

### Governor Martin Praises Pershing

#### But Agrees with British Leader That U. S. Was Shy of Equipment

General John J. Pershing deserves the praise and esteem of every American citizen for his courage in demanding that the American armies in the World War fight under their own officers. Governor Martin declared Thursday in commenting upon the recent criticism of the war general by David Lloyd George. "It would have been a disgrace to Americanism to have our armies absorbed by the foreign defenders to be used as cannon fodder," Governor Martin said. The executive said that in a number of emergencies General Pershing supplied foreign officers with American soldiers but after the emergencies passed, particularly in March, 1918, he insisted that they be returned to their own ranks. Governor Martin, a retired major general who served in France, agreed with Lloyd George in so far as his criticism related to lack of equipment and preparedness. "That goes to show," Governor Martin said, "that you cannot prepare for war after it has started. We should be prepared at all times to protect our nation. The time to build warships is not during a war." Governor Martin and General Pershing were classmates at West

### Candidates, Bills On Ballot Listed

Formal certification of all measures and candidates at the November election was made to county clerks Thursday by the secretary of state.

Eleventh-hour revision of the certification was necessary because of yesterday's decision of the supreme court eliminating the so-called anti-Columbia river fish measure from the November ballot.

This measure was designed to prohibit the use of seines, traps and other set fishing gear in the Columbia river and its tributaries. The ballot will include seven initiative measures and one referendum.

### Calloway Band Is At Moon Tonight

Harriet Calloway and her New York dance band will play a one-night stand at the Mellow Moon tonight, one of the organization's few appearances in the northwest on its way to Hollywood to make movie short.

Miss Calloway, sister of Cab Calloway, stage, screen and radio star, is reported to have everything that he has, action, pep, music and the Hi de Ho, plus a ton of downright personality. Her orchestra has been popular wherever it has appeared.

### Salem Folder Is Achieving Praise

#### C. of C. Informs Tourists Of Attractions; New Capitol Feature

The Salem chamber of commerce has started distribution of one of the most attractive tourist folders issued in the northwest, and although this fall and winter folder has been off the press only a short time it has elicited many fine compliments.

The dominant art work is a design of the new state capitol, done in white against a background of bright leaf green with yellow employed to enhance the picture. This, together with a group of local scenes of outstanding interest, is the creation of P. J. Rennings, Salem artist.

A second theme to hold the tourist attention is pictures and information of the famous Silver Falls state park in this county.

Fishing attractions in this county are also stressed, with pictures and descriptive matter dealing with One Hundred Lakes district in the Cascades and Willamette national forest. Other details of the folder include a map of the Willamette valley, map of the north Santiam highway, brief but pertinent description of salient industries and institutions in Salem; weather information and terse facts about diversified farming here.

### Enrollment Week For Y. M. Is Soon

Plans for the 44th annual Y. M. C. A. enrollment week have been completed, it was announced yesterday. The drive will start October 7. Douglas McKay is general chairman of the enrollment. Preliminary work is being completed this week with a survey of sustaining memberships.

Paul H. Wallace is chairman of the sustaining membership committee. Associated with him are Dr. F. E. Brown, Tinkham Gilbert, T. M. Hicks, B. E. Sisson, C. A. Sprague and E. L. Welder. The "chiefs" and their captains for the enrollment week program include:

Carl Abrams, chief; Clifford Harold, R. J. Hendricks, Rich L. Reimann and C. A. Sprague, captains.

Fred Annunzio, chief; Paul Acton, Ralph Kietzing, M. D. Ohling and B. E. Sisson, captains.

Ted Chambers, chief; George Alexander, Robert Shinn, Karl Wenger and Ray Yocom, captains.

Dr. C. A. Downs, chief; Dr. K. K. Adams, George Forgard, Hays Rehm, Dr. K. E. Waters, captains.

Dr. Louis B. Schoel, chief; Reynolds Allen, Robert Johnson, Walter Lamkin and Robert Needham, capt.

### "Great Ziegfeld" Cast Exceptional

Heralded as the "Greatest Show on Earth," with a cast of 205 speaking roles, 200 American beauties, 5,000 extras and the popular trio, William Powell, Myrna Loy and Luise Rainer, "The Great Ziegfeld" opens its long-awaited engagement at the Elmore theatre Sunday. This production is studded with such luminaries as Frank Morgan, Fannie Brice, Virginia Bruce, Reginald Owen, Ray Bolger, Nat Pendleton and Harriet Hooter.

