

SEMI-ANNUAL Sears CLEARANCE

Drastic Storewide Reductions! Limited Quantities! Hurry!

VACUUM CLEANERS

Kenmore Vacuum Cleaners were \$23.35, now \$19.95
 Kenmore Vacuum Cleaners were \$26.55, now \$23.95
 Kenmore Vacuum Cleaners were \$33.50, now \$29.95
 Trade in allowance on your old cleaner. These cleaners can be purchased on our Easy Payment plan, small carrying charge and down payment.

SHOES MEN'S, WOMEN'S & CHILDREN'S

Women's Black Dress Pump Ties \$1.98
 Women's Blue Dress Pump Ties \$1.98
 Women's Patent Dress Pump Ties, formerly \$2.29 now \$1.98
 Women's Black Dress Ties, perforated \$2.49
 Women's Black Oxfords, low heel \$1.79
 Women's Dr. Case Comfort Stray Model Oxfords, formerly \$2.29, now \$1.79
 Women's Felt Slippers, large sizes at 39c
 Women's Crepe Slippers, formerly 69c, now 59c
 Women's White Pumps, formerly \$2.98, now \$1.00
 Women's Sandals and Beach Sandals, were \$1.79 now \$1.00
 Women's Black Oxfords \$1.00
 Women's Brown Oxfords \$1.00
 Women's White Pump Ties and Oxfords, formerly \$2.98, now \$1.98
 Men's White Crepe Sole Oxfords, perforated \$1.69
 Men's Brown Perforated Oxfords \$1.69
 Men's Beach Oxfords \$1.98
 Men's Rubber Solde Work Shoes, heavy duty \$1.98

Values That Defy Comparison

Men's Brown Brogues, Scotch grained, formerly \$3.98, now \$3.59
 Men's Black Hiking Boots \$3.49
 Children's White Dress Oxfords, formerly \$1.98, sizes 11-1 \$1.00
 Children's Patent Dress Oxfords \$1.79
 Children's Sandals \$1.00
 Boys' High Topped Boots, heavy soles, formerly \$3.59, now \$2.98
 Boys' Work Shoes, Scout style \$1.59
 Boys' Work Shoes, heavy duty \$1.98
 Boys' Black Dress, ideal for school wear, \$1.98, now \$1.79

PIECE GOODS — Cotton and Silk

All Silk Printed and Plain Crepes, regular 69c, now 49c
 Printed Batiste, fast color, at per yard 14c
 Remnant, Cotton Prints, Silks and Taffetas, from 5c to \$1.50
 46 inch Oil Cloth Squares 39c
 Colored Towels, 20x40, regular 25c, now 19c
 Colored Towels, 26x46, regular 59c, now 49c
 2 lb. Wool Batts, 72x98, regular \$1.29, now \$1.19
 3 lb. Cotton Batts, 72x90, regular 59c, now 49c

Here's Something to Talk About!

5 yard Package Cheese Cloth, regular 21c, now 17c
 30 yard Cheese Cloth, regular \$1.19, now \$1.00
 Odd Lot of Curtains, values at 59c to \$1.00
 50 inch Drapery Damask, at per yard 39c
 50 inch Fancy Monks Cloth, at per yard 69c
 70x80 Cotton Blankets, at each 69c

INFANTS' WEAR

Infants' Pique Coats, size No. 1, formerly \$1.00, now 59c
 Infants' Anklets, assorted colors, rayon plating, at each 10c
 Infants' Bath Robes, pink and blue, formerly \$1, now each 89c
 Infants' Baby Bunting, formerly \$1.29, now \$1.19
 Boys' Wash Suits, reduced for clearance, prices from 39c to 79c
 Infants' Philippine Hand-Made Dresses, at each 49c
 Slips to match dresses, at each 39c
 Infants' Booties, regular 29c, now 23c

LINGERIE

Ladies' Slip-Over Sweaters, formerly \$1.98, now \$1.00 to \$1.59
 Ladies' All Wool Coat Sweaters at \$1.98
 Girls' Brushed Wool Sweaters, formerly \$2.98, now \$2.69
 Rayon Taffeta Slips, at each 59c
 Girls' Pajamas, pure silk, sizes 8 to 14, now 59c
 Porto Rican Gown, from, each 49c to 85c
 Adorable Panties and Yests, 59c value, now 49c

Better Value at Lower Price!

