

Pendleton Woolen Goods, Famous World Over, Carried by Store

Bishops Build Famous Mills

Pendleton Woolen Factory Products Known Far For Excellence

The famous Pendleton Indian robes and shawls, not to mention the beautiful blankets—all known throughout the world—are the result of the early enterprise of Mr. and Mrs. C. P. Bishop of Salem. The Pendleton Woolen mills, which manufacture these exceptional blankets and Indian robes, were built in 1895. About 13 years later the mills were purchased by the Bishops and their three sons, who had previously secured technical educations in textile work and had served apprenticeships in large eastern mills.

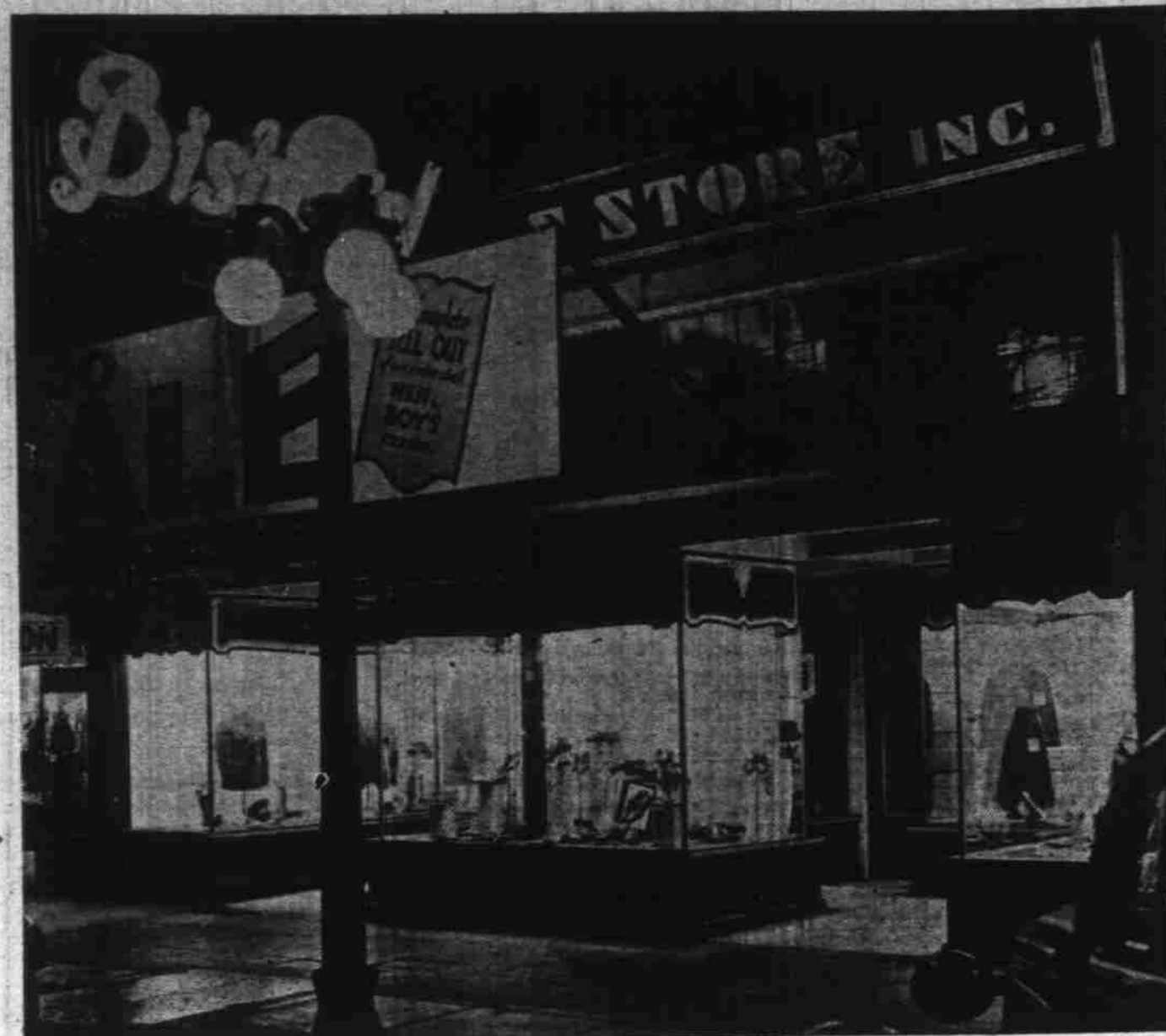
Now 750 Employees
Under the Bishops' direction and ownership the mills at Pendleton showed surprising growth and gradually built up an organization of some 750 employees. The Pendleton Woolen mills came to be known from coast to coast for the output of fine virgin wool fabrics.

