

50c Nassour's De Luxe Theatrical Cream 33c
Full Pound. Smooth, creamy. Apply liberally.

50c Noxzema Skin Cream 10c NOXZEMA SOAP 60c Val. 39c
Soothing to chapped, irritated skin. Generous size.

89c Fred Meyer Certified Halibut Liver Oil With Vioosterol Capsules 59c
Highest vitamin content. Halibut Liver Oil and Vioosterol Capsules.

Fred Meyer Reduces WOODBURY PRICES!

75c WOODBURY EAU DE QUININE 37c
75c WOODBURY LILAC VEGETAL 37c
25c WOODBURY TALCUM POWDER 9c
50c WOODBURY ALMOND LOTION 24c
50c WOODBURY TAR SHAMPOO 24c
50c Woodbury COCOA SHAMPOO 24c
50c Woodbury Castile Shampoo 24c
50c Woodbury After-Shave Lotion 19c
50c WOODBURY BRILLIANTINE 24c
50c WOODBURY HAIR GLOSS 24c
10c San Remo Castile Soap, 2 for 10c
\$1.25 Jergens' Oatmeal Soap, 12s, 69c
90c Jergens' French R'nd Soap, 6s, 39c

Sale! 35c Listerine Shave Cream 2 for 29c
Purchase one at 29c and get the second for just 1c! For a finer, more refreshing shave, try Listerine shave cream.

25c Dr. Scholl's Borolin Bandage 13c
Contains ReadyAdhesive bandages and one 2x3-in. bandage.

FREE 50c Pkg. 10 My-Te-Fine Blades With Purchase of \$1 Rubber Set Shave Brush 59c
Smooth cutting blades. Strong brush.

\$1.50 15x32-Inch Sponge Rubber Bath Mat 89c
All one piece. Soft, easily washed. Blue or Yellow.

SALE! Rubber Gloves
15c Rubber Gloves 7c
35c Rubber Gloves 23c
50c Hold Fast 29c
Non-slip fingers, palm.

\$1.50 Dependon Alarm Clock 69c
Modernistic design, accurate, dependable timekeeper. Guaranteed.

DEEP CUT PRICES
50c Phillips Milk Magnesia 29c
25c Atlas Tooth Brush, each 5c
100 Pure 5-gr. Aspirin 9c
200s Cleansing Tissues for 9c
\$1 Ironized Yeast Tablets 59c
60c Italian Balm & 25c Fitch's Shampoo 37c
Palmolive Soap, 4 bars for 17c
25c Mollie Shaving Cream 15c
\$1.25 Absorbine Junior for 83c
80-Count Paper Napkins for 5c
50c Dr. Lyons Tooth Powder 29c
55c Pompeian Face Powder 29c
15c Heinz Strained Vegetables 6c
15c Cleansing Fluid, 6 oz. 5c
50c Bromo Quinine for 29c
30c Vicks' Nose Drops for 24c
10c Three-in-One Oil, 1 oz. 5c

Reg. 50c Norwich Peptans Anti-Acid Powder 19c
Safe, effective and inexpensive.

Reg. \$1.50 Men's Lunch Kit 89c
Complete with pint vacuum bottle.

Reg. 15c Glass Towels 5c Each
Limit three! Sturdy, well made.

15c Vaughn Safety Roll Can Opener 9c
Strong, well made.

Reg. 15c Magnifying Glass (2-inch) 9c
Strong magnifier. Ideal for reading use.

12c Pkg. 12-Yd. Dental Floss 5c
Clean - B - Tween. Keep teeth in condition.

Reg. 15c 250-Sheet Memo Pads in Wood Box 9c
Strong, inlaid wood box for memo notes.

Reg. 25c Marine Milk of Magnesia (8-oz.) 4c

DEEP CUT PRICES
60c Rem Cough Syrup for 39c
\$1 Pacquin's Hand Cream 59c
\$1 Fever Thermometer for 39c
60c Doan's Kidney Pills for 39c
Milk of Magnesia, Full Pint 7c
50c Midol Tablets, Box for 29c
69c Krank Lather Kreem, lb. 49c
35c Burma Shave Cream 23c
10c Velour Powder Puff for 2c
12x12" String Knit Dish Cloth 2c
25c Citrate of Magnesia for 9c
30c Dr. Wernert's Plate Powder 23c
25c Packer's Tar Soap for 16c
35c Lifebuoy Shave Cream 19c
50c Howes Lotion and Trial Size Face Powder 39c
25c Fitch's After-Shave Talc 9c
15c Pocket Comb, limit 2, ea. 3c
Worthy, American Oil, pints 14c

Fred Meyer Certified Cod Liver Oil 79c Value 59c
Biologically tested to contain not less than 2250 Vitamin A units.

60c Bottle Drene Shampoo 49c
Fast foaming, penetrating shampoo for shining, lustrous hair.

75c 2-Quart Hot Water Bottle 27c
Guaranteed. Finest rubber.

Fresher Tobaccos For His Gift
5c VAN DYCK 32s CIGARS
Box of 25 \$1.10
Remember him, too, on Valentine's Day with a box of Van Dyck '32s or Vintage White Owl cigars. Fresh stocks at Fred Meyer's! Finest tobaccos at deep-cut prices!

2 Flat Tins of 50s Cigarettes 50c Enamel Case 1.20 Val. 89c
Choice of Chesterfields, Camels, Luckies or Old Golds. Large assortment of attractive cases.

