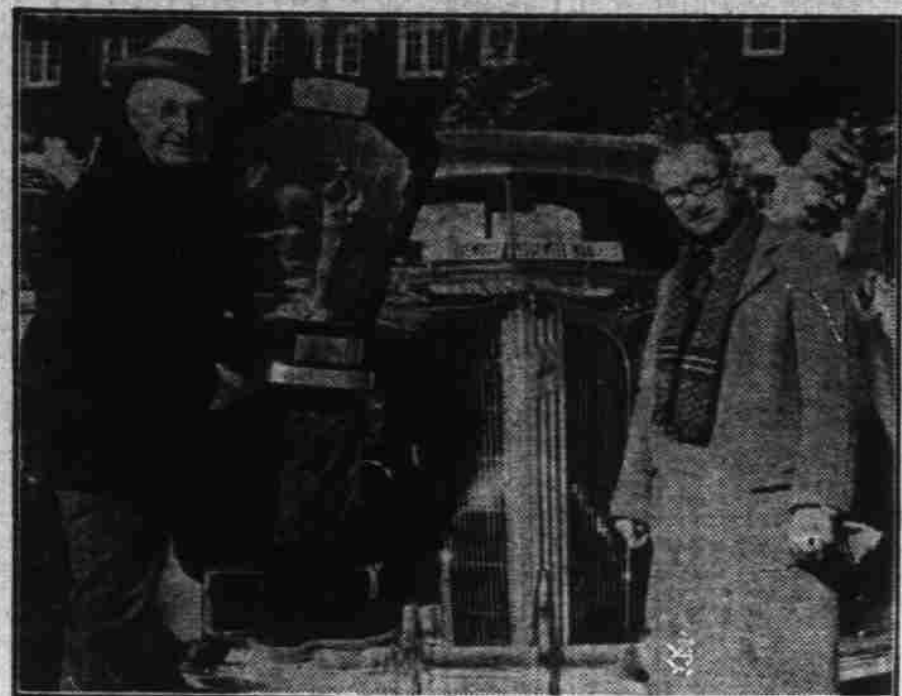


These Cars Triumph in Gilmore-Yosemite Economy Run



Clay Moore, winner of the Sweepstakes trophy in the 1936 edition of the Gilmore-Yosemite Economy Run, repeated his championship performance by again winning the sweepstakes in the 1937 run. He is shown above (right), receiving the sweepstakes trophy from E. B. Gilmore, president of the Gilmore Oil Company. The Graham averaged 23.95 miles per gallon of Red Lion gasoline or 23.4 ton miles per gallon. A Graham Cavalier also won first place in Class D.



The Chevrolet Master 6 sedan, winner of Class B is shown above with its driver, Roy H. Woods (left), as he received a trophy from H. Alber, Jr., Asst. Manager of Refined Oil Sales of the Gilmore Oil Company. The Chevrolet averaged 19.45 actual miles per gallon or 41.8 ton miles per gallon of Red Lion gasoline in the 352 mile drive over icy grades and through driving blizzards in the Gilmore-Yosemite Economy Run.



Austin Elmore won 22.0 miles per gallon from the Terraplane to win first place honors in Class C. He is shown above (right) receiving a trophy from W. J. Hawkins, Division Manager of the Gilmore Oil Company. The Terraplane averaged 48.4 ton miles per gallon of Red Lion gasoline in the Gilmore-Yosemite Economy Run.



Victor in Class F, Homer Thompson (left) driving a Nash Ambassador 6, receives trophy from W. O. Headley of the Gilmore Oil Company, averaging 20.35 miles per gallon or 49.6 ton miles per gallon of Red Lion gasoline in the Gilmore-Yosemite Economy Run.

Sensational Mileage Marks Made Despite Ice, Blizzard

Average for 23 Stock Cars Is 20.81 Miles "Per"; Unequaled Results Seen as Tribute to Road, Motor, Petroleum Products Engineering

THERE were slick, ice-covered grades to be surmounted, driving blizzards to battle through, temperatures the lowest on record in 15 years, and yet despite these great handicaps imposed in the middle of winter by the elements, the twenty-three 1937 stock sedans which finished the Gilmore-Yosemite economy run last week established some sensational mileage records for the 352 mile drive from Los Angeles to Yosemite National park.

Compilation of the results of the run show that the 23 cars to finish the event made a combined average of 20.81 miles per gallon of Gilmore Red Lion gasoline. A further check-up revealed that every car had a full crankcase of Lion Head motor oil at the beginning of the run and not a drop of the lubricant was consumed by any of the cars during the course of the run.

Most Severe Test
Veteran American Automobile association officials declare that the 1937 edition of the "stinky event" was the most grueling mileage event for such a representative group of cars in the history of motordom.

