Tailored Suit **Less Mannish**

Wearability Is Universal For Spring or Summer; Hip Length Leader

WHO can deny the perennial appeal of the man tailored suit? No one. Nor can even the most critical fashion critic deny the fact that there is much that is new in man tailored suits, particularly insofar as they seem less "man" tailored and more feminine at this time. You will be buying this type of suit for spring, and later on in lighter fabrics for summer, too, because its wearability is universal. Although the preferred jacket is hip length, there are varying degrees slightly above and below the hipline, which make all the difference as to whether a particular figure can wear this type of suit smartly.

From the Men The men's wear fabrics still continue in popularity with herringbones and chalk stripes as tailored as can be wished for. but the Shetland type woolens in their softly lovely colors, mixture tweeds in cereal and nubbed weaves, hairy mixtures, gabardines and sharkskins, as well as a number of other novelty fabrics too numerous to mention, offer a satisfying choice for every suit shopper.

To go back to "what makes the man-tailored suit feminine,' it's all done in details such as lifted, broadened shoulders achieved through ingeniously placed tucks, darted padding and a generally softer character. Lapels are often wider, and notched much higher, giving a more individual effect. Cut-away effects are very flattering, too, whether squared off, tapered, or rounded, and vents lend interest to the sides and backs of many of the suits, Most dramatic of all details, however, are the pockets, many of which have been inspired by the original suit designs of the far-famed Creed, of London. With curved shapes, squares with the corners cut off, moon shapes, and any number of themes which, however, are always applied to the jacket perfectly flat and if trimmed at all, in only the most simple, tailored

of the newer fashions.

Diversity Achieved

in more of a diversity of fabric shantung, or tle-silk.



windows tonight. There will be new suits, with smart tailoring and intriguing new backs and fronts, there will be dresses of the smartest bright prints, never before equalled in fresh original designing and there will be accessories, so important to completing the ensemble.

Hip Length Jacket

4348

Femininity! How far it will cr if you choose a colorful, print-

making. You'll find those pretty 38, 40, 42 and 44. Size 16 takes

both a spring and summer charm-

take you in this day and age, and how easily it's achieved by wearing just such a lovely frock as Pattern 4348! Easily within your reach, too, for it's an Anne Adams pattern, and that means easy sale works are also sizes 14, 16, 18, 20, 32, 34, 36, 32, 34, 36, 42 and 44 Size 14, 16, 18, 20, 32, 34, 36, 34, 36 In the new suit treatment, one of the newer details is the jacket that has no buttoned or hooked closing, but just wraps over with something of a surplice capelets are just as easy a part of the making as they are full of flattery and appeal, while the uprising waistline that snugs in Send FIFTEEN CENTS (15c) line, most often belted narrowly. Designers have come to the realization that the shorter, more rising waistline that snugs in Send FIFTEEN CENTS (15c) one's diaphragm, and continues in coins or stamps (coins prefercarefully fitted jacket is the most becoming to the greater number Fround back in the jauntiest of red) for this Anne Adams pattern, of women, so that the hip-bone sash-ties is ever so good a line for Write plainly SIZE, NAME, AD-length jacket is one of the season's outstanding favorites.



PEMII PRIMG

• TONIGHT....

SEE THE PAGEANTRY OF BEAUTIFUL WINDOWS UN-VEILED AT 7:30 O'CLOCK . . . PARTICULARLY OUR SEV-ENTEEN WINDOWS DEPICTING THE SPRING'S FASHION STORY PRECISELY AND AUTHENTICALLY

You Are Invited!

• FASHIONS...

It looks as though you can't escape romance this Spring ... if you let your clothes rule your life, at any rate. Take for example, these prints by Nelly Don . . . Pleasantly simple in design, but gorgeously flattering in effect. Other fashions, too, will prove their "fashion worthiness" as one will note in Miller's windows tonight!

· SUITS...

The possession of one of these new suits depicted in our windows tonight is as good as having your cake, and eating it too! Pay particular attention, when you look at our windows, to the smart tailoring and fitting. The new button thru models in plain or pleated backs.

· DRESSES...

Exotic, fiery new fashions . . . a new vista opened up by the keen interest in Mexico. They're alive with allure . . a grand Spring tonic for Winter-weary minds as well as wardrobes. Don't miss seeing that spectacular black 'n' white frock shown in our corner window. ,

· COATS...

From the "flaunty jaunty gigger" coat that makes you walk on tippy toes, to the "swing" style fashion in fitted lines, it's a season of extremely interesting coat styles. Gay shades including all the tones of "beige" will make your Spring a new and most delightful one.

ACCESSORIES...

Yes, tremenduously important for trifles . . . Witness the hurrying and scurrying women who know their "fashions" and, who insist upon shopping for accessories where coordinated fashions in millinery, shoes, gloves, handbags, handkerchiefs, flowers, belts, clips, etc., are to be found in color schemes to their liking! Try this plan here at

MILLINERY...

That bored look will disappear under the crowning influence of a new chapeaux . . . if you make sure the model is well suited to your type, try our millinery sections for the most comprehensive selections it has been our pleasure to show.

Thank You We'll See You at the Opening



