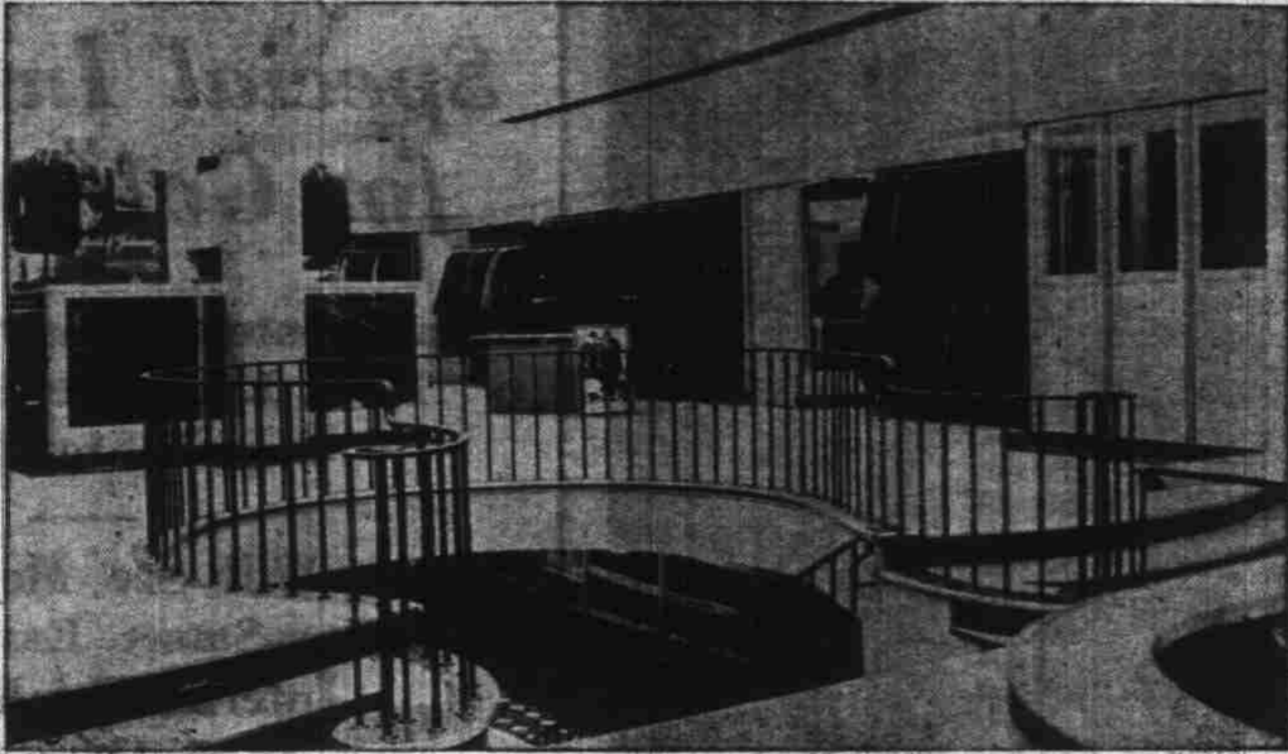


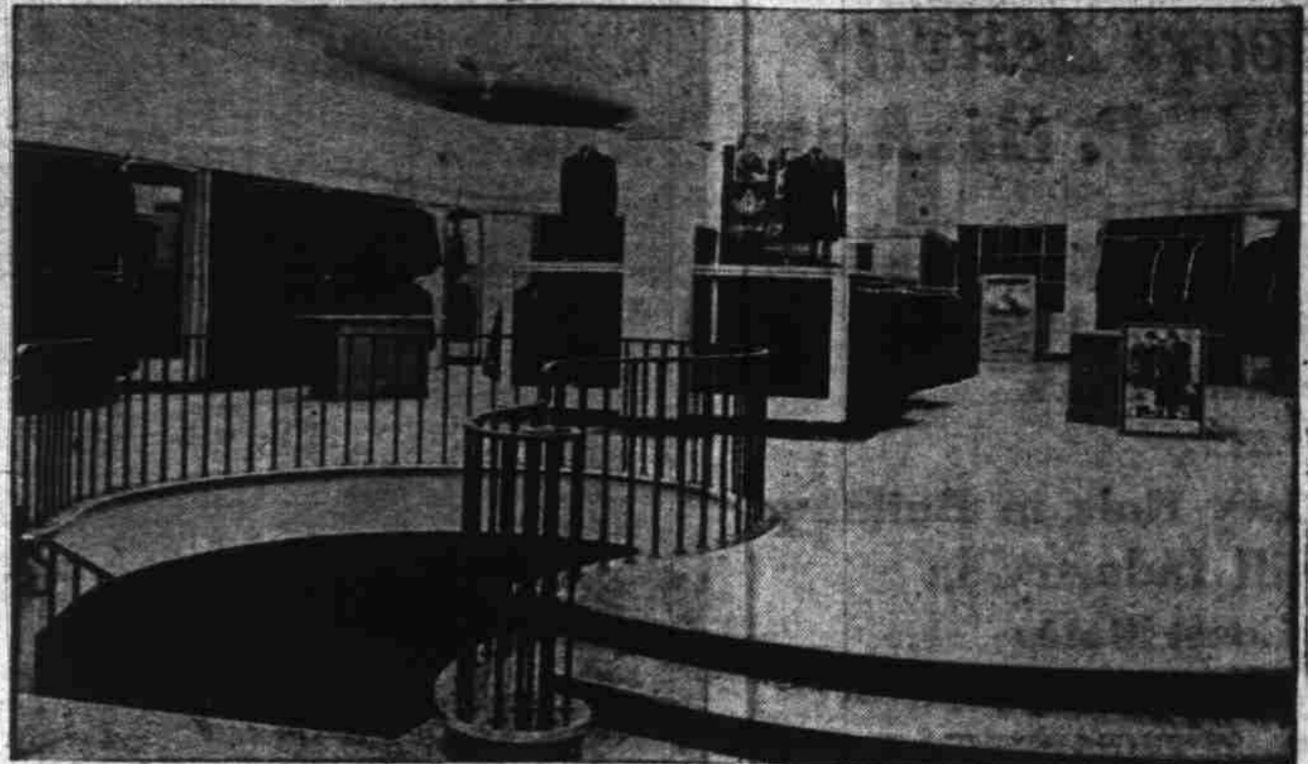
# Every Department in the New Bishop's Equipped and Arranged to Serve You Better