Certainly the results of the run are a tribute to modern highway systems, modern engineering genius and modern petroleum products. For there was hardly a mile in the entire run that didn't carry the constant threat of a frozen motor to the intrigued drivers. A. A. A. rules for the event specified that only water, without the addition of foreign compounds to prevent freezing, could be used.

At 5 a.m. on the frigid morning of the run A. C. Pillsbury, regional director of the contest board of the American Automobile association, started the first car from Gilmore stadium and by 5:25 every car in the event was on its way to battle for new mileage marks. Snow and ice-covered highways greeted the "stinky drivers" shortly after the beginning of their ascent of the Ridge Route, and before the summit was reached a blinding snow storm, whipped by a wind that reached the proportions of a gale, contributed to the difficulties to be faced.

Land Snow Blanketed
There was a brief respite from the snow after the cars had managed to pull and either their way down from the icy sides of the Techachapi mountains, but north of Bakersfield the drivers again found themselves going through a land that was strangely covered by a great blanket of snow.

Already the cars had been forced to surmount one climb of over 4,000 feet and as they started on the second ascent of even a greater altitude into Yosemite

National park, Old Man Winter again blasted them with all his frigid fury. Once more there was slippery ice to be crossed on the grades, snow and even colder temperatures to be battled. Most of the cars found it necessary to put on chains, a safety factor but certainly not one that contributes to economical driving.

By 5 o'clock that night 23 of the cars, with their fenders and radiators encrusted with ice and with snow covering their tops, had arrived and they were all impounded under official observation for final checking of gasoline and oil consumption and stock status before the results of the event could be announced.

Cars Classified
Victors in the eight price classes were recognized on the basis of the ton mile rating, i.e. the weight of the car in tons times the distance traveled and divided by the total number of gallons of gasoline consumed.

This method is utilized by the A. A. A. in order to take into consideration the weight of each car and the load it carries. Every car in the event this year transported three passengers in addition to a driver and an observer, representing a competing car.

The coveted Gilmore sweepstakes award was won for the second year in succession by Clay Moore, driving a Graham supercharger from Ralph Hamlin motors.

Winners of the price classes were as follows: Class A, Willys; Class B, Chevrolet Master 6; Class C, Terraplane; Class D, Graham; Class E, Graham 6 supercharged; Class F, Nash Ambassador 8; Class G, Packard 8; Class H, Cord.

Rules for the Gilmore-Yosemite Economy run as prepared by the A. A. A. demanded that the motors of the cars be running at all times. Coasting, disobedience of traffic laws, or any trick driving were not permitted.

Students Escape Injury
SUVER, Jan. 19—A group of high school students from Corvallis backed down the high grade at Helmick park when their car skidded on the icy pavement as they were returning from a basketball game at McMinnville. Two other cars also went into the ditch at the same place that night. No one was hurt.



A Packard 120 came through with flying colors in the Gilmore-Yosemite Economy Run by averaging 18.05 miles per gallon of Red Lion gasoline. It also averaged 43.6 ton miles per gallon. Driver A. W. Fleming (right), is shown above receiving trophy from Mrs. E. B. Gilmore.

Snow Still Covers Land Above Silverton Roads Kept Clear By Ploughs

Les around the Silverton Hills community hall and a foot of snow covers the ground at Drake's crossing. The roads have been kept clear by a snow plough.

SILVERTON, Jan. 19—While sleighing and coasting is a thing of the past in the valley regions, three more inches of snow fell seven miles up from Silverton Monday afternoon.

About six inches of snow still

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The Jewel Box
Diamonds - Watches
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Between High & Liberty
The store that sells quality merchandise for less.

Ask Rent From Legion Auxiliary

Poppy Poster Contest to Be Sponsored By Group At Silverton

SILVERTON, Jan. 19—At the regular meeting of the American Legion Auxiliary Monday night at the army club rooms, the unit was informed that from the present time, the members would pay rent to the local army board if they desire to continue to hold these meetings. No general action was taken but the question had been considered previously at an executive committee meeting with Mrs. Ernest L. Starr, president, in charge.

Paper was ordered bought for the use of the senior high school art class pupils in making poppy posters for the annual sale. Contest awards will be made for the outstanding posters. Hospital equipment will be purchased during January as the result of the donations toward furnishing room in the new hospital.

The unit continues to go beyond its quota in membership with 69 paid up now reported.

Aid Randon Library
Twelve books were sent to the Randon library during the week. Thursday, January 28, was des-

ignated as an all-day clean-up affair to be staged by the members with Mrs. S. A. Pitney to arrange for the no-hostess noon luncheon.

A number plan to attend the district conference at Mt. Angel, Thursday, and at Newberg, Friday of this week. Plans are well advanced for the entertainment of the Marion county assembly, February 12.