5c Cuesta Rey "Classic" Havana Cigars, 25s, \$1.00
2/5c Rum Crooks. Refreshing Smoke. 25s 59c; 50s \$1
\$1.60 Heine's Blend Smoking Tobacco and \$1.50 Dr. Grabow's De Luxe Genuine Briar Pipe for \$1.89
Geo. Washington Cut Plug Smoking Tobacco, 16 oz. 57c
\$1 Purex Pipe, "Can't Get Stale," large selection, 98c
Raleighs, \$1.19 carton; fresh stock.

Airtite Tobacco Pouch 98c
The perfect pouch—seals as it closes. Genuine brown or black leathers. Zipper top.
At Tobacco Sections

\$1.50 Carton Kool Cigarettes
Fresh Stocks \$1.29
Delightfully soothing smoke. Cork tipped, mild mentholated. Save B & W Coupons

\$1.15 Half & Half 50c Briar Pipe 5c Pipe Cleaners 1.70 Val. 89c
Mild, low smoking tobacco. Choice of briar pipes.

3 15c Pkgs. Cigarettes 25c Leather Case 70c Value 49c
Raleighs, Old Golds, Chesterfields, Camels or Luckies. Brown or Black cigarette case.

For HER Valentine \$1.10 Houbigant Quelques Fleurs PERFUME 59c
Exquisitely scented as a night in June. Made by famous Houbigant.

WINTER SPORTS NEEDS
25c Can Snowshoe Grease. Effective! 19c
45c Focusing Flashlight With Two Batteries 33c
5c Flashlight Batteries. Fresh! New! 2 for 5c
45c Ever-Ready Pen Light Flashlight. For 49c
50c Midget Pocket Flashlight. Strong. 33c
\$1.00 Vacuum Bottle, Pint. Guaranteed. 59c
\$1.50 Gallon Camp Jug. Well Made and Sturdy. 89c
\$2 Wide Mouth Food Jug for Keeping Food Hot \$1.59
50c Wing Type Sport Goggles for Eye Protection 29c
50c Nobility Field Glasses. Bring Objects Closer. 29c

KODAK FILMS
Take plenty of films to catch your favorite scenes when you go to the mountains. TAKE AS MANY ROLLS AS YOU WISH. RETURN THE UNOPENED ROLLS WITH YOUR CASH REGISTER RECEIPT AND YOUR MONEY WILL BE REFUNDED.

PHOTO FINISHING
Save 20% on Photo Work
For clear-cut photo work bring your films in to us. All work done by professionals using the world's most modern equipment.

NO C. O. D.'s, NO DELIVERIES, NO RESERVATIONS, NONE TO DEALERS. RIGHTS RESERVED TO LIMIT QUANTITIES

\$1.25 Value Norwich Cold Kit
The complete cold treatment. **79c**

75c Fountain Syringe
2-quart Guaranteed 1 year. **59c**

Fred Meyer Foil Heart Boxes
2-Lb. Box **98c** \$1.49 Value
A gaily designed, fancy scalloped Heart Box in Red Foil, Silver Foil or Gold. Filled to the brim with extra-fancy assortment of hand-dipped 5th Ave. chocolates, Bon Bons, Fruits, Nuts, Creams, Chews and others.

Midget Conversation Pastel Hearts 25c lb.; 2 lbs. 45c
Butter Creme Bleeding Hearts 19c lb.; 2 pounds for 35c
Gum Drop Novelties. Hand made. 10c each. 3 for 25c
Fancy Decorated Marshmallow Hearts 5c
Red Heart Lollypops. Cellophane wrapped; giant size, 10c
Assorted Valentine Candies, 2-lb. Cello 35c; lb. 19c

Red Panned Hearts. They're simply delicious!
Assorted Crystallized Hearts for Parties
Red Gum Crystallized Hearts. They're Tasty!
White After Dinner Mints. Real Mint Flavor.
Chocolate Mint Midget Hearts. Mild Peppermint. **19c** lb. 2 lbs. 35c

Streamline Foil Heart Box \$1.25
Silver or Gold Foil hearts with Valentine inscription. Extra fancy pack with 5th Ave. chocolates in individual containers.

Gloss Mirror Boxes
Packed with 5th Ave. Chocolates. Choice one layer or flat heart. **\$2.00**
Extra delicious. 2 Layer Heart \$1.75.

Extra Fancy Heart Boxes \$2.49
Crammed with 5th Ave. Chocolates, Bon Bons and other tempting varieties.
At Candy Section

75c Streamline Heart Box
Silver or Gold Foil hearts 49c with Valentine inscription. Extra fancy packs of 5th Ave. Chocolates.

Kiddies' Valentine Box
Cut-Out Box filled with fresh 25c assorted Valentine candies.

Hand-Painted Heart Boxes
Hand-Painted, beautiful \$2.49 red satin boxes. Filled with 5th Ave. Chocolates.

\$2.50 Sterling Electric Heating Pad \$1.59
Guaranteed

75c Kraft Chocolate Malted Milk 2 lbs. 43c

Heavy Softnit Wash Cloths 5c
Soft and absorbent.

Fred Meyer FOR thrifty BUYERS

10c Sturdy Maid Pot Cleaners 2c

50c Bromo Quinine Clearance 19c
Sugar Coated Only

\$1.25 Ironing Board Pad and Cover Clearance 49c