

They're ALL WINNERS

- Richfield Hi-Octane Gasoline
- Richfield Protective Lubrication
- Yale Tires (Hazard Guaranteed)
- Arvin Car Radios and Heaters
- Associated Diesel and Fuel Oil



Merle Long's Car Service
Cor. Front & Center Phone 8011
WILLAMETTE vs. NEVADA

Only One Winner in Radio Today
NEW 12-TUBE GRUNOW TELEDIAL
\$104.95 DELIVERED HERE

Neon Signs • Plumbing
Sheet Metal

NELSON BROS., INC.
Washers
Paints • Roofing
Refrigerators • Heating
355-361 CHEMEKETA • PHONE 4149
LOUISIANA vs. GEORGIA

BURROUGHS CLEANERS
691 N. High St. Phone 3733

BEAUTIFUL DRY CLEANING

YOUR GARMENTS INSURED WHILE IN OUR CARE!

PACIFIC U. vs. LINFIELD

Modernize Your Car!
No Money Down
Trade in Your Old Tires, Tubes and Wheels

CHEVROLET—17", 18", 19", 20"
BARGAINS IN USED SETS

FORD—17", 18", 19"
You Will Be Surprised How Little it Costs to Change Over

Firestone AUTO SUPPLY AND SERVICE STORE
KANSAS STATE vs. MISSOURI



It's Time For That Pre-Winter TUNE-UP!

We'll do the checking for you—honestly, reliably and quickly. Our men are trained to handle every car with factory knowledge and precision.

Salem Automobile Co
— Home of Chrysler and Plymouth —
435 N. Commercial Phone 4673
LAFAYETTE vs. GETTYSBURG

Bill Watkins & General Tires

Go A Long Way To Make Friends!

Remember! 24 Hour Service
at
BILL WATKINS
SHELL STATION
Corner Liberty & Chemeketa Phone 3412
ALABAMA vs. MISSISSIPPI STATE

"Tough Luck," they said,
"and No Insurance either."

He'd been struck by an automobile . . . needed expert medical attention which would mean big doctor bills.

PERSONAL ACCIDENT INSURANCE
would have saved him that expense!
Inquire Today About This Type of Coverage

Merrill D. Ohling
— INSURANCE —
275 State St. Phone 9494
FORDHAM vs. SOUTHERN METHODIST

It's Here! The New
Kathanode Battery
And It's UNCONDITIONALLY GUARANTEED as Long as You Own Your Car!

SPECIAL TO NEW CAR OWNERS:
WE WILL MAKE A FULL ALLOWANCE FOR YOUR BATTERY!

DAY & CO., INC.
Cor. High & Chemeketa Phone 6192
NOTRE DAME vs. WASHINGTON U.

For These Cool Mornings . . .

