

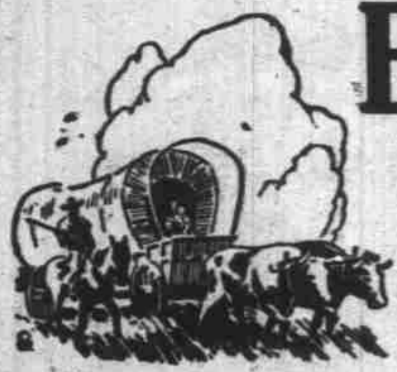
# Bishop's FALL VALUE EVENT

Brings You the Finest Nationally Known Lines

Here's the Season's Style Sensation!

## SUITS and OVERCOATS

That Offers One of the Greatest Selections in the West at Lower Prices!



The Store of the West  
Since 1890



Bishop's Invite Your  
Charge Account

### HART-SCHAFFNER & MARX HOLLYWOOD

With this great advent of fall we take this welcome opportunity to invite your inspection of these famous lines of America's foremost clothing... If you want to be different to a degree that means distinction... if you want to step away from the rank and file and the monotony of just ordinary clothes choose your fall clothes from Bishop's (Salem's Style Center for Men).

**35<sup>.00</sup> to 50<sup>.00</sup>**

Hart Schaffner & Marx

THE SMARTEST NEW  
"RAREPACK"

### Top Coats

The greatest wear and luxury coat that's made. All new colors, every new style. Now at a new low price. A beautiful coat to look at.

Superior for  
Wear

**42.50**



There Are 25,184 Hair Fibres to the Square Inch in a  
HART SCHAFFNER & MARX  
RAREPACK

### MICHAELS-STERN

### VARSITY-TOWN

Two well-known names in clothing that represent real quality, style and value... Beautiful new fabrics in every new pattern... styled to perfection to fit every requirement of the most particular man... Look these over now...

**25<sup>.00</sup> to 35<sup>.00</sup>**

Here's Real VALUE In These  
Bishop's Special

### SUITS

Here are suits that are selected with every care... to give you the most exceptional long-wearing fabrics and tailored to perfection to give you the tops in style... No detail was overlooked to make these fine Bishop's suits Salem's most outstanding value in fall clothing.

A Great Feature 2-pant Value

**29.50 36.50**

## Bishop's Are Famous for Famous Lines of Quality!

**Jarman**  
SHOES FOR MEN

"My Word, These American Shoes Are Amazing!"

Even the proud British, acknowledged leaders in men's shoes, are tossing bouquets to our Jarman Air-fiator Shoes... The amazing ease the special Airfiator innersole gives the foot is causing favorable comment everywhere among men who choose the best in shoe-making... Come and try on a pair for yourself... \$6.50, most Airfiator styles.

**Jarman**  
SHOES FOR MEN

**5.00 to 7.50**

**WE'RE NOT ASLEEP**

When it comes to Style and Value for Fall.

**Phoenix Hose**

America's most popular hose for real style and service... Beautiful new patterns and newest shades for fall... Stock up now at Bishop's.

**35¢ - and - 50¢**

**Arrow Shirts**

**ARROW SHIRTS**

America's Favorite

Get the low down on your neck!

To know what real comfort is, get the shirt with the collar that sets low down on your neck... the Arrow Huron. The specially low cut neckband keeps the Huron's collar lying smoothly and neatly below your Adam's apple. The Huron has the special Mitoga design that fits you better. And it's Sanforized... guaranteed not to shrink.

**2.00 Up**

**DID YOU SAY HARMONY?**

Yes, sir! And plenty of it in these smart Fall Clothes.

**Stetson Hats**

It's the talk of the country for fall... this great new Stetson... the most outstanding feature hat of America at a new low price to fit any pocketbook. Choose your favorite color and style now and learn real hat value in these new Stetsons at...

**5.00**

**FLORSHEIM SHOES**

As Welcome As A Letter From Home!

... Exclusively at Bishop's in Salem are these famous Florsheims, and never before such a showing these fine shoes. Clever new styles for the man about town or the college man.

Slip into a pair of these new Florsheims now and know real comfort and style...

**8.75 Up**

Remember! Bishop's Quality Costs No More!



Shop the Store of the Town For Selections... For Value!