

Beginning Friday
April 21st,
9:30 a.m.

Now comes Salem's sale of good quality merchandise! An event in which well-known factories cooperate to make this once-a-year occasion successful from every point of view.

High lights of the sale will be... SPECIAL PURCHASE features of wanted merchandise, DISPLAY AND SALE of all fashion lines, odds and discontinued lines from our Easter selling events.

A STOREWIDE sale holding interest for men, women and children. Clothing, accessories, furnishings for the home... all are included in this Anniversary sale beginning this morning at 9:30!

Please do not confuse this sale with hurrah sales of cheap, sleazy merchandise designed to show big profits. At Miller's it will be a "down-to-earth" bargain of good quality... worth taking home!

Miller American 19th Anniversary



COATS and SUITS \$12.75

Wool Tweeds!
Hairy Cheviots!
Herringbones!

We've just received a group of new spring and summer coats from the great factories of BETTY ROSE which we will place in this sale at \$12.75! New navy, black, primrose in straight or boxy lines in the short manner. Others in tweeds, cheviots and diagonals! Values to \$29.50.

Light greys, beige, tans and blues... here's your summer coat at a saving from one-third to one-half!

Also in this group you'll find a sale of both short and long coat suits. Navy blue boucles, grey and tan worsteds, tweed mixtures, etc. Tailored models for travel or office wear. Values to \$25.00.

NOTE: THREE OTHER GROUPS OF SHIRT SUITS IN THIS SALE PRICED AT \$5.95... \$7.95... \$9.95



Anniversary Sale of SILK FROCKS... \$7.95

Silks, rayons, spun rayons, linens, lace, make up this group of frocks which were formerly priced to \$15.95! Beige, rose and many other popular shades. Sizes 12 to 38.

LINEN and RAYON FROCKS \$4.95

Shop this group of linen, spun rayon and eyelet embroidery for regular \$14.95 dresses! Navy blue, rose, black, wine, etc. Sizes 11 to 40. Choose your travel frock now and save double or more!

Kay Gibson, Nelly Don Frocks \$1.98

Mostly Nelly Dons and Kay Gibson wash frocks that sell regularly at \$3.98 and \$5.95! Smartly fashioned for street and all-purpose summer wear. Shop this sale and get a truly fine quality bargain! Sizes 13 to 38. Only 50.

Group of Finer Wash Frocks \$1

Now! Your big moment to replenish your wardrobe of wash frocks with quality at a low price! Linen, Cotton in white, light blue, red, navy, brown, etc. Also some satin and flat crepe frocks in this lot at \$1.00! Sizes 13, 15, 16, 17, 18. Only 26!

SPECIAL! Wool Slipovers \$1.00

School girls! Here's your best bet for wool sweaters! These zephyr weights come in all the smart crew-neck and narrow collar styles with short or puff sleeves. Roseberry, sage, green, sky blue, rust, etc. All sizes. 2nd floor, Sports Shop.

ODD KNIT FROCKS

One, two and three-piece knitted frocks and suits are grouped in two prices... \$9.95 and \$14.95! Values to \$25.00! Excellent for travel wear. Sports Shop, 2nd floor.

Save on Apparel

SUMMER STRAWS \$2.98

Reg. Values to \$6.75



All the new shapes and colors in tricky little hi-crowns, lamp shades and the popular little "sailors," as well as a fine assortment of hats for matrons. Colors black, brown, navy, wine, lime-peel, Japonica and many others. Trimmed with gay flowers, ribbons and veils.

2ND FLOOR MILLINERY SHOP

SALE OF NEW MIRRORS!

A big shipment of new mirrors just arrived from the east and are ready for our 19th Anniversary sale beginning today. If you've never attended a "Miller Mirror Sale" then you've a real treat coming. Decorative mirrors are extremely popular. Select yours now while you are enabled to save half or more.

Here's news! 22-inch round or octagon mirrors with either antique gold or old ivory frames or frame-lets with etched designs at top priced at only \$1.39! Not over two sold to a customer. 16x24 mirrors also in this sale! Types for every room.

\$1.29



Card Tables 89c

Standard card tables in this sale of odds in the gift shop during Anniversary sale. Black with red borders.

Glassware 89c

Vases, flower bowls, salad bowls, candy dishes, sandwich and cake plates, fruit dishes... in deep pressed glass in attractive patterns. Smart for gifts, bridge prizes, etc.

Water Jug and Glasses... 89c

Large water pitcher with six large glasses in crystal effects with colored stripes in novel patterns. Excellent addition to colored pottery. Priced, per set...

CASSEROLES 69c

Buy these novelty casseroles for Mother's Day gifts, shower gifts, etc. Ivory with colored flowers and figures. Regular \$1.00 value. On sale today and Saturday in the Gift Shop, main floor.

DOOR MIRRORS \$2.19

Here's your opportunity to have a full length mirror in your dressing room at slight cost. Just fasten one of these 15x51 inch framed mirrors to your closet door... clear reflection. Gift Shop.

HOUSE COATS \$1.65

REGULAR \$3.00 VALUE

Voluminous skirts, pinched-in waistlines and puff sleeve or cap sleeve are the important style features of these new house coats on special sale at Miller's beginning today. Some have full length zipper... others are colonial style. All are brightly printed in fast colors and novelty patterns. 2nd floor.

VOILE GOWNS \$1.00

Voile and batiste gowns in lovely pastel prints. An item for Mother's Day! White, tea rose, light blue, each, etc. Also print pajamas in this sale at \$1.00. 2nd floor.



Girls Wash FROCKS— 2 for \$1.00

Sizes 3 to 14 years! Perky little prints that go smartly to school or fine for vacation and all-summer wear. Both prints and sheers. Buy a supply now and save. Main floor, Children's Dept.



Girls' Wash Frocks... \$1

Sizes 3 to 14 years... new spring prints in light figured and plain with lingerie collars and trims. Regularly to \$1.39. Main floor, Children's Dept.

Swim ONE S

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NEW New! Smart foot swim suit just arrived yours now! tulip shade Pure wool!