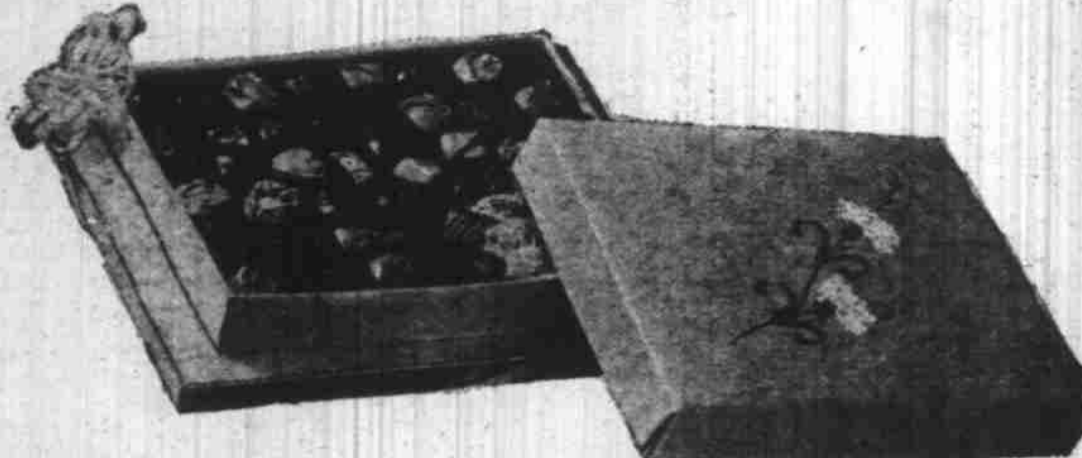




A Lovely Gift for Mother's Day

Let's Remember Our Own Mother And Other Mothers We Know and Love

Mother's Day Sunday May 8th



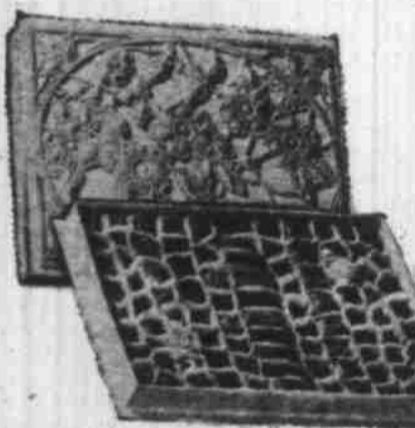
\$2.00 Hand Painted GIFT BOX Filled With Fifth Avenue Chocolates

Fifth Avenue Chocolates packed in an exquisite, extra fancy silk hand-painted box. Pastel pink shade, dainty floral and foil design center piece. Mother will appreciate this utmost in candy daintiness and goodness. Two layers and two pounds of luscious 5th Avenue Chocolates. Extra outside mailing container. Mail today and be certain of prompt delivery. "Let's remember our own mother and other mothers we know and love."

- Extra Fancy Whole Assorted Salted Nuts, lb. box, ea. 65¢
- Ensemble Box, Homemade Assortment, 2-lb. box \$1
- 5th Ave. Chocolates, Light, Dark, Assorted, 2-lb. box 98¢
- 5th Ave. Assorted Cream, Fruit Flavors, 2-lb. box 98¢
- Dan-Dee Family Assortment, 2-lb. box 69¢; 1-lb. 35¢
- Salted Fancy Whole Cashew Nuts, freshly roasted, lb. 39¢
- Salted Fancy Whole Assorted Nuts, fresh roasted, lb. 49¢
- After Dinner Mints, fresh stock, refreshing, lb. for 15¢
- Early American Cut Glass Dish Filled With Nuts, 59¢
- 10c Mild and Mellow Bars, 6-oz., 2 for 15¢; 6 for 40¢
- Dan-Dee Jar Candies, 60% Filled, 3 lbs. 79¢

2 Layer Fancy Box
Fancy packed in pastel boxes. Fifth Ave. Chocolates. **79¢**

Forget-Me-Not Boxes
Dainty miniature chocolates in fancy silver box with blue forget-me-nots. **98¢**



Mother of Pearl Gift Box
Filled With Miniatures
Pink background with Mother of Pearl design box 5th Ave. chocolates in miniature. **\$1.25**



Cut Glass Filled Bon Bon Dish
An early American cut glass dish filled with 5th Ave. chocolates that Mother enjoys. **49¢**

FREE Mother's Day Card
Mother's Day gift card with any candy purchase 98¢ or over at Fred Meyer candy sections. Wide assortment.

