

Baby Week



MILLER'S ARE READY WITH EVERYTHING THE BABY NEEDS » » »

April 27th to May 2nd is National Baby Week! It's a week dedicated to the wee one. Miller's are offering every facility at their command to make shopping for Baby a real pleasure this week, next week and for all time. Precious clothes for precious babies has been our hobby for years

... And now, for National Baby Week, won't you come to Miller's and learn, at first hand, the many new things his Royal nibs will wear this season?

Hand embroidered Philippine dresses of fine batiste specially priced for Baby Week. Each 59c or two for

\$1.

Extra fine quality baby dresses with exquisite hand embroidery. Priced from \$1.00 to

\$1.25

Vanta vests, also vests of the Minneapolis brand will be featured here during Baby Week. Priced from 25c to

50c

Vanta knit gowns are ideal gowns for baby. Soft as a rabbit's ear. Buy these cozy gowns Baby Week for \$1 and

\$1.25

Outing flannel kimono are very necessary to every baby's layette. Miller's are showing a good assortment at 50c and

59c

Sweaters of all wool or silk and wool in pretty pastel shades that are adorable for your baby. Priced \$1.25 to

\$1.95

Shawls for the little one are here in all wool or silk and wool combined. Dainty and comfortable. Prices, \$1.39 to

\$2.98

Diapers of fine Daisy cloth hand finished for only \$1.75 dozen and others of outing flannel at per dozen

\$1.50

Stockings and socks are to be found in this showing in all the shades you'll need including white. Priced 15c to

35c

Hand made booties in soft, cozy wool and silk yarns are fine for gift giving. Priced at Miller's 39c to

75c



FREE!

To every baby accompanied by an adult, Miller's will present either an oblong or round shape balloon.

FREE!

HEALTH-O-METER weighing service and record card to keep accurate weight record of your baby's weight.

Coming!

By fast express, new summer clothes for baby. Sun suits, rompers, play suits, talon fastened bags, caps, etc.

For Rent!

If you wish to rent scales we can accommodate you for the nominal charge of only 50c per month.

To Loan!

Going to have a shower for a mother-to-be? Then let us loan you our stork. No charge for this service.

CUDDLY TOYS
Stuffed animals here in all the wanted new kinds. Also rattles, car seats, spring jumpers, play pen pads, etc.



SALEM'S LEADING DEPARTMENT STORE

GIBSON BABY BOOKS
These baby records are on sale in Salem exclusively at Miller's. See these genuine Gibson books during National Baby Week.