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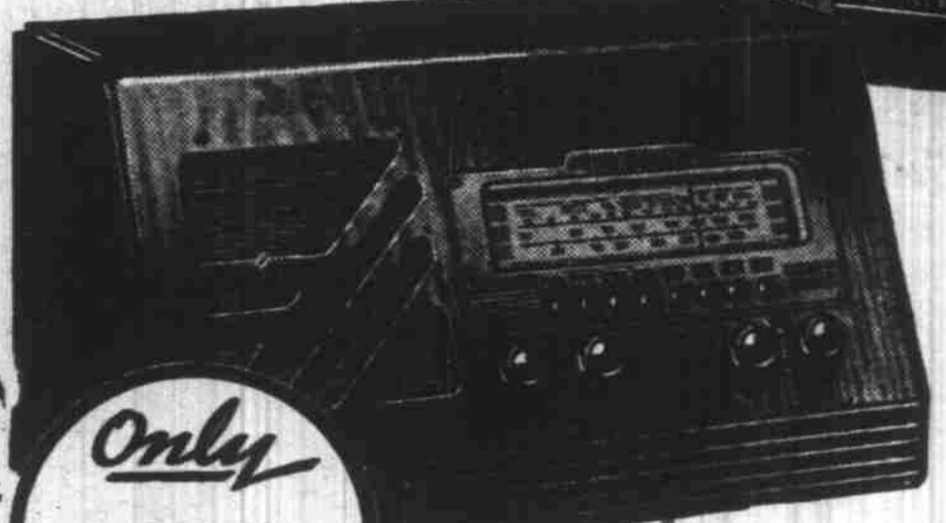
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## Buick Offers Four new 8's

Company Ends Bright Year of Business, Planning Even Better 1939

Buick enters the 1939 season with the full momentum of an outstanding business year for 1938 and four new eight cylinder cars styling an entirely new and striking beauty. Engineering improvements of an important character have resulted in a lower, longer-appearing car with flecter, racer lines, a superior ride, improved stability and, in general, greater driver and passenger comfort and convenience.

The four models are respectively the Series 40 Special, on 120-inch wheel base; Series 60 Century, with a wheel base of 126 inches; Series 80 Roadmaster with 133-inch wheel base and Series 90 Limited, with 140 inches.

An innovation which contributes to the striking appearance of the cars and which also has important engineering advantages is the adoption of "cat-walk cooling" employed extensively on European racing cars. With this construction the grilles are set low, in rakish contour, in cat-walk section between hood and fender.

Lower Rear Achieved

An entirely new frame design brings the Series 40 and 60 cars two inches lower at the rear while maintaining a flat floor without a tunnel. This lowers the center of gravity of the car, increasing stability, while at the same time contributing to the long, low lines.

Another new option of the four-door touring sedan on Series 40, is the Sunshine Turret Top. This is the first production car in the country to be provided with the sunshine roof which has been growing in popularity in Europe.

Handi-Shift Feature

The Handi-Shift gear control for the 1939 Buick is an outstanding new feature. The shift lever extends at a right angle from the steering column just below the steering wheel where it is easily reached by the right hand. To shift gears the movement, which is effortless, is essentially the same as with the conventional transmission so there is nothing new for the driver to learn. In addition to the new control, the transmission on the Series 40 has been entirely redesigned, making it more compact, rigid and efficient.

The valve-in-head straight 8 engines have been improved in many details. On the Series 40, the motor is a 3-32 x 4 1/4 inch unit developing 107 horsepower at 3400 rpm. On Series 60, 80 and 90 the engine is 3-7-16 x 4-5-16 and develops 141 horsepower at 3600 rpm. Improvements in the motor include a new fuel conditioner with new carburetor, choke air cleaner and new manifold; new water-pump bearings sealed and lubricated for life; new engine mountings and other detail changes, giving a total result a smoother, quieter engine with improved economy and longer life.

## Padlock Protects Community Radio

There are many villages in India which have only one radio provided by the government for the benefit of the natives. This instrument is permanently tuned to one station with a clock-like device switching it on and off automatically at the daily listening period.