Heart-Shaped Box
Fancy mirror, heart-shaped. Filled with 5th Ave. chocolates. Ideal Mother's gift. **\$1.49**

14c Long Handle Dish Mop 5¢
Removes particles from plates easily.

15c Comb, File, Mirror 8¢
Pocket comb, file and mirror. Complete.

Set of 8 Concise ENCYCLOPEDIAS
Library of World Knowledge
Well bound, clearly printed. Contains latest world facts for reference. **\$1.89** 1 Set

5c 12x12 In. String Dish Cloths 2¢ Ea.
Well made. Long-lasting.

Reg. 5c Glass Percolator Tops 1¢
Limit 4 to customer. Keep extras on hand.

50c Pkg. 10 My-Te-Fine Razor Blades
Single Edge
Smooth cutting, single edge. **9¢**

"LIFESAVER" Electric Razor
By our plan **\$2.99**

QUALITY PERFORMANCE and APPEARANCE of any \$15.00 Shaver
OUR PLAN:
Obtain "Our Plan" card at any Fred Meyer store. Have every purchase you make at Fred Meyer punched on the card. When a total of \$15.00 has been punched, you may buy this guaranteed "Lifesafer" electric razor at any Fred Meyer Toiletary Section for only \$2.99.

\$1.00 Value Pocket Watch 69¢
Accurate, dependable, sturdy.

35c Listerine Shave Cream 2 for 30¢

25c RX Tooth Brush 2 for 9¢ Limit 2

20c Gerber's Cereal 10-oz. 4¢

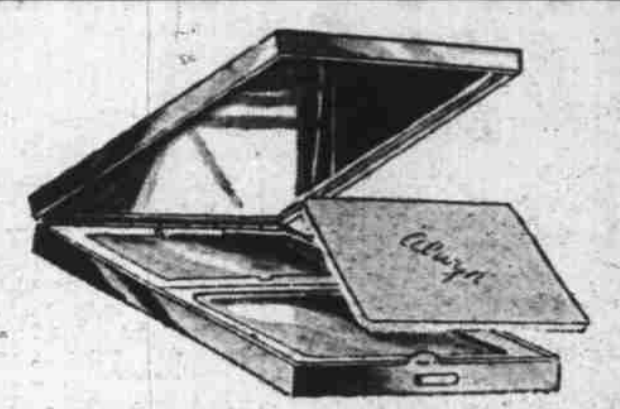
15c Lamb's Wool Shoe Buffer 9¢

50-Ft. All Rubber Garden Hose Guaranteed \$1.75

It's Fred Meyer for MOTHER'S GIFT



PINAUD COMPACT Single Loose Powder 79¢
Beautiful enameled, gold-trimmed case filled with smooth, sweet scented Pinaud face powder. Full mirror inside case. **\$1.50 Pinaud's Double Compact and Rouge 98¢**



\$1.00 COMPACTS 89¢
Gold-plated, solid color or enameled trim. Smooth, well made, flat compacts. Easy to carry. Distinctive and modern in every detail. Useful, appreciable Mother's gift.

\$5.95 Value KOOK-WELL DUTCH OVEN \$2.19

Heavy Steel—Chrome Finish
● Super Weight Steel
● Chromium Plated
● Self Basting
Cooks, roasts, bakes, stews and fries. Ideal for meats, chicken and vegetable cooking. High domed, finished in lustrous chromium plate. Easy to clean. All the flavor sealed in.



Perfume
75c May Flower, 31¢
Coty's Emeraude, each \$1
Le Gul Perfume, bottle 85¢
\$1 Colgate's Perfume 29¢
\$1 Renaud's Perfumes 49¢
Hudnut's Gardenia 50¢
April Showers 28¢
\$1.10 Houliquant Ideal 50¢

Max Factor Cream 55¢
Normalizes, penetrates and cleanses. Perfect balance cream.

