

Coat Story of Varied Length

So Many Styles it Will Be Easy to Suit Desires Of Each Shopper

There's both a long and a short to the fashion story of coats this spring—and with such a gratifying variety of styles to choose from it'll be easy to find exactly what you want on your very first shopping trip. Sleekly slim silhouettes, as neat as a pin, predominate in the coats that go full length, although once in a while some folds of fullness are concentrated at the back or front, or the skirts may bell out a bit at the hem. You're going to hear many a nice compliment for the new "parachute" coats. Typical of these models with the aeronautical name is a coat with thirty-eight little gores in the skirt trimly sewed together so that they give the impression of being fluted. The tiny gores make indented ridges which give the larger ones placed between them a rounded look, hence the descriptive term "parachute."

A pleasantly new feature of many of the long coats is their tailored square necks cut straight across below the throat, and perfect to be filled in with a brightly contrasting scarf. As likely as not the coat that appeals to you most this spring may be collarless with a built up cardigan closing. Then there is Vionnet's interesting style with a collar in front only.

If you are still fond of revers, how about those crisply fresh ones of pique which you'll see many a smart groomed woman wearing on her coat? Sometimes these immaculate pique collars and facings (extending even the full length of the coat now and then) can be buttoned in—and how you'll thank the designers for this new feature, which will spare you all the bother of sewing in the freshly starched ones.

Reefers and Swaggers
As beloved as ever is the tailored simplicity of the reefer type of coat. The revers are wide, the shoulders squarish, waistlines fitted, and the skirts swing out in buoyant fashion. They are enlivened, too, by such dashing details as spanking white pique collars, filigree ball or policeman's brass buttons (perhaps in double-breasted arrangement), a bric-a-brac occasionally perched high on the shoulders.

Knee length coats are usually marked by slender elegance, although the graceful silhouette floating backward in easy fullness was too good to give up entirely. So here and there you'll see swaggers with a circular back cut right along with the more popular casual coats of straight boxy lines. To bring new distinction to the circular back style some tailors are making them of rich rustic plaids cut decidedly on the bias.

As in every spring there are armies of coats in black and navy. But the Easter parade this year is going to bring forth quantities of lovely models in honey and beige toned fabrics and in soft grege shades. And once in a while you'll spy such tender

Style-Smiles --- by Gratehan



"Now with this hat we give an accident policy that pays \$5000 for the loss of an eye."

It's not, as far as we know, insured for eye strain, but men stare on in admiration—at their own risk. These little berets are protruding themselves more and more on our range of vision. This one's the "forward" kind, anyway. Of navy felt, the ornament in particular distinguishes it from former berets you've known and is no mere "trimming detail," either in effect or fashion importance this season. The deadly weapon is a "whip," here stuck through straw coils at the bend of the brim. The jacket's thistle colored—that rosy lavender shade which is a favorite contrast with navy. Simply cut but dramatized by exaggerated lapels with a margin of top-stitching, pocket flaps (two more below the waist) and square, coned buttons. A narrow leather belt repeats the blue theme of dress and hat.—Copyright 1937, Esquire Features, Inc.

"Up-Swing of Harmonious Curls of Waves From Neckline Is Theme for Newest Coiffures; "Two-Time" Uses

THE theme of the newest coiffures, regardless of how they are achieved is the "up-swing," with elegantly sweeping waves or curls in a symphony of movement from the neckline. There are scores of clever ways in which the lovely sculptured effect is obtained, a soft roll turned across the brow, with two rolls turned back at the sides of the face is one of them.

Another hairdress designed by Charles of the Ritz shows vague little curls combed high and very close to the head with ears completely revealed.

One of the "two timing" coiffures, named because they do for first for day-time, then are combed out for formal evening wear, begins with a sleek crown, then ends softly puffed and compact little curls clustered on the brow for the daytime version. For evening the same coiffure is made more dramatic by fluffing up the center curls into frivolous ringlets, with a suggestion of a bang, and the hair combed upwards

shades as lime yellow, dusty pink and Delft blue, as well as the sturdier rust and olive green colors.

Several Blouses Found Necessary

One for Each Suit Type; Shirtwaist Style Now Stronger Than Ever

With suits as predominantly smart as they are proving this spring, it isn't enough to just go

out and buy a blouse, because there are specific blouse types for each of the suit types, and it is a wise woman who has a varied collection of them to give her new interest every time she wears it.

Even the ubiquitous shirtwaist blouse is with us stronger than ever, but now in more feminized versions, giving softer impression as to collar, pockets, seams and pleated details. This shirt blouse is perfect to wear with man tailored suits, as it is with the more rugged country suits in

tweeds and shetlands. Another type of blouse to wear with the tailored suit is the waistcoat version, which however is a far cry from the usual waistcoat conception. It features a high tailored neckline, and the waistcoat separation at the bottom; but the sleeves are invariably short and puffed, and there is some sort of tucked or shirred detail near the throatline.

Dressier Types
With tailors, and the softer casual suits, the soft blouse is first choice, particularly in pop-

ular styling. Although not really a dressy, trimmed blouse, it takes to more interesting buttons and buckles, repeated rows of stitching, more childlike sleeve and collar details, and is a generally wearable blouse type.

For the dressiest suit type of all, the costume blouse should be chosen, either to be worn tucked-in, in overblouse or in peplum styles. This is the blouse that makes the most of sheer fabric, lingerie trimmings, tiny tucks and pleats, and youthful sleeve ef-

fects. Crepes, matelasses, satins and prints, are all available aside from the many newly favored sheers in these dressier blouses, whereas in the more tailored types crepes and linens, are almost exclusively seen.

So far as colors are concerned, white seems to be the big favorite, but dusty pink and a range of blues, maize and beige are close seconds. Red, grey, brown, and black, continue to be classics — particularly effective with the lighter suits.

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