

Investigate New Low Prices on Associated Quality

DIESEL OIL

Prompt Delivery Day or Night

For Automatic Burners

- Fuel Oil
- Stove Oil

We Feature Highest Quality Associated Oils

HOME FUEL OIL CO.

with

Merle Long's Car Service

Cor. Front & Center Phone 8011
COLLEGE OF PACIFIC vs. FRESNO STATE

Duo-Therm

with the Thrift Zone

CIRCULATOR

Thrill-Zone Performance—the most important oil burning heater development in fourteen years! Greater efficiency. Greater heating output. Clean, thrifty performance on both high and low fire operation. Let us show you how the revolutionary Duo-Chamber burner makes this possible.

\$59.50

NELSON BROS. INC.

MANHATTAN vs. GEORGETOWN

BURROUGHS CLEANERS

691 N. High Phone 3733

BEAUTIFUL DRY CLEANING

YOUR GARMENTS INSURED WHILE IN OUR CARE!

MARQUETTE vs. MISSISSIPPI

RESTYLE YOUR CAR!

"Let's Trade"

WANTED—25 sets of 21" Ford Model "A" Wheels.
WANTED—25 sets of 18" and 19" Ford Model "A" Wheels.

... To Change Over to New Modern Sets!
"Let's Trade"

REMEMBER! Your Old Wheels and Tires Serve as Down Payment on a New Set!
24 weeks to pay... as low as \$1.50 weekly

Firestone

Auto Supply & Service Stores
Corner Center and Liberty Sts. Phone 9144
SOUTHERN METHODIST vs. ARKANSAS



UMH!

"Winteritis"

Nothing Like a Winter Checkup

Automobiles have seasonal ills too! Bring your car in and have our expert mechanics give it a thorough check-up. Make sure it's in prime condition for the heavy demands made by winter driving. Now's the time to have that anti-freeze put in. Adjustment is cheaper than accident!

Salem Automobile Co.

Home of Chrysler & Plymouth in Salem
435 N. Commercial Phone 4673
CATHOLIC U. vs. NORTH CAROLINA STATE

YOU CAN BUY THE Quick Stopping GENERAL Dual 10

on EASY TERMS

BILL WATKINS

Shell Station

Cor. Liberty and Chemeketa Phone 3412
KANSAS STATE vs. IOWA STATE

Hoo Doo Day!

But Accidents Happen Every Day

FRIDAY 13

ACCIDENT INSURANCE

is your best protection should something happen to you! We have just the type of accident policy to suit you. We urge you to come in and see us about it.

Merrill D. Ohling

275 State Street Phone 9494
NEBRASKA vs. PITTSBURGH

Look at All the New Cars Then See the Late Model High Grade 1935 Used Cars Being Offered by Day and Company

It Will Pay You

Dodges, Plymouths, Chevrolets, Oldsmobiles, Studebakers, Gramms, Chryslers

DAY & CO., INC.

Cor. High and Chemeketa Phone 6192
NORTH CAROLINA vs. DUKE

CIRCULATING HEATERS

Hurry! Homewares Sale Ends Soon!


\$22.50 and up

Oil Burning Circulators Norge - Colman - Olympic

Superflex \$59.50 and up

Geo. E. ALLEN Hdwe.

236 N. COMMERCIAL PHONE 4610
OREGON STATE vs. STANFORD



TUBES

For Better Radio Reception!

Something New! Pin-It-Up Lamps For Better Lighting

BURROUGHS ELECTRIC

337 Court Expert Radio Repairing Phone 5505
DUQUESNE vs. CARNEGIE TECH

IMPORTANT CHANGES IN RULES OF STATESMAN FOOTBALL CONTEST

Study the Games -- Dope the Winners -- Then Write Briefly (Not More Than 100 Words) on the Back of Your Entry Which Team You Would Pick For the East's Rose Bowl Representative, Giving Reasons for Your Choice



In every advertisement on this page you will find the name of a prominent game scheduled to be played this week. Compare the respective abilities of the competing teams and decide, in your mind, which team will win. Those whose entries list the greatest number of winners are then QUALIFIED for

\$10 First Prize — \$5 Second Prize

Awarded on This Basis:

From the ones who have most accurately forecast the winners in the games, the awards will be made to those who in the opinions of the judges offer the best reasons for their Rose Bowl choice.

THIS WEEK'S ENTRIES MUST BE IN THE STATESMAN OFFICE BEFORE 5 P. M., FRIDAY

CONTEST RULES

- The football contest is open to everyone, excepting employees of The Statesman.
- Contestants are required to obtain an entry blank from one of the firms advertising on this page. (Each entry must be made on an official blank.) There is no charge for these blanks and no purchase need be made to obtain one. Merely visit one of these firms and ask for a "Statesman Football Contest Blank."
- No contestant may submit more than one entry a week under his own or any other name.
- All entries must be received in The Statesman office before 5 p. m. on the Friday of the week the games are to be played.
- Decisions of judges are final.
- Instructions in filling out entry blanks, printed on the blanks, are to be followed closely to avoid disqualification.
- Names of prize winners will be announced in the news columns of The Statesman on the Tuesday following the playing of the games.

