

Farmer Aided By State Fair

Period of Advertising and Enjoyment; Popularity Never Has Dimmed

By C. DAVID VORMELKER
International Illustrated News Writer
Fall is fair time and fair time
is a period of rural advertising
and merrymaking. Though many
urban folk like to attend county
and state fairs, it belongs primar-
ily to the farmer and his fam-
ily.

Its success is a matter of great
personal pride to him, for no
world fair or international expo-
sition could possibly mean as
much to the farmer as his own
local state or county fair.
For the fair is an affair for the
whole family and while father is
taking great pride in showing off
his contributions, the rest of the
family is busy doing likewise.
Thus, his wife may be lingering
near the shelves bearing her dis-
play of canned goods, preserves
and jellies. His son may be stay-
ing near the cattle pens, proudly
exhibiting his prize porcine.
Daughter may also have preserves
or handwork, such as needlework
or knitted objects, entered in
competition.

Midway Essential

Besides providing a show place
for the rural products and pro-
duce, fairs serve as a circus for a
considerable portion of the large
agricultural population of the
United States.

Rustic merrymaking at fairs is
perhaps the best example of unal-
loyed and genuine fun of the
type in vogue before 1900 that
exists in America today. Fairgo-
ers do not sit back to be enter-
tained, they help in the enter-
taining.

Carnival Shows are Increasingly popular at state and county fairs, indicating that the farmer likes to ride on ferris wheels, throw rings at canes, buy balloons, spun candy, ride perkily on the port- able carousel, and beat Farmer Jones at the shooting gallery.

In the limelight will be the
home boy challenging the car-
nival boxer or wrestler to a bout.
Nickels will bang down on the
ring counter and many will go
jangling into the admission box
at the shabby roller coaster.
Young huskies who may scorn
these pleasures will try to ring
the large bell at the top of the
tall column with mighty blows of
the sledge hammer.

Racing Popular

Among the most spectacular
events at the fairs are the load-
pulling contests and the mule
races. The former are exciting be-
cause of the competition and ac-
tion; the latter because of the
uncertainty as to which direction
the mule or mules might take.
Harness horse racing is another
popular event, especially for the
local squires who boast a fast
trotter or pacer.

And what would this grand
rural spree be if the farmer did
not slice down hot dogs with
artificially colored seeds, pop or
munch away on taffy, watermelon
and frozen puddings as well as
suckers, peanuts and popcorn.

During fair week, Farmer
Jones will gladly spend as much
as he ordinarily would expend
for groceries for several weeks.
But fair week is one of the big
events of the year for him and
many a long winter evening will
be spent reminiscing about "the
big show."

Mt. Hood Replica To Be Presented

Ernest Inzer Makes Exact Duplicate Showing All Sides of Mountain

Most people may think lordly
Mt. Hood is just south of the Co-
lumbia river near Portland, but
when they get to the Diamond
Jubilee Oregon state fair they
will find Mt. Hood right on the
fairgrounds.

Of course the state fair Mt.
Hood will be in miniature and it
will be the dominating feature in
the landscaping creations for the
Diamond Jubilee celebration.

Ernest Inzer, landscape artist
who received his training in
Switzerland, created the replica
of Mt. Hood and before he started
building it he studied enough
geological survey contour maps
and photographs of the mountain
to stock a small store.

His design will reproduce all
sides of a five-mile area across
Mt. Hood, starting about 250 feet
above Timberline cabin. All gla-
ciers, streams and rivers that
come off the glaciers will be re-
produced and the mountain will
be located faithful to its natural
stand. The miniature Mt. Hood
has a circular base with a 24-foot
diameter and the peak will stand
70 inches above the sidewalk.

The replica, on which construc-
tion work took more than two
weeks, is built of concrete, with
lime and white cement, rock and
crystals used to give the natural-
istic effect. Timber will be repre-
sented in moss. The scale used is
about one inch to 8000 feet.

Overflow from the mountain
creeks will run into a concealed
trough and will water the two
long beds of red zinias in that
section of the fairgrounds.

GIFTS

Hand Turned and
Hand Polished
From the oldest and most
beautiful wood in the world.

OREGON JUNIPER

See our exhibit at the State
Fair - Booth No. 7 - Balcony
of Agriculture Building.

