

STEVENS-BROWN HAIL THE HOLIDAY SEASON WITH

# CHRISTMAS GIFTS

FOR FATHER -- FOR MOTHER -- FOR SISTER -- FOR BROTHER

## WATCHES THE PERFECT GIFT FOR ANYONE!

**Men's Reliable Wrist WATCHES 8.95**

Pay Only **50c** a Week!

**Women's Dainty Wrist WATCHES 9.85**

Accurate Timepieces . . . Guaranteed, Too!

Only **23** Shopping Days 'Till Xmas

### TAVANNES (TA-VAN) WATCH

If you want to make this a particularly joyous Christmas for someone . . . a Christmas long to be remembered . . . you'll come in and choose a Tavannes. We've one for every taste . . . styled with infinite mastery . . . each with a world-wide guarantee. Extended payments if desired.



Ladies' Tavannes 17-jewel movement, 10-karat white or yellow gold-filled case, Kreisler watches-link bracelet . . . \$42.50

EXCLUSIVE IN SALEM Stevens - Brown

THIS WATCH TAKES TO WATER LIKE A DUCK . . .



Don't worry about water, perspiration or dampness with this truly Waterproof watch. You can wash, shower or even swim in it — without affecting its accuracy. And it's smart-looking too!

### TAVANNES (TA-VAN) Waterproof WRIST WATCH



17 Jewel Stainless Steel Case, \$27.50 Other Tavannes models from \$28.50 up

COMMUNITY 1847 ROGERS HEIRLOOM SILVER

## TREMENDOUS VALUES Over 1000 Gold Rings



We bought a stock of jewelry from a local jeweler at a fraction of its worth.

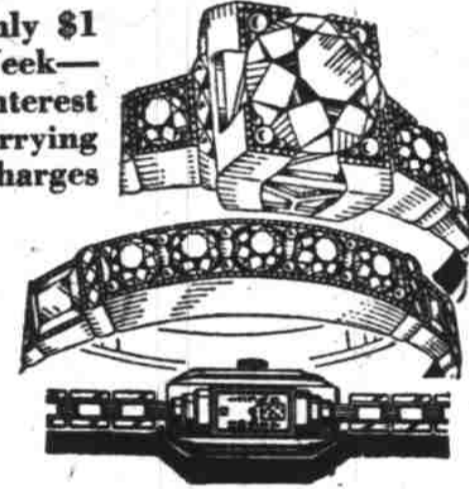
Hundreds at **Half Price!**



Make your choice early while our stock is complete. Buy at these savings.

PAY AS LITTLE AS 50c A WEEK!

Pay Only \$1 Per Week—No Interest or Carrying Charges



\$1 down

Here is Value for You!

We Also Carry the Velvet Shaver at **1750**

Also 50c a Week

## SCHICK SHAVERS

Ideal Gift for Men

**15.00** 50c a Week

SUPPLY LIMITED

**50c DOWN**



## FREE! THIS ATTRACTIVE 72-PIECE DINNER SERVICE



OUR GIFT WITH EVERY PURCHASE OF A **Diamond Ring \$50.00 OR MORE** Same Price — Cash or Credit

CREDIT

Quickly Available!

### Elgin Watches The Convenience of Easy Terms—As low as 50c a week adds nothing to the nationally advertised price



Stevens-Brown's Greatest Gift Stocks! Watches! Rings! Silverware! and Hundreds of Items to Make Your Gift Buying A Pleasure!

**PACKARD Lektro Shaver** The Round Head Guaranteed Indefinitely

**50c** Down 15c a Week



**WAFFLE IRON** The Ideal Gift

Pay Only **3.95** 50c Week



**Hamilton Beach Food Mixer**

Pay Only **22.00** 75c Week

**Silverware** 26 Pc. Set

Pay Only **7.85** 50c Week



**Vaculator** COMPLETE SET

Large Size **4.95** 50c Week

BUY GIFTS FOR THE HOME AT THESE LOW PRICES!

# STEVENS-BROWN

Credit Jewelers and Optometrists — 184 North Liberty

And Our Gift Shop

"THE TREASURE CHEST"

230 North Liberty St.

## GIVE Jewelry

THE GIFT THAT LASTS Just Say Charge It and PAY NEXT YEAR

At The **TREASURE CHEST** 230 N. Liberty

**CHINA — GLASS POTTERY**

Lovely Gifts as low as 25c

## DIAMOND TRIO SETS

We present a stunning bridal pair of most pleasing effect. For quality and sheer beauty we believe this to exceed anything we have ever offered. The beautiful wrist watch is included in the price.

**33.75**

Cats Have Keen Vision!



But You Aren't A Cat! GIVE . . .

The Best Gift of All

**PERFECT SIGHT!**

WE WILL GLADLY ISSUE A GIFT CERTIFICATE TO THE PERSON YOU DESIGNATE, REDEEMABLE AT THEIR CONVENIENCE.

Pay Only 50c a Week