

Clearing Away All Surplus Stocks Women's Ready to Wear & Shoes Regardless of Cost

THE PRICE SHOE CO.'S.
1936 Fall and Winter

STOCK REDUCING SALE

Sale Starts
Thursday
Afternoon
2 P.M.

Extra Specials Go On Sale Thursday Afternoon at 2 o'clock Sharp

One Odd Lot
Bradley Knits
Values up to \$22.50
\$6.95

One Odd Lot
SELBY
Arch Preservers
Values up to \$12.00
\$5.95

Chiffon & Service
Weight
HOSIERY
Values to \$1.00 Pair
Incomplete Ranges
49c

One Lot Black and Brown
Pedigo, Florsheim and Rice O'Neil's
SHOES FOR WOMEN
Values up to \$10
\$4.95

Afternoon DRESSES
In Both Silks and Wools
\$12.50 to \$16.50 Values
\$6.95

Fine Leather and Fabric
HAND BAGS
Values up to \$3.95
\$1.85

Shoes for Women
At New Low Sale Prices!!

Carlisle Buckaroos **\$6.95**
Brown, Black, Grey and Green
Regular \$8.75 Values

Women's Sport Shoes **\$4.95**
Black and Brown
Regular \$6.50 Values

Sport Shoes for Women **\$3.95**
Black, Brown, Green and Grey
Regular \$6.00 Values

Propr Bilt Shoes **\$5.95**
For Growing Girls
Regular \$7.50 Values

DRESS SHOES
Greatly Reduced

Our well-known Pedigo and Carlises, ties, straps and pumps in suedes, kid and calf leathers, brown, black, greys and green.

Values up to \$8.75
\$6.95

Buy House Slippers Now for Christmas
Specially Priced at 95c - \$1.95 - \$2.95

Propr Bilt Shoes for Children
\$3.50 values **\$2.95** | \$4.50 values **\$3.95** | \$5.50 values **\$4.95**

FUR COATS
At New Low Sale Prices!!

Magnificent Furs Masterfully Tailored Into Coats
Whose Styling Reflects the Season's
Best Fashions

KAFFA LAMB CARACUL **\$159.95**
Regular \$189.50 Value

BROWN KAFFA PONY COATS **\$139.95**
Regular \$169.50 Value

BLACK PONY COATS **\$139.50**
Regular \$165.00 Value

SUPER SEAL COATS **\$98.95**
Regular \$125.00 Value

NORTHERN SEAL COATS **\$59.95**
Regular \$75.00 Value

BROWN KID CARACUL **\$69.95**
Regular \$135.00 Value

EEL GREY LAPIN **\$39.95**
Regular \$50.00 Value

KAFFA BROWN LAPIN **\$39.95**
Regular \$50.00 Value

This Is Not a Sale of Odds and Ends or
Undesirable Groups

OUR REGULAR STOCK OF
SMARTLY TAILORED FALL
AND WINTER COATS, SUITS
AND DRESSES GO AT NEW
LOW SALE PRICES FOR
QUICK DISPOSAL

Fur Trimmed Coats
Values up to \$49.50
to **\$29.95**

Lace Metallics and Velvet Crepe
FORMALS
Values up to \$29.50
to **\$16.95**

One Group Fall Prints
DRESSES
\$3.95 Values **\$2.95**

New Fall and Winter Silks and Wools
DRESSES
For Every Occasion
Regular Values \$16.50 | Regular Values \$19.50 | Values \$22.50 to \$29.50
\$12.95 | **\$14.95** | **\$16.95**

Tailored and Swagger Suits
\$22.50 Values **\$16.95**

VELAMA DELUXE SPORT COATS
Values up to \$35.00
\$24.95

Printed Crepe and Satin Lounging Pajamas **\$3.95**
Regular \$4.95 Values

Crepe and Taffeta BLOUSES **\$2.95**
Values to \$4.95

DR. ELMER H. K. DORR
Chiropodist and Foot Specialist
in Attendance at All Times



A Large Selection New Fall and Winter

HATS
at Sale Prices

Fur Felts and Imported Velours
For Dress and Sports Wear
All Head Sizes

Values to \$5.00 at **\$6.95** at
\$2.95 | **\$3.95**

Values to \$10.00 at **\$4.95**

Dorothy Duree On Our
Messaline

Arehart and Aldrich

Exclusive Designers and
Makers of

Foundation Garments
Offer Special Prices for This
Event Only

Corselettes with abdominal support.
Regular \$17.50. **\$15.95**
Special
Beautiful Corselettes.
Regular \$16.00 value **\$14.95**
Corselette Lace or Swami Brassiere.
Regular \$13.50 value **\$12.49**
at
Pink Brocade Corselette.
Regular \$11.00 value **\$9.95**
Regular \$10.00 **\$8.95**
Girdle

Ideal Holiday Gifts
At Sale Prices

Imported Linen Hankies
35c values 4 for \$1.00
50c values 3 for \$1.00
Lucien LeLong Lipstick.
\$1.00 value. Special **75c**

Kayser Tuckstitch Gowns. **\$1.55**
\$1.95 values. Special
Kayser Rayon Pajamas.
\$1.95 values. Special **\$1.55**

SLIPS

Values to \$1.95
Special **\$1.**

Sale Starts 2 o'clock
Thursday Afternoon

THE PRICE SHOE CO.

135-No. Liberty St.
Salem, Oregon.