JUNIPER NOVELTY CO.

11 Kansas Ave. - Bend, Oregon

Fair Time is Back With Us Once More



Fall time is fair time and rural America is pre-
paring for the annual visit to the county or state
fair. This institution is one of the few popular in
the last century which has survived the changing
times. It is an event of primary importance on

the calendar of thousands of American farmers.
And it is an event which delights every member
of the family. Livestock exhibits, the cooking
competition, horse racing and midway—all of these
provide thrills for the entire household.

Working Sawmill Model Displayed

Ranger Station Miniature Also in State - U. S. Forest Exhibit

Two extremely interesting
models, one of a sawmill and the
other of a forest ranger station,
are expected to attract a great
deal of interest to the forestry
exhibit staged jointly by federal
and state forest services, at the
Diamond Jubilee state fair.

The models, designed and ex-
ecuted by D. Francis Shook,
Portland modeling artist, are ex-
actly to scale and represent in
miniature every feature of a large
sawmill and a central forest sta-
tion.

Because it is animated the
sawmill model will probably at-
tract more attention than the
ranger station miniature. Mr.
Shook modeled his sawmill after
the forest service's recommenda-
tions for an ideally efficient
plant. A painted background,
painted by Karl Feurer and show-
ing wooded hills partially logged
off, shows the forest service's
recommended method of logging
in which large blocks of timber
are left standing in order that
the logged off portions may be
naturally reseeded.

Smoke, Steam Emerge

The sawmill itself is complete
even down to miniature workers.
Smoke and steam, in reality a
tangled mass of thread mounted
on piano wire, even issue from
the smokestack of the plant.

Over 15,000 feet of wire and
4,000 feet of string was used by
Mr. Shook in building the model.
Features of several large

Homer Davenport Fancier of Arabian Horses, Recalled as Kellogg Stable Comes to State Fair For Night Show

INTERESTING because they are one of the finest groups
of trained horses in the United States will be the Kellogg
Arabian horses which will be shown nightly as part of
the horse show at the Oregon state fair.

Doubly interesting to Marion county people, however,
will be these horses because of the fact that one of Homer,
the county's famed characters, the
late great cartoonist, Homer
Davenport, born and raised in
Silverton, had a great deal to do
with the development of the breed
in America.

Homer Davenport made the
first importation of pure-blooded
Arabian stock in 1906 and for
many years maintained a farm
for the propagation of pure Ara-
bian horses. Some of the horses
at the Kellogg institute in Cal-
ifornia trace in all line directly to
the Homer Davenport importation.

Davenport was able to make
his importation of Arabian horses
in 1906 through the influence of
President Theodore Roosevelt
who secured the necessary per-
mission from the sultan of Tur-
key for desert bred Arabians to
be brought to this country.

Another channel from which
came the horses of Arabian blood
in America was the importations
made by Sir Wilfred Blunt and

northwest sawmills were incor-
porated in the model but the
whole is an ideal plant not mod-
eled after any particular sawmill.

The ranger station, complete
with tiny houses for the rangers,
was modeled from plans for the
station now being constructed at
North Bend.

Salem Folks Use These Gates!



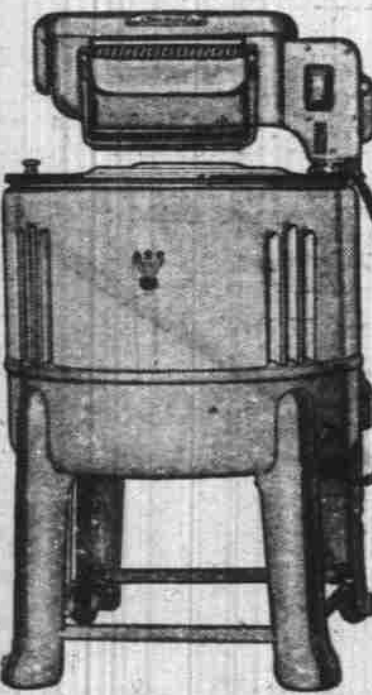
Due to congestion on the main highway, state police and fair offi-
cials ask Salem folks who attend the fair to use the 18th street
entrance to the grounds. Above are the gates to the grounds at
this entrance.