Reducing Garments, perforated \$1.00
 Back Lace Reducing Garments, \$2.19, now \$1.89
 Elastic Foundation Garments \$1.89
 Foundation Garments with inner belt \$1.29
 Professor Gale's Health Belt at \$3.79
 Women's Heavy Weight Cotton Union Suits, regular 59c value, now 39c
 Women's Medium Weight Union Suits, regular 59c and 69c value, now 49c
 Children's Rayon Pajamas, size 6 to 12, regular 89c and \$1.00, now 79c



HOUSEHOLD NEEDS

Best Made Aluminum Percolator, 6 cups, regular \$1.49, Now, each \$1.19
 Enamel Percolator, 7 cups, regular \$1.29, Now 98c
 Crockery Tea Pot, 6 cups, regular 29c, Now, each 19c
 Open Stock Floral Pattern Platters, regular 45c, Now, each 59c
 Open Stock Floral Pattern Sugar and Creamer, regular 74c, Now, each 65c
 Open Stock Floral Patterns Tea Pot, regular 69c, Now, each 59c
 Open Stock Floral Pattern Gravy Boat, regular 29c, Now, each 19c
 Earthenware Bean Pot, regular 24c, Now, each 19c

Record-Breakers for Wise Shoppers

Outdoor 3-pc. Picnic Sets, regular 45c, Now, set 29c
 4-pc. Chrome Plate Percolator Set, regular \$3.95, Now, set \$2.95
 Ice Crusher, regular 69c, Now, each 49c
 Close out, Black and Cream Enamelware, regular 29c, Now, each 19c
 Divided Relish Dish, regular 15c, Now, each 10c
 Cast Aluminum Fruit Juicers, regular \$1.15, Now 89c
 Roto-Shred Kitchen Set, 4-pc., reg. 88c, Now, set 59c
 8 qt. Galvanized Sprinkling Can, regular 69c, Now 59c
 6 qt. Aluminum Combination Cooker, regular \$1.25, Now, each \$1.00
 Chrome Plated Trays, 4 kinds, regular 69c, Now 49c
 8-pc. Water Set, tray included, regular \$1.19, Now 89c
 8-pc. Glassbake Casserole Set, reg. \$1.19, Now \$1.00
 5-pc. Revolving Refrigerator Set, regular \$1.98, Now, set \$1.69

SPORTING GOODS

Windsor Tennis Racket, formerly \$2.98 val. Now \$1.98
 Tennis Racket Press 64c
 Outing Jug, large mouth \$1.00
 Scooter, formerly \$4.98, Now \$2.98
 Tricycle, strongly made tubular frame, formerly \$5.95, Now \$4.95
 Boys' Bicycle, full size balloon tires \$23.95
 Bike Stand, formerly 39c, Now 29c
 Boys' Wagon, heavy gauge steel roller bearing wheels \$4.98
 Camp Cot, hardwood frame canvas covered, ea. \$1.89
 Hammocks with curved head bow, formerly \$1.89, Now \$1.59
 Suede Cloth Bag, waterproofed and slide fastener. Ideal for golfing, swimming. Formerly 69c, Clearance price 49c
 Dizzy Dean Baseball, official size and weight, were 69c, Now 59c

Sears Show You How to Be Thrifty

Official League Bats, formerly \$1.98, Now \$1.59
 Ball Gloves, genuine horsehide, full size \$1.98
 Expert Reel, drag handle, bronze bearings \$3.80
 Eggs, single salmon eggs, good color, formerly 15c par. Now each 2 for 25c
 Selected Cane Pole, were 25c each. Now each 15c
 Surf Rod, double grip, 10 foot length, formerly \$7.95, Now, each \$6.95
 Traps, spring style No. 1, were 18c. Now each 14c
 Traps, jump style, No. 1, were 23c. Now each 18c
 Rifle, 22 cal. single shot for shorts, longs, and long rifle shells, was \$5.95. Now \$4.95
 Shotguns, single shot, 410, 20, 16, 12 gauge, automatic ejector \$7.25
 Shotgun, bolt action single shot 410 gauge, long barrel \$6.95

AUTO ACCESSORIES

Seat Covers, coupe, were 49c, now 35c
 Seat Covers, sedan and coaches, were 98c, Now 79c
 Floor Mats, Ford '33 and '34, were 85c, Now 69c
 Floor Mats, Chevrolet '33, were 85c, Now 69c
 Window Channels, were 60c pr. Now 49c
 Safe-T Lighter for cigarettes, were 94c, Now 39c
 Mirrors, curved, were 75c, Now 59c
 Wind Wings, were \$2.35, Now \$1.98
 Ignition Wires, 8 cylinder, were 89c per set, Now 69c
 King Bolt Set, were \$1.10, Now 89c
 Brake Set, Ford '32, '34, were 77c, Now 59c
 Brake Set, Chevrolet 1929, rear, were 79c, Now 59c
 Brake Set, Chevrolet '30-'32, were 59c, Now 45c
 Brake Set, Plymouth '29-'32, were \$1.49, Now \$1.29
 Brake Set, Chevrolet 1-ton truck, were \$2.19, Now \$1.89
 Brake Set, Plymouth '33-'34, were \$1.59, Now \$1.39
 Brake Bands, Chevrolet 1934, were \$1.65, Now \$1.49

Share These Sensational Savings!

