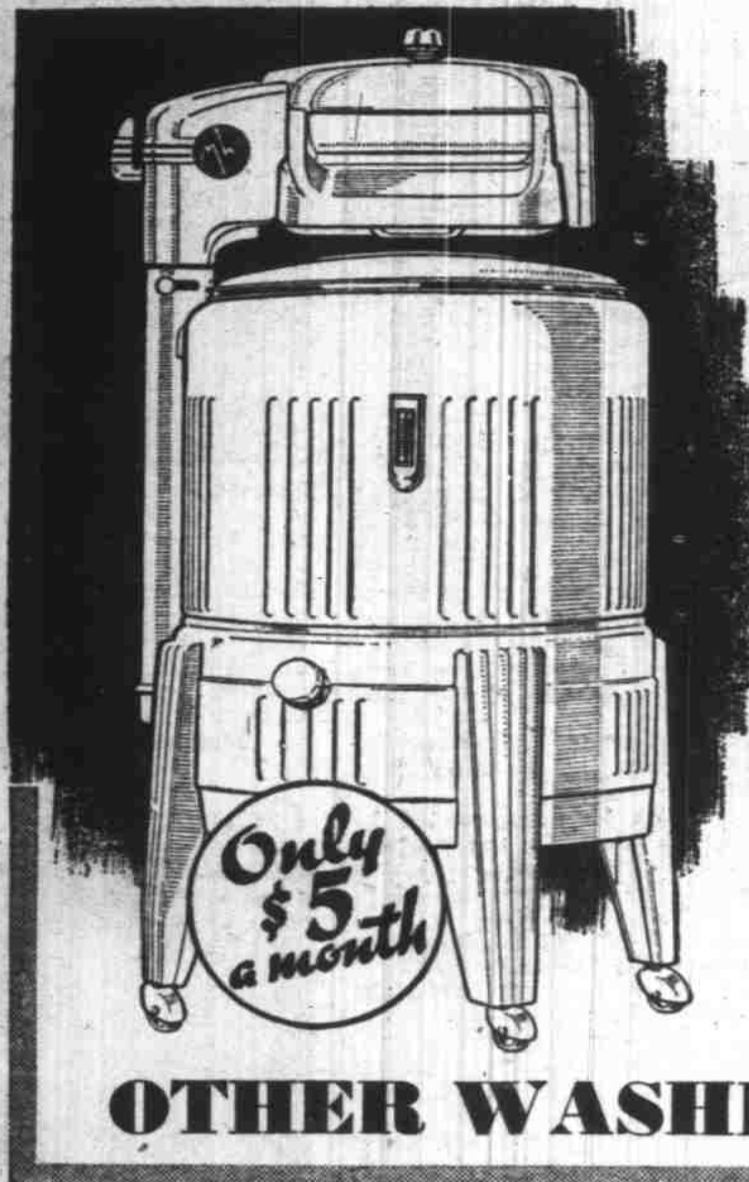


See these Live Wire Values! **WARDS ELECTRICAL WEEK**
 DON'T WASTE YOUR MONEY! YOU CAN SAVE A BIG PART OF EVERY DOLLAR BY SHOPPING AT WARDS

DON'T FORGET TO VISIT WARD'S EXHIBIT AT THE MAJOR APPLIANCE SHOW HELD AT THE ARMORY - JULY 14 and 15



Before you buy any Washer see this new all-white Supreme "8"

Full Featured! **79⁹⁵**
 Compares Favorably With \$100 Washers!

It has everything to make your wash-days easier! Dollar for dollar, you can't buy more efficiency, more beauty, more modern conveniences! Come in TODAY and see it demonstrated! Inspect its 3-Way Cleansing Process... exclusive Selective Pressure Indicator on big Lovell wringer! Safety Indicator shows water temperature! Large 20 gal. tub... 8 lb. capacity! Mechanism sealed in oil! You'll agree, there's no finer washer made!

