

*"There are some pictures so great every educated person should have them"*  
*Among them are these*

# 48 Famous Paintings

THERE are only a few great books—a few great operas—a few great paintings. To know them, to understand them, to love them, makes you kin with the immortals.

The 48 Famous Paintings offered to you here are recognized as among the masterpieces of the ages. They have been selected by outstanding art critics.

They are pictures you will hear discussed again and again in groups of art-minded people.

They are paintings you will be proud to hang on your walls, or to keep in a portfolio collection, for their possession shows you are a person of discriminating taste who appreciates the very finest in art.

Make this distinguished collection yours, to enjoy for yourself, to share and discuss with others. Start now by clipping Art Certificate No. 1 below!

*Now every home in this community may have them through the courtesy of*

## The Oregon Statesman

*in collaboration with the*

NATIONAL COMMITTEE FOR ART APPRECIATION

### 12 "LAYMAN'S" LESSONS FREE!

The person who "doesn't know a thing about art, but knows what he likes" is out of the running in cultured circles today. Every person who pretends to be really educated must know *why* he likes what he likes. You'll have no trouble keeping up if you spend a half-hour each week with these fascinating illustrated lessons by Bernard Myers, Ph.D. One lesson is included FREE with each weekly envelope of Famous Paintings.

*Portrait of the Author*

Dr. Myers knows, from several years of lecturing to college students and conducting art tours through Europe and Asia Minor, what the layman (you) wants to know about art, and how to tell it in simple, every-day terms. He lectures on art at New York University, advises Prentice-Hall, Inc., on their art publications, edits the popular "American Painters Series" in Scribner's Magazine, and collaborated with Harry Elmer Barnes on "An Intellectual and Cultural History of the Western World," which has just been published.

### "MIRACLE" PRINTS

These reproductions are printed by a revolutionary multi-color printing process by which it is possible to recapture all the richness, the subtlety, the depth of feeling which makes these paintings masterpieces. Here is all of the original it is humanly possible to reproduce—everything but the artist's own paint on the canvas.

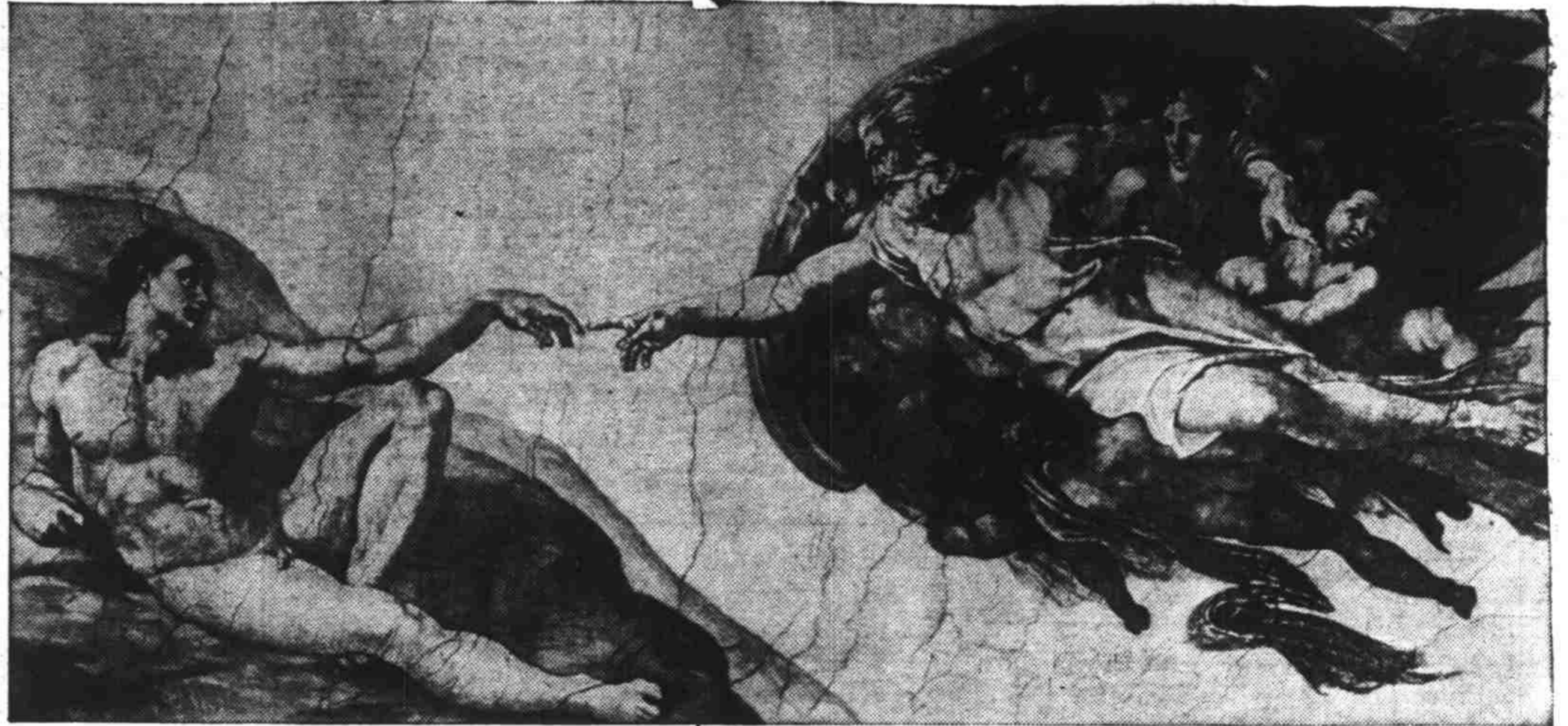
Here are copies the artists themselves would be glad to acknowledge. Here are prints an educated, sophisticated taste will appreciate. And for this glory of the ages, what do you pay? Two dollars? Five Dollars? No! The NCAA process makes it possible for you to get the whole series of 48 for less than ten cents each.

