

Have your own ART COLLECTION!

The Greatest Art of Five Centuries

in a Portfolio of

48 Famous Paintings

exquisitely reproduced in full original color
is offered exclusively by

The Oregon Statesman

in collaboration with the NATIONAL COMMITTEE FOR ART APPRECIATION

THE collection of world-famous masterpieces has long been a millionaires' hobby. Now it can be YOURS.

In twelve short weeks, for almost nothing, you can acquire a private collection of 48 Famous Paintings, selected by a committee of art authorities as among the finest art of five centuries—beautifully reproduced by a revolutionary multicolor printing process that retains all the thrill of the original colors.

The originals are valued at \$12,000,000. The collection includes a Vermeer that hangs in the Metropolitan, a panel

from Michelangelo's remarkable Sistine Chapel ceiling, the *Mona Lisa* (the world's most famous painting), and other great paintings from museums all over the world. Even if you had twelve million dollars, you couldn't buy the originals, for they are not for sale.

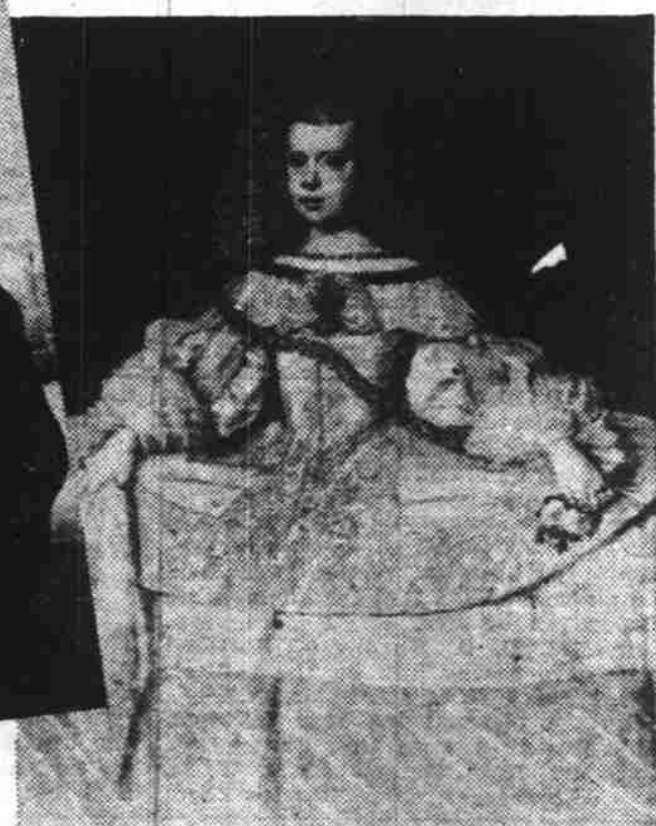
But you can enjoy the thrill of their beauty—the distinction that comes from having these magnificent reproductions of really great art in your home. Clip the Art Certificate and start "collecting" the series today.

FREE! THIS BEAUTIFUL COLLECTORS PORTFOLIO

The big thrill of owning a collection like this in having the pictures always convenient where you may look them over and show them to your friends. This handsomely bound portfolio, in contrasting shades of brown was especially designed to hold the 48 pictures and the 12 lessons which accompany them. It is presented FREE to all those who secure the complete series of 48 pictures. (Send 15¢ if ordered by mail.) Save the Portfolio Certificate on each weekly envelope.



