



**\$5. MY-TE-FINE HAIR BRUSHES**  
**\$2.89**

A real life-time hair brush is yours with the new My-Te-Fine genuine wild boar bristle brushes. 6 popular shapes, with maple backs, solid or ventilated. Brushing improves the hair, helps prevent baldness. Get the habit of brushing your hair each day, just a few minutes will mean new scalp health.

25c Rubber Tea Aprons **9c**  
 5c Bars Superfine Shaving Soap **3 bars 9c**

**15c Milady Kitchen Towels** **5c** ROLL  
 LIMIT 2

Formerly 19c  
**Dr. West's Tooth Paste**  
**9c 3 for 25c**  
 White 600 Last

**25c Cigarette Box** **9c**  
 They look like inlaid wood, your choice of roll top or hinged top types.

**50c Stationery** **29c**  
 100 sheets and 50 envelopes Saxon Club fine writing paper.

**25c Dog Soap** **15c**  
 Dr. Frazier's medicinal soap for dogs, in novelty Scottie dog shape.

**MY-TE-FINE JELLY or PRESERVES**

**15c**  
 10 ounce glass  
**7 for \$1.00**

Large luscious strawberries, real fresh blackberry tang, and lots of other My-Te-Fine preserves. And you'll like the zestful currant taste, the delicate apple flavor, the coolness of the mint, in these pure jellies. Made in Oswego, Oregon—a real local product. You'll find it handy to have an assortment of 7 glasses in the cupboard, for just \$1. The glasses are good quality, re-usable for home canning, table tumblers, and other purposes.

**THE COLUMBIA EMPIRE**

**MY-TE-FINE BUILDS COLUMBIA EMPIRE**

Since the first My-Te-Fine product made its appearance, this well-known brand has featured products of the rich Columbia Empire. Not only has this helped in a big way the development growth of the Northwest, but it has also assured the finest of fruits, vegetables, seafoods, honey and other foods for consumers, who have learned that My-Te-Fine stands for the best.

**10c Woodbury's Soap** 6 for 35c  
**50c Lyon's Tooth Powder**, 29c  
**75c Doan's Pills** 44c  
**55c Pond's Creams** 37c  
**75c Glover's Mange** 59c  
**60c Phospho Soda** 39c  
**60c Bisodol** 44c  
**50c Revelation Powder** 29c  
**60c Murine Eye Remedy** 39c  
**50c Pts. Witch Hazel** 9c  
**10c Lh. Epsom Salts** 5c  
**50c Pl. 20-Vol. Peroxide** 29c  
**\$1 April Showers Perfume**, 69c  
**35c Italian Balm**, 25c  
**Drene**, both 27c  
**1 lb. Hospital Cotton** 19c  
**\$1.35 Pinkham's Compound** 84c  
**\$1.25 S.S.S. Remedy** 99c  
**25c Carter's Pills** 17c  
**25c Wunder Cleaner** 9c  
**50c Jergens' Lotion** 29c  
**50c Sempray Jovanay** 44c  
**75c Bottle Anacin** 44c  
**55c Lady Esther Crm.** 33c  
**\$1 Bottle Nujol** 63c  
**60c Syrup Figs** 49c  
**\$1 Lazoris** 63c  
**50c Butler Tooth Brush** 29c  
**60c Sal Hepatica** 49c  
**60c Woodbury's Pow.** 35c  
**50c Mineral Oil**, pt. 13c  
**\$1 Mar-O-Oil Shampoo** 59c  
**50c Zip Liquid Deodorant**, 19c

**Buy MODESS Now**  
 Modess prices will advance April 5th. Stock up now and save.

NOW 12s 18c 36s 47c 50s 63c  
 WILL BE 19c 51c 67c

**Clearance Sale LIPSTICKS**  
 \$1 Houbigant 69c  
 \$1 Harriet Hubbard Ayer Sweet 46c  
 \$1 Harriet Hubbard Ayer 89c  
 \$1 Elmo Automatic 50c  
 \$2 Harriet Hubbard Ayer Double Loose Powder 89c

**Clearance Sale COMPACTS**  
 \$1.75 Houbigant Necessaire 79c  
 \$1.25 Harriet Hubbard Ayer Single Loose Powder 69c

**50c Jergens French Soap Assorted Odors** **39c**  
 At Trolley Dept. No. C. O. D.'s, Deliveries or Reservations

**FREE!**  
**10c Glida Bag**  
 WITH EACH PURCHASE OF  
**50c MY-TE-FINE TOOTH BRUSH**  
**29c**

A handy Glidex (waterproof) lined bag, ideal for carrying cosmetics, or tooth brush and tooth paste on overnight trips. Your choice of professional, hard, oval, or tufted type My-Te-Fine tooth brushes.