CIRCULATING HEATERS

\$22.50 and up

Oil Burning Circulators
Norge — Colman — Olympic Superflex \$59.50 and up

Geo. E. ALLEN Hdwe.
236 N. COMMERCIAL PHONE 4610
YALE vs. PENNSYLVANIA

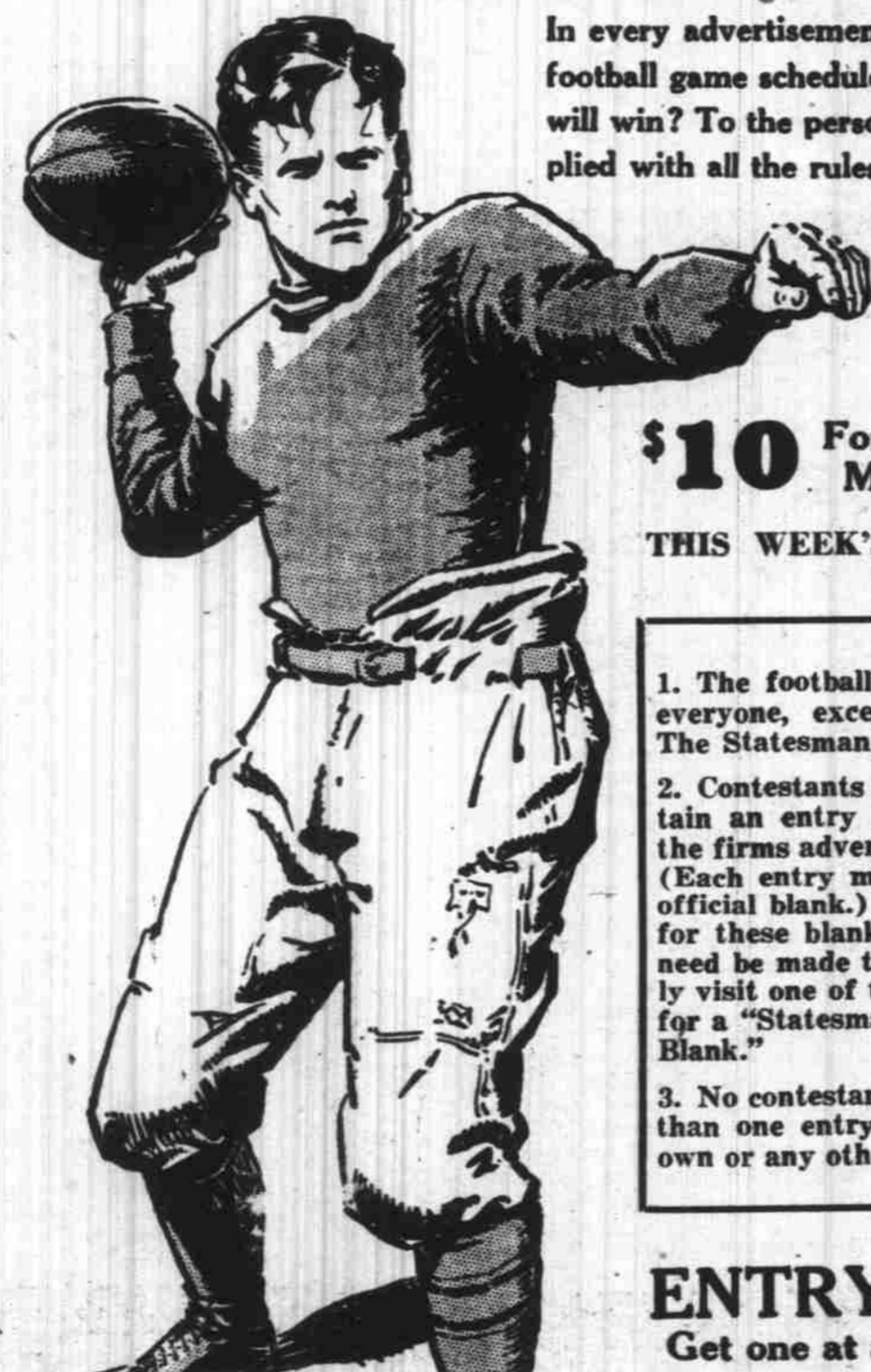
RCA Tubes! . . . for Better Radio Reception! ! !

The Big Broadcasts Are Clearer When You Let Us
OVERHAUL YOUR RADIO

BURROUGHS ELECTRIC
337 Court Expert Radio Repairing Phone 5505
UNIVERSITY OF WASHINGTON vs. U.C.L.A.

STATESMAN FOOTBALL CONTEST

Study the games—dope the winners — and win one of 2 CASH PRIZES



In every advertisement on this page you will find the name of a prominent football game scheduled to be played this week . . . can you figure which team will win? To the persons naming the most winners, provided they have complied with all the rules printed below, will go two cash prizes. Compare the respective abilities of the competing teams and decide, in your mind, which will win. And read the advertisements carefully that you may fill out your entry blank correctly.

\$10 For Naming the Most Winners
\$5 For Naming 2nd For Most Winners

THIS WEEK'S ENTRIES MUST BE IN STATESMAN OFFICE BEFORE 5 P. M., FRIDAY.

- CONTEST RULES**
- The football contest is open to everyone, excepting employees of The Statesman.
 - Contestants are required to obtain an entry blank from one of the firms advertising on this page. (Each entry must be made on an official blank.) There is no charge for these blanks and no purchase need be made to obtain one. Merely visit one of these firms and ask for a "Statesman Football Contest Blank."
 - No contestant may submit more than one entry a week under his own or any other name.
 - All entries must be received in The Statesman office before 5 p.m. on the Friday of the week the games are to be played.
 - In case of ties, prizes will be split evenly among those who are tied.
 - Instructions in filling out entry blanks, printed on the blanks, are to be followed closely to avoid disqualification.
 - Names of prize winners will be announced in the news columns of The Statesman on the Tuesday following the playing of the games.

ENTRY BLANKS ARE FREE . . .
Get one at any place of business advertised on this page

If You're Good at PICKING WINNERS
You'll Choose
The Rialto
Every Time!

For

- Delicious Lunches
- After the Show
- Cards . . . Cigars

475 STATE ST.

Come in and Get Your Entry Blank at Either The Rialto or at The Bligh Billiard Parlors.

