

Used Car Exchange Week Program Here Success From Outset

Local Dealers All Cooperate

Parade Held; Sales Heavy
First Day: Purpose of Event Is Outlined

used cars to show the public. "There is never any reason for complete liquidation of used car stocks, unless the dealer intends to go out of business. Used cars are the most stable part of the automobile business. Compared with new cars, the used car sales fluctuate less and the inventories of such models kept on hand show less variation."

Used Car Week Is Backed by Rosson

All Salem automobile dealers are cooperating in the National Used Car Exchange week which opened Saturday. To signal the commencement of the program here, a parade through the downtown streets was staged at noon. Excellent sales on the first day were reported generally.

Public response to automobile dealers' offerings during national used car exchange week will be a long step in the direction of safer highways, Hugh E. Rosson, state director of traffic safety, declared Saturday.

"The practice of selling new cars to people of larger incomes, and then passing these cars on to second owners is the thing that has made possible the great development of the auto industry. There are only about 9,000,000 people in this country who have enough income to buy new cars. If these cars were held by the original owners until they wore out—which would take nearly 9 years—the annual output would be only about 1,000,000 passenger cars a year.

"Mechanical defects of automobiles annually contribute to the causes of at least seven per cent of our accidents," Rosson said. "This is particularly true of obsolete vehicles."

"If this production was divided between only four or five companies, each one would make so few cars that the tool and die costs and other overhead expenses would be so large per car, that cars would be more expensive.

"The purpose of Used Car Exchange week is to move large stocks of modern reconditioned cars to clear the way for new car sales and stimulate employment in the automobile industry."

"With fewer cars on the road, we would have a smaller mileage of improved highways. Only the well-to-do could live in the suburbs. Factory workers would be compelled to live in congested areas near the factories.

Rosson estimated that about one-third of all automobiles in this country are more than seven years old.

"Financial writers and others have much to say about 'liquidation' of used car stocks. But used car stocks are never liquidated. It is very rarely that used car stocks vary as much as 15 per cent from the average for the year.

"The buying and selling of used cars is a continuous business which goes on month after month. It is a business in which there are no new models. A dealer cannot attract customers unless he has an adequate stock of

WE TOO Are Cooperating With National Used Car Exchange Week

1937 Plymouth DeLuxe Tour. Sedan, run some over 5000 miles. Priced to sell.....?	
1936 Plymouth DeLuxe Touring 4-Door.....	\$595
1936 Master Chevrolet Coupe, 17,000 miles.....	525
1934 Oldsmobile DeLuxe Sedan, reconditioned.....	410
1934 Chevrolet Master Town Sedan.....	410
1933 DeSoto Custom Sedan.....	380
1933 Plymouth P. D. Sedan.....	350
1931 Chevrolet Coach, complete overhaul.....	195
1930 Ford Business Coupe.....	175
1929 Graham 6 Sedan, overhauled, new tires.....	145
1929 Ford Coupe, overhauled.....	110
1929 Buick Master Sedan, 90% tires.....	50
1928 Buick Master Sedan.....	30

See Jim St. Clair for Terms & Trades!
W. L. Anderson, Inc.
TRADE NAME
360 Marion Street Phone 7703

FRANK DOOLITTLE'S Good Will Reconditioned, Personally GUARANTEED USED CARS With a Written Guarantee

For the National Used Car Exchange Week We Offer the Following Array of Bargains

1936 Pontiac 4-Dr. Touring Sed. \$635	1931 Chevrolet Coach.....\$215
1936 Chevrolet 2-Dr. Touring Sed. 495	1931 Chevrolet Spt. Coupe.....215
1936 Ford 2-Dr. Touring Sed. 495	1929 Chevrolet Pickup.....125
1934 Plymouth DeLuxe Coupe.....385	1929 Pontiac 4-Dr. Sedan.....95
1933 Pontiac 2-Dr. Sedan.....365	1929 Ford Coach.....95
1933 Ford 2-Dr. Sedan.....295	1928 Ford Truck.....95
1935 Chevrolet 4-Dr. Sedan.....425	1928 Chevrolet Coach.....65
1932 Pontiac 4-Dr. Sedan.....285	1927 Dodge Pickup.....75
	1928 Chrysler Spt. Roadster.....85
	1927 Oakland Cpe.....45

DOOLITTLE MOTORS
N. Com'l. at Center - Pontiac Dealer - Phone 5646

WE GIVE YOU THE LOWEST PRICES FOR QUALITY MERCHANDISE

McKAYS

1935 CHEVROLET COACH
One of Chevrolet's most economical cars. We say this is one of the best buys on the floor. O.K. Guarantee..... **\$395**

1936 CHEVROLET MASTER DeLUXE CPE.
This car has been thoroughly reconditioned. Tires in excellent shape. Original finish machine polished and can't be told from original finish, upholstery cleaned. O.K. Guarantee..... **\$495**

