

Grand Opening WARDS COMPLETE HARDWARE STORE

HAWTHORNE'S the Bike Buy!



WARDS 1937 FULLY-EQUIPPED Hawthorne "ZEP"

has more Big Features than Any other bike under \$40

31⁸⁸

Girls' Bike Same Price

- Built-in headlock
- Delta headlight
- Delta tail light
- Famous coaster brake
- Full crown mudguards
- Tank—built-in horn
- Side kick-up stand
- Finest balloon tires
- Streamlined carrier
- Metal chain guard

Ask about Monthly Payments



Western Field DeLuxe 22-Short

OPENING SALE PRICE 9²²

Take it along on that week-end trip! Shoots 22 shots without reloading! .22 caliber. Has fast, semi-hammerless bolt action; handy thumb safety device; oil-finish solid walnut style and beaver tail; fore-end hooded ramp front sight; adjustable middle sight. Accurately rifled. Features at left!

Micrometer click sight

Built-up cheek piece



FAMOUS \$2 GEP ROD

1-pc. solid steel tip! Off-set reel seat! Chrome plated hardened steel guide, top **\$1.38**

"PRECISION" REEL

Made with watch-like care! Extra wide gears. **77c**

Wards Sturdi Built

50 yds. 15 lb. test. Black Japan silk! Waterproofed. **44c**

Seamless Tackle Box

Water-tight; green ripple finish! 3 automatic trays **\$1.09**

Chevrolet Says:
THE ONLY COMPLETE CAR PRICED SO LOW!



Wards Say:
RIVERSIDES!

THE ONLY COMPLETE TIRE PRICED SO LOW!

Congratulations, Chevrolet, on a Fine Slogan.

To every Chevrolet owner, justly proud of the good "buy" he has made, we'd like to say this: Chevrolet owners are bound to respect, for the same just reasons, the value to be found in Riversides. At every point where economy, easy riding and safety are built into a tire, Riversides offer something that can't be matched elsewhere!



GUARANTEED IN WRITING:
Against EVERYTHING that can happen to a tire in service, cuts, bruises, blowouts, etc. WITHOUT LIMIT of months or miles.
Liberal Trade-In Allowance
Convenient Payments Arranged

100% Pure PENN OIL 11c

Qt. Bulk Plus Fed. Tax

WARDS Standard Quality. Refined from 100% pure Pennsylvania crudes.

5-quart sealed can... 78c
8-quart sealed can... \$1.19 (Add 1c qt. Fed. tax)

WARDS Supreme Quality GREASES

Trans. & Diff. 5 lb. can 69c
Front Wheels, 1 lb. can 19c
Cup Grease, 1 lb. can... 16c

FULLY GUARANTEED!

39 plate battery guaranteed 12 months! One piece case. **3⁸⁸**

Compare with others selling at much higher prices!

18 month battery—39 plates \$5.35 Exch.
24 month battery—45 plates 6.75 Exch.
24 month battery for Ford V-8 7.45 Exch.
(Batteries for ALL cars)

New! Fiber and Cloth Wards Seat Covers 1⁵⁸

An entirely NEW idea in seat covers! Combines tailored smartness of snug-fitting cloth with water-proof fiber... so easily cleaned. Elastic inserts make these covers fit like a "glove." Full coverage!

For Coupe For sedans \$3.69

Special Offer!

These Prices Effective For Grand Opening Sale Only



Zincite House Paint

Regularly \$2.39

1⁹⁸ gal.

In 5-gal. cans

First quality house paint at a real money saving price! Zincite is made of the best pigments, finely ground, then mixed with pure Linseed Oil to form a paint that will stand up for years in all kinds of weather. Available in glistening white and many fadeless colors.

MARPROOF VARNISH

A clear high gloss for floors, furniture and woodwork. Resists the hardest wear. **88c**

Reg. \$1.00. Qt.

Save 35% on PLYWOOD

Beautifully grained panels of 3 plies of selected Douglas Fir, 1/4 inch thick, 4 times as strong as natural wood. Will not crack or warp. In 4x6 panels.

72c

Reg. 84c

In 4x7 panels 84c, **98c** reg.

In 4x8 panels, 96c, reg. **\$1.12**

Dry Fast Enamel 89c

One coat covers—no brush marks. Dries in 4 hours, permanent gloss finish! Special Offer—Reg. \$1.15 qt. and 1/4 pt. trim Free.

