

May brides, this year, will set a new high in attractive wedding garb as these pictures attest. At left, is a lovely bridal gown of imported swiss fabric in rose and white in a redingote effect with full skirt, short puffed sleeves and horseshoe-shaped neckline. Center shows a superb gown of smartly new design in traditional white. The bodice is of chiffon and lace, and long tight sleeves have lace insets from elbow to wrist. The little silver brocade cap bears tiny chiffon flowers. The maid-of-honor's dress, right, is in two shades of rose of chiffon-weight swiss transparent organdy in redingote effect.

Redingote is embroidered and has long puffed sleeves.



Waning Interest in Child Health Is Seen as Danger to Health Programs; **Fewer Children in Population Cause**

viable record of no deaths from health. She emphasized, in quotcommunicable diseases in 1938, ing health statistics, that each communicable diseases in 1938. figure denoting a life saved but public health programs are might repersent "your neighbor's in danger of defeating their own child or your own." ends, Mrs. George Moorhead said in an address at the Salem Lions club luncheon Thursday.

Puffed alcoves, full skirt

in the birth rate, by increasing the number of adults might re-

Columbia Trade **Drive Succeeding**

Cooperation in Campaign to Build up Northwest Industry Reported

Cooperation has never been more extensive as in the present eighth. Communicable diseases 1939 campaign advocating the have almost disappeared as a purchase of products produced within the Columbia basin, stated Geo. L. Baker, manager of the Columbia Empire Industries, Inc., in his mid-campaign report to the board of directors of the organization at their annual meeting in

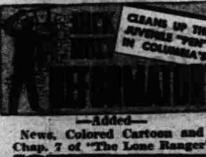
Social, civic, school and industrial organizations are participating in this movement to build northwest prosperity. Both small communities and metropolitan areas are reporting intense interest and enthusiasm, Baker said.

Newspapers Lead Way "The keystone of this arch of cooperation throughout the entire Columbia river area has been the newspaper organizations serving each of their communities, fastering the Buy to Work and Work to Buy activities, coordinating the plans of promotion and merchandising with the retilers of Columbia Empire products."

"Efforts of the people within the Columbia empire to attain a march of progress have not been in vain," Baker declared. "Comparison of the figures for 1935 with 1937 as shown in the US government census of business shows that the state of Oregon, with less government aid, has outstripped its neighboring states in the march back to prosperity. I attribute a large part of this to the awakening consciousness of the people of this area to ask for products produced within this area," Baker









Marion county made the en- sult in a loss of interest in child

In 1900, 46 per cent of the population was under 21 years an address at the Salem Lions of age; that figure has dropped to 38 per cent. The birth rate has dropped from 25 to 17 per life, together with the decline 1000 of population; but the infant death rate, in compensation, has dropped from 100 per 1000 in 1915 (63 per cent in Oregon) to 47 (38 in Oregon and 30 in Marion county) in 1938.

Pre-Natal Care Needed In the age group under five years, deaths incident to conditions of birth constitute more than 50 per cent, pointing to a need of better pre-natal care, the second, with incidence probably due for reduction as a result of development of new serums. Diphtheria, which used to be the most common cause of deaths in this group, now problem here, except as a tran-sient problem, Mrs. Moorhead pointed out.

In the three five-year age groups from 5 to 21, accidents constitute the principal cause of death, pointing to the need of intensified safety programs, the speaker mentioned.

Arrives on Birthday

SCIO-A daughter, Mary ane, was born May 2 to Mr. and Mrs. Bill Brock at a Eugene hospital. The little girl, who has a broth-er, arrived on her father's birth-

J. Holland, M. D. Zander and P. W. Schrunk have been named a committee in charge of the dance to be held at ZCBJ

Call Board

CAPITOL

Today—Double bill, "King of the Chinatown" with Anna May Wong and Akim Tamiroff, and Eroll Flynn and Bette Davis in "Sisters."

Saturday - Charles Ruggles in "Sudden Money" and Gene Autry in "Blue Montana Skies."

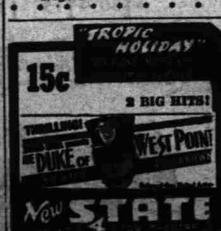
HOLLYWOOD Today - Double bill, Jack Holt in "Reformato.." and Hopelong Cassidy in "The Fronteersman" with . William Boyd.

STATE oday-Double bill, Martha Raye, Bob Burns, Dorothy Lamour and Ray Milland in "Tropic Holli-day" and Tom Brown, Louis Hayward and Joan Fontaine in "The Duke of West Point."

Today - Held over, Warner Baxter in the "Return of the Cisco Kid." Saturday—Jackie Cooper in "Streets of New York."

ELSINORE oday — Double bill, Nel-son Eddy and Virginia Bruce in "Let Freedom" Ring" and "Code of the Streets" with Harry Ca-

aturday—Double bill Bette
Davis in "Dark Victory"
and "For Love or Money"
with Robert Kent and Buck Rogers serial.



hall in Scio as a feature of the cost of the fair, which is a nonlamb show June 10. Proceeds profit organization, with free exof the dance will help defray hibits and no concessions.