### TEACHERS!

Even if you could take the students in your class on a tour of world-famous art galleries, you would want each of them to have a set of these wonderfully faithful reproductions as mementoes of the beauty they had seen. These are paintings every school child should learn to know and talk about. Get a set for your classroom, and another for yourself.

### VALUABLE COLLECTORS' PORTFOLIO FREE!

Prints as handsome as these deserve to be kept in a handsome portfolio, so you can have them within reaching distance on your living room table or library shelves. This one, handsomely bound in neutral browns, is yours FREE if you secure the complete set of 48 Paintings. Save the Portfolio Coupon on each weekly envelope.



Michelangelo's "Creation of Adam"

The Creation of Adam by Michelangelo (1465-1564) shows Jehovah about to touch the yet unawakened figure of Adam and call him to life. It is only one heroic scene of 300 full figures which decorate the famous Sistine Chapel ceiling, a vast area of 10,000 square feet or almost an acre, "the greatest single achievement in the history of painting." For four years, Michelangelo lay on his back upon the scaffolding and labored here. For years afterward he complained of severe headaches and backaches. But his supremacy as a painter, as "a superman and creator of supermen" was established. . . . When, later, the Pope wished to exact the promise from Michelangelo that he never marry, he replied, "I'm already wedded to my art and she has given me trouble enough."

THIRD CLASS CARRIAGE by HONORE DAUMIER (1808-1879) portrays a few of the tired and burdened of the world, traveling to their destinations that are probably third class too, caught for all time by Daumier's stirring talent. . . . At 40 Daumier gave up his work as a newspaper cartoonist to devote himself entirely to painting. But no one would buy his pictures though this was his finest creative period. . . . Corot saved him from utter destitution. Appreciating the great talent of Daumier, he gave him a small house in the country, "You are the only man from whom I could take such a present and not be humiliated," Daumier wrote him. . . . This man, whom some call the greatest of French painters, served a period in jail and died penniless and blind. Paris, which is so full of statues to the great of France, has yet to recognize his genius.



Daumier's "Third Class Carriage"

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Here is Art Certificate No. 1. Hereafter you will find these Art Certificates on Page 2 each day. Each Certificate has a different number.

Clip and save these Art Certificates. When you have six differently numbered Certificates, bring them to the office of this newspaper with only 39 cents (46 cents if by mail), which will entitle you to the first week's Set of Four Paintings and the first Lesson in Art Appreciation.

Do the same for 12 weeks to get the entire collection of these 48 superb reproductions.

The Art Portfolio will be given free to those who get the complete collection and who save the Portfolio Certificate which will be sent to you with each week's set of pictures.

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Only 39 cents

with 12 different subjects from the ages

### LIST OF ARTISTS

(Subject to Change)

Homer	Vermeer	Courbet
Eakins	Hals	Daumier
Cassatt	Rembrandt	Monet
Benton	Rubens	Degas
Da Vinci	Turner	Renoir
Titian	Bonington	Cezanne
Michelangelo	Gainsborough	Van Gogh
Raphael	Reynolds	Gauguin
Breughel	Boucher	Matisse
Holbein	Greu	Picasso
Dürer	Fragonard	Derain
Massys	Watteau	Marc
El Greco	David	Curry
Caravaggio	Delacroix	Wood
Lorrain	Corot	Burchfield
Velasquez	Millet	Hopper

### ART CERTIFICATE

No. 1

THIS CERTIFICATE and five others, all differently numbered, entitle you to one week's Set of Four Pictures upon payment of only 39c (46c if by mail).

#### IMPORTANT

Be sure to order Set No. 1—if you have that or subsequent sets, order the next numbered Set of Four.

The pictures shown on this page are not the actual size of those you will receive. Each reproduction is large, measuring about 11 x 14 inches, the right size for the modern home.

IMPORTANT: This is only an introductory certificate and can be clipped only once. Clip further certificates from page 2 of this newspaper regularly. Your six coupons must be differently numbered but not necessarily consecutive.