Although "The Great Ziegfeld" is not merely another motion picture revue, it has many and elaborate musical incidents which form the background for the story, give authenticity to the plot and recreate the atmosphere of the show world. The story was suggested by Ziegfeld's career, his rivalries, success and failures.

Special emphasis is placed on the fact also that the character of

### Traffic Deaths of Year Above 1935

Fatalities resulting from motor vehicle accidents in Oregon up to September 1 of this year aggregated 185 as against 162 during the same period in 1935, Secretary of State Earl Snell reported Thursday.

There were 19,150 accidents during the first eight months of 1936 as compared to 13,990 during the similar period a year ago.

Fatalities in August of this year numbered 33 as against 21 during the same month in 1935. Accidents increased from 3001 to 3068 and persons injured from 471 to 752.

### Church School to Hold Rally Event

The officers and teachers of the First Presbyterian church school will hold a rally meeting Monday night when special plans for fall and winter will be discussed. Dinner will be served at 6:15 by the women's committee followed by a brief musical program.

Dr. Perry C. Hopper, pastor of Westminster Presbyterian church, Portland, will speak on his recent trip to Europe and experiences at the international Sunday school convention held in Oslo, Norway.

Members of the congregation and general public are invited to hear Dr. Hopper, whose address will commence shortly after 7:30 o'clock.

### Merchandising and Advertising for the Small Store

"Merchandising and Advertising for the Small Store" will be discussed at the Salem Ad club luncheon this noon at the Quill by A. E. Hurst of Portland.

Hurst was until recently in the advertising business in New York City.

### Hurst to Speak Today At Ad Club's Meeting

Hurst was until recently in the advertising business in New York City.

Of Course It's Less at Caplan's

**Caplan's THE Price Cutters**

137 S. COMMERCIAL ST. PHONE 4010

Tobacco P. A. and Velvet in 1-lb. cans **69c**

**FLOUR** Highland - Chief **\$1.27**  
Made by Crown Mills 49's Sack

OLD DUTCH CLEANSER, can . . . . . 5c

SALT, IODIZED, 2 lb. Box . . . . . 5c

AMAIZO Corn and Gloss Starch, 2 Boxes, 13c

ARMOUR'S DEVIL MEAT, 1/4 size, 3 cans, 9c

REX LYE, 3 cans . . . . . 19c

PEET'S GRANULATED SOAP, lge. pkg. 23c

MATCHES, Carton . . . . . 14c

KELLOGG'S ALL BRAN, Large Pkg. . 16c

HOTCAKE AND WAFFLE FLOUR **SPERRY** 10's Sack **47c**

**Coffee** Maxwell House, Golden West, M. J. B., and Schilling's

in Tins **25c lb.**

Swift's **Salad Dressing** In Handy Pantry Jars Qt. Size **24c**

**K C Baking Powder** 25-oz. size can **17c**

**BISQUICK**, Large Size Pkg. . . . . 29c

**PEAS** NEW PACK No. 2 size 3 cans **23c**

**Catsup** RUBY 14-oz. bottle 2 Bottles **17c**

**Bacon** Swift Premium 1/2 lb. pkg. **21c**

**Huskies** A New Whole Wheat Cereal 2 Pkgs. **19c**

**TOILET TISSUE**, 1000 Sheets, 3 Rolls . 13c

**Shredded Wheat Biscuits** 100% Whole Wheat Box **9c**

**RINSO** Large Pkg. **17c**

**Macaroni** In Bulk 3 lbs. **14c**

We Reserve the Right to Limit Quantity

**M. J. B. COFFEE SPECIAL.**

**29c LB.**

Good Meat appeals to the palate as well as the appetite. We have it.

Cocoa—2-lb. can **13c**

Smoked Oysters in olive oil, can **15c**

Sliced, Smoked Salmon in olive oil. Can **15c**

Sun Brite Cleanser **3 cans 14c**

Yellow Corn Meal **10 lb. 39c**

Iodized Shaker Salt—Carton **5c**

Free Delivery Any Amount

**CROSS MARKET & GROCERY** 265 N. LIBERTY 3 PHONES 4133-4134-4135

Quality Foods at Competitive Prices



I don't have to break these eggs gently. Every one is good.

