

DODGE
CHRYSLER
PLYMOUTH
DE SOTO

Welcome Major Bowes' Revue!

Nine Acts to Be Presented by Prize Unit at Capitol Today!



*** A RADIO TO BE PROUD OF!** Beautiful Craft-Built Cabinet. Powerful 7-metal-tube Ferrodyne chassis with world range. Features massive new 12-inch Copper PHOTO-TONE Speaker and many other improvements. Now yours for only—
\$86.95

FAVORITES BOTH!

✓ Major Bowes Amateur Revue
At Capitol Theatre Today

✓ Stewart-Warner Radio
with the Sensational Photo-Tone Speaker!

IT'S NEW from the ground up—this new Stewart-Warner. Built a new way—solely to banish harshness and rasping. To give you an actual tone-photograph of every voice and instrument, with such new mellowness and purity that listening becomes a new pleasure!

Starting with the sensational new-type Copper PHOTO-TONE Speaker that ends all rasping, all speaker distortion—and carrying right through

the last hidden feature—every detail is built better, with greater care and quality—to please your ears with every note.

Look for the Copper PHOTO-TONE Speaker, Electron Beam Amplifier, and all the other Stewart-Warner improvements, before you buy. See and hear the amazing difference they make.

Come in or phone—today—for a demonstration.

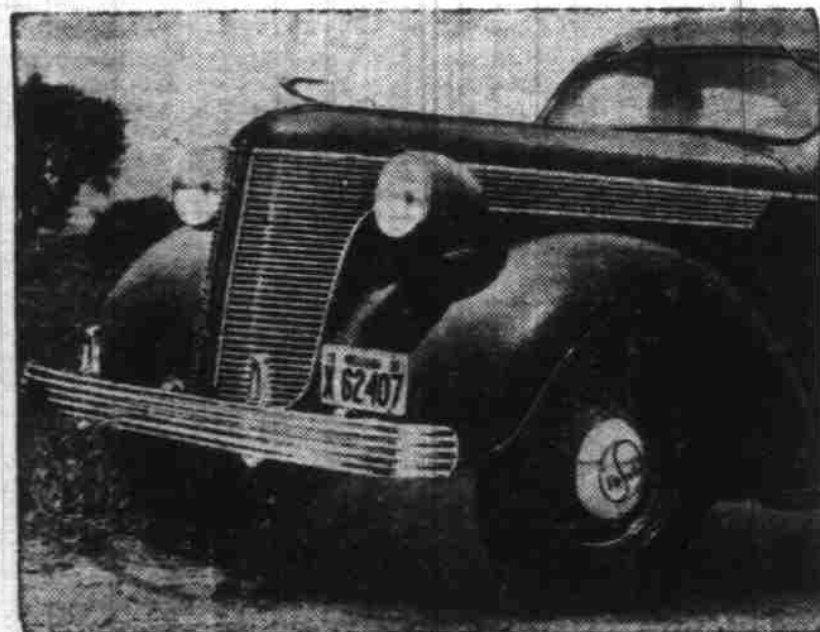
STEVENS - BROWN

184 N. Liberty St. Jewelers & Opticians Phone 7818

TERMS
AS LOW AS
15c
PER DAY
Liberal Trade-In Allowance!

There's New Beauty...
New Luxury... New
Economy... *Everything*
You Could Ask For....

IN
THIS
GREAT
NEW



DE SOTO!

And it's a Great Show — Major Bowes Revue appearing at the Capitol today—sponsored by the Makers of DeSoto — Chrysler Motors!

SOMETHING NEW! A car expertly designed to express Power, Action, Motion, Speed... that's what you get in the 1937 DeSoto! Longer, bigger, it's wide, sweeping fenders, its steel wheels and arched one-piece steel top, beautiful re-designed interiors, Gas-saver transmission—these are only a few reasons why DeSoto gives you MORE for your motoring dollar than ever before! Nine models to select from! We invite you to come in today and let us tell you more of the amazing features of the new DeSoto!

See It! Drive It!

