

Over 400 Dead In Kobe Flood

Five Foreigners Listed as Dead; Americans in Grave Danger

(Continued from page 1)
American casualties. Most Americans live on the lower slopes of the hills, some of which rise sharply to more than a half-mile in height.

Rain continued throughout the night and frightened residents sought safety on higher ground. "The best information shows between 400 and 450 dead, but so many buildings have been smashed that nobody can be certain," Frederick Taylor, native of Sacramento, Calif., told the Associated Press by telephone. A businessman, Taylor has lived in Kobe for 15 years.

"It's still raining and I am heading for higher ground before morning," he said. "I will try to get out by launch tomorrow."

Three days of rain brought continuous landslides, he explained. Hills behind Kobe were described as slipping. "The slides seemed to advance like moving mountains, right up to the residential districts," he continued. "They came within a few feet of my place. You can hear low rumbling and then trees crashing."

Taylor told of how a solid wall of water, five or six feet high, came down from the hills so fast that few in its path could escape. It smashed houses like match boxes.

"Where houses and buildings stood a day ago there is now a corridor about as wide as the Sacramento river," Taylor said. "And there is a river going through."

Housing Program Is Working Well

WASHINGTON, July 6.—(AP)—President Roosevelt received some cheering business news today on the eve of his departure for an ambitious transcontinental speaking tour.

The federal housing administrator, Stewart McDonald, reported to the chief executive that new government-insured home construction would total about \$1,000,000,000 this year, or more than double last year's figure. The president, holding a round of last-minute conferences, had a final word of advice for officials administering the spending-lending program, discussed the most timely investigation with Chairman William O. Douglas of the securities commission and made ready to appoint an administrator for the new wage-hour program tomorrow.

Wilson Stamp to Be Dollar Affair

WASHINGTON, July 6.—(AP)—Four new stamps bearing likenesses of Presidents Jackson, Van Buren, William Henry Harrison and Wilson will be released here August 4, 11, 18 and 29, respectively. The first three will cost seven, eight and nine cents each, but the Wilson stamp will cost \$1. A three-cent stamp commemorating the 100th anniversary of Iowa's first adoption of territorial government will go on sale at Des Moines August 24.

Council Will Meet Next Monday, Leaders Decide

SILVERTON—Law and order won out at Silverton and the July council meeting will be held Monday night in spite of state tournament. It had been suggested that as the regular meeting night fell on July Fourth the meeting be held Tuesday night instead of the following Monday as the charter suggests.

The Call Board

- GRAND**
Today—Double bill, "Man Hunters of the Caribbean" and Smith Ballew in "Hawaiian Buckeroo."
- ELSINORE**
Today—Double bill, "Lord Jeff" with Mickey Rooney and Freddie Bartholomew and "Danger On The Air" with Donald Wood.
- CAPITOL**
Today—Double bill, "Wives Under Suspicion" with Warren William and George O'Brien in "Border G-Man."
- STATE**
Today—Double bill, Ham Powell and Annabella in "Baroness and the Butler" and Dolores DelRio and George Saunders in "International Settlement."
- Friday—Warner Oland in "Charlie Chan at Monte Carlo" and on the stage, four acts eastern circuit vaudeville.
- Saturday midnight preview—Sonja Henie in "Happy Landings."
- HOLLYWOOD**
Today—Double bill, "Fifty Second Street" with Ina Hunter and Leo Carrillo and "Dangerous To Know" with Gail Patrick, Akim Tamiroff and Anna Mae Wong.
- Friday—Double bill, William Boyd as "Cassidy of Bar 20" and the American Legion "Squadron of Honor" with Don Terry and Mary Russell.

Young Stars in "Lord Jeff"



Pictured above are Freddie Bartholomew, Mickey Rooney and Charles Coburn in "Lord Jeff" now featured at the Elsinore theatre on a double bill program, "Danger On The Air" with Donald Wood.

Passenger Rates Increase Granted

WASHINGTON, July 6.—(AP)—Eastern railroads won permission from the interstate commerce commission today to raise passenger coach fares 25 percent—an increase estimated to yield \$30,000,000 of additional revenue annually.

The raise, from 2 to 2.5 cents per mile is permissive rather than mandatory and will be effective only for an 18 months' test period. Railroads may put it into effect on 10 days' notice.