FREE DELIVERY Any Amount

Fancy Shrimp **2 cans 25c**

Kipperd Snax **4 cans 19c**

Yolo Catsup, 14-oz. bottle, 2 for **25c**

Friskies — for a healthy, well fed dog. **2 lbs. 25c**

Roxey Dog Food — Quality at a saving. **3 cans 19c**

**ECONOMY GROCERY** 162 N. Com'l Phone 5151

Sweet Potatoes **6 lbs. 19c**

Jersey **6 lbs. 19c**

SPUDS, U. S. No. 2, 50 lbs. . . . . 79c

Klamath Gems

Ovaltine Large \$1.00 size **49c**

Cheese Baby Tillamook 2 lb. loaf **55c**

Armour's CORN BEEF 2 12-oz cans **29c**

GINGER SNAPS Fresh lot **5 doz. 15c**

DATES New crop 1936 **2 lbs. 19c**

Coffee Walker's Best 3 lbs. 67c **23c**

High Quality — Low Price

PORK and BEANS Van Camp's **3 big cans 29c**

LARD Pure fresh **4 lbs. 48c**

TISSUE Silk quality **3 rolls 8c**

ONIONS No. 1 boilers, 10 lbs. . . . 14c No. 1 med. size, 50 lbs. 59c

ZEST Salad Dressing— Qts. **25c**

WHILE THEY LAST

CORN FLAKES Fresh crisp Jersey **2 pkgs. 15c**

SOAP Big Boy or Economy **6 bars 25c**

SUGAR Pure Cane 10 lbs. . . . . 59c 25 lbs. . . . . \$1.43 100 lbs. . . . . \$5.54

**"This coffee is just splendid"**

says San Diego woman who will use M-J-B hereafter

This new user writes: "I found it all you claim, for this coffee is just splendid. I don't see how you could improve it. Henceforth we are using M-J-B." (Unsolicted Testimonial)

Neither do we see how we could improve M-J-B, the "Strength Essential" Coffee, for in this coffee you have alluring and unvarying full flavor at any strength—a really advanced coffee-feature to help you make good coffee.

A blend of finest coffees and a special richer roast develop a constant richness of true coffee-character in every grain of M-J-B. Remember—the coffee with the most flavor in the tin makes the best coffee in the cup. The mild is never tasteless, the medium is never flat and the strong is never bitter.

You'll say, "just splendid" too, and so will your husband, once you try this delicious, aromatic, refreshing, full-flavored coffee

The "Strength Essential" Coffee

M-J-B's "Universal" Grind is guaranteed right for Drip, Percolator, or any glass coffee-maker you use.

Your money refunded by your grocer if any tin of M-J-B Coffee doesn't satisfy you perfectly in every way.

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TANG Nalley's wonderful answer to your Salad needs **19c**

Pints **19c**

Quarts **33c**

Hoody's Peanut Butter, 2-lb. glass **29c**

Campbell's Soup—exc. chix, 3 cans **25c**

French's Bird Seed, 2 pkgs. **25c**

Sea Breeze Clams 3 cans **29c**

Del Monte Salmon 1's tail **19c**

Grape Fruit Rollable 300 size 10 3/4 can, 3 cans **29c**

Valley Rose Flour Peter Pan Flour

Finest Valley Wheat Blended 49-lb. sack **\$1.19**

"The Queen of Them All" 49-lb. sack **\$1.89**

JELLO The Real Original All Flavors **6 pkgs. 25c**

CRISCO 3-lb. can **59c**

HOMINY—Van Camp's 2 1/2's, 3 cans **29c**

Triangle Rolled Oats Quick or Regular 9-lb. bag **39c**

HOTCAKE 9 8/10 lb. bag **49c**

GRAHAM 9 8/10 lb. bag **39c**

COCOA—Walter Baker's, 2 1-lb. pkgs. **25c**

IRISH SPECIAL COFFEE Per lb. **23c** 3 lbs. **65c**

Grade A Butter . . . **38c lb.**

**HARVEST TREAT!**

For you all. A watermelon free Saturday with every purchase of \$2.00 or more. You will enjoy one of the finest melons you have tasted this season. And it is free to you for the asking. This is our treat to you.

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