

Finest Lines of Men's Clothes Carried by New Bishop's

Famous Men's Togs Carried

Michaels Stern Attire Has Long Been Favorite at Bishop's

Michaels Stern company is one of the largest and oldest clothing manufacturers in America. Hence it is easy to see why Salem's ultra smart clothing store for men—Bishop's—has been and will continue to be a Michaels Stern purchaser.

Style and long wearing fabrics are the characteristics of Michaels Stern "value first clothes." And style accounts for the national popularity of this make. Almost everything that discriminating men desire is available in the wide assortment of suits, topcoats and formal clothes, say Bishop salesmen.

Days of Bicycling and Tennis Give Sport Carbs First Heavy Popularity

Back in the days when bicycle riding was all the rage and tennis was a great game, sports clothes became standard equipment for the gentlemen of style. He bought a pair of the latest bloomers for golf wear, a dashing turtle neck sweater and a ventilated cap. If he planned to shock the villagers with his scorching speed on the bicycle, he purchased a special suit made for the occasion. Blazers and plaid or fine striped trousers were made for tennis.

Display Windows Give Glass Makers Big Job; Arcs Cut Out Corners

The plate glass makers received a big assignment when they were asked to make the display windows for Bishop's new men's clothing shop. Not only does the shop front boast an unusual length of plate glass, but it also includes huge quarter-circles of glass, which eliminate window corners. Cemented rather than bracketed joints in the windows give unimpeded view of the garment displays within.

Coast Knitting Mills Send Congratulations to Bishop's on New Store

Congratulations to Bishop's upon the beautiful new store building in Salem were wired by the Pacific Knitting Mills of Los Angeles. Says the telegram: "We congratulate Bishop's upon their beautiful new store. It is truly a great tribute to Salem and Oregon. We are proud of our affiliations with such an outstanding organization."

Glove Maker, One of First Skilled Craftsmen, Came to America Early

The glove maker was one of the first skilled craftsmen to make his appearance in civilized times. He had to be a good workman because since time began, gloves

Suspenders Worm Back Into Style

Years Ago Milady Stitched Pattern of Daisy on Crude Galluses

How do you suppose the gentlemen of the middle ages, and later, kept their pants up? Well, belts held the trousers in place, but it took a strap across the shoulders to keep up the spirits of these pessimistic fellows.

They used to give suspenders away with each pair of trousers, but that wasn't so good, so to bring in more money but still to keep up an appearance of generosity, they started charging 10 cents and even a quarter. The housewife's best skill was put to work producing artistic patterns in embroidery on her husband's suspenders. Perforated daisies were one of the more popular patterns.

Peg Tops Being Belt
When peg topped trousers came in, around the first of this century, suspenders were broadened and waists pulled in, so off with the suspenders and on with the belt.

Along about 1925, suspender makers were getting pretty worried about their sales, so they started a campaign of advertising and propaganda. With the aid of testimonials from tailors and doctors, and with the advent of conservative English styles, high waisted trousers and smooth lined suspenders became necessary.

So right now, suspenders with improved "free swing" features, new materials and adjustable backs are definitely in, belts are in the discard until, with renewed vigor they'll come back again someday to push the poor suspenders out of the picture again.

First Knit Hose Of Machine Make Turned Out 1677

Although grandma kept her knitting needles flying, mother knits even now, and wife and even daughters spend hours a week at the knitting teacher's, the men really put over the industry by inventing machines to produce quality goods in a speedy economical manner.

In 1677 the first machine was invented, and soon hose to fit the contour of the legs were being produced. And many of the same features of that machine appear in the knitting manufacturer's machinery of today.

Knit wear now comprises a large industry, supplying the world with socks and stockings, underwear, bathing suits, pajamas, sport shirts, caps for winter sports, scarfs and ties.

Soft Shadings, Blended Designs Used For Store

Soft shadings of color and blending designs lead into and through the new Bishop's clothing store for men. From the street curbing inward to the large entry doors, russet and green panels of tarazzo in geometric designs. The floor covering inside the store is rubber resembling soft-toned marble.

School Kitchen Repaired by Men

OAK POINT, Nov. 23.—The men of the community met at the schoolhouse Saturday and did some much needed work to the kitchen, taking out a partition, making additional room, putting in a wood range, in place of the electric one.

They also built a chimney for the range and cleaned out the flues and other necessary chores needed to make it more convenient for teachers and pupils.

Mrs. Orley Brown entertained with a party Thursday night, complimenting her son, Edward, on his tenth birthday anniversary. Guests were members of Edward's Sunday school class, with Jack McCullen, teacher, Billie Alderson, William Gorshine, Dean Wilson, Victor Winegar, Paul Meyer, Walter Lenard and Ronald Rush.