Railroad experts interpreted the increase as another government attempt to strengthen the financial condition of some of the carriers. The ICC itself, which turned down the original application for the increase in April on grounds it was not justified, said today there "can be no doubt" the carriers "are in serious need of additional revenue."

Gilmore Defeated In Quarter-Finals

PORTLAND, July 6.—(AP)—Ed Amark, San Francisco, seeded No. 1 in the Oregon state tennis tournament and favorite since the elimination of Sam Lee, defending champion, moved into the quarter-finals today with a stashing 6-0, 6-2 defeat of Tom Brown, Jr., Portland.

Hughes to Start Flight Saturday

NEW YORK, July 6.—(AP)—Associates of Howard Hughes, millionaire flier and one-time Hollywood movie producer, said tonight he and a crew of four would take off from Floyd Bennett airport "probably on Saturday" for a flight to Paris.

Prince Given Degree

NEW YORK, July 6.—(AP)—Crown Prince Gustaf Adolf of Sweden and J. Sigfrid Edstrom, chairman of the royal Swedish new Sweden commission, today received honorary degrees of doctor of laws from Lafayette college of Pennsylvania.

Too Late to Classify

I WILL NOT be responsible for debts contracted by anyone but myself.—Bert D. Bailey.

MAN HUNTERS of the CARIBBEAN

2 FEATURES

AND

HAWAIIAN BUCKEROO

with Smith Ballew

Defense Opens In Arson Case

Original Confession Is Handed Over but May not Be Read Jury

(Continued from page 1)
said last February Rosser was not implicated, were successful late today when the prosecution willingly turned it over to Vanderveer. For three days Judge Walker has denied defense motions to force the state to produce the confession. However, after the defense obtained the confession today, Judge Walker sustained a state objection against it being introduced as evidence by the defense.

The state rested its case at 10:10 a.m. after Paul Mumpower, Portland detective, and Clarence Potts, Multnomah county deputy district attorney, testified that officers did not force Moore to confess. Moore had testified that Mumpower hit him in the face 12 times.

Jefferson Citizen Dies by Own Hand

ALBANY, July 6.—Arthur Northcutt, 59, a resident of Jefferson, died at the Albany general hospital shortly after noon today as the result of a self-inflicted bullet wound. State Police Officer Benninghoff investigated the case.

Northcutt, who was an employee of a Jefferson meat market, failed to report for work, and a search was made for him. The investigation by the officer showed that he had apparently backed his car from his garage at his home on the Green's Bridge road, about a mile from Jefferson, had placed a .22 calibre rifle against his forehead and pulled the trigger. It is believed despondency was the cause of Northcutt's act. He had been employed at the Jefferson market the past three years as a butcher.

Funeral arrangements will be in charge of the Lowe Funeral Home at Jefferson. It is understood that several sons survive.

City Power Voted At Cascade Locks

CASCADE LOCKS, Ore., July 6.—(AP)—At a special election today this municipality approved, 173 to 17, a charter amendment empowering the common council to acquire and use an electrical energy distributing system, paving the way for use of Bonneville dam power.

The voters approved a \$12,000 bond issue to handle the distribution. Lines have been installed and lights will go on Saturday. A second bill, providing for a \$3,000 bond issue to cover former indebtedness, was approved 152 to 35.

Factory Adds More Men

CAMDEN, N. J., July 6.—(AP)—George K. Throckmorton, president of the RCA manufacturing company, announced today more than 1,200 new employees were added to the normal employment of 8,500 last month. He said the increase was due to the great gain in orders over recent years.

Chaplin Will Act In Talking Movie But Keep Silence

Original Confession Is Handed Over but May not Be Read Jury

HOLLYWOOD, Calif., July 6.—(AP)—Charlie Chaplin will appear in a talking picture. But, very likely, the talking will be done by the other characters.

Tim Durant, a scenarist who has been working with Chaplin at Pebble Beach, Calif., for the last six months, said today the "silent" comedian's future plans include a four-reel talkie.

"The story is written around the character he plans," said Durant, "and he believes now that it will be best for him not to 'break the silence' he has maintained in his previous sound films."

