

### Outdoors Call Heard in West

#### Improvements in Camping Equipment Adding to Open Road's Lure

Pitching their tents beside rushing streams or placid lakes or in the shade of great protecting trees, one of the greatest tribes of wandering nomads that has ever peopled the west will probably be roaming from place to place this summer. But, this tribe of wanderers will be of a newer generation than the red skinned man who first explored the wonders of the west. They will have newer modes of travel and, according to the Western Auto Supply company, they will have newer equipment than that the Indians used—equipment that makes camping out a pleasure by minimizing tent "house-work."

Willis Clark, local manager of the concern, declares that the interest that has been shown in his complete camp goods department indicates that many Salem motorists will be among the travelling tourists who will be participating in this most economical of all vacations.

"It is only natural that automobile owners should choose this form of vacation," he states, "since the west is endowed with so many thousands of beauty spots and such a wide range of scenery that is all bound together by an excellent network of highways."

"Combining with this multiplicity of retreats and fine highways is a third and probably more important reason for the growing popularity of camping out.

Tents to be found in Western Auto stores, for instance are made of most durable materials, and are so light that they can be easily folded into a very small bundle. So easily erected are they that even an amateur can unroll, stake out and raise the umbrella-like arms that complete the tent home in just a few minutes. It is similarly easy to set up the auto tent which fastens to the car top for support.

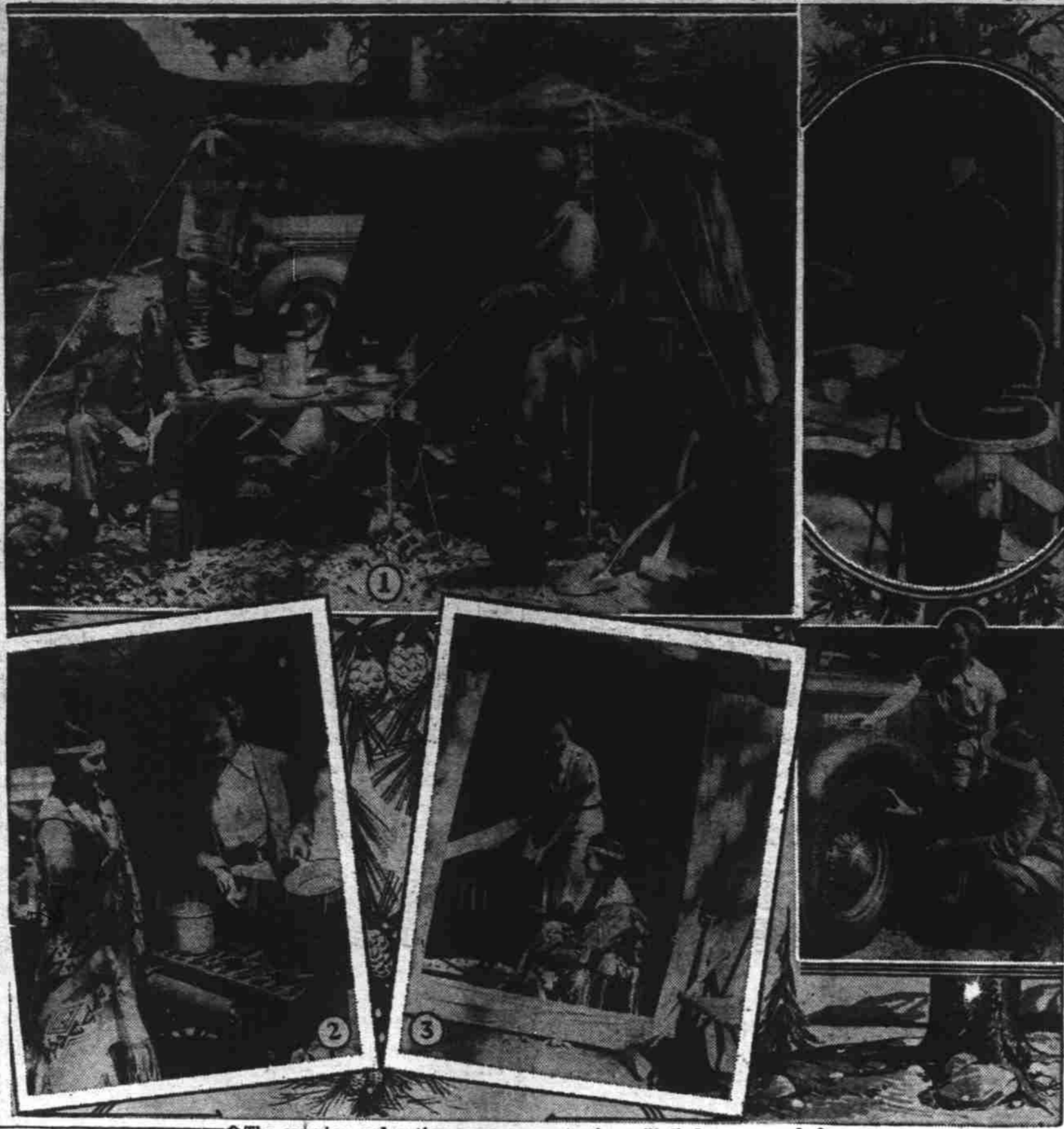
"The most important feature of camp life as a vacation is the opportunity it affords for real, genuine rest. Particularly is this true at night when the air is so invigorating, and all one needs for a good sound sleep is a bed that is comfortable. The most practical of all beds offered by Western Auto is made of light, stout metal, and equipped with springs for home-like comfort. An alternate is the canvas cot that is still preferred by many.

