

Bearcats Lose To Club Quint

Lack Fire; Multnomah Is Winner 38-29; Packer Squad Beats Subs

Willamette's basketball squad took it on the chin last night as both the touted varsity and the varsity reserves went down to defeat in a pair of uninspired tilts. The Bearcat varsity, showing little of the fighting form that it had in its three pre-holiday games, was defeated by the Multnomah club quintet of Portland 38 to 29 while the reserves lost out to Valley Packing 33 to 27.

It was more than an off night for the Bearcats, who never did begin to click in the fashion that gave them a victory over Oregon and close games with Oregon State and Drake. They couldn't hit a ten-gallon hat. Good passes were few and far between and fumbles marred the ones that were good. In a word, the Willamette varsity and reserves looked like a pair of second-rate high school teams.

Leach Club's Star The Winged M. quint, led by "Peaches" Leach, slight forward, grabbed the lead in the first half and was never headed by a Willamette team that was making terribly hard work out of basketball game. Until a few minutes before the end of the half when Eustis potted the goal that gave the Clubbers the lead, the game had been even but dull. Neither team gave the spectators their money's worth in the first half, which ended 17 to 11 for the Clubbers.

Leach found the range as the second half started and counted up three goals to three points for Willamette in short order and Willamette was unable to cut down the gap to less than seven points the rest of the way. Gastineau and Manning kept the Bearcats trailing along but Bearcat efforts to steady down and go places were fruitless.

Leach led the scoring with 12 points. Gastineau was high for Willamette with nine.

Other Game Show In an equally skillful game the Valley Packing quint drew away from the Bearcat reserves in the last half, holding the Bearcats to two field goals. The freshmen led 17 to 14 at the half but couldn't find the hoop in the last canto. "Squee" Kitchner of the Packers and John Mullin, reserve center, tied for scoring honors with 10 each. Mullin made eight of his from free throws.

| Multnomah (38) | FG | FT | TP |
|----------------|----|----|----|
| Keenan, F | 4 | 4 | 9 |
| Leach, F | 4 | 4 | 12 |
| Davis, C | 2 | 3 | 7 |
| Eustis, G | 4 | 0 | 8 |
| Klees, G | 0 | 0 | 0 |
| Smith, G | 1 | 0 | 2 |
| Totals | 15 | 8 | 38 |

| Willamette (20) | FG | FT | TP |
|-----------------|----|----|----|
| Gastineau, F | 4 | 1 | 9 |
| Weaver, F | 0 | 0 | 0 |
| Manning, F | 0 | 0 | 0 |
| Anton, C | 1 | 2 | 4 |
| Mullin, C | 1 | 2 | 4 |
| Erickson, G | 1 | 2 | 4 |
| Versteeg, G | 1 | 0 | 2 |
| Beard, G | 1 | 0 | 2 |
| Totals | 10 | 9 | 29 |

Half-time score: Multnomah 17, Willamette 11.

Personal fouls: Keenan 2, Gette, Leach 3, Eustis, Klees 4, Smith, Manning, Weaver 2, Anton, Erickson 4, Versteeg 2.

Free throws missed: Keenan 4, Weaver, Anton 2, Beard, Versteeg.

Referee, Cecil Manning; umpire, Dick Weisgerber.

Reserves (27) (33) Val. Pack. Kelly 2 F 5 Kelley Nunnenkamp 4 F 2 Burdett Mullin 10 C 6 Morley Harvey G 10 Kitchen Beard 2 G 5 Ashby

Substitutes: Reserves, Brandon S, Sutton 1, Valley Packing, Potts 1, Marr 4.

Referee, Weisgerber.

Leslie Is Winner On Airlie's Court

The Leslie Methodist basketball team defeated Airlie town team at Airlie Thursday night, 36 to 24 in a nip-and-tuck contest.

Leslie led 18 to 14 at half time. Lineups: (34) Airlie Ritchie 18 F, Wilson 6, Bertelson 4 F, 6 V. McKibbin Stockwell 14 C, 10 Al Bose J. Bush G, 6 Art Bose W. Bush G, 6 Brown Referee, Calvert.

Referee, Weisgerber.

Vikings Upset Ashland With 30-17 Victory; Grizzlies Fail to Click; Wagner and Salstrom Outstanding

ASHLAND, Ore., Jan. 10.—(AP)—Coach Hollis Huntington's quintet of Salem Vikings mowed down the Ashland high basketball quintet tonight, 30 to 17. The capital city team showed tournament form, while the Grizzlies put on one of the poorest exhibitions of the season.

Beavers Down Idaho Vandals

Score 31-24; Folen High Scorer as Palmberg, Geraghty Battle

CORVALLIS, Ore., Jan. 10.—(AP)—Oregon State college, holder of the northern division basketball championship in the Pacific Coast conference, defended its title here tonight by defeating the University of Idaho Vandals, 31 to 24. The game marked the first 1936 conference competition for both teams.

The Vandals pulled up from behind to tie the score twice in the last half but four baskets by Cliff Folen, Beaver guard, late in the game gave Oregon State a substantial lead.