THE NEW DE SOTO

W. L. Anderson

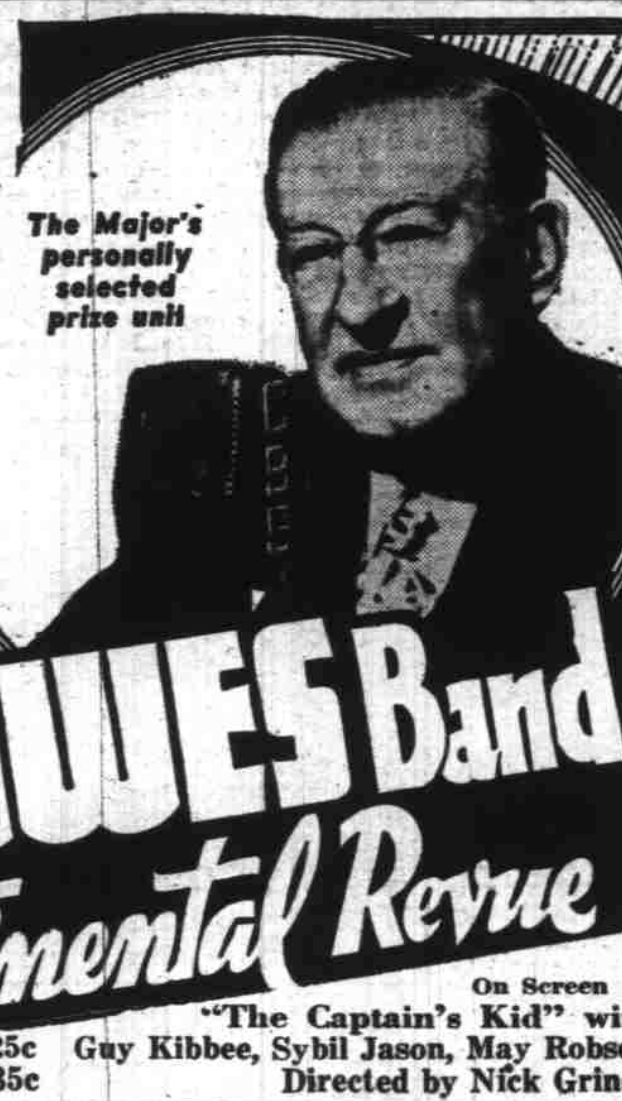
360 Marion St. Phone 7703

Capitol Today

(ONE DAY ONLY)
MATINEE AND EVENING
Stage Show—4:00 - 7:20 - 9:40

ON THE STAGE!
IN PERSON!

The Major's personally selected prize unit



Major BOWES Band & Transcontinental Revue

On Screen
"The Captain's Kid" with
Guy Kibbee, Sybil Jason, May Robson
Directed by Nick Grinde
Mat. 25c
Eve. 35c

CHRYSLER



Tops 'Em All

- ✓ Chrysler Royal
- ✓ Chrysler Imperial
- ✓ Chrysler Airflow

See
Chrysler Royal!

An Entirely New
Chrysler Invades the
Low-Priced
Field!

CHRYSLER invades the low-priced field! A brand-new Chrysler Royal! A low-priced fine car... new style from bumper to bumper!... a big, roomy car!... a power-packed economy car! Chrysler engineers have created an amazing new engine... the Gold Seal... 93 horsepower... with the highest compression for its bore the world has yet seen. Then... new car style... new roominess... new riding ease... all at a new low price.

IN THE FIELD of luxury cars, Chrysler presents in the thousand dollar range... the big, powerful Imperial... with the comforts of length and size, the beauty of long, sweeping lines, the finest of appointments, magnificent performance from 110 horsepower. In the 1937 Airflow... America's most modern motor car. With new beauty, new longer, lower lines, new interiors... with exclusive advantages of room, riding comfort and safety made possible by Airflow design.

Visit Our Showrooms... See For Yourself Why Chrysler Is the Motoring Triumph For 1937!

See the Chrysler Motors-Sponsored Major Bowes' Amateur Unit at the Capitol Theatre Today! — Nine Sensational Acts!

\$715.

And Up... List at Factory Detroit

SALEM AUTOMOBILE COMPANY

Home of Chrysler and Plymouth
435 North Commercial St. Phone 4673

Switch to
DODGE
and Save Money!

LOOK WHAT DODGE FOR 1937 GIVES YOU:

- New Beauty!
- New Luxury!
- New Hi-Safety!
- New Interiors!
- New Roominess!
- New Comfort!
- New Quietness!

NEW
LOW
PRICES...!

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FOR SENSATIONAL NEWS
FROM OUR
USED CAR MART!

At the Capitol Today! Major Bowes Amateur Unit. A great 9-Act Show — Sponsored by Chrysler Motors, Makers of Dodge

Herrall-Owens Co.

DODGE AND PLYMOUTH DEALERS
235 S. Commercial St. Phone 3169