The romance of the mills and of the rugged west is preserved in the Pendleton fabrics which have gained a national reputation for originality of design and distinctive western stylings.

Have Mill Connections
Alliances of the Pendleton mills are the large Washougal mills of Washington and the Eureka mill of California. These two mills produce some of the finest fabrics of the west, including fine suitings, overcoating and flannel shirting.

C. P. Bishop, founder of Bishop's store and now in his 83d year, continues active in the capacity as president of the Pendleton mills

Bishop's Store for Past 34 Years



store building at 136-8 North Commercial street which has been the home of Bishop's for the past 34 years, and from which the firm is now leaving for the ultra smart building on North Liberty street.

and his son, Clarence M. Bishop, is vice-president and manager. So in reality it is the Bishop family of Salem that has put Pendleton woolen goods in the world market.

Cuffs From England

Cuffs on trousers were introduced in England and adopted by

Americans. Because of wet streets, the English gentlemen turned up the trouser legs to keep them dry.

Excavations Attract Town

Many Lebanon Folks See Findings from Mound On Callapooia

LEBANON, Nov. 23.—A number of Lebanon people are interested in the excavation of historic mounds along the Callapooia river near Brownsville. Among the relics of a long past day brought to Lebanon are skulls of an ancient race, stone bowls and a button evidently worn by a Portuguese soldier. W. R. Alvin, accompanied by friends, is a regular visitor to the mounds.

Women of the Lacombe grange surprised Mrs. Auldie Ayers, wife of the grange master Friday, with a shower of gifts and picked wool as a diversion of the afternoon.

Shoots Ducks at 80
Mr. and Mrs. Oliver Howell returned Friday from several weeks' stay in Huntington where they visited their sons and enjoyed hunting ducks on the Snake river. Mr. Howell is nearing 80 but brought home ducks of his own shooting.

Lebanon general hospital reports a son born to Mr. and Mrs. Oren Pickert of Sweet Home, November 17.

The monthly luncheon of the Past Noble Grand club Thursday at the home of Mrs. Edith Brown was followed by a business meeting at which plans were completed for the Christmas tree and accompanying festivities. Mrs. Dora Warner McKinney, a recent bride, was presented with a gift by the club. Ethel Porter and Adda Belle Davidson were joint hostesses with Mrs. Brown.

Plan Holiday Fete
The Lacombe community under

Colors Stand Out From 5 Special Mirrors at Entry

If you wish to see the color contrasts and blends of your wearing apparel accentuated, view yourself in one of the five 18-inch by six-foot mirrors built into the entryway of Bishop's handsome new store front. Not ordinary, these mirrors are made by a special tinting process which makes all colors stand out surprisingly.

One mirror panel marks the sidewalk center of the entry, under the big marquise. The other four are set in around a column near the inner doors, with glass-enclosed display panels rounding out the circle.

the direction of Mrs. Otto Nagel will give a Thanksgiving entertainment at the community hall December 24. Contests and cash awards sponsored by the Lacombe Townsend club will be features of the meeting.

The Riverside sewing circle worked for the members at the meeting Thursday at Mrs. Ray Fisher's and December 5 will quilt for a needy family. The club also will plan the Christmas party, one of their two social meetings of the year.

C. E. DePew, veteran publisher and owner of the Lebanon Shopper, is reported seriously ill with symptoms of pneumonia.

Iowan Visits Here

HOLLYWOOD, Nov. 23.—Mrs. Brown of Waterloo, Iowa, is visiting with her cousin, Mrs. W. Richards of this district and friends in Salem.

alcoves placed conveniently and fitting rooms in the rear. Over the clothing cabinets on each side are balconies for the tailor shop and offices. The main offices and Mr. Bishop's office on the first floor, right, for convenience of customers.

The sport goods section is located at the extreme rear between full length windows. These large windows allow the necessary day light to the clothing section, an important consideration for the customer.