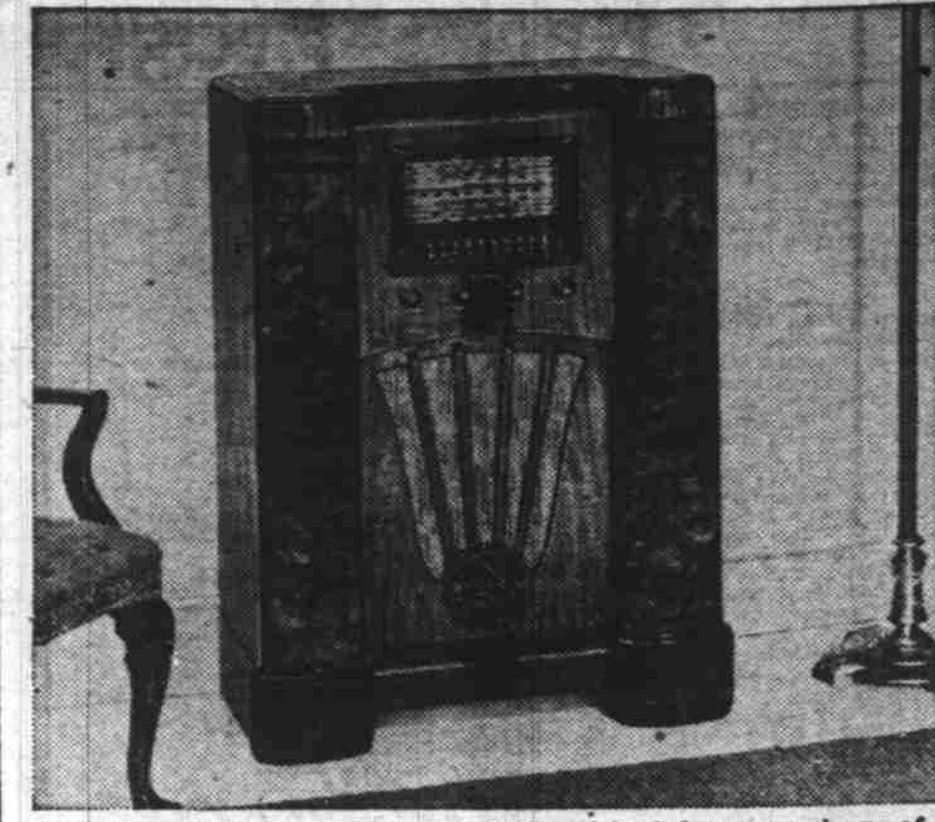
The set is padlocked to prevent tampering by curious villagers; and is only opened once every three weeks when a service expert comes around to change the battery and wind the time-clock.

## Keep Seat While Changing Records

In addition to providing an inexpensive way for the beginning phonograph enthusiast to indulge his musical tastes, record playing attachments for radios have the further advantage of providing new convenience of operation.

With one of these units placed on an end table alongside an armchair, the listener can change records or adjust volume while he remains comfortably seated.

## Features Precision



Pictured above is one of the new "Precision" home receivers offered by Westinghouse this year. Automatic volume control, 9-station electric motor tuning, high fidelity and other features are combined with beauty of cabinet in the model pictured above.

## Philco Presenting Weird 'Mystery Remote Control' As Offering to Progress

Brilliant new Portable Remote Control Eliminates Wired Connections; "Self-Powered" Farm and Portable Sets Are Shown

A brilliant new invention "destined to revolutionize the listening habits of the entire radio public" is introduced by Philco this season with presentation of new 1939 line of radios now on display in the radio department of Gevurtz Furniture store, 275 N. Liberty. Included in new Philco presentations also is an important advance in battery operated sets for farm and ranch and portability.

According to Bill Gwynn, manager of the Gevurtz store, the brilliant new invention listed foremost among Philco's new 1939 offerings is called the "mystery control." It is contained in a comparatively small and attractively designed box that may be carried from room to room.

## Eliminate 'Drift' In Touch Tuning

Elimination of drift from touch tuning systems is one of the major successes of the radio industry as exemplified by the lines which go on display in the radio progress exposition starting here tomorrow.

Drift is the term that is applied to describe that fading of wanted stations once tuned in, that occurred occasionally on the earlier push button sets. The improved tuning devices are designed not only to automatically shift the tuning to the desired station at the touch of a finger, but it is designed to hold it there throughout the period of reception, and to accomplish that holding of the station on the correct channel accurately.

Solution of this problem which gave some trouble when automatic tuning was first introduced is universal throughout the new sets.

## Radio Cuts Year's Forest Fire Loss

Part of the equipment of forest rangers and smoke chasers is a small radio outfit. Upon sighting smoke, one of these scouts immediately strings up an aerial and gets in touch with headquarters.

Reduction in the annual loss of forests is said to be due, in part, to the immediate transportation of firefighters and firefighting equipment made possible by this use of radio.

## Loar Addresses Silverton Actives

SILVERTON—Dr. P. A. Loar talked to the members of the Active International at their Tuesday evening dinner and program at Toney's banquet rooms, telling of health questions in general and of the proposed sewage disposal plant to be built in Silverton.

Lester Rue, program chairman, will be assisted by Mike Bakalar and Amos Green. Bob Blissell is president and Johnny Bowman is secretary.

## Development of Radio Shows Americans Have 'Responsive Attitude'

The development of the radio industry reflects "the responsive attitude of the American people toward scientific initiative which improves the living standards of the people," wrote Secretary of Commerce Roger to the Radio Manufacturers' association at the time of its recent meeting.

