
"It Never Happened In Salem Before and Probably Will Never Happen Again"

## STATEMENT

By Emil Du Bain
"It is our policy each year at this time to clear all remaining stock. Therefore every item in our store will be sold immediately at auction . . . without reserve. Never before-and perhaps, never again, will the people of Salem and Community be able to buy at such a tremendous sacrifice. Our coats are fully guaranteed."

WE ARE NOT GOING OUT of Business

## MAGIIIFICENT \$10,000 STOCK

Includes Complete Selections of such Fine Coats as: $\begin{array}{lll}\text { - Caracul } & \text { - Squirrel } & \text { •Sealines } \\ \text { - Persian Lamb } & \text { - Weasel } & \text { - Lapins } \\ \text { - Broadtal } & \text { - Kolinsky } & \text { •Poney } \\ \text { - Black Kid } & \text { - Ermine } & \text { - Marmink } \\ \text { - Krimmer } & \text { Caracul } & \text { • Mendoza Beaver }\end{array}$

Come In Monday and Make Your
Selections--Absolutely No Obligation


512 State St.

UNUSUAL TERMS!
Ordinarily an auction is conducted on a cash basis only. But during this sacrificing event arrangements have been made so that you may buy on the same "Easy Terms-Pay as You Wear" basis as always. This sale now makes it possible for those who thought they could not afford a beautiful fur coat to own one at their own price and at the lowest terms!

WE ARE NOT GOING OUT OF BUSINESS

Your Own Terms in Reason buy on our
BUDGET PLAN