**40s Soda Mint** **5c**  
 Bottle of 40 Premo soda mint tablets, a proven remedy for indigestion.

**100 Milk Magnesia Tablets** **19c**  
 Premo quality, milk of magnesia tablets, an anti-acid remedy.

**79c 1000 Sacharrin** **29c**  
 Bottle of 1/4-grain Premo tablets. Helpful for diabetics, in place of sugar.

**\$1 Alarm Clock** **59c**  
 Thrift guaranteed alarm clock, with bell at top. Sturdy and dependable.

**50c Challenge Hot Water Bottle** **29c**  
 Full 2-quart capacity.

**Lucky Tiger 60c Shampoo** **29c**  
 Clearance, regular 60c size. Also 60c Lucky Tiger Hair Dressing at 29c.

**\$1 Pinaud's Skin Lotion** **39c**  
 Clearance, large size bottle of this famous skin lotion by Pinaud.

**50c Nail Buffer** **29c**  
 Buffer complete with chamols, and boat. A handy dressing table accessory.

**CROWN FLOUR**  
**49-lb. \$1.89**  
 Columbia Empire Product

**Golden West COFFEE**  
 lb. **26c**  
 2 lb. can 49c; 3 lb. can 71c  
 Columbia Empire Product

**My-Te-Fine Stringless Beans**, 3-Sieve 11c; 4-Sieve 10c  
**My-Te-Fine Whole Razor Clams**, 10-ounce cans for 25c  
**My-Te-Fine Diced Garden Beets**, 3 picnic tins for 19c  
**My-Te-Fine Pure Honey**, 2 1/2-lb. can 29c; 5-lb. pail 49c  
**My-Te-Fine Blue Back Salmon**, 1/2s flat, 17c; 3 for 49c  
**My-Te-Fine Chicken and Noodles**, 1-pound cans 19c  
**My-Te-Fine Vegetables for Salad**, 2 tall cans for 25c  
**My-Te-Fine Vegetables for Salad**, 3 picnic tins 25c  
**My-Te-Fine Toilet Tissue**, 3 wrapped rolls for 17c  
**My-Te-Fine Italian Prunes**, large 2 1/2 size cans 11c  
**My-Te-Fine Northwest Milk**, 3 large cans for 23c  
**My-Te-Fine No. 4 Sieve Peas** 2 No. 2 size cans 25c  
**My-Te-Fine No. 3 Sieve Peas** 2 No. 2 size cans 27c  
**My-Te-Fine Tomato Juice**, 3 tall cans for 20c  
**My-Te-Fine Sauerkraut**, 2 No. 2 1/2 cans for 25c  
**Vale Golden Bantam N. W. Cream Style Corn** (2s) 11c  
**Vale Northwest Bartlett Pears** 2 large 2 1/2s can 27c  
**Vale 5-Sieve Northwest Peas**, No. 2 cans for 9c

At Fred Meyer Grocery Department

**BORENE Washing Pow.** 36-oz. pkg. **31c**  
 Columbia Empire Product

**Oregon Fancy Dried Prunes** 3-lb. cello bag **15c**

**My-Te-Fine FLOUR** 49-lb. sack **\$1.09**

**My-Te-Fine Frying Size OYSTERS** 5-oz. cans **11c**

**\$1.25 Wing Mirrors** 69c  
 Mahogany framed clear mirrors. While they last.

**BETTER SNAPSHOTS**

My-Te-Fine photo finishing will assure you the best reproductions from your snapshots. Silk, Velox or Glossy prints. Low list prices, less 20%.

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 Buffer complete with chamols, and boat. A handy dressing table accessory.

**\$1 Cal-A-Mo** **3 for 99c**  
 The reducing bath salts that will help you lose 2-5 lbs. per bath.

**Lucky Tiger Shave Cream** 25c. val. **9c**  
 Full 25c size tube of this well known shaving cream.

**25-Foot Hose** **\$1.09**  
 Guaranteed, all-rubber garden hose, with couplings. 50-foot \$1.98.

**Wearover Tennis Balls** **Reg. 29c**  
 50c Fresh, live, new tennis balls, regulation type, approved by U. S. L. T. A.

**10c Dish Mops** **5c**  
 Long handled dish mops, handy for washing glasses and dishes.

**50c Cannon Bath Towels** **25c**  
 22x44-inch towels, red, gold, jade, lavender, or yellow borders.

**25c Cashmere Bouquet Lotion** and 6 Bars Soap for **49c**

**COUPON**

**1 My-Te-Fine Razor Blade** **FREE!** With This Coupon  
 To adults only, double edged blade free. At Trolley & Tobacco Dept. Void after April 5.