Face Powder
50c Lady Esther Powd. 39¢
50c Woodbury Powder 39¢
40c Pond's Face Powd. 29¢
50c Luxor and Perfume 45¢
Coty Air Spun Powder \$1 (With Trial Rouge)
\$1.10 Evening in Paris Pdr. and 50c Bot. Perfume \$1.10

\$1.50 Rouser ALARM CLOCK 69¢
Accurate, Dependable, accurate, guaranteed.

97c Pinaud Cream Lotion "612" 39¢
Clearance! Non-sticky hand lotion. Keeps hands soft and lovely.

Cosray Sale! 3 25c Bars Soap 50c Jar Cream \$1.25 Value 69¢

For the Hair
60c Drene Shampoo for 49¢
\$1 Mar-O-Oil Shampoo 59¢
\$1 Lucky Tiger Tonic 79¢
75c Fitch's Shampoo 59¢ (With Brush and Tonic)
25c Fitch's Brillantine 9¢
25c Lavalon Rinse for 17¢
50c Woodbury Shamp. 19¢

35c Italian Balm 25c Dreskin 60c Value 29¢
White 69¢ last.

Lotions
50c Jergens' Lotion 39¢
60c Chamberlain's for 42¢
50c Frostilla Lotion 43¢
35c Escott Lotion 31¢
50c Santsieptic for 45¢
50c My-Te-Fine, 16 oz., 29¢
50c Hind's Almond for 39¢

15c Size Gerber's STRAINED VEGETABLES Limit 6 To Customer 5¢ Can

- 25c Olive Oil, 4 ozs. 13¢
- 12c Boric Acid, 4 ozs. 5¢
- 25c J&J Baby Talc Pwd. 19¢
- 5c Anti-Colic Nipples, 2/9¢
- 50c Mennen Baby Oil for 43¢
- Pkg. 10 Small Chux Diapers 25¢
- 10c Package Cotton, 2oz. 5¢
- Gauze Bandage, 2 in. by 10 yds., 9¢
- 10c San Remo Castile Soap, 3 for 10¢
- 50c Pabulum Baby Food for 43¢
- 10c Pastel Colored Combs 5¢
- 10c Mercurochrome, 1/2 oz. 5¢
- 15c Zinc Oxide, 1 oz. 5¢
- 25c Worthy Jr. T. Brush 13¢
- 10c Wash Cloths, each 5¢
- 5 yds. Sterile Gauze 27¢
- 10c Powder Puffs, 3 in., 3/5¢
- \$1 Baby Bath Thermometer, 89¢
- 25c Infant Glycerine Suppositories (Stearns, Norwich), 11¢
- \$1.20 S. M. A. Bottle for 83¢
- 15c Ear Syringe, 1 oz., 9¢
- 15c Stork Castile Soap, bar 7¢
- 40c Fletcher's Castoria 31¢
- \$1 Keapsit Vacuum Bottle, pint, 59¢
- 25c Infant Syringe, 1 oz., 19¢
- 15c J&J Baby Soap, 2/25¢
- 25c Norwich Zinc Stearate 14¢
- 25c Q-Tips, stock up, 15¢
- 25c Castor Oil, 6 ozs., 19¢
- 15c Rubber Gloves, pair 9¢
- 75c Mead's Dextrin Maltose 63¢
- 25c Pyrex Nursing Bottles 17¢
- 15c Hygeia Nipples, Ea., 11¢
- 5c Medicine Droppers, 3/5¢
- 5c Pkg. Swab Sticks for 2¢
- 5c Nursing Bottle Brushes 3¢
- 15c Adhesive Tape, 2 in. by 5 yds., 4¢
- 50c Fred Meyer Certified Milk of Magnesia, pint 19¢
- \$1 Fever Thermometers 59¢
- 50c Thompson's Choc. Malt. Milk 37¢
- Lactogen, 1-lb. can for 69¢
- 85c Mellen's Food, lb.-can 63¢
- 25c Mennen's Baby Pdr. 19¢
- 25c Boric Acid Solu., 4 oz. 10¢
- 60c Hands Teething Ltn. 49¢
- \$1.25 Similac, bottle for 84¢
- Breast Pump, well made, 39¢

Dr. Lyons Tooth Powder 29¢
Cleans, shines and polishes to luster.

