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| A. Spraue - . Editor and $P$ |
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Why Don't We Save?
The saving of money is an individual problem, both as to
nitititive, or incentive if you prefer, and as to method. But in these days when social security is a phrase in general us in connection with large public questions, the saving of mon

$$
\begin{aligned}
& \text { Fear has been expressed that thrift and saving will be. } \\
& \text { leat } \\
& \text { lea }
\end{aligned}
$$

$$
\begin{aligned}
& \text { ceme less desirabe or necessary when the social security } \\
& \text { come } \\
& \text { nomber }
\end{aligned}
$$

$$
\begin{aligned}
& \text { true that mer } \\
& \text { ray be a } \\
& \text { rainy day. }
\end{aligned}
$$

The truth is that if saving is discouraged, it will not af edge of this fact may prove of some comfort to persons whl
aiil to save but reproach themselves for that failure. Not only aisery but improvidence Going back to the supposedly "normal" year 1929, staStates saved 15 billion dollars, which averages up to $\$ 600$
per family; but two-thirds of this amount was saved by the
 nore than they earned. The 60 per cent with incomes under
2000 saved 250 millions, which averages less than $\$ 14$ per


These figures for an unusually prosperous year help to
cplain why even before the depression, not more than half of the persons who reached age 65 had made provision for re
tirement upon independent incomes. The figures may appear
tiremest depressing; but perhaps if the non-saver realizes he has s
nuch company, he will be encouraged to be "different" by No doubt many heads of families with moderate income
in 1929 thought those incomes left no leeway for saving; the
learned differently in the lean years that followed. The thin principally lacking in such cases was the incentive, thoup
hhis probably was not true for lower income families. Lif nsurance is a type of saving-probably the most extens
form of saving praticed in the United States. And why do
det
 arily buy a po $\qquad$


## Psychology of Traffic



But occasionally the driver will barge ahead and it's up $t$, $t$,
the pedestrian to hop, skip or jump out of the road. It may bethe pedestrian to hop, skip or jump out ar the road , round-the
that the epeastrian will be hel up by and
corner motor traffic until the light changes, and then he's inquestionable situations that they have the right-of-way, and
those who ansume in anl such aeses that the other fellow has
tisindividuals can onldyntees about the character of the various The first-mentioned group
mav get ahead faster in the world Tor that may depend upomay get ahead arter in the achere positions in which the go-ahead-regard
WhessSticking to the problem strictly as a traffic problem
however, itis a toricil guess that when two surh persons mee
there it either some lively stepping, a screeching of brakeson Salem's downtown streets, but there are stene still a a acew mispolice is likewise indicated
street is a motorists, still have failed to notice that Liberty
tions. The police ought to post a sign, temporarily, so prom
inentiv that it couldnt he overlooked, as they did on North
Commercial some monthe

| Wheat Mathematics |  |
| :---: | :---: |
| production this year is rorecast at 4200 |  |
| s, about 375 million bushels above that of 1937; | pears that |
| the carryover of 650 milion bushels the worrda supp, |  |
| ar. Europe will prounce 50 million bushels more than last |  |
| ar, so infernational shipments will not be as large as they |  |
| have been on the 1937 crop, unless war or other political con- |  |
| The United States crop will be 967 million bushels ae- |  |
| ding to the July 1 estimate; the second largest crop in this |  |
| ces will be low and prices in th | ${ }_{\text {cot }}^{\text {that }}$ |
| low world prices; but both domestic and world prices have |  |
| already pretty well adjusted themselves on the basis of these estimates. |  |
| The figures above are borrowed from the Pendiloton | ${ }^{\text {ditement }}$ Aecord |
| and |  |
| ons of it by the United States supreme court. On the con- | Canadians, |
| ry the Walla Walla Union-Bu | Aios When tho day |
| estic prices, shut off United States wheat from the |  |
|  |  |
| it is certainiy true that United States exports 1931 , with | he |
| heat than |  |
| heat exports $f$ |  |
| Voris war until 1935 they had dropped to to 233,000 bushels. Production, | anoo. . . On the 28th m |
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Bits for Breakfast




Radio Programs
Don't Cheer Yet!

## $W=$

Interpreting the News


