

Ma Brides Are Beautiful too—in Smart new Gowns



Puffed sleeves, full skirt



Chiffon and lace

May brides, this year, will set a new high in attractive wedding garb, as these pictures attest. At left, is a lovely bridal gown of imported swiss fabric in rose and white in a redingote effect with full skirt, short puffed sleeves and horseshoe-shaped neckline. Center shows a superb gown of smartly new design in traditional white. The bodice is of chiffon and lace, and long tight sleeves have lace insets from elbow to wrist. The little silver brocade cap bears tiny chiffon flowers. The maid-of-honor's dress, right, is in two shades of rose of chiffon-weight swiss transparent organza in redingote effect. Redingote is embroidered and has long puffed sleeves.



Transparent organza

Waning Interest in Child Health Is Seen as Danger to Health Programs; Fewer Children in Population Cause

Marion county made the enviable record of no deaths from communicable diseases in 1932, but public health programs are in danger of defeating their own ends, Mrs. George Moorhead said in an address at the Salem Lions club luncheon Thursday. She explained that prolonging life, together with the decline in the birth rate, by increasing the number of adults might re-

sult in a loss of interest in child health. She emphasized, in quoting health statistics, that each figure denoting a life saved might represent "your neighbor's child or your own." In 1900, 46 per cent of the population was under 21 years of age; that figure has dropped to 38 per cent. The birth rate has dropped from 25 to 17 per 1000 of population; but the infant death rate, in compensation, has dropped from 100 per 1000 in 1915 (63 per cent in Oregon) to 47 (38 in Oregon and 30 in Marion county) in 1932.

Pre-Natal Care Needed In the age group under five years, deaths incident to conditions of birth constitute more than 50 per cent, pointing to a need of better pre-natal care, the speaker said. Pneumonia ranks second, with incidence probably due for reduction as a result of development of new serums. Diphtheria, which used to be the most common cause of deaths in this group, now is eighth. Communicable diseases have almost disappeared as a problem here, except as a transient problem, Mrs. Moorhead pointed out.

In the three five-year age groups from 5 to 21, accidents constitute the principal cause of death, pointing to the need of intensified safety programs, the speaker mentioned.

Arrives on Birthday

SCIO—A daughter, Mary Jane, was born May 2 to Mr. and Mrs. Bill Brock at a Eugene hospital. The little girl, who has a brother, arrived on her father's birthday.

E. J. Holland, M. D. Zander and P. W. Schruoff have been named a committee in charge of the dance to be held at ZCBJ

Call Board

CAPITOL Today—Double bill, "King of the Chinatown" with Anna May Wong and Akim Tamiroff, and Eroll Flynn and Bette Davis in "Sisters." Saturday—Charles Ruggles in "Sudden Money" and Gene Autry in "Blue Montana Skies."

HOLLYWOOD Today—Double bill, Jack Holt in "Reformatory" and Hopalong Cassidy in "The Frontiersman" with William Boyd. STATE Today—Double bill, Marjorie Reynolds, Bob Burns, Dorothy Lamour and Ray Milland in "Tropic Holiday" and Tom Brown, Louis Hayward and Joan Fontaine in "The Duke of West Point."

GRAND Today—Held over, Warner Baxter in "The Return of the Cisco Kid." Saturday—Jackie Cooper in "Streets of New York."

ELGINORE Today—Double bill, Nelson Eddy and Virginia Bruce in "Let Freedom Ring" and "Code of the Streets" with Harry Carey. Saturday—Double bill Bette Davis in "Dark Victory" and "For Love or Money" with Robert Kent and Buck Rogers serial.

TROPIC HOLIDAY 15c 2 BIG HITS!

