

# MANUFACTURERS PROMOTION SALE

Our manufacturers are cooperating with us in this special event ... shipping us large quantities of fine merchandise at greatly reduced prices which will enable us to quote prices that will bring out the crowds and give you unheard of bargains.

Along with this special purchased merchandise we will offer broken lines from the different departments that have accumulated from the heavy pre-Easter selling.

## Sale Opens Monday, May 2nd - 9 o'Clock

### Chiffon and Service HOSE

Mostly dark colors; two, three and four-thread. Regular \$1.00 values, slightly imperfect. While they last—

**55c** 2 pair \$1.00

Keen High Hose included in the lot.

### HOSTES ROBES

From Henry Hadad of New York

These are a very special promotion, \$2.95 and \$3.95 House Coats—

One to a Customer at only

**\$1.95**

### Women's Beautiful SILK HOSE

All the new shades, hundreds of pairs in the lot. This is our factory promotion.

\$1.00 and \$1.15 Values Go at

**79c** 3 pairs \$2.00

(Slightly Irregular.)

### Silk Dresses

**1/2 Price**

One hundred fine dresses ranging from \$14.50 to \$39.50 in prints and plain colors. These dresses will go quickly so come early.

### Spring and Summer COATS

**1/2 Price**

All imported fabrics, sport and fur trim styles. We have selected a complete line from our regular stock for quick disposal.

Hand Blocked Linens Washable Silk Spun Rayon American Golfer Cotton Laces

All the Very Latest Patterns, Styles and Creations

**\$3.95 to \$16.50**

Special Purchase Large Size Gowns

Made from our wonderful Bimberg material. Sizes up to 44. They are a special value at \$2.95.

Go in This Sale While They Last at

**\$1.95**

### EXTRA SPECIAL

Fifty Dozen Gowns, Slips and Pajamas in Plain Color and Flowered Materials

Lace trimmed and tailored, a wonderful value, special purchase for this sale. Go at—

**\$1.95**

### Slips and Pajamas

Special purchase sale, imported lace trim and tailored styles, all colors and sizes. Our regular \$3.95 values go at—

**\$2.95**

Do You Need a Comfy Pair of

### Arch Shoes

Selby Arch-Preservers Laird-Schober Foot-Saver

Not all sizes in every style. Be here early for selection as these won't last long. Really \$10 to \$12 values. To close out short lines and odd lots

**\$7.95**

In Season

### Style Shoes

Odd lots and short lines. But we are sure you can find something that will please you and in just the right style and color to go with your new ensemble. These are all regular \$7.85 and \$10.75 shoes.

**\$4.95**

### Jewelry Special

To introduce our Jewelry Department we are going to offer our spiders, bugs and gadgets, sold at \$1.25 regularly, in this sale for only—

**95c**

### Handkerchiefs

Come and get them. Complete close-out of hundreds of colors and patterns.

Reg. 35c and 50c Values at Only

**4 for \$1**

### MILLINERY

... including models from America's most famous designers. Every sale hat bears its original price ticket ...

\$5.00 HATS now . . . . . **\$3.95**  
 \$7.50 HATS now . . . . . **\$5.00**  
 \$8.75 HATS now . . . . . **\$6.50**  
 \$10.00 HATS now . . . . . **\$7.50**

**Straws - Felts - Fabrics**  
 Black - Brown - Navy - Parisand



### Corsets & Foundation Garments

EARHART & ALDRICH Custom-Made Garments

Regular 13.95 values at . . . . . **\$9.95**  
 Regular 12.95 values at . . . . . **\$8.95**

GIRDLES, \$1.25 and \$1.50 values go at . . . . . **95c**  
 Two-Way Stretch Complets, \$3.50 values, at only . . . . . **\$1.95**

75c BRASSIERS special at . . . . . **49c**  
 One Lot Corsettes to be specially priced in this sale at . . . . . **\$4.95**

Exclusive Agents for the Famous Kellogg Health Belts . . . . . **\$3.50 to \$7.50**