SALE OF SPONGES

Regular 23c, 5 1/2 to 6 in. Long-lasting! Soft! Absorbent! 8-day sale! Large, fine quality CHAMOIS, 89c.

Reduced to **19c**

WAX OR CLEANER 24c

Paste type. Supreme Quality. None better, faster or longer-lasting!

Pt. Duco No. 7, 59c
5-Yard Polishing Cloth, 11c

Simonize, 44c

WARDS Spark Plug 24c ea.

Regular 23c. Standard Quality.

PATCH KIT 16c

Reg. 21c. 72 in. material, 2 tubes cement.

REAR MIRROR—Door hinge type. Plate glass. 75c

SPOTLIGHT—New! Deluxe type. \$2.59

GRILL GUARD—Prevents costly grill damage \$1.39

12,000 Mile Oil Filter 89c

Regular 98c. Duplicates original.

AUTO JACK \$1.09

Regular \$1.39. Double screw type. All cars.

EXTENSION for exhaust. Jeweled! 44c

TIN MEASURE—Quart size. Many uses. 17c

TIRE PUMP—15x1 1/2 in. barrel. Fast, easy! 39c

Opening Sale Special

Electric Iron 2²³

WITH CORD AND PLUG

Yes, the whole set—reduced to a price that would be sensational for the iron ALONE. Plug guard and guaranteed Nichrome element. Large beveled sole plate.

13-pc. Beverage Set 98c

A beautiful set for afternoon and evening parties. Six tall glasses with stirrers to match and chrome tray.

3 WAYS TO GET MORE OUT OF YOUR REFRIGERATOR

BOWL COVERS—to preserve all cooked or fresh foods. Seals in odors too—6 pieces **99c**

REFRIGERATOR DISH—keeps fruits and vegetables crisp. Porcelain enamel, 4x9x14 **\$1.19**

REFRIGERATOR BOWL SETS—For refrigerator or pantry. 4 covered glass jars—It revolves on rust proof base **\$1.29**



1.59 Beautiful Cake Board and Cover—Green or Ivory. Chrome trim.



2.89 Genuine willow Clothes Hamper, 11x20x28 in. Strong Sturdy.



67c Sprinkling can. 8 qt. Galvanized, leak-proof.



2.77 4 qt. Freezer, cedar tub. Easy to turn. Resists Rust.



79c Food Bag. Preserves bread, meat, vegetables.

Cabinet Sink 29⁹⁵

\$3 Down, \$5 Monthly
Small Carrying Charge

Less Fittings

Low cost convenience! Plenty of storage space for pots and pans in big 42-in. steel cabinet. Plenty of work space on the porcelain enameled sink. Cabinet finished inside and out in easy-to-clean enamel. Real kitchen conveniences at a Sale Price!

Opening Sale Special!

Water Systems 34⁹⁵

\$4 Down and \$5 Monthly, Plus Carrying Charge

Running water for your home... at a low Ward price! This economical outfit uses current only when water is actually needed. Supplies up to 250 gallons per hour, directly from well. For wells up to 22 feet deep. Grand Opening Sale price.



See Complete Bath Outfits on Display

3.95 Kitchen Sink. 16 in. x 24 in. Enameled. 18 in. x 30 in. spout, chrome plated. Sale. \$4.15.

3.98 Sink Faucet. Has swing door. Enamelled.

3.95 Medicine Cabinet. Steel. with mirror.

4.98 Gas Water Heater. Economical. For use with tank.

10.95 Water Heater. Uses coal. Heats 66 gal. per hour.

Keep-up Your Lawn and Garden for Less!

LAWN MOWER 4 Steel Blades \$4.98

Runs easily on ball bearings, tool steel blades, 8 in. wheels.

GARDEN HOSE Guaranteed 3 years! 1/2-in. 25-ft. roll \$1.00

GARDEN HOSE Guaranteed 3 years! 1/2-in. 50-ft. roll \$1.98

GRASS HOOK Keeps cutting, polished steel blade. 31c

BUILT BIG AND HEAVY!

Ideal for small farms

Opening Sale Special

\$3 Down, \$4 Monthly, carrying charge... **\$19.95**

Pays for itself out of extra cream it saves! Sifts 12-quart pail of milk in 6 minutes! Gets all the cream... enclosed gears... self-balancing bowl! 12 qt. anti-splash supply tank.

DAIRY PAILS

Bright tin-plate! 12 qt. full measure. Smooth soldered. Save. **3 for 1.**

Montgomery Ward

155 N. LIBERTY STREET

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