

# Pleasing Range of Patterns and Materials Offered in Shirts

## Ready-Mades' History Told

### Southern Workmen, Early-day Frontiersmen Gave Industry Start

The ready-made clothing industry is scarcely more than a century old in this country, for in 1836, the Man-About-Town wore the clothes of the skilled draper and the ready-made clothes worn on the southern plantation and the western frontier meant little to the average fashionable citizen in that day.

Apparel Arts, in its fifth anniversary edition edited this fall, has this to say of the ready-made clothing industry:

"But there were in those early days men of action who wanted clothes of durability and warmth and cared not a whit for style—miners, pioneers and sailors—whose money was the product of hard labor and who wanted cheap clothing at short notice.

Heading out into the hills or on a short-notice whaling cruise, or returning from the frontier or the sea after a three-year trip, ragged and threadbare, these men were apt to outfit themselves with cast-offs or repaired second-hand clothes rather than for the frills of custom tailoring or wait for its long manufacture and frequent fittings.

"These men spent their lives in coarse, enduring clothing, purchased at the jumping-off spots on the coast or the 'West' around Cincinnati. Then, too, sometimes a Southern planter in the northern cities might wish to pick up a shipment of cheap coverings for his slaves.

**Birth of the Industry**  
To meet their needs, the ready-made clothing industry was born.

At Brooks Brothers in New York City many an able seaman purchased an outfit and was regaled with a draught from the black bottle kept under the counter for this purpose. Many a ship's captain who bought a sturdy broadcloth coat, nankeen vest and pantaloons of cassimere had the whole wrapped up for him in a black silk kerchief, for which no charge appeared on the bill.

In Rochester, Mass., was Mr. George Booney, who since 1821 has manufactured clothing there to dispose of in nearby whaling ports or his Georgia establishments which could reach plantations all over the South. Coastal steamers carried his clothes in company with woodcutters headed for the oak forests of the south, and the same steamers carried back lumber for ship-building, cotton for fabrics and profits for Booney.

"Many a plantation overseer, kicking a slave in the seat of his ready-made pants, was unaware that the Female Missionary Society of Rochester was responsible for the sewing therein, having combined business acumen with religious fervor and secured funds for missionary work by producing pants as well as converts with one sweep of the needle.

**Jenny Lind's Comment**  
"In 1850, Jenny Lind, called 'How well dressed everybody in! Have you no poor in America?' She stood on an English ship gazing in pleasure and wonderment at the wharves of New York crowded with thousands of 'suckers' to see Barnum's imported songbird. These were the poor... the common people. Yet an American could raise his head of a Sunday and walk with the best. Not a stylish best, but at least as clean and comfortable clothes as any Englishman of means.

"Although the country was virtually in the same undeveloped state as in 1836, nevertheless much had been accomplished in the clothing industry... the growing frontier, aided by the bombshell in California when gold was discovered in 1849, induced manufacturers to look ahead for bigger and better times.

