

Penney's is HEADQUARTERS
For Well Dressed BABIES!

Genuine Bathinette

Sliding Table Top!

Wooden frame with heavy rubber sheeting tub! 18" wide, 30" long. Pockets for accessories.

3.98



Bath Thermometers



39c
A necessary item in baby's outfit! Easy to read and attractively made! Pink or blue.

BATH SETS



49c
A very useful gift for your own baby—as well as others! The cute floaters amuse baby.

SUN TOGS



49c
98c
For one to six year olds! Cotton prints and solid colors.

15% WOOL VESTS



49c
The approved style for mild weather wear!

BABY PANTS



25c
Will give fine wear! Snap sides make diaper changing easier! Small, medium, large.

Hold Baby Securely!

BABY SWINGS



Fine Values!
89c
Enameled metal frame with canvas seat. Push back tray. Suspension spring!

GIFT SET



49c
Comb, brush, rattle and pretty satin bow for baby's crib! Ivory with pink and blue!

BABY BONNETS



79c
Sheer cottons with fine hand touches!

Infants' SWEATERS



98c
Fine quality sephyr wool in slipover styles!

CRIB SHEETS



25c
Soft gum rubber with eyelet in each corner for fastening! Turned edges. Boxed for gifts!

BABY SHAWLS



1.98
Soft and cozy! Beautifully knitted!

Little Girls Like Pretty Styles

DRESSES



49c
Tailored and frilly styles in sheer cotton prints! Very low priced for so much style. 1 to 6 yrs.

JAR SET



98c
Three attractive bottles of crystal or frosted glass. Hand enameled and decorated tray.

Comb and Brush Sets



25c
Ivory with pink and blue decorations!

INFANTS' SHOES



79c
Flexible white glove leather! Stitch-down sole. Shoe Dept.

HAT AND COAT SETS



1.98
Hand smocked styles for little girls—tailored ones for baby broth—6 mos. - 2 yrs.

Kiddies' Spring Sheers
By Sunny Tucker!

FROCKS



98c
Styled just like big sister's! Cool cotton sheers with distinctive finishing details. 1 to 6 years.

BATH SETS



39c
Floating soap toy in amusing designs to delight baby in his bath! Cellophane wrapped.

RATTLES



10c
Safe and sanitary, easy to clean rattles.

PIN BACK VESTS



25c
Lightweight for Spring and Summer!

Stockinette GOWNS



49c
Mothers like these lightweight gowns—they launder so easily! Drawstring at sleeves and bottom!

FLANNELETTES



49c
29c
Get a supply of these gertrudes, gowns and wrappers today!

PEPPERELL FLANNELETTES



29c
49c
Gertrudes, gowns and wrappers in cozy, lightweight flannellette.

BABY KIT



25c
Set contains powder, olive oil and soap for baby's bath! Smartly boxed for gifts!

BEAD TOYS



10c
Well enameled—won't chip. Elastic strung!

Infants' Commode



98c
Enameled with attractive juvenile motif. Easy to keep clean—you'll find this a necessity!

BABY KIT



79c
Johnson and Johnson's soap, talcum powder and baby cream in attractive gift box!

HOT WATER PLATE



98c
Keeps baby's food hot 'til it's all finished! 6" china plate, nickel plated base. Boxed!

"Q" TIPS



25c
Every nursery should have a supply of these sanitary cotton swabs!

Be Sure to Have an Ample Supply of
FLANNELETTES



6 for 1.00
Gertrudes, gowns and wrappers for the youngest members of your family!

BOTTLE WARMER



98c
Every mother will want one of these electric bottle warmers. Keep it in the nursery!

FEEDING SET



49c
Silver plated fork and spoon. Attractive gift!



BABIES' BASKETS

Felt Rim Protector! **2.49**

Double handles. Pink or blue with attractive floral decoration! 30" by 18" by 10".

One and Two Piece
ROMPER SUITS



Sizes 2 and 3
98c

Very attractive styles for little boys and girls! Bright color combinations.



TOILET SEATS

Fold to Small Size! **98c**

Convenient to pack when traveling, because of compact size! Maple, ivory or blue colors.



BABY BONNETS

Tailored, Frilly! **25c**

Smart little bonnets for pretty little babies! Easily-laundered pique and other cottons!

For Active Youngsters
PLAYALLS



Sizes 1-6
49c

Let them romp! Sturdy cotton playalls take lots of rough treatment. For boys, girls.

PENNEY'S
J. C. PENNEY COMPANY, Incorporated