Slate Friday Meet
The girls of the junior auxiliary and the Sons of Legion will hold a joint meeting Friday night of this week with a supper to follow the program and social hour.

At the joint social hour of the Legion and auxiliary, a program and oyster supper were entertainment features. The program: Violin concert by Doreen Legard, accompanied at the piano by his mother, Mrs. Alvin Legard; comedy monologue, Mrs. Harry Walker; vocal solo, Clarence Melbye, and the Walker boys in a skit, "The Doctor."

Porter Able to Attend First Meeting in Months

SILVERTON, Jan. 19—J. H. Porter, who has been ill for several months, was out at the special meeting of the Silverton council Monday night. This is the first night meeting of any kind that Porter has attended since last October. Porter was elected to the city council at the autumn election but was unable to attend the first meeting of the year.

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20.81 Miles Per Gallon of **RED LION**
IN GILMORE-YOSEMITE ECONOMY RUN

OF TWENTY-THREE 1937 MOTOR CARS UNDER A. A. A. SUPERVISION

Battling ice-covered grades, near zero temperatures, driving blizzards... the 23 stock cars [with sizes varying from the smallest to the largest models] in the Gilmore-Yosemite Run made the astounding combined average of 20.81 miles per gallon of Red Lion... with every car under American Automobile supervision. Never before has the mileage of a gasoline been more convincingly proved right for your car... in such a grueling manner. Try Red Lion today... the OFFICIALLY PROVEN mileage champion!

TIME IN "STRANGE AS IT SEEMS" - THE AND 1937, 7:30 P. M. - OVER COLUMBIA BROADCASTING SYSTEM

GILMORE
SOLD BY INDEPENDENT DEALERS

IT NEVER HAPPENED BEFORE UNTIL HUDSON DID IT

HERE IS PROOF
You're Entitled to for 1937

(Performance and endurance records set by 1937 Hudson Eight Brougham and Terraplane Brougham under official supervision of American Automobile Association at Bonneville Salt Flats, Utah, October, 1936.)

PERFORMANCE AND ENDURANCE			
TERRAPLANE		HUDSON	
Distance	M. P. H.	Distance	M. P. H.
*200 kilometers	87.9	* 6 hours	86.61
*250 miles	87.17	*1000 kilometers	86.51
* 8 hours	87.18	*1000 miles	86.54
*500 miles	86.58	*1000 miles	86.54
Speed in M. P. H.		Speed in M. P. H.	
* 10 miles	90.64	* 6 hours	90.19
* 25 miles	90.69	* 6 hours	90.19
* 50 kilometers	90.71	*1000 kilometers	90.08
* 50 miles	90.77	*1000 miles	90.08
* 75 miles	90.81	*1000 miles	89.99
*100 kilometers	90.79	*1000 miles	89.99
* 1 hour	90.85	* 12 hours	89.99
*100 miles	90.87	* 12 hours	89.99
*200 kilometers	90.69	*2000 kilometers	89.56
*200 miles	90.15	*2000 miles	89.56
*250 miles	90.28	*2000 miles	87.78
* 8 hours	90.82	*2000 miles	87.78
*300 miles	89.87	*3000 kilometers	87.87
*500 kilometers	89.93	*3000 miles	87.87
*500 miles	90.14	* 24 hours	87.87
*500 miles	90.14	* 24 hours	87.87

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THIS GREAT BIG CAR
NOW SELLS FOR JUST
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Actual photograph of Nash LaFayette 400 2-Door Sedan with Trunk

Nobody wants a little car... thousands getting out of the "small car" class as they learn how little more it costs to own a great big Nash!

Why stay in the "all three" class? Times are better. Step out in a big car this year. And here's the astonishing thing! This great big 117-inch wheel-base Nash LaFayette 400 (much bigger, much smarter than any of "all three" small cars) actually costs just a few dollars more. Price the sedans. You'll be astonished to learn how little more it costs to own a Nash!

This year, Nash is showing America how much bigger popular priced cars can be!

The Nash Ambassador Six is a luxurious 121-inch wheel-base car—it's as big as cars priced \$100 to \$400 higher. The Nash Ambassador Eight is a luxurious 125-inch wheel-base car—as big as cars costing as much as \$300 more.

Nash gives you more for your money. See Nash before you make any decision. It doesn't cost a cent to visit any Nash showroom. See cars that will thrill you... prices that will astonish you. See Nash first.

***JUST A FEW DOLLARS MORE—DELIVERED TO YOUR DOOR**
Actually, that great big Nash 2-Door Sedan shown in the picture costs just a few dollars more than the 2-door sedan of any of "all three" small cars—delivered to your door. It's much bigger, much smarter, a much finer automobile—you'll be astonished to learn how little more it costs. See your Nash dealer—let him prove to you that Nash gives you more for your money.
Automatic Cruising Gear available on all Nash cars at slight extra cost.

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