



Spice and span, orderly arrangement of merchandise makes selection of shopping needs easy. Every item plainly priced.



Women like to examine and compare labels and prices. The privilege of personal selection is prized by thousands of Safeway customers.



"What shall I serve" is easily answered. Take a look around—meal-time ideas come easily when surrounded by the big variety of famous foods that line Safeway shelves.



Shopping's done—you've saved time and more important—actual money. Safeway customers are able to purchase many of the other items they need from extra savings made at Safeway.



HARRY BRAMEL

manager of the new store, has been with the Safeway organization for six years holding managements in several of the surrounding stores. He says, "Service and consistently low prices will be our motto."



"AL" PORATH

for five years with Safeway, is the assistant manager in charge of the meat department. "We will handle nothing but the first quality steer beef to be sold at very low prices," says Al.

Big Value ITEMS In Small Type

Don't Miss Any of Them!

JELL-O—Assorted flavors. Each	6c
ICE CREAM POWDER, Jello 3 pkgs.	23c
SHREDDED WHEAT—The original pkg.	10c
SNOWFLAKE—N.B.C., 1 lb. pkg.	15c
KC BAKING POWDER—25-oz. can	17c
CATSUP—C.H.B., 14-oz. bottle	13c
VINEGAR—C.H.B., 50 grain, qt.	15c
PEPPER—Schilling, black, 2-oz. can	5c
JARS—Kerr or Ball Mason, per doz.	74c
SURE-JELL for your jelly & jam 2 pkgs.	25c
BALL JAR CAPS—Per doz.	19c
JAR RUBBERS 3 doz.	10c

Be Sure to Ask for the Family Circle Magazine

Get your Contest Blank—to enter the contest, naming the new Gold Medal Radio program.

FREE Samples! Regular Merchandise Barrels of Them!

Now!

BISQUICK

Served all day Sat., June 13—Bisquick for Old-Fashioned Shortcake, 1 lb. pkg.

29c

Now!

Deviled Meat—Libby's 3 cans 10c

Free Coffee and Bisquick

Now!

FREE 8x10 Colortone Photograph of Shirley Temple to Every Customer

Now!

CATSUP—Stokely's 14-oz. bottle 10c
TOMATOES, Stokely's No. 1 can 17c
VEGETABLE SOUP—No. 308 can 10c

Now!

Sperry's Pancake Flour, Popular size 18c

FLOUR 49 lbs. \$1.19 Candle Light

MILK Eagle Brand can 19c

TUNA White Star 1/2 can 15c

SHRIMP 5-oz. can, ea. 10c

Sardines Eatwell—Large Oval 3 cans 19c

Pork & Beans Van Camp's 5 can 5c

SALMON Happy Vale No. 1 tall can 10c

CORN Country Kist 3 cans 25c

Tomatoes Large No. 2 1/2 Can 3 cans 25c

Macaroni Porter Fancy 2-lb. cello 22c

Matches Full 6-Box carton 13c

KELLOGG'S PEP RICE KRISPIES, BRAN FLAKES Heavy Shopping Bag Free, with 2 pkgs. 21c

QUALITY MEATS

EVERY PURCHASE ABSOLUTELY GUARANTEED TO PLEASE!

SALMON lb. 13 1/2c
Fresh Caught—Buy Now, by the Piece

RING BALOGNA 3 for 29c
That Old-Fashioned Kind

COTTAGE CHEESE One Pint of Red Rock both for 19c
CAN OF PINEAPPLE 8-oz. Can

Salt Pork lb. 16 1/2c
Fine for Seasoning

Salad Dressing pt. 15c

EACH CUSTOMER MAKING A PURCHASE OF 50c OR MORE IN OUR MARKET SATURDAY, 13th, WILL RECEIVE 1 QUART OF DILL PICKLES FREE.

FRESH FRUITS and VEGETABLES

LETTUCE Solid Heads Local Grown each 2c

CELERY Local Grown Large Stalks each 4c

PEAS Local Grown Green Full Pods 1b. 3c

Watermelons

Ripe Klondike lb. 3c

NOW — 4 SALEM SAFEWAY STORES

935 South Commercial Court & Commercial 1978 N. Capitol 13th & State

SAFEWAY