

Marts Ignore Selling Abroad

Wheat Rallies 1 to 3 Cents Despite Heavy Foreign Speculative Sale

CHICAGO, April 17.—(AP)—Domestic wheat markets ignored continued heavy selling by foreign speculators today and rallied 1 to more than 3 cents a bushel.

Contributing to wheat market strength was a steep 3 1/2 cent jump of May corn just before the close. This was within 1/2 cent of the maximum gain permitted in one day.

Traders said much of the buying in wheat, attributed to professional and south west corn sources, and particularly in May corn represented short covering, although improved export demand for Canadian wheat and scattered unfavorable domestic crop reports helped.

Contracts for wheat deliverable in July and September, which could be filled with new domestic wheat, led the advance here, gaining more than two cents. Winnipeg wheat values gained even more and buying there at times was sympathetic with that market.

Wheat closed 3/4-2 1/2 cents higher, May 1.30 1/4-3/4, July 1.19 1/4-3/4, Sept. 1.17 1/4-3/4, and corn was 1 to 3 1/2 up, May 1.25 1/2-3/4, July 1.15 1/2-3/4, Sept. 1.07 1/2-3/4. Oats gained 1/4-1 1/4, May 48 1/2-49, rye 1/4-1 1/4, May 1.08 1/4-3/4, and provisions were unchanged to 8 cents up.

European Marts Ignored
Fresh breaks in European markets were virtually ignored here, although after the first hour, increased selling knocked May wheat down about a cent below the previous close to a low of \$1.29, lowest it has been since the last of January and 16 cents below the 8-year peak established early this month.

Liverpool wheat dropped 4 to 6 cents at times, extending losses there in recent days to approximately 25 cents, but then rallied moderately on expectations of smaller world shipments. This late upturn did much to help buying here. Rotterdam wheat dropped 4 to 5 cents.

Trade gossip attributed some of the selling of foreign speculators recently to impaired confidence. Rumors of possible changes in the United States gold policy floated about world financial centers only a few days ago and, though officially denied, were believed to be getting attention from many speculators yet.

Canadian wheat sales for export improved, being estimated at about 600,000 bushels. Short covering brought the late upward swing in May corn. Traders have not lost sight of abnormally small corn supplies, it was said. Oats and rye and provisions were quiet.

Dusting One Way To Control Weevil

Seed selection, planting practice, trap crops, dusting, seed treatment and disposal of crop refuse are all important factors in the current widespread effort to control pea weevils in Oregon and elsewhere.

This is shown in a new circular of information No. 171 issued by the OSC experiment station, which contains a summary of control suggestions agreed to by the Pacific northwest cooperative pea weevil control project committee.

Practically every state in the union where peas are grown commercially is now confronted with the weevil problem. Control is particularly important in Oregon and Washington, where vast acreages are now devoted to growing peas for seed or cannery use. Fortunately in a few sections, notably in the coast areas where peas are grown mostly for the fresh trade, the weevil is not a problem.

Until this year very little encouragement was given home gardeners or other growers in the use of dust. As a result of field work carried on by the Oregon experiment station last season, however, it is believed that considerable control may be had through the use of rotenone bearing dust applied during the early blossoming period. Dust with a strength of .75 to 1 per cent rotenone is recommended.

7-Pound Son Is Born to Ed Teigens at Silverton

SILVERTON, April 17.—Mr. and Mrs. Ed Teigen are announcing the birth of a son, weight seven pounds, at the Silverton hospital April 13.

Mr. and Mrs. Randolph Dawson (Phyllis Rhodenberger) are announcing the birth of a seven-pound son, April 13, at Elms, Wash.

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OPTOMETRIST AND OPTICIAN

Oldsmobile for 1937 Wins Wide Acclaim



Individual styling with lines of unusual grace and beauty have earned for the 1937 Oldsmobile the title of "style leadership" according to Grady Gamble, northwest zone manager for Olds. Photo shows the Oldsmobile Six four-door touring sedan with trunk, one of the sales leaders. Bosell-Grimsen Motors, 350 North High street, is the local agency.

Name of Addition Oldsmobile Sales Will Be Selected

Col. Abrams Warns Time to Enter Is Short; Prize of \$25 Is Offered

Col. Carl Abrams points out that there are only five days remaining to submit suggested names for his beautiful addition to Salem which he is opening to the public Saturday, April 24. Numerous letters received by him and by Messrs. Achim and Thomas, sales managers, indicate a keen interest on the part of the people of Salem and vicinity in obtaining a suitable name for this addition.