Brake Shoes, Chevrolet 1928, were \$1.85, Now \$1.69
 Piston Rings, Model A Ford, were 95c set, Now 79c
 Piston Rings, V-8 Ford, were \$1.89, Now \$1.69
 Piston Rings, Chevrolet 4, 1928, were 85c set, Now 79c
 Piston Rings, Chevrolet 6, 1933, were \$1.45, Now \$1.29
 Clutch Plates, Ford A truck, were \$1.39 set, Now \$1.19
 Driving Lights, were \$1.39, Now \$1.19
 Driving Lights, were \$2.49, Now \$1.98
 Windshield Wipers, were \$2.98, Now \$2.59
 Auto Robes, just the thing for sitting on or wrapping up in at the softball games, were \$1.15 to \$3.15, Now 69c to \$2.79
 Valve Lifter, A Ford, were 89c, Now 69c

LADIES' READY-TO-WEAR

Wash Frocks, fast colors, full range of sizes, formerly 98c, Now 79c
 Flannel Slacks, sizes 14-24 \$2.98 and \$3.49
 Cotton Slacks \$1.00
 Hats, newest styles, formerly \$1, Now 69c
 Silk Dresses, Summer prints and style, Two lots for this clearance \$2.49 - \$2.89

Week-End Wonders for Thrifties

Wash Skirts \$1.00
 Cotton Coats, just the thing for these cool nights \$2.98

PAINTS AND WALL PAPER

Wall Paper, 217 double rolls, formerly sold for up to 35c per roll, Now 15c
 Border, 500 yards, formerly 6c per yd, Now, per yd, 2c
 Shingle Stain, 5 gal, formerly \$7.75, Now \$6.95
 Shingle Stain, 5 gal, formerly \$5.50, Now \$3.95
 House Paint, Master Mixed, 5 gal \$13.95
 House Paint, Long Life, 5 gal, \$9.45, Now \$7.95
 Floor Enamel, formerly \$2.95 per gal, Now \$2.49
 Gloss Enamel, formerly \$2.95 per gal, Now \$2.49
 Flat Finish, formerly \$2.35 per gal, Now \$1.98
 Snowwhite Enamel, formerly \$4.65 per gal, Now \$3.98
 Snowwhite Enamel, formerly \$2.45 1/2 gal, Now \$1.98
 Snowwhite Enamel, formerly \$1.29 qt, Now 98c

FARM NEEDS

Little Brown Hen Incubator, regular \$5.50, Now \$3.98
 Gardener Tractor \$271.20
 Separator, 800 lb. capacity \$77.95
 100 Egg Incubator, regular \$11.75, Now \$9.95
 Mower Knives \$2.49
 Duster, 2 row size \$8.95
 Steel Wagon Wheels, 26-inch, regular \$5.70, Now \$4.49

RADIOS AND REFRIGERATORS

5 Tube All Wave Console Model \$25.00
 10 Tube All Wave and Battery \$49.95
 11 Tube Dual Wave Console \$59.95
 5 and 6 Tube Table Models \$5.00 to \$10.00

You're Expected Here Tomorrow!

Portable Battery Radio, ideal for camp or shore Complete with batteries \$25.00
 Ice Boxes which we have taken in on our Electric Refrigerators \$5.00, \$7.50, \$10.00

SENSATIONAL SAVINGS

Men's Suits and Top Coats, broken lots of \$18.75 and \$23.50 values, Now \$13.95 (Extra Pants \$4.75)

Women's and Children's Hosiery

Ladies' Trimfoot Sport Hose, silk and wool, were 69c, now 49c
 Children's Part Wool Stockings, were 33c, now 23c
 Ladies' Outside Cotton Hose, fine quality of mercerized cotton ribbed tops, double soles, high-spliced heel, regular 39c, now 3 for \$1.00
 Misses' shaped leg fine Mercerized Cotton Hose, regular 25c, now 21c
 Ladies' fine Mercerized Cotton Hose. Special comfortable stretchy tops, cradle sole, regular 29c, Now 23c

For Shoppers Who Know Real Value

Ladies' and Children's Anklets, assorted colors, sizes 6 1/2 to 10 1/2, regular 15c, Now, pair 10c
 Women's full-fashioned Silk Hosiery, both service and chiffon; popular summer shades. Many formerly sold for 69c and 89c. Clearance price, pr. 50c
 Ladies' Umbrellas, brown, black, green, red and blue. Priced from \$1.00 to \$1.98
 Ladies' Rain Coats. Buy now for those fall rains. Formerly 79c, Now 39c