"In older days, the building of open cooking fires was a troublesome task, which always carried a high fire risk. Today it requires but a few seconds to set up a safe, table height stove with several burners that light instantly with the turn of the key, just as the home gas range. These and other modern improvements for camping comfort make such an outing a real vacation for the women as well as the men and children in the party."

#### School Grounds Renovated

BETHEL, June 20.—Ralph A. Wilson, Cass A. Nichols, W. R.

### Open Road Leads Motorist to Nature's Playground



The camping and outing season now starting will find more people than ever before seeking secluded retreats or mountain resorts of the west, is the prediction of Western Auto supply company. Photos show: 1. A party from the Western Auto Supply company in a spot typical of many available to motorists. 2. and 3. Visiting the camp, and evincing great interest in the new methods of camp life, is pretty White Dove, Indian girl. Upper right, the story of the one that got away. Safety while on the trip is an important factor; lower right, inspection of tires before the trip starts.

### Program Designed For Older Youths

An extension program for the special benefit of rural youth past the 4-H club and Smith-Hughes ages will be tried this fall in Tillamook, Union and two other Oregon counties still to be selected, according to announcement by F. L. Ballard, vice-director of extension, upon his return from Washington, D. C. recently. Mr. Ballard is a member of a special committee of the Land Grant College association which is working out a national

### Logans Come In; Quality Is Good

Loganberries began to come into the Salem canneries last week in sizeable quantities and showed fairly good quality. The second picking should be better, packers declare. Some fear of extreme hot weather was expressed by growers. Should the sun come out hot in the next few days, real damage from burning might result, they state. The first run of Etterbergs is about ended with some canneries

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### Bonus Helpful To Northwest

#### Business But 20 Per Cent Below Normal in Past Week, Announced

By THE ASSOCIATED PRESS  
Fifty-five million dollars of bonus money boosted Pacific northwest business last week to 75 per cent above the depression bottom and within 30 per cent of normal, Dun and Bradstreet's regional office reported Saturday.

Retail trade, although swayed by varying weather influences, held steady in most lines, after a third consecutive new weekly high was registered last week over comparable weeks of last year.

Department store sales were 15 per cent above those of last year and the best for the first three weeks in June in five years.

#### Bank Debts Gain

Bank debts for the week ending June 19 in seven Pacific northwest cities totaled \$65,350,000, compared with \$45,000,709 for the week ending June 19, 1935, and increase of nearly \$17,000,000.

Thirty-seven members of the Washington Savings and Loan League reported the first million-dollar month in home financing loans in several years.

Dun and Bradstreet reported volume of retail sales higher than 1929, but said they were due to lower prices this year than those in 1929.

#### Bonus Anticipated

Stores prepared for the bonus trade two weeks ago by putting in ample stocks and their operations in the wholesale merchandise markets last week were restricted.

Industrial activity was well sustained against the forces which ordinarily make for recession this time of year, the regional office of one of the largest steel companies in the country reported.

Reassuring the upward trend of retail business, freight car loadings surpassed all weekly totals back to late November. An increase of 3.8 per cent in revenue carloadings during the coming third quarter, over the same period a year ago, was predicted by the Pacific northwest advisory board to the association of American railroads.

Daily average sales of general merchandise were about 22 per cent higher during the first three weeks of June than over the same period a year ago in small towns and farm territory.

### Visit Scheduled



H. B. MEHRMANN

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### Jersey Cattle Club to Hold Several Sessions During Summer, Decided

The Marion county jersey cattle club decided at its meeting at the Lewis Judson home here yesterday to hold several picnic sessions throughout the summer. The next meeting will be held at the O. E. Beatty farm near Chemawa July 12, according to Mrs. Frank Kuensting, secretary.

J. R. Davis, president, presided at yesterday's meeting.

### Gatchets Improving New Bethany Home, Grounds

BETHANY, June 20 — The shrubbery has been rearranged and a new lawn planted about the home of Mr. and Mrs. F. T. Gatchet which they recently purchased here.

A new roof has also been added to the house and a new garage built. Before completing his improvement program, Mr. Gatchet plans to erect a new kitchen.

### Eagles Leader To Be Greeted

#### Mehrmann Coming Here on Wednesday, to Speak That Night, Rally

Salem Eagles lodgemen will turn out with state officials here Wednesday afternoon to welcome H. B. Mehrmann, grand lodge representative to the state convention which opens at Silverton Thursday. It was announced yesterday by A. Warren Jones, state vice-president. After driving to Silverton for the afternoon, Mehrmann will return to Salem to attend a pre-convention rally meeting of the local series in Fraternal temple Wednesday night.