1930 NASH SEDAN
Miles and miles of economic transportation at low cost..... **\$65**

1936 PONTIAC COUPE
Finish excellent, tires of the highest quality. Motor has been tightened thoroughly. A car of outstanding value. O.K. Guarantee..... **\$550**

1937 MASTER TOWN SEDAN
A car that one can buy with confidence. A guarantee on this car isn't necessary. O.K. Guarantee..... **\$645**

1934 OLDSMOBILE COACH
A car that has been over thoroughly. Reconditioned motor, replaced tires, body tightened, upholstery cleaned. A car that will stand up to anything. O.K. Guarantee..... **\$325**

1934 BUICK SIX-WHEEL SEDAN
Whipcord upholstery spotless, original dark blue finish, lots of luggage space, mechanically perfect. Sold with an O.K. that counts..... **\$395**

McKAY CHEVROLET CO.
383 Center St. Phone 3189 430 N. Com'l.
OPEN EVENINGS 'TIL 9

NATIONAL USED CAR EXCHANGE WEEK
MARCH 5 TO MARCH 12
Watch Tuesday's Statesman for More Values

EXTRA! . . . EXTRA!

1936 Chevrolet Master DeLuxe Coach.....\$565	Original blue color, real low mileage.
1936 Plymouth DeLuxe Sedan.....\$595	A real buy . . . New tires, mechanically perfect.
1937 Chrysler Royal Sedan.....\$845	Overdrive . . . Loads of extras . . . clean as new.
1936 Plymouth DeLuxe Coupe.....\$535	Original brown colors . . . Very neat and clean throughout.
1936 Oldsmobile Touring Coach.....\$695	Radio, heater, police special spotlight, hydraulic brakes. Truly a grand car.
1936 Dodge Touring Sedan.....\$645	Renewed and in extra fine shape.
1933 Studebaker Sedan.....\$425	Heater, radio, many fine extras, sparkling original finish.
1936 Plymouth DeLuxe Coach.....\$595	One of the finest used cars in stock. Must be seen to be appreciated.
1934 Ford DeLuxe Coach.....\$365	Original shiny tan color. Has had exceptionally fine care.
1936 Nash (400) Touring Sedan.....\$625	Low mileage, overdrive, etc. Runs perfect in all details.

SEE THESE FINE CARS . . . ALL IN FINE SHAPE AND GOOD BUYS IN THEIR RESPECTIVE MODELS

1929 Whippet Sedan.....\$95	1929 Durant Sedan.....\$95
1928 Pontiac Sedan.....\$85	1926 Hupmobile Sedan.....\$65
1927 Chevrolet Sedan.....\$50	1928 Hudson Coupe.....\$95

— SEE THESE AT —
SALEM AUTO CO.
— TWO LOCATIONS —
SALES & SERVICE—435 N. Commercial St.—Phone 4673
LOT—Court at Church—Phone 4915
OPEN EVENINGS

HURRY! THESE CARS GOING! HURRY! FAIR PRICES, HONEST DEALING, TERMS AND TRADES!

1927 Pontiac Coach.....\$35	1929 Ford A Rdst., licensed.....\$75	1930 Ford A Rdst., licensed.....\$115	1930 Ford A Coupe, new tires.....\$140	1931 Ford A 4-Dr. Sedan, licensed.....\$185	1935 V-8 4-Dr. Sed., re-conditioned, licensed.....\$885	TRUCKS
1929 Durant Coach, licensed.....\$45	1929 Ford A Coach, licensed.....\$95	1930 Ford A Coach, licensed.....\$130	1931 Ford A Cch., V-8 wheels, licensed.....\$175	1931 Chev. Coupes (2), licensed, choice.....\$185	1935 Plymouth Coupe, excellent, licensed.....\$465	1931 Chev. L.W.B., duals.....\$150
1928 Ford Pickup, licensed.....\$65	1930 Ford A Tour., licensed.....\$95	1929 Essex Coach, overhauled, licensed.....\$135	1931 Chev. Spt. Rdst., R.S., licensed.....\$185	1935 V-8 Coach, trunk, licensed.....\$375	1936 Chev. Master DeLuxe Coupe.....\$545	1930 Ford A. S.W.B., duals.....\$145
1928 Chev. Coach, licensed.....\$65	1929 Chev. Coupe, licensed.....\$95				1936 Chev. Mstr. Town Sed., radio, heater.....\$375	1930 Chev., single tire, new.....\$140
1927 Buick 6 Coupe, licensed.....\$75	1929 Chev. Coach, licensed.....\$100				1937 Studebaker Tour. Sedan, 4-door.....\$845	1934 Reo Panel Delivery.....\$345