## CLOTHING . . .



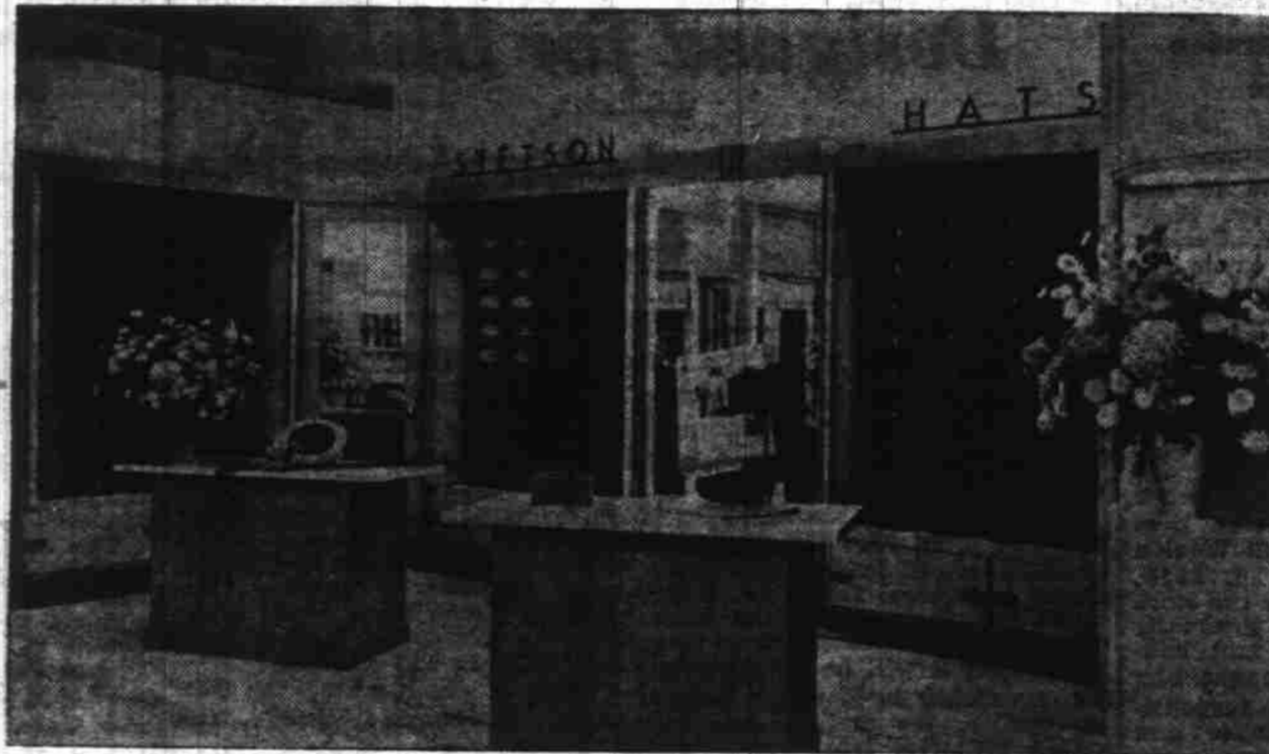
**The New Bishop's Clothing Dept. Represents One of the Largest and Finest Stocks of the West**

## CLOTHING . . .!



**Over 2000 Suits and Topcoats for Men and Young Men Comprise This Fine New Department**

## HATS . . .



These pictures showing the interior of Bishop's reflect the most modern style fixtures and the latest word in convenience of shopping.