ENTRY BLANKS ARE FREE

Get One at Any Place of Business Advertised on This Page

WILLAMETTE

Flowers For All Occasions

"MUMS"

OLSON, Florist

High and Court Sts. Phone 7166
ILLINOIS vs. OHIO STATE

OVERCOATS!

Every Style Every Color Largest Stock in Salem

Extensive Showing at 17.50 - 24.50

Bishop's

CLOTHING - WOOLEN MILLS STORE INC.

KANSAS vs. MICHIGAN STATE

SCOPES

For Your Gun



Wollensak - \$10
Lyman - \$10
Mossberg \$4.75 - \$7.50

- Table Tennis
- Athletic Equipment

Cliff Parker

SPORTING GOODS
372 State St. Salem
Notre Dame vs. Army



ARCH PRESERVER SHOES

Good News for Feet

"For tired, aching feet—relief. For healthy feet—protection from foot troubles. For all feet—a smart, stylish appearance. The answer? Wright Arch Preserver Shoes.

Four features provide comfort and protection:

- patented steel shank
- metatarsal support
- permanently flat insole
- heel to ball fitting

Come In for Further Explanation

RICE & GOEBEL

387 State St. - Salem
TULANE vs. GEORGIA

It's Quisenberry's

for Whitman Candies! Yardley Toiletries! Elizabeth Arden Cosmetics! Barbara Gould Cosmetics!

Exclusive Gifts! Leather Goods!

Quisenberry's CENTRAL PHARMACY

410 State Phone 9123
PRINCETON vs. YALE

CHRISTMAS CARDS

Select your Christmas Greeting Cards now. We will keep them for you until you wish to send them. Assortments—25c to \$1.00 per box

Personal Cards with your name printed on card as low as \$1.50 for 25

MAKE YOUR SELECTION NOW

Commercial Book Store

163 N. Commercial A. A. Gueffroy Phone 4534
U.C.L.A. vs. WASHINGTON STATE

No Ashes — No Ashpan With This

LANG Wood RANGE

Its double pre-heat draft solid bottom firebox consumes charcoal waste, assures utmost economy. Choice of several colors and trims. \$59.50

Exclusive in Salem at

Nash Furniture Co.

219 N. Commercial Phone 9502
WASHINGTON vs. SOUTHERN CALIFORNIA

It's Anderson's for Your Basketball Equipment!



Check Yours Over Now!

- Shirts, Trunks
- Sweat Clothes
- Shoes
- Supporters

See

Wm. E. Anderson

SPORTING GOODS
107 N. Com'l Phone 5084
MONTANA vs. IDAHO

THE BLIGH

BILLIARD PARLORS

where sportsmen gather for

- LUNCHES
- CARDS
- CIGARS
- BILLIARDS

445 State St.

Come in and get your entry blank at the Rialto or Bligh

California vs. Oregon

See the New V-8

November 14

Clearance Sale Prices on These Used Cars

1930 Model A Coach—New paint, new upholstery, good rubber, A-1 mechanically \$195

1930 Model A Roadster—New paint, new curtains. A nice car \$235


1929 Oakland Sedan—New paint, new upholstery, good rubber, A-1 mechanically \$195

1935 V-8 Coach—Low mileage, extra special \$495

Valley Motor Co.

Center & Liberty—Ph. 2158
Marion & Liberty—Ph. 7910
CHICAGO vs. INDIANA

WHEN IT'S AN



Complete Radio Service . . .

- Car Radios
- House Radios

Given Expert Attention!

E. H. BURRELL

Carburetors - Ignition
464 N. Liberty Tel. 5178
TEMPLE vs. VILLANOVA

New Shipment

GRUNOW RADIOS

The Famous TELEIDIAL 12 TUBE SET 104.95

SENSATIONAL 11 TUBE SET 74.50

ALL WAVE CABINET MODEL . . . has a 7-tube performance—39.50

Before you buy a radio . . . try the new Grunow! Call our store and ask for demonstration!

JAQUITH MUSIC CO.

260 N. High - Phone 4641
HARVARD vs. NAVY

Better Used Cars for Less Money at

McKay's

27 Pontiac Coach \$85.00
28 Buick Sedan \$85.00
29 Ford Roadster \$125.00
30 Ford Tudor \$265.00
30 Plymouth Sedan \$295.00
35 Chev. Coupe \$595.00
36 Chev. Sedan \$695.00
36 Chev. Town Sedan \$735.00

McKAY CHEVROLET CO.

333 Center 430 N. Commercial Phone 3189
Open Evenings and Sundays
Delaware vs. Drexel