

# STATESMAN FOOTBALL CONTEST

**Here's Value Plus!!**  
We Are Now Offering Genuine  
**"Taylor Mades" 4.88**  
Special at



We Have All Styles

**CAPITOL SHOE STORE**  
125 N. Com'l. Phone 8885  
CALIFORNIA VS. USC


**EVERYTHING in ROOFING!**

- Cedar Shingles
- Roll Roofing
- Asbestos Siding
- Roof Coatings
- Prepared Roofing
- Waterproofing (Lumino)
- Plastic Cement (for patching leaky roofs).
- Asphalt Emulsion
- Building Paper
- Asphalt
- Roof Repairs

Free Estimates on Either a Prepared or Cedar Shingle Roof

**WILLAMETTE VALLEY ROOF CO.**  
Also Floor Sander for Rent—Phone or Write  
349 N. Commercial Phone 8478  
STANFORD VS. WASHINGTON

For Greater Economy, Comfort and Safety



These 5 Points On Your Car

1. Carburetor
2. Ignition
3. Battery
4. Lights
5. Windshield Wiper

**E. H. BURRELL**  
CARBURETORS & IGNITION SERVICE  
464 N. Liberty Phone 5178  
SALEM HIGH VS. ASTORIA HIGH

**"WE GO A LONG WAY TO MAKE FRIENDS"**

McClaren WITH "Nu-Tread" Tires Retreads

SEE US TODAY

**Bill Watkins** TIRE SERVICE  
425 Chemeketa Phone 3412  
NEBRASKA VS. KANSAS

**Delicious Chinese Dishes Our Specialty!**  
At Salem's Foremost Oriental Restaurant

Pork Chow Mein for 1, 35c; for 2, 50c; for 3, 75c.  
Chicken Chow Mein, 75c  
Fried Chop Suey, 35c  
Fried Rice, 35c  
Home-made Noodles, 25c

• We cater to banquets and private parties. Ph. 7082.  
• Special Sunday Chicken Dinner 50c. Of course, Turkey Dinner 50c. Special Merchants' Lunch 25c—prepared by expert Chinese cook.  
• Orders to take out any time. Open Day or Night!  
• Sanitary Kitchen.

**Best Meal for 25c in Town**  
**New SHANGHAI CAFE**  
F. Louie, Proprietor—35 Years in the Business  
121 S. Commercial—Opposite Ladd & Bush Bank  
MISSOURI VS. MICHIGAN STATE

**WE'LL BE Skiing You**



Don't wait until the snow flies... come in today and see our fine line of 1939

**SKI Equipment**  
—COMING SOON—  
Watch Our Windows for Big Sale of '38 Skis and Equipment

**CLIFF PARKER**  
Sporting Goods Salem  
372 State Oregon vs. Idaho

**BEST SELLER BOOK BARGAINS**

• "Gone With the Wind"  
Margaret Mitchell's famed novel of the deep South—The most discussed masterpiece of the day—41 printings—was selling for \$3.00.

Big, New Edition Only **1.49**

• "The Citadel"  
From the pen of A. J. Cronin, this too is a sensation in the literary world—Just the book-for-a gift.

NOW ONLY **\$1.59**

**NEEDHAM'S BOOK STORE**  
463 State Phone 5902  
WSC vs. UCLA

**TOUCHDOWNS-- for Nelson Bros. November Sale**



New Electric Ranges  
Late, modern style and equipment.  
**\$9.95**

New Sparton Radios  
**1/2 off**

**Nelson Bros., Inc.**  
Corner Chemeketa and Liberty  
Penn vs. Michigan

**CREDIT** WILL MAKE DREAMS COME TRUE AT **XMAS**

**Bridal Combination**



**SPECIAL 24.95**  
(All 3 complete in case.)

Hundreds of other unusual and beautiful gifts at our store. Stop in today and see the big selection.

**50 WEEKLY**

**Stevens-Brown**  
184 N. LIBERTY NEAR COURT  
NORTHWESTERN VS. WISCONSIN

**WE WISH WILLAMETTE WOULD IN**

But No Matter Who Wins, Our Winner Is Our Evening

**DINNER**  
SERVED FROM 5 TO 8:30

**SPECIAL**  
Every Thursday Night Delicious Chicken Dinner... **50c**

**BLUE BIRD**  
524 State — Phone 5978  
NOHLGREN & NOHLGREN  
Yale vs. Brown

**THE NEW U. S. Royal Master**  
The Tire With the Personality

Come in Today—See How the ROYAL MASTER Stops a Car  
From 4 to 223 Feet Quicker...  
• Controls Side Skid  
• Stops Quicker

**DAY & CO., INC.**  
Corner High and Chemeketa BAYLOR VS. TEXAS Phone 6192

Do You Need **MONEY** Right Now?  
(\$300 or less)

- TO TIDE YOU OVER!
- TO PAY OFF ACCUMULATED BILLS!
- TO BUY WINTER CLOTHING, FUEL, ETC.!
- TO REFINANCE YOUR CAR!
- TO REDUCE ALL MONTHLY PAYMENTS!
- IF YOU DO—Call at our office immediately and secure the money you need. You are under no obligations when you call at the