NOTIONS

Garment Bags, moth-proof, dust-proof, were 55c, Now 49c
 All Stamped Goods including bridge sets, scarfs, tea aprons, table covers, etc. 1/2 price
 Make-up Boxes, formerly \$1.00, Now 79c
 Dusting Powder, Coly, per box \$1.00
 Witch Hazel, quart size, was 50c, Now 39c
 Cucumber Facial Cream, was 37c, Now 29c
 Williams' Talcum Powder, was 21c, Now 15c
 Ace Talcum Powder, was 25c, Now 19c
 Ever-Ready Shaving Brush, each 39c
 Twinplex Stropper for Gillette and Probak type of blades 89c
 Stamped Pillow Cases, were 65c, Now 55c

"Specials" for Value-Wise Women

Palm Soap and Essar Health Soap, formerly 5c each, 12 bars for 48c
 Greeting Cards, formerly 15c each 3 for 25c
 Ladies' Belts, suede and leather, blue, black and brown 10c to 39c
 Ladies' Neckwear 1/2 price
 Ladies' Purses, formerly \$1.98, Now \$1.00
 Ladies' Purses, formerly \$1.00, Now 79c
 Picture Frames, 6 inch and 8 inch, formerly 35c-39c, Now 3 for \$1.00
 26-pc. Silverware Set, Avalon pattern, William Rodgers, Now \$5.95
 Bill Folds, were 59c to \$2.98, Now 1/2 price

MEN'S CLOTHING

Chambray Work Shirts, triple stitched, each 39c
 Dress Shirts, broadcloth, broken lots. Sizes 14 to 18. Values to \$1.50, Now, each 98c
 Work Socks, cotton, black, brown and gray, pair 10c
 Men's All Wool Sleeveless Sweaters, assorted colors \$1.00
 Boys' Brushed Wool Twin Sweater Sets, regular \$3.98 value \$2.98
 Felt Hats, special clearance group, fine quality, formerly \$3.49, Now \$2.49
 Jungle Helmets 19c
 Union Suits, summer weight, short sleeves, ankle length 69c

Buy More, Save More... at Sears

Boys' Bathing Suits and Trunks, 50% wool, while they last 39c
 Men's all wool Swim Suits with detachable tops \$1.39
 Coveralls, waistband, heavy 8-oz. pre-shrunk 39c
 Overalls, bib style, full cut, triple stitched 69c
 Khaki Pants, medium weight \$1.00

Hardware, Electrical Goods

Screen Door Sets, regular 25c, Now 21c
 Screen Door Sets, regular 27c, Now 23c
 Hose, Ruby Red, 5-8x25, regular \$3.19, Now \$1.98
 Lawn Mowers, 14 inch Kwik Kut, regular \$4.95, Now \$4.49
 Screen Doors, 2 ft. 5 in. x 6 ft. 8 in., regular \$1.89, Now \$1.49
 Screen Doors, 3 ft. 6 in. x 7 ft., regular \$2.85, Now \$2.29
 Fertilizer, Magnolia, for lawn and garden, regularly 75c, Now 59c
 Fertilizer, Magnolia, for lawn and garden, regularly 80c, Now 59c
 Fertilizer, Magnolia, for lawn and garden, regularly 25c, Now 19c
 Bench Saw, 6 inch, regular \$4.50, Now \$3.98
 Jig Saw, 10 inch, regular \$4.95, Now \$4.49
 Drill Press, regular \$4.95, Now \$4.49

Sears Stand Guard Over Quality

Drill Press, regular \$9.45, Now \$8.95
 Flex Steel Tape, regular 29c, Now 23c
 Hose Nozzle, regular 23c, Now 19c
 Sprinkler, 3 arm, regular 59c, Now 49c
 Wrench Set, Craftsman, regular \$8.89, Now \$7.95
 Percolator, electric, 7 cup, regular \$1.29, Now \$1.00
 Waffle Iron, electric, regular \$4.95, Now \$4.49
 Combination Waffle Iron and Toaster \$3.95
 Tool Box, regular 65c value, Now 59c
 5-pc. 8 Wrench Set, box-and, regular \$2.75, Now \$2.49

Sears for Low-Down Price Tickets

Flash Lite, 3-cell, regular \$1.19, Now \$1.00
 Fans \$1.29
 Electrical Fixture, 5-light, regular \$7.35, Now \$6.49
 Electrical Fixture, regular 98c, Now 78c
 Kitchen Fixtures, regular \$2.98, Now \$2.49
 Porch Lantern, regular \$1.69, Now \$1.29
 6-light Drop Fixture, regular \$6.75, Now \$5.75
 6-light Candle Fixture, regular \$6.75, Now \$5.75
 Porch Light, amber shade, regular \$1.19, Now \$1.00

484 State St.
Salem

Sears, Roebuck and Co.

Open
Sat. Nite
Until 9 P. M.