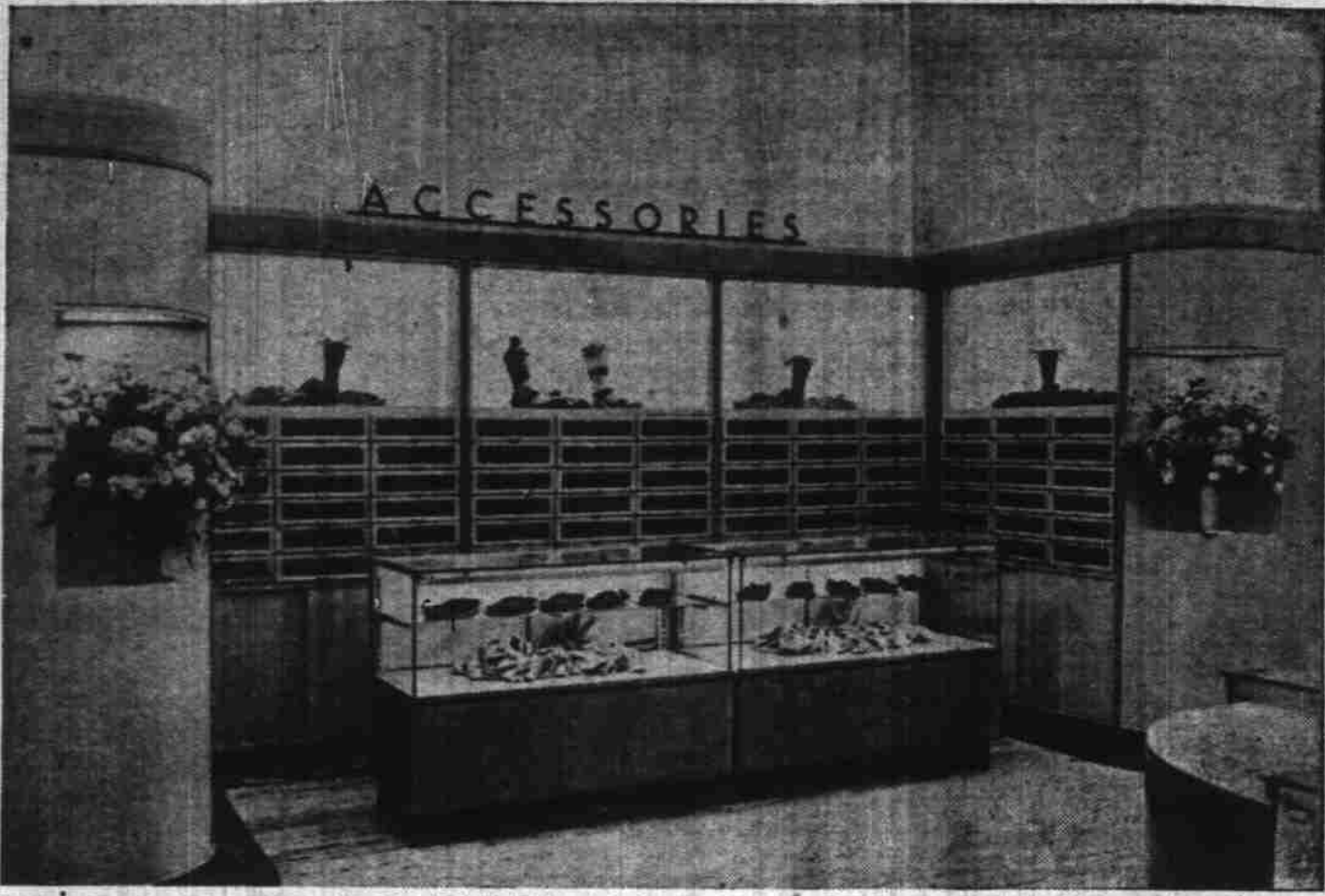
"Garments cut and prepared in Boston shops were distributed over the whole area of New England, to be made up and finished; garments cut in New York shops could have the seams finished by a Dutch 'vrouw' dreamily watching the reflection of the Catskill Mountains in the Tappan Zee, and the buttons affixed by a farmer's wife in the fast-food fastnesses of the Bronx.

**Civil War Gave Lift**  
"It was an industry employing 36,000 pairs of hands and making clothes valued at over \$48,000,000 in 1850.

"The sewing machine was in the clothing industry by 1850, lowering prices, increasing production and gradually replacing hand sewing despite stubborn opposition by the workers. . . . In 1861, 4000 small establishments were making clothes valued at about \$36,000,000 yearly. . . . The Civil war transformed overnight a small-scale industry into an enormous trade benefiting by improved methods of production forced into being by urgency of the situation.

"Nearly 8000 establishments were operating to produce \$148,660,000 of clothes in 1869, and one manufacturer alone reported sales of \$2,000,000." The article carries the ready-made article through the years to the present period, showing its rise from a commonplace class to a plane where it is sought for a value based upon style as well as utility factors. It pays especial tribute to the great part the designer has played in this 100-year advance.

## New Bishop's Has Fine Display Features



Fixtures and arrangement in the North Liberty street store combine to offer the last word in convenience to the shopper. Beautiful showcases, novel plate glass shelves eliminate stock boxes and produce an artistic and pleasing effect.

## Varsity Town Has No. 1 Style Line

Varsity Town clothes have been featured by Bishop's store for many years. These famous clothes represent the last word in style for the college man as well as the young business man who wants the smartest clothes at a moderate price.

The Varsity Towns for fall are featured in some of the most outstanding fabrics and patterns in both suits and top coats. Double breasted models have the minute's lead in style for the well dressed man, while leading patterns consist of clever stripes, checks and plaids.

