

Driving Safety Hints Offered

Experienced Test Drivers List Ways to Prevent Traffic Mishaps

With the advent of the touring season and the prospect that more motorists will take to the road this year than in many years past, Charles A. Chayne, Buick chief engineer, listed the following safe driving suggestions compiled as a result of a questionnaire submitted to six veteran Buick test drivers:

Never turn your head when talking with occupants of the car.

Do not take hands from wheel for gestures.

Keep your mind on driving. Watch the crossroads.

Regulate car speed according to road and traffic conditions. Obey speed laws.

Slow up before entering turns. Make use of your car rear vision mirror and keep it in proper position.

Do not pass cars on grade or blind turns, and stay on your own side of the road.

If a tire goes flat while driving, avoid using brakes until car is traveling at moderate rate of speed.

Do not attempt to make destination when tired or sleepy.

It is bad practice to read street addresses while driving a car.

Do not drive on the wrong side of the road to prevent what you may think will be an accident.

Keep windshield clean.

Do not rely too much on your brakes when making stops.

Learn by trial what your car will do when skidding.

Keep radio volume low enough to hear railroad signals, ambulance or fire sirens and other car horns.

Do not depend solely on rear view mirror when driving in reverse. Look back.

Come to a full stop before making "U" turn.

See that your brakes, lights and steering gear are in proper adjustment.

Do not over-estimate your own ability or the ability of others.

Lantis Purchases Old Snyder Place

CLEAR LAKE—E. G. Lantis, who purchased the old Snyder place, more recently owned by the Hillmans, is raising the old house and several other old buildings and erecting a modern one-story six-room house.

Miss Jennie Muscott, Portland, has been spending a few days with her sister, Mrs. Luther J. Chapin. Miss Muscott, who has visited several exhibitions, has just returned from San Francisco where she spent several days visiting the World's Fair. She praises the fair highly and says that Oregon's exhibit is by far the best of all.

Attend World's Fair

MONMOUTH — Mr. and Mrs. E. N. Keeney are attending the world's fair at San Francisco, and will visit their daughter, Mrs. Minnie Kerns and their grandson in Oakland.

Plymouth "Goes Hollywood"



Selected as the official courtesy car for Hollywood's Chamber of Commerce convention and tourist bureau, the smart Plymouth sedan above is seen getting its final touch of "makeup" from Frisilla Tottem (left) and Pauline Prior. With Hollywood emblems on the grille, hub caps and windshield, this Plymouth scout car will four the country offering Hollywood as a convention lure to national organizations.

Gas Tax Receipts Offset Fund Loss

The net increase in gasoline taxes for the year 1939, based on income from this source for the first three months, will be sufficient to offset a decrease of \$400,000 of estimated federal matched road funds, R. H. Baldock, state highway engineer, reported.

The increase in gasoline for the first three months of 1939, after deducting refunds and administrative costs, was \$125,000. If this ratio of increase continues throughout the year the gasoline tax income will be \$500,000 greater than estimated by the highway commission.

Officials said the increase so far this year was approximately six per cent over 1938.

It was pointed out, however, that the tax might decrease later in the year due to unsatisfactory conditions.

Entertain Mothers

TURNER — The high school Home Economics class with their teacher, Miss Gertrude Roenike, entertained Thursday afternoon at their work room in the high school, with a Mothers' day program.

Mr. and Mrs. D. S. Riches and two children are enjoying a 10-day trip to Treasure Island. Farmers are busy finishing planting corn and beans.

OCE Students to Elect on Tuesday

MONMOUTH—The following have been nominated for student body officers of Oregon College of Education for the coming year:

For president: Ervin Meade, Banks; Edward Miller, St. Helens; Harvey Williams, Parkdale.

For vice president: Dexter McCarty, Boring; Stephen Schmidt, Eugene.

For secretary-treasurer: Joan Appleberry, Tigard; Virginia Craven, Monmouth; Juanita Harrington, Columbia City; Lenora Jensen, Monmouth; Dorothy Smith, Elmira.

Elections will be Tuesday.

Pies Bring Funds For Scholarships

DETROIT—The Detroit grade school held its annual pie social and program Wednesday night, with a fair sized crowd in attendance. A play, "Elmer" by the upper grades and directed by Willow Evans, kept everyone laughing. The primary grades presented a skit with Catherine Fryer the reader and directed by Joan Stayner.