Retail Sales Drop In Month of May

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Analgesics Harm Infants, Claimed

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CHICAGO, July 6.—(AP)—The use of drugs to moderate the pain in childbirth was listed today by Dr. Herman N. Bundesen, president of the Chicago board of health, and four associates, as a contributing cause in the deaths of newborn infants.

Their conclusions were based on a study of the cases of 2,260 infants who died within two weeks after birth.

Writing in the July 9 issue of the Journal of the American Medical Association, the investigators reported the use of analgesics "may be important in the deaths due to asphyxia." They added: "Physicians should bear in mind the threat to the life of the infant produced by the injudicious use of analgesics and not permit the mother's demands for 'painless childbirth' to outweigh their good judgment to the degree that they employ drugs to alleviate pain at risk to the infant's life."

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Orey Reports on Big Title Scrap

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The Louis-Schmeling heavy-weight title fight was worth traveling across the continent to see despite its brevity, George Orey declared here yesterday. He returned Sunday with Mrs. Orey and Rupert Magee from a 29-day automobile round trip to New York City.

"The audience wasn't disappointed because the man who won was the one the crowd wanted to win," Orey said. "And Louis surely hit hard."

The Oreys and Magee visited Yellowstone park, Chicago, Detroit, Niagara Falls and Washington, D. C., as well as spending a week in New York City.

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Beer Joints Miss Tax; Council Calls Curfew

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ASTORIA, July 6.—(AP)—Because of the failure of most retail and wholesale beer dispensers to pay an occupational tax, the city council ordered the city attorney today to draw up an ordinance closing the establishments at 10 p. m., instead of 1 a. m.

Paralysis Fund Swelled

NEW YORK, July 6.—(AP)—The 1938 national campaign for funds to fight infantile paralysis netted \$1,160,386, Keith Morgan, chairman of the committee for the celebration of the president's birthday, announced today.

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HOLLYWOOD PHONE 6058
FAMILY NIGHT
TWO FEATURES
40c

"52nd Street" with Ina Hunter, Zasu Pitts, Leo Carrillo, Kenny Baker, Akim Tamiroff, Anna May Wong, "Dangerous To Know" Also—Cartoon and News

COMING FRIDAY & SATURDAY
15c
TWO FEATURES
CASSIDY OF BAR 20
WILLIAM BOYD
AND 2ND FEATURE
100,000 LEGIONNAIRES ON A MAN HUNT!
SQUADRON OF HONOR
DON TERRY MARY RUSSELL

The Story of OD and AD and the 2 STORES

[OD and AD wanted to go into business for themselves. They decided to open retail stores. But they had different ideas as to how they should get customers. This is the story of what happened.]

How OD and AD Opened their Stores

and front, and he put in fixtures that flooded the whole store with light. He chose merchandise well-known by name to the public, and bought smaller quantities of many lines, thus giving customers a greater selection. He arranged his stock in the store to make shopping convenient. He put in window displays of his most interesting merchandise—and changed them frequently. Because his windows and his store were so attractive, many people stopped to look, and enough people came in to buy so that AD's goods sold quickly and he was soon ordering more of many items.

How OD and AD went after Customers

AD decided that the first thing he must do was to make his store attractive to customers. So he had it painted throughout in cheerful colors. He completely changed the windows

How OD Failed and AD Succeeded

He concluded that since people bought newspapers to read the news, he should tell them the news about his merchandise and his store. As a result, AD's advertisements were read as eagerly as any other part of the newspaper. Soon every one in town knew that AD had the newest things. AD did not make exaggerated statements in his advertising. He just made the truth interesting. Repeatedly AD had to enlarge his store, and employ more people to take care of his increasing business. And, although his expenses were now very much greater, he sold so much merchandise and turned his stocks so rapidly that his store was very successful and was known far and wide for the values it gave its customers.

AD Tells OD How Advertising Serves the Store and Its Customers

ONE DAY OD came to AD and applied for a position. He asked AD how he had built such a fine business and obtained so many customers. AD said, "First, by making the store an attractive and convenient place to shop. "Second, by having the kind of merchandise our customers want. "But these are not sufficient without Advertising to tell the people about them. So we continuously publish interesting, informative, truthful news about our service and our merchandise. And we tell it in the way that reaches the largest possible number of people quickly—through newspaper advertising."