs. D. E. Fohlen, of Anashim and Mrs. E. E. Hughes, another daughter, of Fullerton, Calif. Achievement day will be Wednesday, May 24. A picnic dinner will be served on the grounds at noon, in which the PTA will participate with all patrons and friends invited for the day.

Programs and awards will occupy the forenoon with the high school program beginning at 9 o'clock. The grade school will open its program at 10 o'clock featuring a number of health plays. Mrs. Carmelita Weddle will complete the judging in time for the announcement of the 4th summer school scholarships. School closes Friday, May 26. The Methodist Aid society held its monthly business meeting Thursday afternoon at the home of Mrs. W. J. Douglas. Officers for the new conference were elected: President, Mrs. L. M. Small; first vice president, Mrs. Mollie Spiers; second vice president, Mrs. W. C. Hodges; treasurer, Mrs. C. A. Dear. The budget for the year was reported paid, and some paragon repairs were arranged for. A missionary talk was put on by Mrs. John McKee and Mrs. P. C. Gunnam, who is the retiring president. Upon invitation of Mrs. Ivan Hadley for

### Chevrolet Sales Graph Shows Gain

#### Increase of 23 per Cent for April Over Last Year Announced

DETROIT—The steady gain over 1938 that has marked the Chevrolet sales graph in 1939 held to its course through April, figures released here today disclosed. Final tabulations for April indicate an increase of 23.3 per cent for new passenger car and truck deliveries over April of 1938. Total sales for the month were 76,861.

For the 10-day period ending April 30, Chevrolet sold 23,363 passenger cars and trucks at retail, an increase of 4,688 units over the 25,195 cars and trucks sold in the preceding 10 days. The final 10-day period rose 26.4 per cent above the figure for the same dates in 1938.

Chevrolet truck sales followed their 1938 upward trend, 6,661 units being retailed during the final 10 days to boost the month's total to 15,133, which is 22.7 per cent over the figure for April, 1938. The final 10 days revealed a gain of 28.4 per cent over the similar period in 1938.

### DeVaney School Starts Vacation

JEFFERSON—Graduation exercises were held at the DeVaney school Wednesday night for Donald Weinburg and Glen Struckmeier. The closing day was Friday. Miss Helen Kiba who taught the school this year, will teach in the Sodaville school next year. Mrs. Bert Gates of Corvallis who has purchased the A. J. DeVaney estate, is remodeling the house and plans to move to the place soon. The Jack DeVaney family who have been living there have moved to their own place. The electric light line has been extended to the E. L. Jants and DeVaney farms near Greens bridge.

### JOHNSTON VISITS

TALBOT—Henry Johnston of Port Orford, a prominent cranberry grower, visited his cousin, C. F. Johnston and family Wednesday.

merly of Turner, the June 9, silver tea will be held at the Hadley home in Albany. The afternoon closed with a social hour.

### 10 Independence High Boys Going To World's Fair

#### INDEPENDENCE—Ten high school boys from the independence Smith-Hughes class, will leave June 4 with Howard Bennett, instructor, to attend the world's fair in San Francisco.

The boys will spend six days and five nights on Treasure Island and the total cost of their trip is not expected to exceed \$22.

The boys who had made their reservations include Kenneth Oberon, Alva Dickinson, Bill Short, Orville Cline, Jay Mitona, Donald Rowland, Elton Rogers, Virgil Haener, Don Wells and Harold Primas.

### Brooks 8th Grade Receives Diplomas

BROOKS—The eighth grade graduation program was presented Friday night in the school house before a large crowd.

Harry Kaneko was salutatorian and Ronald Jones, jr., valedictorian. Guest speaker was Rex Putnam, state superintendent of public instruction, who spoke on "The Privilege of Being an American Boy or Girl"; Ronald Jones, school board chairman, presented diplomas to Harry Kaneko, Etta Mae Fleck, Ronald Jones, jr., Emie Morioka, Dan Perkins, Martha Imagawa, Alfred McCoy, Ruth Sidebottom, Leslie Lowery, and Bertha Loomis. Benediction, Rev. Pogue; recessional, Cleo Ramp.

### Teacher Resigns At Scotts Mills

SCOTTS MILLS—Mrs. Ethel Frasier, Scotts Mills teacher, has resigned after teaching here for seven years without missing a day. Mabel Ballard, who has been teaching at Evens Valley, will teach here next year.

Mrs. Pauline Swartout is delegate from the local Rebekah lodge at the state assembly in Klamath Falls this week.

### Boosters Choose 14

WOODBURN—Fourteen girls chosen to represent the next year's Girls' Booster club of Woodburn high school were initiated Friday at the final assembly. These girls are: Aileen Bentley, Elsie Yoder, Jeanne Lee, Shirley Seely, Wilma Brassel, Ada Claire Ream, Laurine Jones, Mabel Lacy, Ione Anderson, Pat Smith, Ines Hermanson, Frances Schoenicker, Edith Peltz and Gladys Fletcher.

### 20 to Graduate, Monmouth School

#### Thomas H. Gentle to Give Senior Class Address on June 1

MONMOUTH—Monmouth high school will graduate a class of 20 June 1. Thomas H. Gentle will be the speaker.