Lighting Is Indirect
The lighting of the new Bishop's store is one of the outstanding features of the decoration. Designed especially for this establishment, the fixtures are of the indirect type, giving greatest of ease to the eyes and showing goods to the best advantage.

Pin grain and quartered oak in two-tone finish are used throughout the store and the cornice on the fixtures is of lace wood finished in a darker shade. The entire floor is covered with a beautiful pattern in rubber.

Corset Factory Gives Idea For Modern Garters

When the men about town took off their winter woollens for the last time, and Mr. B.V.D. managed to put over his products for all-year wear, and the old time garter worked half way through the legs of these modern young fellows, the garter makers had to do something about making a gentler sock holder-upper.

Well, they looked around, stopped off at a corset manufacturer's and borrowed the machinery for making corset pads. After that the great campaign cry and sales talk was "no metal can touch you" and it didn't. The prices went up, socks stayed up and garter wearing became one of the more popular indoor sports.

Skin of Ostrich Is Used For Shoe

Ostrich feathers are no longer the be-all in the ostrich world. The skin of this bird is sought more for leather in the making of shoes than are the feathers for lady's adornment.

Other leathers used for the uppers of shoes includes:

Calfskin, the most versatile and popular; kid, pliable, soft and ventilated; pigskin, rugged, attractive and washable; kangaroo, 17 per cent stronger than any other leather; reptile, with alligator, India and Java lizards, water-snakes, pythons, cobra and boa specialties; patent leather, started 80 years ago as enameled leather; elk, made from cowhides for hard sportswear; seal, entirely supple variety; morocco, Spanish goatskin; sharkskin, scuff-proof tip for elk sport shoes; buffalo, used for same purpose as sharkskin; buckskin, rough and porous; cordovan, contributed by horse's muscles.

You Can Step on This Clock Sans Fear of Breaking

With the opening of Bishop's new clothing store on North Liberty street there is one clock in Salem which will bear stepping on.

It is an electric, neon-lighted clock with 20-inch face set in the sidewalk at the center of the new Bishop's entrance. It would take a truck to break the glass dial covering, which is designed to withstand 1500 pounds pressure per square inch.

The New BISHOP'S Present The Famous PENDLETON Wool Products

The Name Pendleton Is Known Throughout the Nation as One of the Foremost Lines of America



Showing Three Large Woolen Mills of the West . . . Owned and Operated by The Bishop Organization.

In the Field of Woolen Products, Quality Has Been Identified With the Name 'Pendleton' For Over 50 Years

America's Finest WOOL SHIRTS



The last word in extra fine quality and known as America's finest flannel shirt . . . beautifully tailored for better appearance, fit, and gives most exceptional fine wear . . . beautiful new patterns and colors are represented in this outstanding line.

5⁰⁰ up

Pendleton Bed BLANKETS

Pendleton Bed Blankets are made from the very finest virgin yarns of the west. Gorgeous colorings and new patterns . . . plaids . . . checks . . . two-tones and plains . . . beautiful satin bindings that add lasting beauty, comfort and most extraordinary service.

6⁹⁵ up

Pendleton "Covert" TOP COATS

The New Bishop's feature the outstanding fabric, "The Pendleton Covert." Beautifully hand tailored to our own specifications in the season's smartest styles and patterns by one of the largest clothing manufacturers in New York. Every new shade is represented in this fine showing.

25⁰⁰

Beautiful New Virgin Wool Flannel ROBES

The famous Pendleton flannel bath and lounging Robes are shown for 1936 in a most unusual array of patterns and colorings . . . stripes . . . plaids . . . checks and plains with contrasting trims . . . finely tailored and plent smart in appearance.



10⁰⁰

Pendleton Indian Robes



The famous Pendleton Indian Robes are known the world over . . . the gorgeous colorings and exclusive original designs are unequalled in any line in America . . . At the New Bishop's you'll find a most extensive selection of these fine Robes. Remember, a Pendleton Robe makes the gift supreme.

9⁵⁰ up

Pendleton Steamer Robes

The Robe for real service in the home or for the new car . . . beautiful new patterns and shades. Made with wide fringe to give them that extra touch of smartness.

12⁵⁰ up

SINCE 1890

Bishop's!
CLOTHING & WOOLEN MILLS STORE Inc.