



Save! See Wards Amazing Values in GIFTS for the HOME

Gifts he needs...and Wants!
MUFFLERS

All Wool or Rayon
Fringed **49¢**

A grand assortment of new patterns! Solid colors! Put these mufflers down on your gift list!

GLOVES
Fleece-Lined **119**
Outstanding values!
Warm; dressy capeskin.
Special Glove Value
Lined capeskin. **89¢**

Save \$10! A Gift for all the family!

2 BIG PIECES Fine Velvet Priced! 79.90

Prices Slashed for Wards Christmas Sale!

LOOK AROUND TOWN—you couldn't buy the family a Christmas gift like this for less than \$100! The davenport is luxurious in size... A FULL 80 INCHES LONG! You get long-wearing, figured rayon velvet upholstery in one of the most beautiful of modern living room styles! Hurry—Come to Wards—SAVE on your Christmas Shopping!

\$7 MONTHLY
Small down payment plus carrying charge puts it in your home for Christmas!

New styles in men's Overcoats

Priced to Save You Money!
22.95

New raglans, guard coats, all-round belt models! New plaids, checks, rich fleecy fabrics! Tailored for long wear and smart fit. Monthly Payments.

Men's Slippers
Priced Low **69¢**

Warm, long-wearing brown felt, kid-tipped for wear. Padded leather soles. 6-11.

Felt Slippers
Women's, Only **69¢**

Real value in a warm felt! Kid leather tip for extra wear. Rose, blue, brown. 4-8.

Every Pattern a man could want
Gift Socks
Ward priced **19¢**

We've got them all! Every one of them sure to make a hit! He'll like the way they wear, too! Silk and rayon, lisle mixtures or crepe-tones. Mercerized tops, heels and toes.

STRIPES
ALL-OVER
CHECKS
CLOCS

WARD'S Sensational NEW RADIO
With New Amazing Finger-Tip Tuning!

Dial your station with a flick of your finger as you would a telephone!

12.98
Monthly

1938's Newest 5-tube!
You'll never find its equal within many dollars of its sensational price! Gets all U. S. broadcasts... police. Super-dynamic speaker equals tone of bigger sets. Automatic volume control! A.C.!

Wards Low Prices Saves You up to 1/2
HASSOCKS

As Low as **1.19**

Buy One or Two for Gifts!

Low cost comfort! Use them as foot stools. Sit on them in front of the radio! Gaily colored waterproof covers! They're solidly filled! Many shapes and sizes from which to choose!

1.98, 2.98, 3.98, 4.98

Low Price for Practical Gift-Giving!
Ringless Chiffons
69¢
2 pr. for \$1.30

Give Wards hose and you know you're giving value and beauty! Pure silk, sheer but durable. Also heavier service weight. Lovely colors!

Luxury "Crepe" Twist Chiffons
Look sheerer; wear longer. Varied leg lengths. **79¢**

Pure Dye Rayon Taffeta 4 gore style
SLIPS
Superbly tailored or trimmed. Rip-proof seams. **\$1**

MIRACLE SLIP
Silk satins and Bemberg. Tealose. 34-44. **1.50**

Sale! Hankies
box of 3 **39¢**

Regularly 25¢! All white with colored hand embroidery and applique. A grand gift.

Dinner Sets
Linen Domest. **2.98**

Sell elsewhere for as much as \$3.49! 58"x78". Cloth. Six 13" napkins. Grand Christmas gift!

Gift Values!

The Favorite Gift Spread!
Candlewick
Hand-tufted! Every one with colorful design. A practical, smart choice for gifts or your own bedroom. As easily laundered as a kerchief. Tubfast. 80"x105". Pre-shrunk. A real value!
2.98 each

Cheulle or Hand-Tufted Spreads
Designs from edge to edge. Pre-shrunk mullin in white or natural. 90"x105". **4.98**

A Gift for Any Size Room
Wards Price Saves You \$10

Wards Xmas Gift to You
Save Over \$10
SALE PRICED!
97.95

Sylvia and Hindustan Washed Wilton Rugs in 9x12 size. With designs that will look well in most any surrounding. Chinese, Persian, Semi-modern and Modern! Come to Wards... SAVE on your Christmas Shopping!

Pay Only **\$8** Monthly
TERMS: Small Down Payment Plus Carrying Charge