Roy Newport, local merchant acted as auctioneer for the pies. The school made \$26.10 to be used to help send girls to all summer school at Corvallis. Elberta Libby, Marguerite Jackson and Louise Phillips are the girls eligible for the trip.

Royal Couple to Ride in Chrysler

It's Stock Machine With Unusual Equipment, Unique Purpose

Word has been received by the Salem Automobile company, local Chrysler dealers, that when their majesties, King George VI and Queen Elizabeth, visit Canada, part of their traveling will be done in a specially-built Chrysler Royal recently completed at the Windsor, Ont., plant of the Chrysler corporation. All sorts of features contributing to comfort, beauty and safety have been installed in a special convertible body, mounted on the Royal 135-inch wheel-base chassis usually equipped with seven-passenger closed bodies.

The rear compartment is entirely enclosed in shatterproof glass so that the royal visitors may see and be seen and at the same time enjoy the utmost protection. In inclement weather the top may be raised quickly.

Basic Differences

The seat design is unusual in that the auxiliary seats face the rear instead of the front, etiquette forbidding that anyone save the chauffeur should ride with his back to royalty. The rear compartment is upholstered in dark blue broadcloth and a special blue carpet covers the floor. The movable armrest in the center has a large hand mirror on either side. Two blue hassocks and two broadcloth lap robes of the same color are carried. A dictaphone and clock are other convenient accessories.

The British royal insignia is carried on the panel of each rear door and also is mounted, illuminated, above the center of the windshield. When the king and queen occupy the car the royal standard also will be displayed.

The car is driven by a regulation Royal engine with special aluminum head that gives 107 horsepower. White sidewall tires with Goodyear puncture-proof tubes are used. As an added safety feature, fog lights supplement the regulation headlights.

The car was purchased by the Canadian government and all details of its design and equipment were approved in Ottawa.

Moore President Of State ARYE

MONMOUTH — Mrs. Helen Blair and Miss Etta Millet, local telephone operators on vacation, returned yesterday from a motor trip to Port Orford. They brought back rhododendrons and azaleas in bloom, from the coast sections, and report all the resort towns busy with tourist travel.

Arthur Moore, Monmouth, was elected president of the Aged Retirement and Youth Employment, Inc., at a convention held in Corvallis Saturday, to serve for a 6 month term. Other officers named were: G. H. Ward, Tillamook, vice president; Mae Fitch, Corvallis, secretary; Doris Jester, Corvallis, treasurer; George Harriman, Salem, J. A. Reiber, Falls City, and Mrs. C. O. Thomas, Vernonia, were named board of trustees.

Champion Meets Champion



Ralph Guldahl, already the nation's open and western golf champion, with his new Studebaker Champion following his astounding victory in the recent Augusta Masters' tourney, in which he used a spring 270 strokes to beat America's greatest golfers, including Sam Snead, Lawson Little, Gene Sarazen and Billie Burke. To make the victory extra sure he shot the final nine holes in 35. Guldahl also recently purchased a new 1939 Studebaker President.

Tire Progress Is Factor in Safety

Three Years Engineering, Extensive Road Tests Given New Model

One of the least conspicuous developments of the motor car which has made possible the modern automobile's amazing performance has been tire manufacture, asserts Walter Zosel, manager of the Goodrich Silvertown store at 198 south Commercial street.

Quick stops, non-skid qualities and blowout protection—coupled with longer wear—are the outstanding achievements in the tire field, all reflected in the Goodrich Safety Silvertown tire with the life-saver tread, he declared.

Zosel pointed out that three years of painstaking engineering and more than a million

Rainbow Analysis Of Metal Useful

Permits Control of Alloy Proportions Before It Leaves Furnaces

Because every metal has a "rainbow" of its own, Ford Motor company metallurgists are able to control the composition of alloy iron before it is poured out of the furnaces in the Lugo 30-acre Ford foundry at Dearborn, Mich.

This advanced method of analysis, which is the industrial equivalent of making certain the cake is good before it is baked, is superior to the chemical analysis it supersedes in several important respects. The foremost of these is in time. It requires only eight minutes to analyze simultaneously six different samples for six elements, a total of 36 determinations made in a fraction of the time needed for chemical analysis. The method permits control of metal in the making instead simply of providing a means for examining the finished product. The value of this factor, in a foundry that pours several hundred tons of metal a day, is obvious.