Fabrics, all of fine wearing materials, include worsteds, chevrons, cassimeres and Scotch tweeds.

"This fine line assures the buyer of the most in style and value," says Bishop's buyer.

## Styles in Overcoats For Young Men Follow Closely Older Models

Heavy fleeces, meltons, moss finish and velours lead the eastern style parades in overcoats for young men from 16 to 22 years old. Balmaean styles or double breasted are equally smart.

Here's another style tip: Stetson's new Telescope hat is eclipsing other styles at universities, with the "Dawson" model with wider brim and more roomy crown the favorite of these styles.

## Colored Shirts With New White Collar and Cuffs Shown at Store

The very latest wrinkle in men's shirts is the Bond street pleat, adopted from the favorite seller of London's famous Bond street. It comes in dark shades with white collar.

This shirt is a step in advance of the dark tones which have pre-

## Liberty Residents To Have Community Feed, Thanksgiving

LIBERTY, Nov. 23.—Liberty will have a community Thanksgiving dinner in the basement dining room of the gym building at 12:30 p. m., Thursday, Thanksgiving day.

The community club which is sponsoring the affair is extending a special invitation to all new people in the district, those who would otherwise spend the day alone, and all others who would like to attend. Bring basket dinners and silverware. Plates and cups will be furnished.

valled in recent months, and come in autumn tones of copper, slate, blue and green. Double French cuffs and detachable white collar make the Bond street pleat the last signal in style. These shirts have been featured in Esquire, and are offered by the new Bishop's.

## Cravats Returning to Favor with Men; Trio Of Fabrics Top Choice

A basket weave fabric, a leather back satin and a heavy moire stripe are three styles in cravats that have come to the fore this fall, according to eastern style experts.

For the first time in several seasons, stores are reporting a gratifying demand for cravats that during the past few years have sold only during the holiday season.

## Tailored Button Holes Made as Special Work At Gathering of Club

DETROIT, Nov. 23.—The Happy Hour club met Wednesday at the

## Scotch Dinner Is Held at 'College

### Program Numbers Also In Keeping with Idea For Gathering

BRUSH COLLEGE, Nov. 23.—Entertaining with a 6:30 o'clock Scotch dinner at their Brush College home recently were Mr. and Mrs. Ed Loose who were assisted by Mrs. Eliza Caulder, Mrs. Bertha Garrow, John Charge and Arthur Garrow.

Lacey asparagus ferns combined with chrysanthemums decorated the table while autumn bouquets were used effectively in the living rooms. John Charge played bagpipe numbers as the guests were seated at the table.

An interesting item brought out was the fact that seven of the guests including Mr. and Mrs. S. M. Earl, Mr. and Mrs. James Barkley, Miss Margaret McAlpin, Mrs. Eliza Caulder and John Charge were born in Scotland and another guest, John Schindler, was born in Switzerland.

These program numbers were given following dinner; bagpipe selections by John Charge; violin solo by Miss Emily Crumley; community sing; vocal solo, by S. M. Earl; Highland fling and sword dance by Miss Margaret McAlpin, accompanied by John Charge on bagpipes; vocal solo by Mrs. James Barkley with mandolin accompaniment by Miss Emily Crumley; songs by Tom Crumley, accompanied on violin by Miss Emily Crumley; comic stunts in clown costume by Mrs. John Schindler and Mrs. David Zantis; life in Scotland 50 years ago as told by Mrs. James Barkley; Virginia reel and other folk dances by Mr. and Mrs. John Schindler, Mr. and Mrs. James Barkley, Mr.

## Community Clubs

GREENWOOD, Nov. 23.—The community club held its regular meeting Thursday with a splendid program presented by Mrs. Alma O. Dempsey, president. Good book was the general topic. The pupils of this school belong to the book league and Betty Lu Evans has read 23 books in the nine weeks of school.

The program: The primary folks dramatized a story; piano solo, Richard Jenkins; explanation of Oregon Children's Book league book parade; Ruth Byerly presented her collection of arrowheads; tap dance, Zelma Allen, Jean Allen, Betty Evans; musical numbers, solo, Georgianna Loftus; xylophone solo, Barbara Barham; readings, Helen Koberstein; solo, Valada Sweeney; educational talk on the modern trend of education, Superintendent Joshua Willis, and music by Honolulu Serenaders of Salem.