The contest committee which will decide upon the winners consists of Mayor V. E. Kuhn, Donald H. Upjohn, writer of Steps for Supper and Ralph Kietzing, advertising manager of The Statesman and district governor of the Lions club, who will canvass the letters received and decide upon the winner at 5 o'clock on Thursday afternoon, and the announcement of the name of the winners will be made at 11 a. m. on Saturday, April 24, in a big tent on the grounds.

The public is invited to drive out and inspect this beautiful tract. It is entered at the Beechler mansion from the Salem-Silverton highway through a beautiful oak grove. The property extends from the Salem-Silverton highway to the Pacific highway, opening on both roads.

Grand Prize is \$25
Col. Abrams offers a grand prize of \$25 in cash to the one suggesting the title to be accepted and 11 other prizes in credits on the purchase of lots in the addition making it quite profitable to those entering the contest. The colonel reports that there are no strings to the contest or to the prizes offered and it costs nothing to enter the contest.

Messrs. Achim and Thomas, the exclusive sales managers selected by Col. Abrams located at 240 North High street have a short expression which they think covers the situation as far as this tract is concerned which is "all city conveniences and all country freedom" which should appeal to those people who desire the country life. This addition has all those advantages. It is in the Salem school district, water under pressure at property line, electric lights and telephone available. They advise contestants to drive over the tract and become imbued with its beauties and the opportunities, and in that way, perhaps, receive the inspiration which will make the successful contestant, and win a substantial prize.

Masonic Official Will Be Greeted

Salem members of the Scottish Rite Masons will go to Portland Tuesday and Wednesday, May 4 and 5 to attend receptions in honor of John H. Cowles, 33rd degree Mason, Grand Commander for the Scottish Rite for the southern jurisdiction, which includes the Pacific coast.

Grand Commander Cowles will be met at Medford on May 1, and be given a reception by Medford and Klamath Falls bodies. A similar reception, participated in by Eugene, Roseburg and Marshfield, will be held at Eugene May 3.

Oldsmobile Sales Smashing Records

Latest in Styling Linked With Performance Is Offered Public

Popularity and sales exceeding the record-breaking volume of last year are being enjoyed by Oldsmobile with the entirely new Oldsmobile six and eight, according to Grady Gamble, northwest zone manager for the Oldsmobile division of the General Motors Sales corporation, Bozelle-Grimsen Motors, 350 North High street, is the local agency.

"Oldsmobile buyers are particularly fortunate this year in that they are able to obtain the very latest in automotive styling plus a value that is the greatest in Oldsmobile's forty years of motor car building," said Gamble.

"Our two cars are longer, lower, roomier and more comfortable than those favorites of last year," Gamble added. "The motors provide more power with improvements that permit great performance and operating economy. The new six develops 95 horsepower and the new eight develops 110 horsepower.

"Not only America's leading stylists but motor car buyers throughout the country have acclaimed the new Oldsmobiles. In the six, an entirely new interpretation of radiator grille design, combined with body styling that blends, has made a favorable impression everywhere.

"The front end of the new eight has equally definite individuality. Oldsmobile engineers have employed, on this series, a

die-cast grille of square mesh design, plated in chrome and outlined with a trim moulding of chrome that adds much to earn for the Oldsmobile eight the reputation of "style leadership."

"Factory production schedules have now been geared to capacity at Lansing, Michigan, and General Motors plant at Los Angeles and our Oldsmobile dealers throughout the Pacific northwest are able to make immediate delivery on most every body type and color selection desired."

Latter Day Congregation Attends Salem Services

SILVERTON, April 17.—The local reorganized Church of Jesus Christ of Latter Day Saints will go to Salem Sunday night for services at which Bishop Monte Lasater of Seattle will preach. The entire congregation from Silverton plans to attend.

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Most Stock Idle In Lethargic Mart

President's Budget Speech Awaited by Traders as Volume Falters

NEW YORK, April 17.—(AP)—A few specialty shares plodded forward but most of the list drifted narrowly today in the most lethargic Saturday stock market since last August 23.

Traders were disinclined to venture into deep water with the president's budget speech slated for the middle of next week.

Specialties responded mildly to a fair comeback of some commodities from yesterday's slump, but coppers were nervous over

a further drop today in red metal futures.