Score at half time was 12 to 8 for the Beavers. The game was smooth and raged by turns, with both coaches frequently switching men in an attempt to find a consistent combination.

Geraghty for Idaho and Wally Palmberg, Beaver forward, stars from last year's teams, put on a two-man defense battle which hindered both in their face for scoring honors, Geraghty winning the two-man dual with seven points to Palmberg's six. Folen was high point man with 10. The teams will play here again tomorrow night.

Bath's Fights on Coast Questioned NEW YORK, Jan. 10.—(AP)—The reason the New York State Athletic commission refused to license young Hank Bath, California heavyweight, is no longer a secret. Chairman John J. Phelan told all today.

"Our objection from the California boxing commission said two of Bath's three California fights were 'questionable,'" he said. "So we have deferred issuing the young man a license until we have investigated further."

The announcement topped off a four-day mystery which resulted in the calling off of an entire fight card, caused a bitter verbal battle between the commission and officials of Madison Square Garden, brought a virtual abandonment of the Garden's fight activities for the indoor season and left Bath a pugilistic orphan here.

Methodists Down St. Paul Quintet Leslie Methodist church quint defeated St. Paul high 40 to 21 at St. Paul last night. The Methodists led 28 to 10 at halftime. Don Stockwell was high scorer with 15 points.

Lineups: Leslie (40) (21) St. Paul Ritchie 10 F, 2 Schutt W. Bertelson 4 F, 2 McNamee Stockwell 15 C, 6 Coleman J. Bush 4 G, 2 Connor B. Bush 4 G, Stophul Substitutes: For Leslie, Hulbert 3, J. Bertelson; for St. Paul, Brintana 2, Gribble 5.

DeMolays Lose Two to Gervais

The Salem DeMolay team lost twice to Gervais high school in a double-header Friday night. The Gervais "A" team downed DeMolay 18 to 15 while the Gervais "B" quint nosed out the DeMolay seconds 24 to 21.

Lineups: Gervais (18) (16) DeMolay Phillips 2 F, 2 Smith Ramp 3 F, 4 Gossor Berning 4 C, 7 Morr Jensen 3 C, 2 Hill Hulse 6 G, 6 Grier Shell 2 S, 1 Noffsinger

Substitutes: For Leslie, Hulbert 3, J. Bertelson; for St. Paul, Brintana 2, Gribble 5.

Eastern Pros in Lead in Tourney

LOS ANGELES, Jan. 10.—(AP)—Three eastern professionals led through the first round of the Los Angeles open golf tournament today.

The trio, Vic Ghezzi, Deal, N. J. winner of the meet last year, Harry Cooper, Chicago veteran, and Henry Picard, top-ranking pro from Hershey, Pa., posted 66's, four strokes better than par.

School League Play Launched

Parrish, Future Farmers and Midgets Win Out in First Clashes Parrish junior high, Future Farmer and Midget quints were victorious in the first day's play of the city interscholastic league yesterday.

Parrish downed the Future Craftsmen 21 to 19 in a hotly contested tilt on the Parrish floor. The Midgets defeated the Auto Shop five 17 to 13 on the high school floor with Davis leading scoring with nine points.

The Future Farmer quint walked over the Leslie junior high team 24 to 10. Earl Lyons, Farmer center, was high scorer with 13 points. Sacred Heart and the school for the deaf teams also played, but results were not reported.

Lineups: Midgets 17 13 Auto Shop Schusterwitz F, 6 Kemp Steinbock F, 4 Harvey Davis 9 C, 4 Espin Midget 17 13 Future Farmer Pappko G, 1 Kenfield Referee, Gilmore.

Farmers 24 10 Leslie J. Gardner 9 F, 2 Reinwald Benson 10 F, 4 Hastings Lyons 13 C, 4 Sperry Baumgartner 2 G, 4 Eppers Gardner 4 G, 4 Sweigert Referee, Gilmore.

May Still Enroll In Night College

Residents of Salem who desire to take advantage of the Salem "branch" of the state system of higher education may still enroll in any of seven classes that are carried on here evenings by the general extension division. It was announced yesterday by Bernard Hinshaw, in charge of the work here.

The classes meet once each week in the Salem high school, and two hours of credit for each may be earned. It is pointed out. All classes meet from 7:15 to 9:15. Registration may be made at class time any evening next week.

Two courses, both unusual, have attracted attention this term. They are "persuasion," which includes many other things besides coaching in public speaking, and "decorative art," a course in which the work is done by artist, J. Leo Fairbanks, of Oregon State college. The first is given on Wednesday, the art course meets on Monday.

Other courses offered this term include "educational psychology," "Shakespeare," "American national government," "social education," and "modern education principles and practices."

Syndicalism Case Appeal Coming Up

Before the supreme court here next Wednesday will come another case involving the criminal case against Victor Lenhardt, sentenced to Multnomah county for 15 years on a charge of assault and robbery with a dangerous weapon. The other is an appeal of a case which grew out of a riot in Lafayette beer garden area, which was held by state against Wayne Allen, Rudy Jones and John Nichols of inciting the riot. The two youths received jail sentences; the girl was committed to the state industrial school for girls.