## Sun-Spot Cycles Show Forecast of Weather

From records of sun-spot cycles which astronomers have collected for a long time, it has become possible to devise a rule which may enable the scientist to forecast receiving conditions throughout the world as much as five or six years in advance, according to A. L. Durkee, engineer of the Bell Telephone Laboratories.

## Wire Color Important

If workers in radio factories were color blind, there would be little chance that modern radios could produce anything but a lot of noise, for wires of as many as seven different colors or shades are used in the manufacture of some of the 1939 receivers.

## Doerflers Get Deer

VICTOR POINT—C. F. and J. L. Doerfler returned from a deer hunting trip the first of the week. Each had a large deer weighing around 200 pounds. They hunted near the home of the latter's brother-in-law, Roy E. Darby near Ashwood.

## Radio, Lamp Combines

Here's a novel combination of convenience and utility: A radio and lamp all in one! The device clamps on the head of the bedstead and provides an excellent reading lamp, while the radio dial is easily visible and accessible to the person lying in the bed.

## Packards Have New Features

Many Improvements in Car Listed in Description of Packards

The Packard Motor Car company today is introducing to the public all of its four "lines" of cars for 1939. Many improvements which the company says add comfort, driving ease, long life, economy and beauty are listed in descriptions of the new Packards, handled in Salem by State Motors, 525 Chemeketa.

As in the preceding models there is the Six, the One Twenty, or Eight as it is also known, the Super Eight and the Twelve, occupying price groups in this same order from the so-called medium low price class, as represented by the Six, to the high priced classification in the industry, as represented by the Twelve, "flagship" of the Packard fleet.

The Super Eight, while retaining its big 130 horsepower engine and luxurious refinements of its predecessor, is a completely new car with which Packard hopes to broaden its market in the fine car field though a considerably lower pricing than that of the 1938 Super Eight.

Although still a big car of the ultra-luxurious type, the Super Eight, as compared with its predecessor, is considerably lighter. Packard engineers say its ability and ease of handling on the open road or in traffic will be found to be outstanding. As with the Six and One Twenty it has an all-steel body with ample room for three persons on each seat of the sedan types. Seating capacity of the limousine and long wheel base sedan is eight passengers.

All of the 1939 models are characteristically Packard in appearance, carrying, basically, the well known hood and radiator lines. Outstanding in a long list of mechanical improvements, standard equipment on all four lines of cars, is a new system of shifting gears. Speed changes are made with a small lever conveniently placed on the steering column just under the steering wheel. Packard has given this system the name, "Handishift."

## Good Home Wiring Important to Set

Fans Advised to Check Wires for Finest Radio Reception

Check the electrical outlets in every room in your home. Make sure there are plenty of them in each room and that they are located where they may be gotten at easily.

For this is the era of multiple ownership of radio sets, and you don't want to be disappointed by the lack of a properly placed plug when you bring in the new set for Junior, or grandpa and find there is no outlet in their rooms in which to plug it.

At best, inadequate home wiring during this age of electricity is a great nuisance. Inadequate circuits and too few outlets cause many irksome problems.

If your lights are dim when you put your modern electrical appliances to work, chances are the wiring system in your home is outdated. When this is the case, chances are your radio will give uneven performance through no fault of the instrument itself.

A qualified electrical contractor can check up on your wiring for you and recommend any changes that are necessary to assure you the proper standard of service.

Those building homes these days give special attention to adequate wiring to make sure there are plenty of outlets in every room.

The house in which every room is equipped with plenty of floor plugs is the house in which no room need lack cheerfulness. For the radio, whether there is one or more in the home can then be plugged in.

This becomes especially important in the home when someone is ill and must lie abed. Those dull, monotonous hours of recuperation can be made happy and cheerful if there is an outlet in the room into which a radio can be plugged.

## Odd Fellows, Families Slate Social Saturday

SILVERTON—Saturday, October 15 is social night for the local IOOF members and their families. December 15 has been named as homecoming date at which time nine veteran jewels will be presented by Joseph T. Eckley, grand master of the Grand lodge of Oregon. This will also be the official visit of the grand master.

## Community Clubs

KEIZER—The Keizer community club held its first meeting Friday night with a large attendance. After a short business meeting with Mrs. Peary presiding, a program with Mrs. H. W. Irvine, chairman was given. The Keizer band in their new uniforms gave several numbers. Joe Hassenstab, director. Solo, Mrs. Nick Brinkley, accompanied by her sister, La Vonne Gardner; David Nelson, voted as the healthiest boy in the state, was introduced and spoke of his impressions of his first day at Parish Junior high; reading, Jimmie Muckridge; Mrs. Marie Flint McCall gave an account of her South American trip and displayed souvenirs.

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