Rev. W. A. Elkins will deliver the invocation. Music will be furnished by the high school orchestra, directed by Roy Miller. James Gentle, chairman of the school board, will present diplomas. Arleen Bilsland, president of the senior class, will introduce the

class. H. K. Sicksafoos will give the benediction. Class roll: Roy Aebi, Merl Crow, Vera Crow, Arleen Bilsland, Marian Bowman, Elizabeth Caldwell, Margaret Gentle, Dale Gossman, Morton Howard, Margaret Carmichael, Violet Landwing, Mary Kelly, Beverly Morlan, Dale McLean, Constance Riddell and Twila Severns.

Mid-year graduates were Lois E. Jongward and Elva Lindeman Riddell.

### Cleanup Week Slated

SILVERTON—Mayor Zetta Schlador has declared Silvertown's annual cleanup week from May 22 to 27 inclusive. She is urging all citizens to make a thorough job of Silvertown's spring cleaning.

SEE THE BIG 90 H.P. OLDS BEFORE YOU BUY! \$939 AND UP IS THE PRICE DELIVERED HERE!

If you're thinking about a low-priced car this spring, you'll find Olds your smartest buy. It's a big, handsome, fast-stepping car that's quality-built throughout—the car that has everything!

\* Subject to change without notice. Price includes safety glass, bumper, bumper guards, spare tire and tube. State and local taxes, optional equipment and accessories—extra. General Motors Instalment Plan.

COME IN! SEE AND DRIVE THE BIG OLDS "SIXTY"

Wallace H. Bonesteel, Inc. Pacific Highway, Just North of Underpass

## Compare LOWEST PRICED CARS

SEE HOW MUCH MORE YOU GET IN A HUDSON THAN IN ANY OF THE "OTHER THREE"

AND HUDSON PRICES START DOWN AMONG AMERICA'S LOWEST \$695

More Front Seat Room! Car A . . . 50 1/2 in. Car B . . . 52 in. Car C . . . 52 in. HUDSON . . . 55 in.

More Rear Seat Room! (measured at shoulder position) Car A . . . 50 in. Car B . . . 52 1/2 in. Car C . . . 52 1/2 in. HUDSON . . . 56 in.

More Luggage Room! Car A . . . 18 1/2 cu. ft. Car B . . . 14 cu. ft. Car C . . . 17 1/2 cu. ft. HUDSON 20 1/2 cu. ft.

More Efficient Motor! Lowest Priced Hudson is: 27% More Efficient Than Car A 24% More Efficient Than Car B 20% More Efficient Than Car C

More Power To Weight! IN HUDSON EACH H.P. PULLS . . . 31.5 lbs. In Car A . . . 32.9 lbs. In Car B . . . 34.2 lbs. In Car C . . . 35.6 lbs.

Handy Shift Standard! Handy Shift, up at the steering wheel, is standard, at NO EXTRA COST in all Hudson passenger cars. Only Car C has anything like it as standard.

Only HUDSON Has Double-Safe Hydraulics! (Patented)

Only HUDSON Has Auto-Police Control! (Patented)

Only HUDSON Has Dash-Locking Safety Hood! No wind can blow it open and lock it from inside car. With a locked car, no one can touch anything under the hood.

## Compare LONG LIFE and ECONOMY

AMAZING ECONOMY! Owners report 20 to 24 miles per gallon of gas—proved better than the "other three" in hundreds of side-by-side tests. And no oil added between regular changes.

Lower Upkeep Costs! Owners changing to Hudson are amazed at the big reduction in their upkeep costs. Reports show tens of thousands of miles without touching the motor—and with no major repairs of any kind.

HIGH RESALE VALUE! Cars with futures ahead of their class bring top prices in trade. That's why used cars built by Hudson 2, 3 and 4 years ago command above-average resale prices today. And that's why your 1939 Hudson—with many more new features not found in other cars—will be a preferred value in resale time.

DRIVE AMERICA'S SAFEST CAR . . . HUDSON

## Up with the "Top Ten"

BEFORE IT WAS 3 MONTHS OLD!

... a New Record for a Brand New Car

IN less than three months after its introduction the Ford-built Mercury 8 climbed from scratch to ninth place in the number of new cars registered for use on the nation's highways.

And that, according to the best available figures, is a record! For never before in modern times has a new car met with such instant and complete approval of the motoring public.

Another why? The new Mercury 8 is the car all America has been asking for.

For instance, compare these Mercury 8 features with your idea of motor car value: Style leadership—smart streamlines and luxurious interior appointments that whet your zest for the open road. . . Big, wide roppy bodies—added inches of elbow room and extra-large concealed luggage compartment. . . New 95-h.p. engine—8-cylinder, V-type, powerful, economical. . . Easy riding—116-inch wheelbase, with passengers cradled between soft transverse springs actually 127 inches apart! . . . Unusually easy steering and gear shifting. . . Powerful hydraulic brakes! Small wonder, then, that new owners insist on taking their friends for a whirl around the block in the new Mercury 8, and want them to drive it. Your Mercury dealer will be glad to arrange a longer ride for you.

MERCURY 8

## VALLEY MOTOR CO.

CENTER and LIBERTY STREET SALEM, OREGON

GENEROUS TRADE-IN ON ANY MAKE CAR—LIBERAL PURCHASE TERMS

## STATE MOTORS, Inc.

HIGH at CHEMEKETA PHONE 8408