**People's Finance CO.**  
Room 201, First National Bank Building Phone 4416  
Salem, Oregon State License M 229  
ARKANSAS VS. RICE

**FLOWERS—**  
For All Occasions!

MUMS for the Football Games  
Corsages... Center Pieces

**OLSON, Florist**  
High and Court Sts. Phone 7165  
KENTUCKY VS. GEORGIA TECH

**Valley Motor Co.'s**  
"Best Buys" in Used Cars

1934 Ford DeLuxe Fordor Sedan.....	<b>\$295</b>	1937 Ford (60 model) Sedan.....	<b>\$535</b>
1937 Plymouth Sedan, Only.....	<b>\$625</b>	1935 Ford Tudor Sedan.....	<b>\$335</b>

"Over 20 Years of Friendly Service"

**VALLEY MOTOR CO.**  
Center & Liberty - 3158 - Marion & Liberty  
ALABAMA VS. TULANE

**Protect Your Health!**  
**BUDGET ORO-PEDS**

Start Your Foot Comfort Now



Size 5 to 12—A to EE.  
Size 13 \$1 Extra.

4-EXTRA FEATURES  
1st—Scientific Last  
2nd—Long Support Counter  
3rd—Special Rubber Heel  
4th—Strong Arch Shank

Pains in feet and legs are greatly relieved in this famous work shoe. Thousands have found there is nothing like them. With this shoe you can work without tiring and will fit the narrow or wide foot.

ALSO STOCKED IN 16-IN. BOOT

**RICE'S Men's Shoes**  
387 STATE ST., SALEM  
OHIO STATE VS. PURDUE

**STUDY THE GAMES!**  
Figure Out Who Will Win and WHY--  
Win One of the Two Cash Prizes!

In every advertisement on this page you will find the name of a prominent football game scheduled to be played this weekend... Who do you think will win... and why? To the person submitting the best reasons for their selections, provided they have complied with all the rules printed below, will go two cash prizes. Compare the respective abilities of the competing teams and decide, in your mind, which will win, and why. And read the advertisements carefully that you may fill out your entry blank correctly.

**10 CASH PRIZES INSTEAD OF TWO**  
**\$5. for the Best List of Reasons!**  
**Four Second Prizes of \$2. each!**  
**Five Third Prizes of \$1. each!**

This week's entries must be in The Statesman office before noon, Friday, November 4

**ENTRY BLANKS are FREE!**

Get one at any place of business advertised on this page.

**CONTEST RULES**

1. The football contest is open to everyone, excepting employees of The Statesman.
2. Contestants are required to obtain an entry blank from one of the firms advertising on this page. (Each entry must be made on an official blank.) There is no charge for these blanks and no purchase need be made to obtain one. Merely visit one of these firms and ask for a "Statesman Football Contest Blank."
3. No contestant may submit more than one entry a week under his own or any other name.
4. All entries must be received in The Statesman office by NOON on the Friday of the week the games are to be played.
5. Instructions in filling out entry blanks, printed on the blanks, are to be followed closely to avoid disqualification.
6. Names of prize winners will be announced in the news columns of The Statesman on the Tuesday morning after the playing of the games.
7. Decision of Judges is final.

It's Just the Thing for Saturday's Game

Buy Her a Delicious Box of

**Whitman's CANDY**

We have them in all sizes from **25c to \$4.50**

**Quisenberry's CENTRAL PHCY.**  
410 State Ph. 9123  
We Deliver  
Colgate vs. Syracuse

The Magic Sign of Quality in Ranges

**LANG RANGE**  
Full Enamel White or Ivory

These ranges are America's finest strictly wood-burning ranges. They combine beauty with long life and perfect performance... Come in and see these for yourself before you buy... **44.50** up

**NASH FURNITURE CO.**  
219 N. Commercial Phone 9502  
IOWA VS. MINNESOTA

Dream Homes Become Real Homes With the Help of

**MUELLER HEATING UNITS**

Air Conditioning  
Keeps Air Cleaner, Fresher!

**D. E. COOPER & SON**  
Heating Engineering  
529 Court St. Phone 3603  
PITTSBURGH VS. CARNEGIE TECH

HAVE YOU HEARD ???

• About Delicious Meadows "Thermal-Roast" COFFEE  
Fresh From Roaster to You

• About Those Noon Lunches and Evening Dinners That Everyone Is Talking About

• The Loads of Good Things You Can Get Every Day at

**The Meadows**  
226 State Next to Ladd and Bush  
Fordham vs. St. Mary's

**Just Arrived!**

Brand New Stock of 1939



Skis and Equipment

Yes, Sir! This new '39 Ski equipment is about the finest you've ever laid eyes on. Stop in any time and look it over. We carry a complete line of Skis and accessories.

**Wm. E. Anderson SPORTING GOODS**  
167 N. Commercial Phone 5934  
Holy Cross vs. Temple

INSTALL YOUR OWN **VENETIAN BLINDS**  
And Save Over Half

We Carry a Full Line of Everything You Need.

**\$1.98**  
**\$2.49**  
**\$2.98 \$3.98**  
With Brackets and Fittings

**GEO. E. ALLEN HARDWARE CO.**  
226 N. Commercial St.  
Navy vs. Notre Dame