Nelson Eddy in 'LET FREEDOM RING' LAST with VIRGINIA BRUCE - PLUS 2ND HIT TIMES CODE OF THE STREETS' TODAY

IS LOVE ENOUGH WHEN A



of waste. And now there's so little time. I don't know what to do. I'm afraid!"



with GEORGE BRENT . HUMPHREY BOGART Geraldine Fitzgerald . Rosald Resgan . Henry Travers . Cora Witherspoon Donnel by MINGUID GOULDING . Screen Play by Cony Robinson from the Play by George Section Server, Jr. and Sertram Block . Music by Max Seriour . A First Hatigand Pierwe

- PLUS 2ND BIG HIT -"It's Breezy! It's Zippy! It's Hilarious!"
"FOR LOVE OR MONEY" with JUNE LANG - ROBERT KENT



Road Jobs Due Total Million

State Contract Awarding May 18 - 19 Includes Illumination Job

State highway commission contracts involving an expenditure of more than \$1,000,000 will be awarded at a meeting of the commission in Portland May 18 and 19, R. H. Baldock, state highway engineer, announced

The projects include lighting 3.23 miles on Interstate avenue, route of the Pacific highway west through Portland.

facing and offing 1.73 miles, on Read Creek-Wrea section of Linn county — Constructing Kings Valley secondary highway. bridge over Thomas Creek on Clackamas county—Construct-Main street in Scio. Constructing reinforced concrete building ing 80-foot log span on Lamb

nia highway.

Kiamath and Lake counties—

Grading 3.23 miles and surface—

Bougias county—Grading and paying 2.41 miles of the 'ose-

9.22 miles of Silver Lake-Harros Prairie City section of the John Creek section of Fremont high- Day highway. Construction of

miles and constructing 60-foot way. concrete bridge on Service Creek- Multnomah county-Grading,

Other projects: Grant county—Oiling 24.56 ner Road section of the Trout-Benton county—Grading, sur-miles on Flat Creek-John Day dale-Sandy road,

Grading 3.23 miles and surfacing and oiling 6.86 miles on paving 3.41 miles of the oseSalt Creek Falls-Odell Lake section of the Willamette highway.

Big Job in Lake County
Lake county—Surfacing and oiling 26.5 miles and grading of topping 8.17 miles and oiling of topping 2.43 miles of the John Day
One of the John DayDescription of the John DayDescription of the John DayDescription of the John DayDescription of the John DayDouglas county—Grading and paving 3.41 miles of the John DayDescription of the John DayDe three bridges and one culvert Wheeler county—Grading 1.12 on the Dean Creek-Prairie City miles, surfacing and oiling 1.04 section of the John Day high-

Mule Shoe section of John Day surfacing and oiling of 3.25 highway.

McNary Bill Okehed

WASHINGTON, May 4-(AP)-A bill introduced by Senator Charles McNary, Oregon republican, auin Oregon City.

Klamath county—Lobert overcrossing on The Dalles-California highway.

Klamath and Lake counties—

Creek-Sheep Ridge section of thorizing withdrawal from entry of national forests lands needed as city watersheds was approved today by the senate agriculture and forestry committee.



METROPOLITAN FOR BETTER VALUES!

Everybody Wins Contest Beautiful new 1939 Chevrolet Master Town Sedan given away free. Coupons (good for 100 Votes) given here with every purchase of 25c. Ask salesgirls for further details.

Regularly 1.49 Women's

Sanforized cotton gabardine. Tuck in shirt, high waisted pants. Assorted color combinations, Sizes 12 to 20.

ORANGE SLICES

Regular 79c Children's

Farmerettes

Cute, clever-looking lit-tle overalls for little girls in sizes 3 to 6. Especially

Men's Dressy

12x16" Framed

Monster

Linch "Glasbake"

Pie Plates

ancy Decorated Utility

PECIALI

Petunias

Adjustable

With "Redy-Loc" (locks screens in). Three popular sizes adjustable to any size win-

9x32 inch 9x36 inch 12x36 inch

A Choice Assortment

Mothers Day' Cards



BEEMANS PEPSIN GUM

Please, Mother, Buy Me Some New Clothes, It's

Here you are, Baby! Clothes and all the other "necessaries"! Cunning new styles, good materials, and, best of all, sensible prices.

IT'S DRESS-UP TIME FOR YOUNG FOLKS!

Mother! You've never seen such Dress values! Hand Infants! Crisp Organdies for little ladies of 8 to 6! Bay day of the week at this low price!

TOT'S SUN SUITS Adorable styles in fast color Broadcloth, cut full for com-Sizes 1 to 3 Boys'

Sun Suits.

Dresses, dainty and differ-ent! Infants' soft white Ba-tistes with elaborate Philip-pine embroidery! Cunning flock dots and printed Ba-



CUDDLE TOYS—Soft stuffed toys that babies love! 25C Dogs, Kittens and Dollies, 161/4 inches tall ... CAPS & HATS. Pique and sport fabrics in styles 25C just made for little "men." Wh., Copen. & Navy CRIB SHEETS-Mothers! Notice the special low

> **10c** Flesh color gum rubber... CRIB BLANKETS. Warm, fleecy cotton, 30x49", stitched all around. **25c** Blue, pink and white .. BABY PANTS-Made of rubber that looks and feels like silk. 10c Flesh color... TRAINING PANTS - Soft, combed yarn. Double crotch. White.

BABY NURSING BOTTLES - Sparkling crystal glass, clean and sani- 2 for 50 TERRY CLOTH BIBS-Soft! Absorbent! Jacquard designs.

INFANTS' VESTS-Long sleeves, pin-

136 N. Commercial Street

Salem, Oregon