Hound Race to Be New Fair Feature

Another new feature for the
Diamond Jubilee Oregon state
fair, which opens here September
7 for one week, has been announ-
ced by S. T. White, director of the
fair and of the state department
of agriculture. This is a hound
race.

Only straight bred trailing
hounds will be eligible for the
race, which will be run Thursday
morning, September 10, as a fea-
ture of the free morning programs
slated during the week. Hounds
from Oregon, Washington and
Idaho are expected to participate.
Entries will close at 6 p. m., Sep-
tember 9. Prizes of \$25, \$15, \$10
and \$5 have been put for the win-
ners by the state fair.

W. E. "Billy" Martin of Me-
minville, well-known sportsman
and hunter, will manage the race,
which will be held on Lone Oak
track.



SEE THE WINNER AT
THE WORLD FAIR
ABC
on display at the

Oregon State Fair

South Side — Second Floor
AGRICULTURAL BUILDING

GEO. E. ALLEN

Hardware — Paints — Plumbing — Housewares

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Phone 4610

Oregon Near Top, Rural Power Use

Ranks 11th in Nation For Number of Farms With Electrical Service

Although Oregon is 31st among
the states of the nation in num-
ber of farms, it ranks 11th in the
number served by central station
electricity, according to F. E.
Price, acting head of the depart-
ment of agricultural engineering
at Oregon State college. Figures
gathered by the Rural Electrifica-
tion administration show that
Oregon also ranks 14th among the
states in the percentage of farms
served by power line connections.

Of the 64,826 farms in the state
19,284, or 29.7 per cent, were
served by central station electric-
ity at the end of 1935. If the per-
centage were figured on the more
densely populated western Oregon
area, the figures would show from
50 to 65 per cent of the farms
already using electricity for some
purpose. The national percentage
for the country as a whole is
under 10 per cent, according to
Price.

While some localities in Oregon
are interested in the opportunity
to obtain help under the rural
electrification act, the problem of
farmers in more communities is
how to make more profitable use
of the electrical power already
available, says Price. In some in-
stances, it is possible to obtain
federal aid on a community basis
for wiring farm houses and other
buildings for the use of electricity
where the power is already close
at hand.

Big Sum Provided

The rural electrification act
provides that 50 million dollars
shall be available during the cur-
rent fiscal year for the construc-
tion of rural lines and house wir-
ing. One-half of this amount must
be allotted to the various states
in proportion to the percentage
of un-electrified farms, which
means that Oregon farmers have
available a sizeable fund to draw
upon if they have feasible pro-
jects to present. Professor Price
is already working with the peo-
ple of the Triangle Lake area in
Lane county on a project for use
of such funds.

The sparsely settled Columbia
basin wheat area reduces Oregon's
percentage of electrical use, as
there the farm density is around
one home per mile, according to
a report of the rural electrical
committee of the Eastern Oregon
Wheat league. No area of such
low density has even been electri-
fied under the rural electrification
act, Price believes. Communities
and isolated valleys such as the
Triangle Lake area, or similar
situations, might make good use
of the federal loans, he believes,
even though Oregon as a whole
is already far above the average
in having reasonably priced rural
power available to its farms.

Lights Diamond-Shaped

Carrying out the Diamond Ju-
bilee idea at the state fair this
year clusters of diamond shaped
lights will be used to illuminate
the Midway.

Goodrich SAFETY Tires

Now is the time to replace worn-out or inferior quality tires with famous Goodrich Safety Silvertowns. Don't wait until you have a blow-out to switch to Silvertowns. Act now—during our nation-wide campaign against unsafe tires.

NO MONEY DOWN

EASIEST CREDIT IN TOWN

on guaranteed **Goodrich Silvertown Tires**

Yes sir! Everyone can equip his car with these famous, first-quality tires without paying a single penny down and without any credit detail. Quick service to everyone.

MAKE YOUR OWN EASY TERMS

No Red Tape • No Delays

BOYS! LOOK

ONLY **25c**

Genuine Western "Cowboy Lariat"

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Powerful dynamic electric horns that give effective warning signal at all times.

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Couch or Sedan \$1.98 up

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Touch-Up Enamel..... 43c
Sun Goggles..... 29c
Flashlights..... 48c
Light Bulbs..... 98c
Wiper Blades..... 40c

Goodrich Silvertown

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Plain or Pleated Backs

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