Regular \$1.50 Takara Powder 86¢
Famous Takara powder for feminine hygiene. Generous size tin.



\$1.00 Glass Bake 5-Cup Coffee Maker 79¢
Made of heat-proof glass in attractive design. Brews perfect coffee.

60c Phillips CLEANSING CREAM 38¢
Smooth textured. Penetrates the skin.

Reg. 75c Molle Shaving Cream in Jar 45¢
Fast foaming. Gives a cooler, more refreshing shave.

Reg. 25c Packers TAR SOAP 14¢
Popular soap for shampoos. Hard-milled, long-lasting. Good size.



Playing Cards 49¢
Complete with directions for playing bridge and poker.

15c Wooden Spoon and Fork 9¢
Ideal for your salad. Sturdy, well made.

Regular \$1.00 Ironized Yeast 59¢
Contains iron elements for bodily growth and strength. Ideal spring tonic. Tones system.

Reg. 75c Vapex for Colds 43¢
Effective for checking colds. Place on handkerchief and inhale. Clears head promptly.



25c 6-Oz. Gayla
● ALMOND LOTION
● ALMOND GLYCERINE AND ROSE WATER
● ROSE WATER AND GLYCERINE
● ROYALE SHAVE LOTION
● WAVE STAY
● SKIN BALM
Your Choice 9¢ ea.

Fred Meyer Introduces New Pipe Sensation!

Merriwell Filter Pipe 89¢



Cross-weave filter blocks all impurities. Imported briar in walnut, dark and suntan finishes.

For a Cooler Pipe Smoke
FREE 10c Pkg. Filters With Purchase Merriwell Pipe

15c Cigarettes 15
Camels
Old Gold
Kaleigh
Lucky Strikes
Chesterfields
All the famous brands—fresh stocks—always—at Fred Meyer.

Air-Tite Tobacco Pouch, Seals As It Closes 98¢
20c Chukker Rounds Cigarettes, 18c Pkg.; 2 for 35¢
10c Robert Burns Perfecto Grande, Pkg. 10 for 88¢
5c Van Dyck, '32s, Package of 10 for 45¢
5c Cuesta Rey Classic Shapes or Blunts, 25s \$1

Remember Dad With His Favorite Cigars
\$1.25 Value **White Owl Cigars**
Manufactured from vintage tobaccos. Fresh stocks at Fred Meyer—always. **Box 25 \$1.10**

50c Purifier Filter Cigarette Holder, Each 25¢
\$3.50 Evans Combination Cig. Case & Lighter \$1.98
Zues Filter Cigarette Holder, Removes Nicotine, \$1

\$1.60 Heine's Blend \$1.50 Grabow Pipe \$3.10 Value \$1.89
Cool, distinctive smoking tobacco and pre-smoked pipe.

95c GRANGER 50c Leather Pouch \$1.45 Value 89¢
16 oz. rough cut. Zipper top pouch. Rubber lining.

Philip Morris Cigarettes Flat or round oval-lift tin. Finest tobacco blends. 2 Pkgs. 50 33c Tin 65¢

Spun Aluminum Humidor 98¢
Black, brown, enamel or spun aluminum. With moistener.

Photo Finishing Roll 25c
We develop and print any 6 or 8-exposure roll at this price.

Fifth Avenue Ice Cream 25c Qt. 15c Pt.
Assorted flavors. Pure quality.

5c Butterfinger, Jolly Jack or Baby Ruth Bars 2 for 5c
55c box of 24.

\$1.25 Pound ACAR-ACAR Uncut \$1.25

75c Quarts Worthy Cod Liver Oil 39c

Fred Meyer FOR thrifty BUYERS

Regular \$2.89 Bubble Bottle Syphon Clearance 1.19

\$7.50 Mantel or Radio Sessions Electric Clock 1.99

\$1.00 Decorated Wall Mirrors 49c