**Fresh Tobaccos at Thrifty Prices!**

**15c Kools Mentholated Cork Tip Cigarettes**  
 3 pkgs. for **40c**  
 Carton of 200 for \$1.29

**Glolite Lighter & Fluid** **\$1.25**  
 New flameless lighter, no wheels, flints or any moving parts.

**50c Book Matches** **3 cartons 19c**  
 Convenient for home, office and car. 3000 lights for only 19c.

**Sir Walter Raleigh 15c Cigarettes**  
 \$1.19 carton **2 pkgs. 25c**  
 Valuable coupons with each package, save them and win many beautiful and useful premiums.

**Smokemaster Pipe** **98c**  
 Plus FREE Bottle of Honey & Pipe Cleaners

Bottle of honey for curing bowl, and pkg. of Pipe Cleaners Free with each pipe. Use an ordinary pipe cleaner for a filter. It absorbs all moisture as rapidly as it forms. Change as often as you wish. You will find this the driest, sweetest and coolest pipe you have ever smoked. Only the best and most selected briar root is used in its manufacture. Now shipment just arrived—large assortment of shapes and finishes. Use the honey for curing the bowl and the pipe cleaners to keep your pipe clean and sweet. Individually boxed.

**15c Reynolds National Leaf Chewing Tobacco** 10c per cut.  
**\$1.15 Prince Albert, Velvet, Half & Half or Raleigh Smoking Tobacco**, 16-ounce tins 73c each.  
**15c Raleigh, Edgeworth, Dill's Best or Revelation Smoking Tobacco** 13c tin; 2 for 25c  
**2 for 5c U. S. Bond Cigars**, 10 for 19c; box 100 \$1.78.  
**5c Vintage White Owl Cigars**, box of 25, \$1.10; pkg. of 5 cigars 23c; pkg. of 10 for 45c.  
**\$1.50 Royal Bengal Little Cigars** \$1.29; 14c pkg.  
**5c Bull Durham**, 6 for 25c; \$1 carton of 2 dozen bags.  
**5c Tip Top Cigarette Papers**, 6 books 23c; also La Croix, Zig Zag, Black Sea, OCB and others.  
 At Fred Meyer Tobacco Department

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**Freshness Counts in Candy**

**Chocolate TING-A-LING**  
 Reg. 39c  
**23c lb.**  
 2 lbs. 45c

Crispy, crunchy, honey comb centers, mixed with pure milk chocolate—the same kind used on our finest candies. Assortment of light and dark chocolate.

**MEXICAN PENOCHE**  
**33c lb.**  
 2 lbs. 65c

Genuine penoche sugar, imported from Mexico, gives this Fred Meyer specialty its distinctive flavor. Rich in fresh cream and butter. Regularly 49c lb.

**2-lb. COMBINATION** **49c**  
 1-lb. Chocolate Ting-a-Ling and 1-lb. Mexican Penoche, which would be 56c if bought separately, even at our low week-end special prices. Save 7c!

**Fifth Avenue CHOCOLATES** **2 lb. 98c**  
 Full assortment of our finest chocolates with lots of fruits, nuts, and other of the more expensive varieties. Packed in wood-tone box, a distinctive gift.

**Assorted Salted Nuts** 55c lb. Fine assortment of cashews, almonds, pecans and others.  
**Old-Fashioned Peppermint Lozenges** 19c lb.; 2 lbs. 35c; regularly 25c lb. Zestful!  
**15c Hershey's 8-oz. Milk Chocolate Bar**, 2 for 29c  
**25c Hershey's 8-oz. Almond Chocolate** 18c; 2 for 35c  
 At Fred Meyer Candy Department

**Prices For Thru Monday**  
 It's convenient to shop on Fridays, you can still make all weekend savings, yet avoid the crowds that make Saturday shopping such a chore.

**Asparagus** Fresh and Green **2 lbs. 25c**

**Vegetables**

**Cauliflower** Large, White Heads, each **10c**  
 New Local **2 lbs. 9c**

**Spinach** Large Size, doz. **34c**

**Oranges** doz. **9c**

**Lemonettes** Fancy **2 lbs. 13c**  
 Local

CHECK OUR SPECIAL MID-WEEK SAVINGS ALSO

**Drive Safely on MOHAWK TIRES!**  
**DEEP CUT PRICES!**

Money cannot buy greater tire value than offered by Mohawks. They have pioneered many modern safety and mileage features. The flat, thick treads just hug the road—tough sidewalls offer sturdy resistance to blowout-causing impacts—the wider cross-sections cushion your ride—the extra tough cord and thick rubber mean many thousands of miles of dependable, trouble-free service. You'll soon be taking vacation trips, and you'll enjoy them to the utmost when driving on Mohawk tires. Replace your old tires now! Get our thrifty prices, and surprisingly liberal trade-in allowances.

**Fred Meyer FOR thrifty BUYERS**