WEST POINT 15c

STATE

Road Jobs Due Total Million

State Contract Awarding May 18 - 19 Includes Illumination Job

State highway commission contracts involving an expenditure of more than \$1,000,000 will be awarded at a meeting of the commission in Portland May 18 and 19, R. H. Baldock, state highway engineer, announced Thursday. The projects include lighting 3.23 miles on Interstate avenue, route of the Pacific highway west through Portland. Other projects: Benton county—Grading, sur-

facting and oiling 1.73 miles, on Reed Creek-Wren section of Kings Valley secondary highway. Clackamas county—Constructing reinforced concrete building in Oregon City. Klamath county—Robert overcrossing on The Dalles-California highway. Klamath and Lake counties—Grading 2.23 miles and surfacing and oiling 6.36 miles on Salt Creek Falls-Odell Lake section of the Willamette highway. Big Job in Lake County Lake county—Surfacing and oiling 26.5 miles and grading 0.22 miles of Silver Lake-Harros Creek section of Fremont highway. Wheeler county—Grading 1.12 miles, surfacing and oiling 1.04 miles and constructing 60-foot concrete bridge on Service Creek-Mule Shoe section of John Day highway. Grant county—Oiling 24.56 miles on Flat Creek-John Day

section of John Day highway. Linn county—Constructing bridge over Thomas Creek on Main street in Seilo. Constructing 80-foot log span on Lamb Creek-Sheep Ridge section of Santiam highway. Grant county—Oiling 24.56 miles of Flat Creek-John Day section of John Day highway. Douglas county—Grading and paving 2.41 miles of the "Oseburg-Shady Point section of the Pacific highway. Grant county—Grading and topping 3.17 miles and oiling of 4.43 miles of the John Day-Frairie City section of the John Day highway. Construction of three bridges and one culvert on the Dean Creek-Prairie City section of the John Day highway. Multnomah county—Grading, surfacing and oiling of 3.25 miles of the Strebin Road-Hosner Road section of the Troutdale-Sandy road.

McNary Bill Okeheld WASHINGTON, May 4—(P)—A bill introduced by Senator Charles McNary, Oregon republican, authorizing withdrawal from entry of national forests lands was approved today by the senate agriculture and forestry committee.



METROPOLITAN FOR BETTER VALUES!

'Everybody Wins Contest' Beautiful new 1933 Chevrolet Master Town Sedan given away free. Coupons (good for 100 Votes) given here with every purchase of 25c. Ask salesgirls for further details.

Regularly 1.49 Women's SLACK SETS 98c Sanforized cotton gabardine. Tuck in shirt, high waisted pants. Assorted color combinations. Sizes 12 to 20. DELICIOUS ORANGE SLICES Special! Fresh, full-flavored. A tasty candy. 10c lb. Regular 79c Children's Farmerettes 59c Cute, clever-looking little overalls for little girls in sizes 3 to 6. Especially priced.

Adjustable WINDOW SCREENS With "Redy-Loc" (locks screens in). Three popular sizes adjustable to any size window. 9x32 inch 29c 9x36 inch 39c 12x36 inch 49c A Choice Assortment 'Mothers Day' Cards Many beautiful cards to select from. 2 for 5c 5c - 10c Men's Dressy STRAW HATS 49c

FREE SAMPLES BEEMAN'S PEPSIN GUM

Please, Mother, Buy Me Some New Clothes, It's BABY WEEK Here you are, Baby! Clothes and all the other "necessaries"! Cunning new styles, good materials, and, best of all, sensible prices. IT'S DRESS-UP TIME FOR YOUNG FOLKS!

Mother! You've never seen such Dress values! Hand worked white Batistes for Infants! Crisp Organadies for little ladies. 25c Boys' Sun Suits 49c Dresses, dainty and different! Infants' soft white Batistes with elaborate Philippine embroidery! Cunning flock dots and printed Batistes in sizes 1 to 2! Wonderful Bargains at this price. 49c