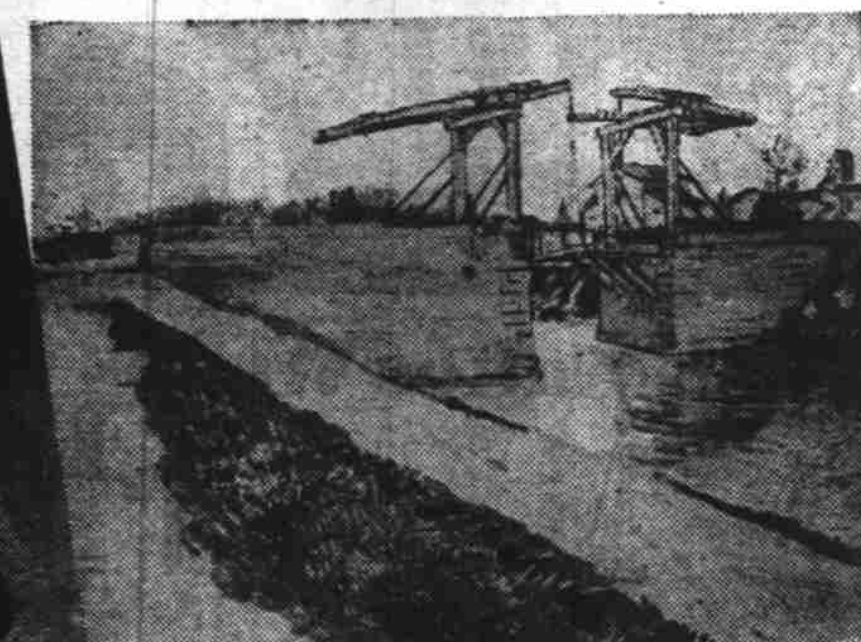
16th Century—
Raphael's MADONNA TEMPI



17th Century—
Velazquez' INFANTA MARGARITA



18th Century—Rembrandt's NOBLE SLAVE



19th Century
Van Gogh's DRAWBRIDGE



20th Century—Kent's WINTER

THESE ARE ONLY 5

of the 48 Famous Paintings you will receive, but they are typical of the great names and well-liked paintings in the series. You must see them to appreciate the remarkable fidelity of the colors to those of the originals. Each picture has a color surface of approximately 11 by 14 inches, a most desirable size for the modern home.

12 LESSONS IN ART APPRECIATION FREE

A month's conversation in a half-hour's reading

Your pleasure in owning these world-famous masterpieces is multiplied by knowing the background of the pictures and artists. Each week's set of four pictures is accompanied by an eight-page Lesson in Art Appreciation, by Dr. Bernard Myers of the Fine Arts Department of New York University. The lesson tells in informal style about the life and significance of the artists in the series, and includes black-and-white illustrations of several of their other works. Portraits or photographs of the artists are also shown. Altogether, the twelve lessons include over two hundred illustrations. They will give you an excellent basis for enjoying contemporary art today, and material for interesting conversations for years to come.

REPRODUCTIONS RETAIN Full Color Values of Originals

Do not make the mistake of thinking these are ordinary prints because they cost you so little. They have been submitted to the most exacting art critics who say unhesitatingly that they are equal in every way to other prints of similar size which sell for many times as much. When framed, the watercolors can scarcely be told from originals, and the reproductions of oils are handsome enough to merit the finest frames.

A fortune has been spent in perfecting the multicolor printing process which creates these breath-taking facsimiles. Only because of a nation-wide program, sponsored by art leaders, educational authorities, civic leaders throughout the United States, is it possible to offer these "miracle" prints to you for less than ten cents each.

The printing of these masterpieces is under the constant personal supervision of Herman J. Wechsler, director of the Fine Art Reproductions Gallery of New York, and art director of the National Committee for Art Appreciation.

ABOUT THE ARTISTS

RAPHAEL
in the golden age of religious art, painted more great madonnas than any other artist.

VELASQUEZ
court painter to Spain's Philip IV, immortalized the royal family with innumerable portraits.

REMBRANDT
Dutch miller's son, still stands the greatest portraitist in the history of art.

VAN GOGH
great modern master of vivid color, created the most individual style in 500 years.

KENT
rebel, romantic, is one of the most famous and versatile artists in America today.

THESE ARE THE 48 FAMOUS PAINTINGS YOU WILL GET

One group each week—in the order named

GROUP 1—Modern American Painting

Homer _____ Bahama Tornado
Kakina _____ Woman with Sitter
Cassatt _____ Mother and Child
Bentley _____ Lassoing Horses

Going back to the 16th Century to trace the development of art through five centuries—back to American art today.

2—Italian Renaissance—16th Century

Da Vinci _____ Mona Lisa
Titian _____ Duke of Ferrara
Michelangelo _____ Creation of Adam
Raphael _____ Madonna Tempi

3—Renaissance in Northern Europe

Breughel _____ Peasant Wedding
Holbein _____ Anne of Cleves
Durer _____ View of Trent
Massey _____ Banker and His Wife

4—Baroque Painting—17th Century

El Greco _____ View of Toledo
Caravaggio _____ The Lute Player
Lorrain _____ The Ford
Velasquez _____ Infanta Margarita Teresa

5—17th Century Flemish and Dutch Painting

Vermeer _____ Young Woman with Water Jug
Hals _____ The Bohemian Girl
Rembrandt _____ The Noble Slave
Rubens _____ Fox and Wolf Hunt

6—18th Century English Painting

Turner _____ Grand Canal, Venice
Gainsborough _____ Col. George Coussmaker
Reynolds _____ Seacoast
Bonington _____

