

# Mothers

Who  
Keep  
Their

# Babies

Well  
and  
Happy  
With  
Wholesome

# Foods

Served  
From a  
Dependable

# Hotpoint

## Refrigerator

Know  
the Joy,  
Economy  
and  
Lasting  
Satisfaction  
of a

# Quality Refrigerator

P.S.—  
Little boys and girls  
like home-made ice  
cream and popsicles  
too !!



# THEY'RE ALL RUSHING TO SEE THE NEW 1939 Hotpoint ELECTRIC REFRIGERATORS

● Join the astute throngs of buyers who have learned how to buy a new refrigerator. Watch them compare the fine points for big-value differences.

These folks know that today most refrigerators are good. There is but little difference in price, but a big difference in value. Wise buyers know how to "spot the difference between a champion and a runner-up."

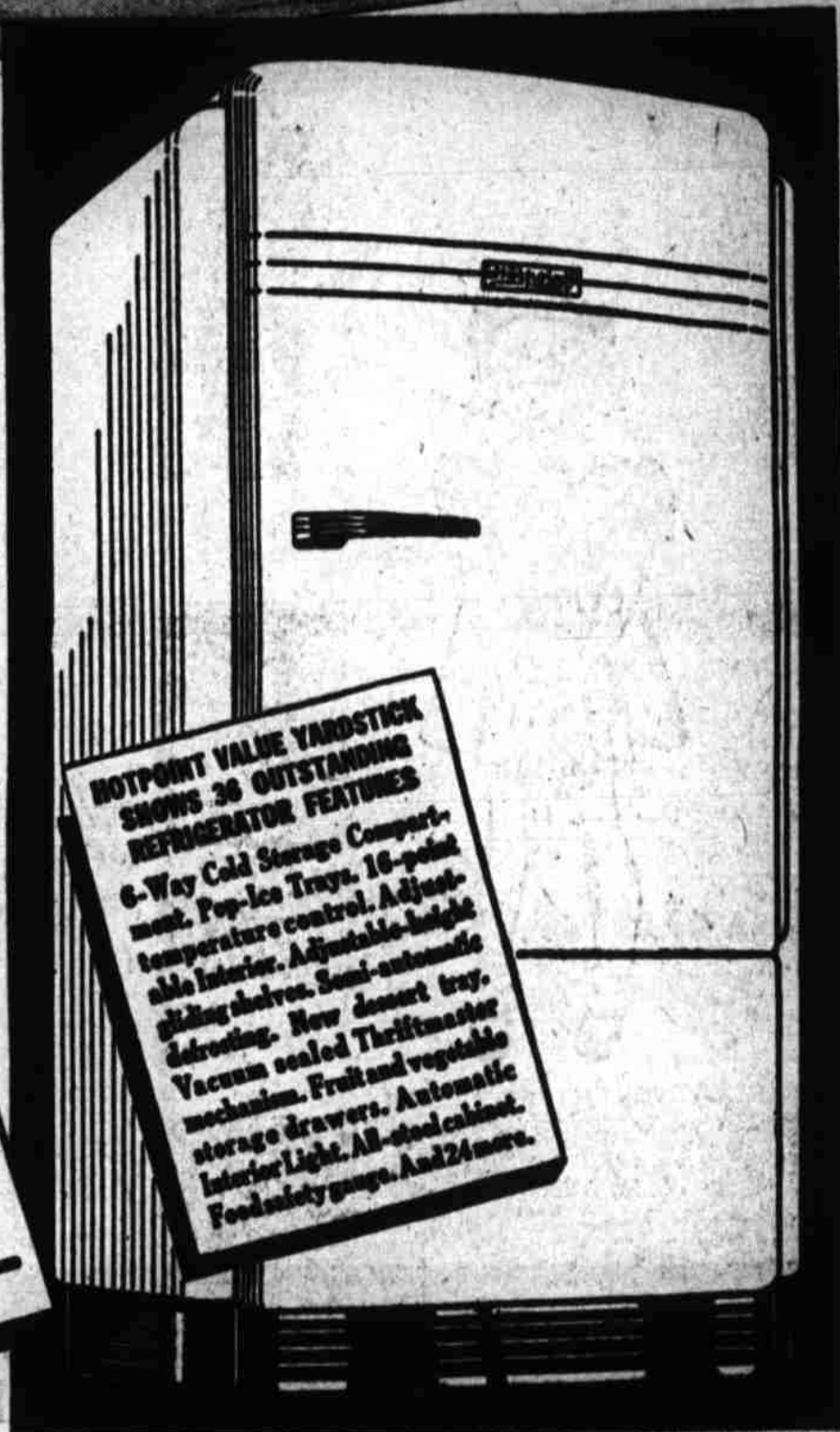
Follow the crowds of wise buyers. Look at the other refrigerators. . . . Then come see our display of 1939 Hotpoint Electric Refrigerators. Compare features. Compare value. Compare performance. Learn why Hotpoint is a great refrigerator buy—by any yardstick.

AS LITTLE AS  
**\$119**  
A WEEK  
BUYS A HOTPOINT  
REFRIGERATOR



● Pop out the cubes with Hotpoint's clever POP-ICE TRAY—two or a trayful, as you wish. No wet hands or spattered clothing. No more cube waste.

● Six-Way Cold Storage Compartment. Consists of glass defrosting tray and porcelain enamel meat drawer, constructed to permit six different arrangements and combinations, simplifying the problem of storing ice cubes, desserts, meat, large roasts and fowl.



HOTPOINT VALUE YARDSTICK SHOWS 36 OUTSTANDING REFRIGERATOR FEATURES

- 6-Way Cold Storage Compartment
- Pop-Ice Trays
- 16-point temperature control
- Adjustable interior
- Adjustable-height sliding shelves
- Semi-automatic defrosting
- New dessert tray
- Vacuum sealed Thriftmaster mechanism
- Fruit and vegetable storage drawers
- Automatic Interior Light
- All-steel cabinet
- Food safety gauge
- And 24 more.

By Every Yardstick  
a Great Refrigerator Buy

**EXCLUSIVE  
HOTPOINT  
DEALERS**

# N.L. Stiff Furniture Co

COMPLETE HOUSE FURNISHERS

**EXCLUSIVE  
HOTPOINT  
DEALERS**

SALEM SILVERTON ALBANY