Steels also inclined lower following publication of estimates activity would be down in the Pittsburgh district next week.

At the finish the Associated Press average of 60 stocks was down .1 of a point at 70. Of the 625 issues traded, 177 advanced, 271 lost ground and 177 were unchanged. Transactions totaled 444,000 shares, against 480,360 last Saturday.

Franciscovich to Come Here Today

Frank Franciscovich, president of the state senate and acting governor, telephoned the executive department yesterday that he would arrive in Salem tonight. Franciscovich will preside at his first meeting of the state board of control Monday.

Governor Charles H. Martin is now on his way to Washington to appear before the house rivers and harbors committee in the interest of legislation involving the Bonneville dam.

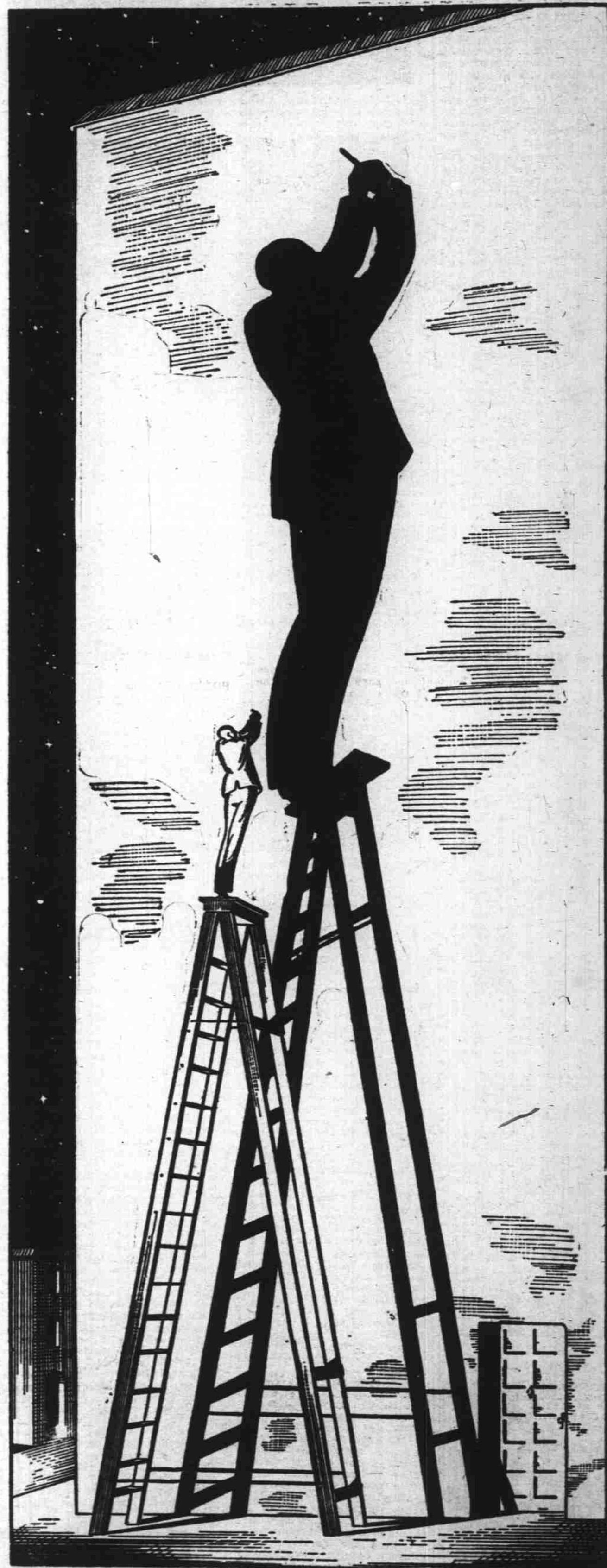
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Rinning the Shadow

Shadows are changing things! They vary in shape and size, but they always cling around something real and sound.

Advertising might be likened to a shadow that hovers about a store. The shadow is a true and fair representation of what institutions stand for; it gives you the news of the store; "shadows" each department faithfully, and strives to impress upon you real benefits to be derived from allying yourself with the store's policies.

No exaggerations or eulogies are indulged in. The shadow is pinned to its proper size—it is unadorned truth, neither large nor small. Merchandise, prices and service speak for themselves and reveal just how fine a place these stores occupy in the lives of people who know.

Better Values, Better Taste Expressed In Salem Store Advertising