MIDDLE GROVE, Nov. 23.—The Community club program Friday, was sponsored by the alumni of the grade school and took the form of a school room scene on the last day of school, each pupil having a part on the program. Musical numbers were given by a string and harmonica quartette consisting of Genevieve Scharf, Alfred McAlister, Alvin Steinka and Mrs. S. M. Earl. Miss Margaret McAlpin and Arthur Garrow; humorous readings in costume by Mrs. Ed Loose; games by all led by James Barkley.

The guest list included: Mr. and Mrs. S. M. Earl, Mr. and Mrs. James Barkley, Mr. and Mrs. John Schindler, Miss Emily Crumley, Tom Crumley, Miss Margaret McAlpin, Mrs. Bertha Garrow, Arthur Garrow, Mrs. David Zantis, Ms. Eliza Caulder, John Charge, Tom Harris, Miss Molly Pearmaine, William Crumley and the hosts.

Darryl Colwell; others by Mrs. Lola Fletcher, Genevieve Scharf, Mrs. Kathryn McLaughry and Mrs. Thelma Scharf. Mrs. Vera Bassett, George Ford and Ralph Wagers; readings by Mrs. Lydia Scharf and Miss Katherine Scharf; an exhibition of tricks by Darryl Colwell's little pet dog concluded the program.

Norman Fletcher, a senior at Oregon State college, acted as school master. Mrs. W. H. Scharf was the oldest member, having graduated in 1908. It has been suggested that a program by the alumni be an annual event.

SCOTT'S MILLS, Nov. 23.—The community club of Noble met Friday evening. In addition to the program some new games were introduced in which all could take part. The club decided to meet December 23 and will be entertained exclusively by the children. Everyone seemed well satisfied with the progress of the club. Refreshments were served by the women.

LINCOLN, Nov. 23.—An interesting program is being arranged for the Lincoln community club meeting Friday night at the school house. Two plays will be presented, by local young people, the Mitchell entertainers of Salem will provide music and a group of readings will be given. Mr. and Mrs. Fred McKinley and Mr. and Mrs. Harry Cherry are committee on arrangements.

Happy Hour Club's Dance Next Has Hard Time Idea  
ZENAI, Nov. 23.—Rifty-two members and guests of the Happy Hour dance club enjoyed the affair given at the club house Saturday night. Music was played by Mrs. Milton Stephens, Carl Miller,

Louis Butler, Ralph Sohn, Lester Hency and Wesley Gregg. Hostess was Mrs. John Honey, who was assisted by Mrs. Theodore Heide, Miss Viola Heide and Lester Honey. Louis Butler, manager, announced a hard-time dance for next Saturday night.

## Second Fire in 2 Years, Tkatchs

HAZEL GREEN, Nov. 23.—The nine-room house being built by George Tkatch, one mile north of the Japanese church, burned this morning about 1 o'clock. Cause of the fire is unknown.

Mr. and Mrs. Tkatch, their five children and Mrs. Tkatch's mother were living in an old garage while the new house was being built. This garage caught fire, but was saved. A car standing between the old garage and the new house was also burned.

Two years ago the Tkatch family lost their house and contents by fire.

## Rev. John K. Walpole Of Montana To Preach Two Sundays at Dallas

DALLAS, Nov. 23.—Final plans have been completed by the officers of the Dallas Presbyterian church to have Rev. John K. Walpole of Victor, Mont., occupy the pulpit of the local church for the two Sundays of November 2 and December 6. Rev. Walpole is a former Oregon resident and is a graduate of Oregon State college. He comes as a candidate for the local pastorate.

Special music is being prepared for the Sunday morning service by Joseph C. Hartley, director of the choir, which will include a vocal solo by Mrs. Josephine Albert Spaulding, accompanied by Miss Leanna Severson.



## AT HOME IN OUR NEW HOME Varsity-Town Clothes

"At Home In Our New Home . . . Varsity-Town Clothes." Varsity-Town Clothes are always "At Home" where style and quality are hosts. That's why they fit so beautifully into the picture of the New Bishop's. There's a type of merchandise upon which this store has built its reputation . . . merchandise of quality with a very evident value accent which has made our gross and present expansion possible. This is an invitation to see one of the West's greatest new stores . . . to inspect these new style hits of 1936.

For Greater Selection  For Better Value  
Bishop's! CLOTHING & WOOLLEN MILLS STORE, Inc.