COLUMBIA vs. ARMY

Fall Bargain in Commercial Cars

Was Now

1935 International Panel	\$500	\$460
1934 V-8 Pickup	\$430	\$405
1931 Ford AA, dual tires	\$245	\$205
1929 A. A. Truck	\$145	\$100
1928 Nash Sedan	\$140	\$100

Valley Motor Co.
Center & Liberty Phone 3158
Marion & Liberty Phone 7910
ARK'SAS vs. BAYLOR

SPECIAL! For the Willamette-Nevada Game Friday Night

WILLAMETTE 'MUMS

OLSON, Florist
High and Court Sts. Phone 7166
COLLEGE of PUGET SOUND vs. U. of PORTLAND

Fortune & Friendly Oxfords



Bishop's lead with a great showing of Fall Footwear for men. Salem's greatest Shoe values.

\$4 & \$5

BISHOP'S
OHIO STATE vs. PITTSBURGH

HAVE THESE 5 POINTS ON YOUR CAR CHECKED FOR ECONOMY, SPEED, COMFORT AND SAFETY

- You "live" with your car every day. Consequently you may not realize the gradual decline in efficiency in carburetion, lighting, ignition, etc., and the gradual increase in gasoline consumption. It pays to have these 5 points checked from time to time.
- 1 CARBURETOR
- 2 IGNITION
- 3 LIGHTS
- 4 BATTERY
- 5 WINDSHIELD WIPER

E. H. BURRELL
— CARBURETORS - IGNITION SERVICE —
464 N. Liberty Phone 5178
WESTERN RESERVE vs. OHIO WESLEYAN

Headquarters for **HUNTING EQUIPMENT**



Pheasant Season Opens October 15th

- Remington
- Super X
- And U. S. Ammunition

Cliff Parker
SPORTING GOODS
372 State St. Salem
"Name the Sport—We'll Furnish the Equipment"
MINN. vs. NEBRASKA

MEN!

Speaking of Winners . . . When it Comes to Choosing Your Shoes for Fall . . . Remember

For Latest Styles . . .

For Complete Stocks

For Quality . . .

For Fit . . .

You'll Come Out 'Way Ahead if you Select

RICE & GOEBEL
387 State St. - Salem
AS YOUR SHOE HEADQUARTERS
MICH. vs. INDIANA

Shop and Save at **QUISENBERRY'S Central Pharmacy**

Guaranteed Alarm Clocks 98c and up

STATIONERY VALUE!
Your initials embossed free of charge. Box 59c

Fountain Pens Sheaffer — Parker Conklin

For your

- Toiletries
- Prescriptions
- Candies

See **QUISENBERRY'S**
410 State Phone 9123
PURDUE vs. WISC.

Stationery Special
"Sharmeur"
36 Sheets **29c** box
36 Envelopes
A REAL BUY! COME IN AND BE CONVINCED!

Commercial Book Store
163 N. Commercial Phone 4534
WASHINGTON STATE vs. IDAHO

This Winter . . . Talk About **ORBON CIRCULATORS**

A dandy, dependable stove! Large firebox, 10"x15" door. A beautifully finished piece that will do credit to any room!

\$45.00

Other Circulators as low as \$29.50

Nash Furniture Co.
219 N. Commercial Phone 9502
OREGON STATE vs. CALIFORNIA

SPORTSMEN! ATHLETES!



. . . let us take care of your equipment needs.

- Rifles
- Shotguns
- Ammunition
- All Kinds of Athletic Equipment

Wm. E. Anderson
SPORTING GOODS
167 N. Commercial Phone 5934
TEXAS vs. OKLAHOMA

Only Grunow Has Teledial

12 Tube Set **104.95**

Sensational 11 Tube Set **74.50**

All Wave Cabinet Model . . . has a 7-tube performance. **39.50**

Before you buy a radio . . . try the new Grunow! Call our store and ask for demonstration!

JAQUITH MUSIC CO.
260 N. High - Phone 4641
IOWA S. vs. KANSAS

McKay's
BETTER USED CARS

28 Chev. Sedan	\$125.00
29 Pontiac Sedan	\$165.00
28 Chev. Coupe	\$185.00
29 Chev. Coach	\$195.00
32 Chev. Coach	\$385.00
33 Chev. Coach	\$395.00
34 Chev. Coach	\$495.00
33 Dodge Sedan	\$545.00

McKAY CHEVROLET CO.
333 Center 430 N. Commercial Phone 3189
ORE. vs. STANFORD