Used by Scientists

The method is the same in principle as that which enabled astronomers to discover helium on the sun—that is, spectrographic analysis. This is based on the fact that when light from any one of the 92 elements which make up the earth is sent through a prism, it forms a "rainbow" made up of distinctive spectral lines. These lines vary in intensity in proportion to the amount of the different elements in the sample being analyzed.

In the Ford plant a tiny, rotating 1-8 inch in diameter and about an inch long is poured, and speeded from the cup to the laboratory in a pneumatic tube. The sample is placed in a spark gap, and 40,000 volts applied. The light enters the spectrograph and is broken up into spectral lines by a prism. The pattern of the lines is photographed, and the density of the lines representing chromium, copper, manganese, molybdenum, nickel and silicon then is measured by a highly sensitive instrument called the microphotometer.

Parallel Parking Is Now in Vogue

SILVERTON — Mayor Zetta Schlader saw one of her first expressed wishes when she took over the city reigns realized this week when the parallel parking lines were painted on Silvertown's city center streets and cars, long parking by heading in, changed the method. Considerable more room was thus gained for passing motorists but the parking problem has become more difficult, merchants state.

Automobile Show On Wheels Is Due

Ford Company's Complete Line to Be Exhibited in Salem Monday

"A full-fledged automobile show on wheels," was the manner in which W. L. Phillips, local Ford dealer, described the Ford quality group caravan that will arrive at his dealership Monday, May 15, at noon.

"The complete line of Ford V-8 passenger cars, Mercurys, Lincoln-Zephyrs, and Ford V-8 commercial and truck units, will be shown in addition to a cut-away chassis and parts display boards," said W. L. Phillips. "This exhibit," he continued, "brought to Salem through the cooperation of Valley Motor Co., provides an excellent opportunity for the many people who have expressed keen interest in these cars to inspect and ride in them."

Movie Is Included

The caravan has been arranged to give the public a first-hand picture of Ford products and methods. A motion picture illustrating Ford operations will be shown at the Ford dealership and factory-trained experts will be on hand to explain the complete exhibit.

W. L. Phillips, of Valley Motor Co., emphasized that provisions are being made to accommodate everyone in attendance to take a ride in one or more of the different units of the Ford quality group.

"This exhibit," said Phillips, "is one well worth a visit by everyone interested in modern passenger car and truck transportation. Every effort has been expended to make the display complete, unusual and interesting. I urge everyone to take advantage of this opportunity and cordially invite you to join us Monday."

Farmers' Banquet Set Tuesday Eve

INDEPENDENCE—J. L. LeMasters of Oregon State college will be the speaker at the Independence chamber of commerce annual farmers' banquet at Campbell's hall Tuesday evening, May 16.

Invitations have been sent out to some 100 farmers to attend the meeting which is sponsored each year by the chamber. The agriculture committee in charge of the arrangements for the meeting includes G. D. Kelley, Dr. C. D. Long, Kenneth Williams and John E. Black.

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of the low-price field!



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Hops

Within the trading area of Salem (25 to 30 miles) is grown about 70% of Oregon's annual hop crop consisting of approximately 75,000 bales or 15,000,000 pounds. The annual cost of production of these hops will average approximately 18c per pound or a total of \$2,700,000.00.

The cost of production of hops is distributed as follows:

| | |
|------------------------|-------------|
| For Labor..... | 65 per cent |
| For Materials..... | 25 per cent |
| For Miscellaneous..... | 10 per cent |

During the growing season this area employs, in addition to the regular crew of men maintained the year around, approximately 2500 additional men and women and during harvest some 35,000 to 40,000 additional workers are required.

It also must be taken into consideration that the materials and miscellaneous articles purchased by the hop growers include such items as wood, lumber, implements and repairs of equipment, which adds to the labor of other commodities.

What Salem makes - makes Salem.

Views showing picking, drying and baling of hops on the T. A. Livesley Lookout farm north of Salem.

MASTER Bread

ANOTHER SALEM PRODUCT DESERVING OF YOUR SUPPORT