Mehrmann, who holds the second highest office in the grand lodge, that of grand worthy vice-president, will arrive on the Cascade train, from his home, Oakland, Calif., at 5:22 p. m., Wednesday. It is now expected. The welcoming party at the station will include Mayor V. E. Kuhn, Barnett Goldstein, Portland, state Eagles president; Jones, as vice-president; Ralph Emmons, president of the Salem series; E. R. Ekman, president of the Silverton series; R. J. Baldwin, Silverton secretary and convention general chairman, and possibly leading state officials.

Both Governor Charles H. Martin and Secretary of State Earl Snell will greet Mehrmann at the state office building and pose for photographs.

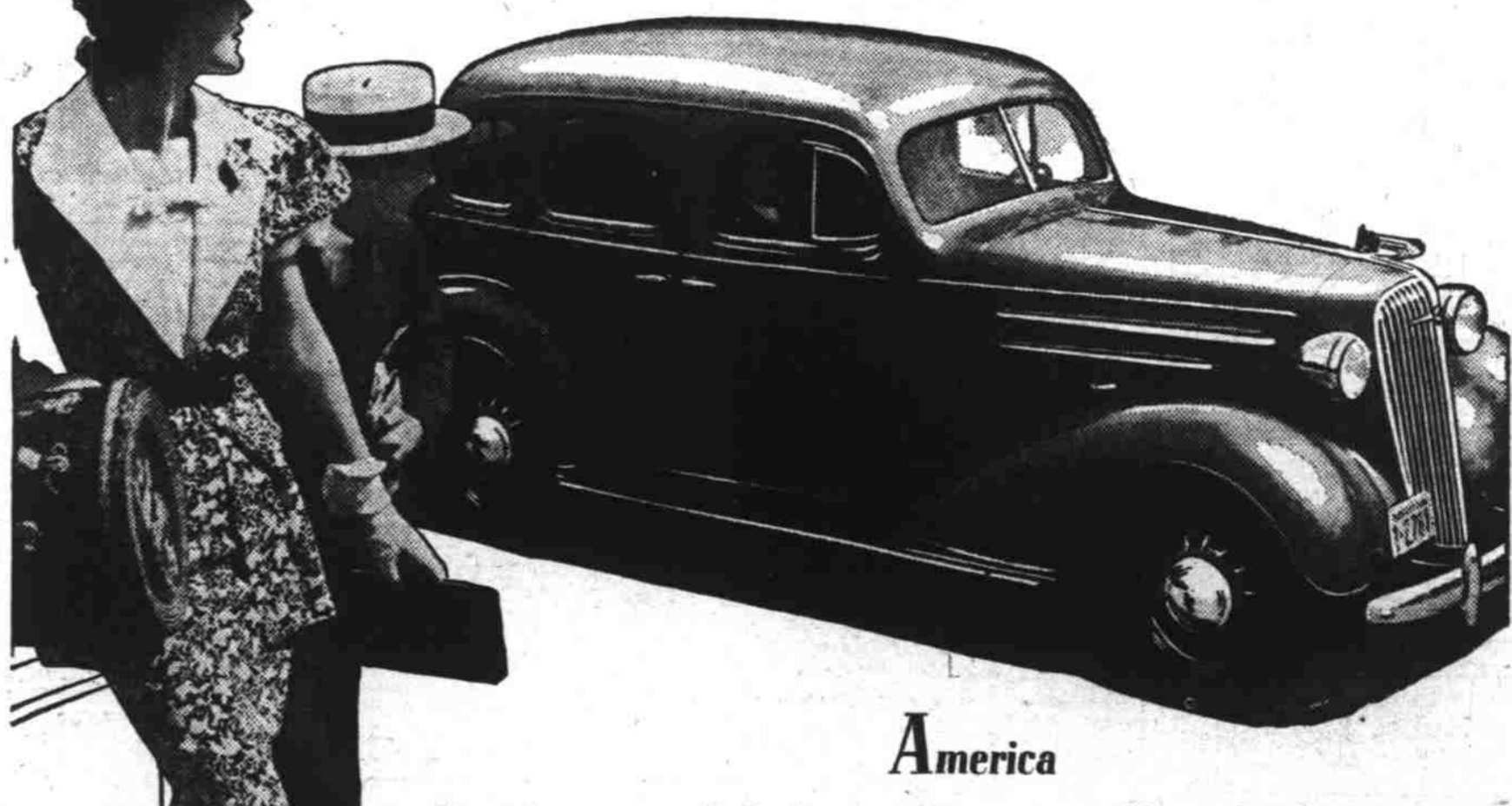
All Oregon series of the Eagles have been invited to attend the Wednesday night rally here. The program will be of an impromptu nature.

Mr. Mehrmann will be accompanied by Mrs. Mehrmann. Both attended the state convention at Grants Pass last year.

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