Slate Comedy

DAYTON, Nov. 21.—"Hurricane House," a three-act comedy will be presented Friday night, December 11, at the new Dayton union high school gymnasium, by the student body.

Styles of Day Gone by Bring Merry Chuckle

With the beginning of the 20th century, sports clothes began to make their appearance among well dressed men. Lighter weight materials were introduced at the same time. Motor coats became the fad in 1905 and the growing interest in education brought on the college type of sportswear.

The typical well dressed young man of 1890 wore a starched bosomed shirt, detachable stiff cuffs, and high stiff collar of wing or choker type.

Leather, celluloid, rubber and paper collars have all had their fling but one of the most picturesque forms of artistic endeavor came during the Grant campaign when pictures of the candidates were painted on the paper collars.

For those hat-tipping gentlemen who balk at the rule of etiquette, remember to blame the good old knight who started the

style by lifting his visor as a gesture of greeting.

The first Panama hats came to the United States in 1895. They were unshaped and unlined and were sold by the bale.

Derby hats were named for the Earl of Derby and were produced to look plain among the more trilly styles of the day.

Bowler was an English hatter, inventor of the derby.

Caps were popularized in 1900 through necessity caused by the terrific speed of the automobile driving public. (Cars went at the mad pace of 25 and 30 miles an hour). Derbys just wouldn't stay on.

Union Services Set for Turner

TURNER, Nov. 23.—Union Thanksgiving services will be held Thursday morning at 11 o'clock, at the Christian church with Mrs. George Gutekunst, pastor of the Pentecostal church, occupying the pulpit.

The union church services held during the past week closed Sunday night.

Carnival Brings Turner High \$90

TURNER, Nov. 23.—Turner high school put on a successful carnival Friday night with a big crowd and good program and a variety of concessions which contained much of interest to both old and young. The receipts were about \$90.

A one-act play, "The Patched Coat," was well received, being put on by members of the dramatic club: LeVerne Whitehead, Genevieve Larson, Helen Bower, Louise Pemberton, Ed Bruce, Robert Edwards, Leland Greenlee, Ray Godwin. Mrs. Edna Allen was the coach. The school orchestra directed by Miss Margaret Smart, furnished the music.

The concessions were held in the gymnasium.

Contestants Selected To Represent I. H. S.

INDEPENDENCE, Nov. 23.—Miss Anita Boley, director of the declamation contestants, has chosen the following students to compete with other high school students at Linfield college January 29 and 30: dramatic speakers.

Lorena Burchfield and Mary Marie Williams; humorous, Maxine Williams, Jessie Jones, Clifford Bowler, Margaret Schirman, Hazel Weddie, Geraldine Primus and Delbert Taylor; and the oratorical squad includes Dale Albee and Marget Syverson.

Library Honors Good Book Week

MONMOUTH, Nov. 23.—The local library is attractively rearranged this week by the librarian, Miss Eloise Allor, to call attention to national good book week. Posters and groupings of books are effective and decorative. Some new books for the Christmas season have been ordered.

Mrs. R. B. Swenson and Mrs. Paul Riley were hostesses Wednesday afternoon to 30 members of the social hour club, at the Swenson home. A travelogue was presented by Irving Swenson. The next club meeting will be at the home of Mrs. M. N. Mings, who will be assisted by Mrs. R. E. Derby.

Thomas H. Gentle will address the local Townsend club Tuesday at 8 p. m. on "The Face at the Window." Other program features are being prepared.



MICHAELS - STERN



Extends Sincere Congratulations and Best Wishes For Success to

BISHOP'S

On the Opening of One of the West's Finest Stores for Men

WE ARE HAPPY...

Happy indeed to join with the City of Salem and Oregon in paying our warmest respects to the New and Greater Bishop's.

IT IS WITH...

A great deal of pride that we are sending our greetings across the entire United States to one of the country's finest stores on this great occasion as it passes another milestone in its march of progress.

40 YEARS...

We are proud of the friendly association with this firm during these many years. . . And of the contribution that Michaels-Sterns Quality . . . Style and Value have made to its progress and success.

MICHAELS - STERN...

In the New Bishop's assures you or everything that's possible in finer clothing. . . More Style . . . More Quality . . . And now in this "Value First Store" Bishop's cordially invites you to see this most exceptional showing.



MICHAELS - STERN & COMPANY

ROCHESTER, NEW YORK

VALUE FIRST



Jackie Jumper

BISHOP'S invites you To Salem's Smartest BOYS SHOP

These Famous Jackie Jumper SUITS, BLAZERS & PANTS Are Just What Every Boy Wants



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