7—French Rococo Painting—18th Century

Boucher _____ Mme. de Pompadour
Greuze _____ Broken Eggs
Fragonard _____ Girl with a Marmot
Watteau _____ Le Mezzetin

8—Classicism and Romanticism

Late 18th and Early 19th Centuries
David _____ Mme. Charlotte du Val D'Ognon
Delacroix _____ Hamlet and Horatio
Corot _____ A Wheelwright's Yard
Millet _____ Autumn

9—Realism and Impressionism

Late 19th Century
Courbet _____ After the Hunt
Degas _____ Third Class Carriage
Monet _____ The Seine near Argenteuil
Pissarro _____ Two Dancers

10—Post-Impressionism—19th Century

Renoir _____ By the Seashore
Cezanne _____ The Blue Vase
Van Gogh _____ The Draw Bridge
Gauguin _____ Tahitian Women

11—20th Century European

Matisse _____ Odalisque
Picasso _____ Motherhood
Derain _____ The Blue Oak
Franc Marc _____ Blue Horses

12—20th Century American

Curry _____ Line Storm
Wood _____ Arbor Day
Hopper _____ Rooftop on Cobb's Barn
Kent _____ Winter

Entire Series

\$4.68

(\$4.95 by Mail)

Purchasers calling at The Statesman office may obtain any set of pictures for 39 cents and one certificate clipped from Page 2 of The Statesman. To obtain the portfolio, there is no extra charge but the "portfolio certificates" must be clipped from all 12 envelopes and turned in.

By mail the price of each single set is 46 cents, but the entire series may be obtained by mail for \$4.95, including the portfolio. Persons who have obtained some of the sets by mail and wish to get the remaining sets and the portfolio, should send in the "portfolio certificates" from the sets they have. In buying more than four sets at a time by mail, send 39 cents for each set plus 27 cents as a mailing charge.

Some Distinguished Art Leaders Who Sponsor This Program

JAMES CHILLMAN, Jr., Director
Museum of Fine Arts of Houston
JOHN LEE CLARKE, Jr., Director
Springfield (Mass.) Museum of Fine Arts
THOMAS C. COLT, Jr., Director
Virginia Museum of Fine Arts
DALLAS MUSEUM OF FINE ARTS
DAVID E. FINLEY, Mellon Art and Educational Trust
PAUL GARDNER, Director, William Rockhill
Nelson Gallery of Art, Kansas City
DR. WALTER HEIL, Director, California Palace
of the Legion of Honor
HORACE H. F. JAYNE, Director
The American Federation of Arts
FREDERICK P. KEPPEL, President,
Carnegie Corporation
MRS. FRANCES B. LINN, Director
Faulkner Memorial Art Gallery, Santa Barbara
AUDREY MCMAHON, Executive Secretary
College Art Association
C. POWELL MINNIGERODE, Director
The Corcoran Gallery of Art, Washington, D. C.
ELEANOR ONDERDONK, Curator of Art
Witte Memorial Museum, San Antonio
ALFRED G. PELIKAN, Director
Milwaukee Art Institute
DUNCAN PHILLIPS
Phillips Memorial Gallery, Washington, D. C.
REGINALD POLAND, Director
Fine Arts Gallery, San Diego
CORDELLA SARGENT POND, Director, The George Walter
Vincent Smith Art Gallery, Springfield, Mass.
MEYRIC R. ROGERS, Director
City Art Museum of St. Louis
MRS. MAUDE G. SCHOLLENBERGER, President
The Wichita Art Association
WALTER H. SIPLE, Director, Cincinnati Art Museum
FREDERICK A. SWEET, Director
Portland (Ore.) Art Museum
L. DIRK VAN DYKE, Director
The Flint (Mich.) Institute of Arts
SIEGFRIED R. WENG, Director
The Dayton Art Institute
PHILIP N. YOUTZ, Director, Brooklyn Museum

HOW TO OBTAIN These 48 Masterpieces:

Here is Art Certificate No. 1. Hereafter you will find these Art Certificates on Page 2 each day. Each Certificate has a different number.

Clip and save these Art Certificates. When you have six differently numbered Certificates, bring them to the office of this newspaper with only 39 cents (46 cents if by mail), which will entitle you to the first week's Set of Four Paintings and the first Lesson in Art Appreciation.

Do the same for 12 weeks to get the entire collection of these 48 superb reproductions.

The Art Portfolio will be given free to those who get the complete collection and who save the Portfolio Certificates, one of which accompanies each week's set of four pictures. (Send 15¢ if ordered by mail.)

Art Students! This Collection Will be Invaluable to You.