

# 1938 FRIGIDAIRE

you may select for as little as \$1.00 down

# SAVE ALL FOUR WAYS OR YOU MAY NOT SAVE AT ALL

# 1. Save More on Current

#### New Silent Meter-Miser SAVES up to 25% MORE on current cost than ever before! An electric meter proves lower operating cost—before your eyes, before you buy!

### 3. Save More on Ice

Now-make ice cheaper than you can buy it! Freeze tray after tray full of cubes, desserts and other dishes at lower cost than ever before! You see the proof-before your eyes, before you buy!

2. Save More on Food

Now you can keep amazingly larger quantities of food safer, fresher, longer than ever before! The Food-Safety Indicator on the door proves this before your eyes, before you buy!

# 4. Save More on Upkeep •

New Thermo-Sealed Cabinet, new Silent Meter-Miser-simplest refrigerating mechanism ever built -5-Year Protection Plan on entire sealed-in mechanism, backed by General Motors, all contribute to assurance of long carefree service.



## Five Year Protection Plan

Frigidaire alone guarantees to "replace without any cost to the customer" any Sealed-In Mechanical Unit which might prove defective. This guarantee includes the labor and transportaabsolutely nothing!

- Exclusive New Silent Meter-Miser
  "Double-Easy" QUICKUBE Tray
- Automatic Tray Release
- New Thermo-Sealed Steel Cabinet
- New Super Freezer
- Up to 23% More Insulation
- 9-Way Frozen Storage
- Full Width Sliding Shelves
- New 2-Way Cold Storage Tray
  Three-Way Sliding Shelf

Two-Way Multi-Storage

- New Easy Sliding Hydrators
- with Moisture-Seal Lids
- Four Zones of Cold
- New, Close-Bar Shelves
  Automatic Reset Defroster
- Double-Range Cold Control
- Roomier Cabinet
- Stainless Porcelain in Interior
  Food Safety Indicator on Door
- Automatic Interior Light
- Tall Bottle Space
  Silent Sentinel
- Shent Sentinel
- Touch-Lateh Door Opener
- Porcelain or Dulux Exterior
  Portable Utility Shalf (Del.)
- Portable Utility Shelf (DeLuxe)
  F 114 Fredming Refeitement

PRICES

AS LOW AS

12475

EASY TERMS Pay As You Save

115 04.

Notes and the

- F-114 Exclusive Refrigerant
- Five-Year Protection Plan
  Made Only by Company Materia
- Made Only by General Motors