Supreme "8" Pump Model Equipped with motor driven drain pump that automatically drains tub in less than 3 minutes! Saves time and energy! **84.95**

OTHER WASHERS as low as 36.95

Here are but a few of Wards major electrical appliances at sensational, value-giving prices! You'll find many more at the Armory show or at Wards store. All types of appliances, but each with the same prin-

ciple: "Greater Value for Less Money"! See them in operation! Compare prices, performance! You'll be convinced you can save more and buy more at Wards!



BIG 6 3/4 CU. FT. MODEL

Price Slashed! Limited Time Only!

149⁹⁵

\$5 DOWN, Monthly Payments, Carrying Charge

You'd expect to pay at least \$200 for equal size, quality, and the many convenience features that this big beauty offers! Genuine Dulux exterior! Matched ovenware china set! Two 6-qt. Vegetable Fresheners! 3 sliding shelves, one adjustable! 4 Jiffy Cube Trays! 14.86 sq. ft. shelf area! 80 cubes, 8 lbs. per freezing!



Reduced! TO NEW LOW PRICES!
 • See These Two Big Beauties! Both Exceptional Values!
 • Both Give Economical All Round Dependable Service!
 • Both Models Are Backed By a 5-Year Protection Plan!



ALL PORCELAIN PRICE ALSO CUT

\$5 DOWN, Monthly Payments, Carrying Charge **159⁹⁵**

Compare \$225 refrigerators! It's 6 3/4 cu. ft. in size! Two huge Vegetable Fresheners hold 2.4 pecks! Has matched ovenware set! Two 3-way Adjusto shelves! 80 cubes, 8 lbs. per freezing! 14.86 sq. ft. shelf area!

Combination Offer!

Hand Cleaner Weighs But 5 1/2 Lbs.

34⁵⁰

\$3 Monthly, Down Payment, Carrying Charge

Streamlined! New Duragrey Finish! Vacuum and Hand Cleaner

An exceptional value! Here's your chance to get both cleaners for less than you'd expect to pay for the big one alone! Big cleaner has famous beating, sweeping, suction action!

Wards Standard **Electric Ironer**

34⁹⁵

Compare \$50.00 ironers! It's full size, easy to operate with Hand and Knee Control, 26-in. roll and shoe! Green finish.

\$4 Monthly, Down Payment, Carrying Charge

Compact, Efficient Electric **Water Heater**

63⁵⁰

Superior rock wool insulation saves up to 30% on electric current. Long life copper-steel tank galvanized inside and out. Two-tone gray finish.

82.95
 \$6.00 a Month, Down Payment, Carrying Charge

Now—At a New Low Price! Kitchenette Electric

Made for the small kitchen! Wards new full-porcelain Kitchenette Electric not only leads in beauty—it has all the sterling features of Wards finest full size Electrics! 3 super-speed Chromalox enclosed units are faster—more lasting! Large, heavily insulated oven has two heating units, assuring lowest cost operation. Oven Heat Control maintains exact temperature for perfect baking!

119.95
 \$5.00 a Month, Down Payment, Carrying Charge

Beauty! Features of \$200 Electrics! New Electric Range

Compare any electric range! You'll find none more efficient, nor more beautiful! Double-unit oven has Electric Timer Clock that "cooks" an entire meal while you're away! Has warming compartment and two storage compartments! Newest base-to-floor design brings a new note of modern beauty to your kitchen! Temperature Control automatically sets oven for perfect baking! 4 Speedy Chromalox burners give metal-to-metal contact... no lost heat! Lamp and condiment jar assembly!

They Said it Couldn't be done!
 BUT HERE IT IS!
 11 Tubes! \$85 Value!

39.88

\$5 a Month, Down Payment, Carrying Charge

- 41" Cabinet
- High Fidelity
- Lighted Dial

TODAY—Wards make radio history! Never before such tone—such beauty—combined with such amazing savings! 11 tubes! World range—3 bands! Big Super-dynamic speaker!

Miracle Radio Value of the Year!

5 Tubes! AC-DC! 9.95

Full-size 5-in. Super-dynamic speaker! Super-selective Super-heterodyne circuit! Lighted Airplane dial! Walnut plastic cabinet—ivory slightly higher!

Automatic Tuning Car Radio 21.95

4 automatic selections! 5 tubes! 6-in. Super-dynamic speaker! Terms!