GOWN & KIMONA made of "wash & ready" crinkle crepe. White, pink and blue. Infants' sizes 25c CUDDLE TOYS—Soft stuffed toys that babies love! Dogs, Kittens and Dollies, 16 1/2 inches tall. 25c BABY BONNETS—Quaint little styles with dainty trims! Figured and Flock Dot Organadies. 25c CAPS & HATS. Pique and sport fabrics in styles just made for little "men." Wh., Copen. & Navy 25c CRIB SHEETS—Mothers! Notice the special low price: 24x36 inches. Flesh color gum rubber. 10c CRIB BLANKETS. Warm, fleecy cotton. 30x40", stitched all around. Blue, pink and white. 25c BABY PANTS—Made of rubber that looks and feels like silk. Flesh color. 10c TRAINING PANTS—Soft, combed yarn. Double crotch. White. Sizes 9 to 6. 9c BABY NURSING BOTTLES—Sparkling crystal glass, clean and sanitary! Graduated to 3 oz. 2 for 5c TERRY CLOTH BIBS—Soft! Absorbent! Jacquard designs. 5c INFANTS' VESTS—Long sleeves, pin-back style. Sizes 1 to 6. 25c

Illustration of a baby holding a sign that says 'CLOTHES WANTED'.

METROPOLITAN 136 N. Commercial Street Salem, Oregon

hall in Seilo as a feature of the lamb show June 10. Proceeds of the dance will help defray cost of the fair, which is a non-profit organization, with free exhibits and no concessions.

LAST TIMES TODAY Nelson Eddy in 'LET FREEDOM RING' with VIRGINIA BRUCE — PLUS 2ND HIT 'CODE OF THE STREETS' ELGINORE SALEM'S LEADING THEATRE STARTS SATURDAY IS LOVE ENOUGH WHEN A WOMAN IS A FREE SOUL?

Illustration of a woman in a dark dress. Text: 'I've Crammed EVERY MINUTE SO FULL of waste. And now there's so little time. I don't know what to do. I'm afraid!' Bette Davis Dark Victory

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with GEORGE BRENT - HUMPHREY BOGART Geraldine Fitzgerald - Ronald Reagan - Henry Travers - Cora Witherspoon

PLUS 2ND BIG HIT "It's Breezy! It's Zippy! It's Hilarious!" "FOR LOVE OR MONEY" with JUNE LANG — ROBERT KENT

WARRNER'S CAPITOL Starts Saturday HELP! Charlie's won the sweepstakes! Here's the prize laugh picture of the year... It'll make you glad you didn't win the sweepstakes! RUGGLES MARJORIE SANDERS

GENE AUTRY in His Latest "Blue Montana Skies"

Last Times Tonight "King of Chinatown" ERROL FLYNN BETTE DAVIS in "THE SISTERS"

Columbia Trade Drive Succeeding Cooperation in Campaign to Build up Northwest Industry Reported

Cooperation has never been more extensive as in the present 1933 campaign advocating the purchase of products produced within the Columbia basin, stated Geo. L. Baker, manager of the Columbia Empire Industries, Inc., in his mid-campaign report to the board of directors of the organization at their annual meeting in Portland.

Social, civic, school and industrial organizations are participating in this movement to build northwest prosperity. Both small communities and metropolitan areas are reporting intense interest and enthusiasm, Baker said. Newspapers Lead Way "The keystone of this arch of cooperation throughout the entire Columbia river area has been the newspaper organizations serving each of their communities, fastening the Buy to Work and Work to Buy activities, coordinating the plans of promotion and merchandising with the retailers of Columbia Empire products."

"Efforts of the people within the Columbia empire to attain a march of progress have not been in vain," Baker declared. "Comparison of the figures for 1932 with 1937 as shown in the US government census of business shows that the state of Oregon, with less government aid, has outstripped its neighboring states in the march back to prosperity. I attribute a large part of this to the awakening consciousness of the people of this area to ask for products produced within this area," Baker concluded.

HOLLYWOOD 15c Today and Saturday Two Features

FRONTIERSMEN AND SECOND FEATURE

CLEANS UP THE JUNGLE "PINK" IN COLUMBIA'S

Continence BENNETT Service de Luxe

VINCENT PRICE A 15c SERIAL WITH AND SECOND FEATURE

AUTRY Rhythm of the Saddle