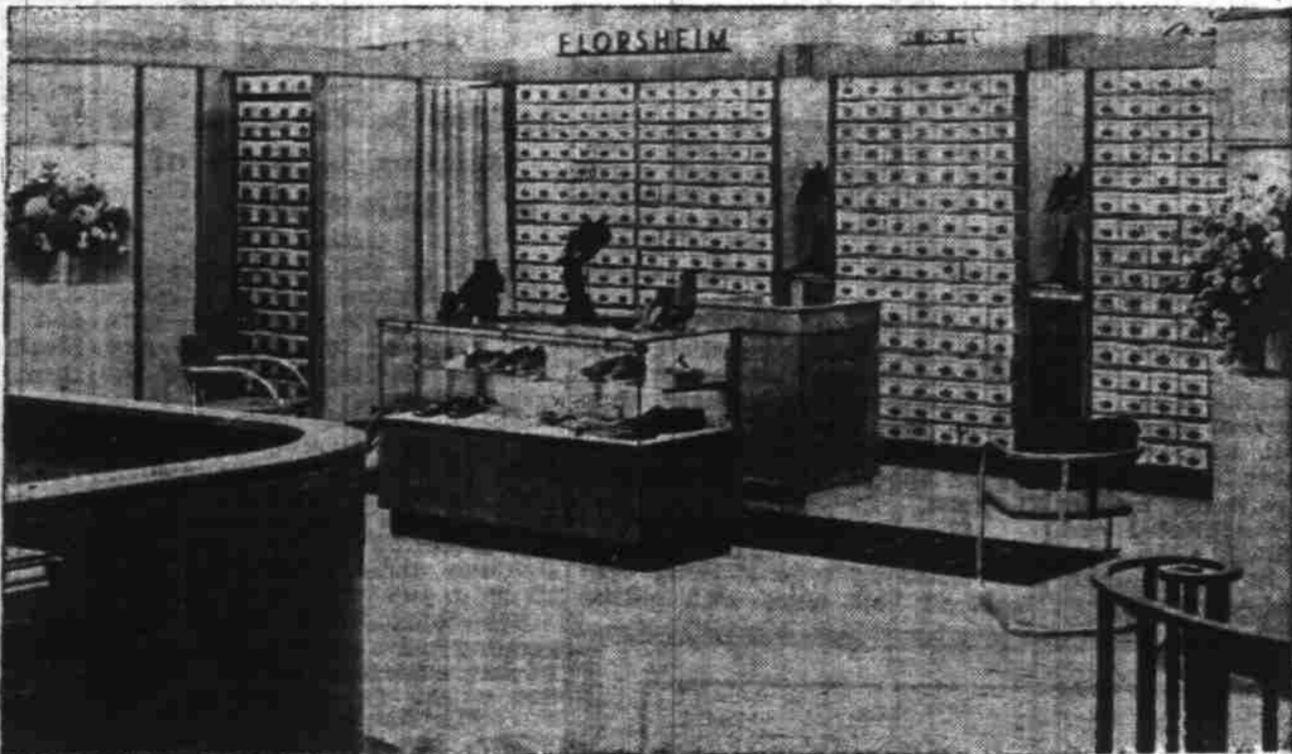
Hats . . . The new hat department is as modern as the new day . . . conveniently arranged. Plainly showing styles and colors for your convenient selections . . . Here is represented one of the finest selections of the West in the Nation's Most Famous Makes . . . such as Stetson . . . Lees (Of Danbury) . . . Hardeman . . .

America's Finest Water Bloc West  
Featuring the Famous The Hat of the  
Also the Mallory . . . Cravanetted and Union-Made

This fine modern clothing department — two upper scenes — equipped with the newest ideas of the Grand Rapids Fixture Corp. . . . Represents the last word in style for the finest stores of the country.

This great selection of men's Suits and Topcoats represents many of America's famous and nationally-known lines . . . including Hart Schaffner & Marx . . . Michaels Stern . . . Hollywood . . . Varsity Town . . . and others, some of which Bishop's has featured for many years.

## SHOES . . .



Shoes . . . Completely modern in every detail is this new shoe department of Bishop's (pictured above) . . . Arranged for your comfort and pleasure . . . The beautiful new furniture (from the Imperial Furniture Company) represents the ultra smart and newest to be shown in the nation's finer stores for men. Two most outstanding makes of shoes are featured in the New Bishop's in a most extensive selection . . . The Florsheim Shoe . . . and the Jarman Friendly . . . two nationally-known lines that are represented in nearly every city in America and known for their fine quality and exceptional values . . . and outstanding smart styles for the man who knows.

## SHIRTS . . .



Shirts . . . Pajamas . . . Hosiery . . . Very convenient and up-to-the-minute are the fine fixtures throughout the furnishings department . . . This merchandise is arranged to be plainly visible to the shopper . . . thus not only keeping all stock in the finest shape for presentation to customers but permitting a pleasing array of color in the display.

## NECKWEAR . . .



Well-known nationally advertised lines are featured throughout these departments . . . such as Arrow Shirts and Neckwear . . . Fruit of the Loom Shirts . . . Faultless (no belt) Pajamas by Wilson Bros. . . . Holeproof, Phoenix and Wilson Bros. Hosiery . . . Hickok Jewelry . . . Belts and Buckles . . . Not only are these display fixtures the finest, but the entire stock of merchandise has been carefully selected to give not only the newest smart stylings but to give customers also the finest quality and the lowest prices that can be found.