544 N. COM'L **John L. White Co.** OPPOSITE MARION SQUARE
PHONE 7114

Used Car Week Is a Good Time to

"C" SHROCK

To Buy or Sell Your Car

JUST A FEW OF THE MANY BARGAINS

1936 Plymouth DeLuxe Sedan, trunk, a dandy at.....\$565
1936 Dodge DeLuxe Sedan, a perfect running car at.....645
1936 Chevrolet Touring DeLuxe Sedan, nice one.....545
1935 Ford Coupe, a peach of a looker, runs fine.....385
1935 Plymouth DeLuxe Sedan, extras, etc.....495
1935 Ford Sedan, had excellent care, runs like new.....415
1933 Chevrolet DeLuxe Special Coupe.....315
1931 Chevrolet Sedan, runs fine, at only.....215
1931 Chevrolet Coaches (two), your choice at.....195

Many Others From \$15 Up . . . In All Makes and Models

Motorcycle Season Is Here! — Take a Look at the Many Bargains

We Pay Cash for Late Model Cars

SAVE AT SHROCK'S

555 Chemeketa Street Phone 7922
We Have "B.O." (Bargains Only)

Otto J. WILSON

Offers the Following Buys During National Used Car Exchange Week

BUICKS	PONTIACS
1937 Buick Sedan \$895	1936 Pontiac Sedan \$545
1936 Buick Sedan 765	1935 Pontiac Sedan 495
1936 Buick Coupe 625	1935 Pontiac Sedan 425
1935 Buick Sedan 545	1931 Pontiac Coupe 155
1931 Buick Coupe 235	
1930 Buick Sedan 175	STUDEBAKERS
1930 Buick Sedan 155	1937 Stude. Sedan \$765
1929 Buick Sedan 110	1937 Stude. Coupe 745
1928 Buick Sedan 65	1936 Stude. Coupe 595
1928 Buick Sedan 65	1929 Stude. 95

MISCELLANEOUS

1937 Ford Sedan \$645	1936 Chrysler Sed. \$645
1936 Ford Sedan 485	1936 Terraplane Coach 515
1933 Ford Coupe 285	1936 LaFayette Sedan 545
1929 Ford Coupe 95	1935 Chevrolet Sedan 475
	1935 DeSoto Cpe. 485
HUDSONS	1930 Graham Sed. 125
1936 Hudson Sedan \$665	1926 Jewett Sedan 25
1936 Hudson Sedan 565	
1929 Hudson Sedan 95	

Otto J. WILSON
388 N. Commercial Phone 5451

Try a Modern V-8

WITH A MONEY-BACK GUARANTEE!

MONDAY SPECIAL

'30' Chev. Coach \$90.

1937 Ford "60" Coach
This car has only 11,000 miles. Good tires. Color, gull gray. R & G..... **535**

1937 Ford "85" DeLuxe Sedan
This is a courtesy car. Driven only 10,000 miles. This is the best buy in town. R & G..... **620**

1937 Ford "85" Coach
Color, Washington blue. Heater, defroster. This car is like new. R & G..... **575**

1931 Buick Special 60 Sedan
Complete motor overhaul, good rubber. Runs like new..... **235**

TRADES AND EASY TERMS
VALLEY MOTOR CO.
Lot—Marion & Liberty

Sure—We're Cooperating in

NATIONAL USED CAR EXCHANGE WEEK

Visit Our Used Car Lot and See the Fine Selection of Dependable Used Cars and Trucks
We Trade . . . Terms
— HERE ARE JUST A FEW —

FORDS—	CHEVROLETS—
1931 Ford Cabriolet—Has nice appearance. Motor in good condition. A real buy at..... \$165	1928 Chev. Coupe—In good condition. Has a nice appearance. A real buy at..... \$75
1931 Ford Sedan—A real nice family car. One that you will be proud of..... \$195	1931 Chev. Sedan—Motor in excellent condition. Rubber good. Original finish..... \$235
1935 Ford DeLuxe Coupe—Equipped with radio, heater. A little dandy..... \$395	1932 Chev. DeLuxe Sport Sedan—New paint, good rubber. A real buy for only..... \$275
	1934 Chev. Master Sedan—New paint, good rubber. Motor exceptionally good..... \$385
Pickups & Panels—	Trucks—
1930 Chev. Rdst. Pickup.....\$125	1935 Dodge 1 1/2-ton Truck. Excellent condition. A real buy at only.....\$485
1936 Ford 1/2-ton Panel.....\$485	

Herrall-Owens Co.
— "DEPENDABILITY" —
"The Home of Dependable Used Cars and Trucks"
Dodge & Plymouth and Dodge Truck Dist.
235 S. Commercial - Phone 3169
NEW USED CAR PARK—CHURCH ST. ACROSS FROM STATE THEATRE — PHONE 5335