Fred Lindstrom Dropped by Cubs

CHICAGO, Jan. 10.—(AP)—Smiling Freddie Lindstrom, center fielder with the 1935 Chicago Cubs, National league champions, was cast adrift today.

After serving 12 years in the National league, Lindstrom was given his unconditional release by Manager Charlie Grimm, setting him free to seek another post. The state accused Wayne Allen, Rudy Jones and John Nichols of inciting the riot. The two youths received jail sentences; the girl was committed to the state industrial school for girls.

High School Grid Code Being Eyed

CHICAGO, Jan. 10.—(AP)—Tightening of its code to safeguard 250,000 youthful gridiron athletes was undertaken today by the football rules committee of the National Federation of High School Athletic associations.

Most of the opening session of the two-day meeting was devoted to consideration of reports, and only a start was made on rules alterations. It was indicated that at least one important item of action, the reinforcing of the rule against unnecessary roughness, would be taken tomorrow.

Sewing Project Request Sent In

Mayor V. E. Kuhn yesterday signed the final application for WPA funds for the Salem sewing project. If approved the project will call for an expenditure of more than \$10,000 by WPA for distribution among unemployed women who will work on the undertaking.

All the articles which are completed by the women are available for distribution to relief agencies in Salem. The project has been under way for some time but the new one, it is understood, will take up the slack of unemployed women who have not yet received work under WPA.

Charge Accounts More Prevalent

Facts Gained in National Study of Credit Given at Meeting Here Relationship of charge accounts to total sales is on the increase, on basis of a study by the National Credit association of credit extended in certain parts of the country. A. A. Hall, president of Credit Bureau, Inc., told the Salem Credit association yesterday noon.

Hall presented a number of figures based on the national association's study. A curious finding shows that in centers where horse racing is popular this sport has brought a beneficial effect on business, due to two reasons: First, because the crowds that persons brought into the cities; second, because the races furnished some people with funds to make a showing on their accounts. The study made no mention of the effect on credit through losses sustained at the races, Hall remarked.

Plan Night Meeting Harold Grimm, president of the local credit association, reported that a night meeting of the group will be held January 30, sponsored by the grocers of the city. The annual spring banquet has been set tentatively for March 19.

The membership contest party has been postponed one week, to January 21, and will be held in the Woman's club building, Dr. J. W. Scott, chairman of this committee, announced.

Mrs. William Rush was elected a director of the association to fill the unexpired term of Mrs. Hulda V. Leidstrom.

Utility District Hearing Date Set

A large attendance is expected Saturday, January 18, when the hydroelectric commission of the state will conduct a public hearing at Dallas regarding the formation of a super-power district of seven valley counties of which Polk was the one. The gathering will be at the courthouse at 2 p. m.

A showing made yesterday by opponents of the super-district shows that Polk county has assessed value of \$12,579,000 of which \$2,595,000 would be included in the area included in the proposed district. The county's share of bonds which the district would issue would be \$259,000.

Within 120 days from the time of the Dallas hearing the state engineer, by law, must make a report on whether or not he favors the creation of the utility district. Irrespective of the report, five per cent of the registered voters in the district, added to the five per cent who called the original hearing, can mandatorily secure a special election from the county court, expenses being paid by taxation on the territory which the proposed district would serve.

State Police Are Active, November

State police participated in more than 1000 arrests during the month of November, according to a report released Friday by Charles P. Pray, superintendent of state police.

There were 672 arrests in the traffic bureau, of which 87 were for drunken driving. Reckless driving resulted in 37 arrests. Records of the general law enforcement division of the state police show 188 arrests. Forty-five of these arrests were for drunkenness. In 30 cases the persons arrested were held for other law enforcement agencies.

A total of 144 arrests were reported in the fish and game division. Fines in this department aggregated \$5099.65. Traffic law violations resulted in fines of \$6427.75.

Former Guard at Prison Here Dies

William Hinton, 79, a resident of Salem for 20 years during a major portion of which he was a guard at the penitentiary, and previous to coming here he was a police officer at Medford. He had been inactive because of illness for about two years.

He is survived by three brothers, Frank K. Iowa Falls, Ia., Bert of Fort Dodge, Ia., and Ralph of Hampton, Ia., and a niece, Mrs. Sam Nazor of Eugene.

Funeral services will be next Monday at 3 p. m. from the Rigdon chapel, Rev. P. W. Erikson officiating.

Utility Tax Load Nearly One-Sixth

\$235,314 Their Bill For Marion County; S. P. Heaviest Payer

Public utilities in Marion county will pay \$235,314 of the 1936 tax payments in Marion county. "Tad" Shelton, assessor, announced yesterday. These payments will be slightly less than one-sixth of the total tax roll which Shelton estimates will exceed \$1,500,000. Shelton is pushing computation of the tax rolls in order to turn them over to the sheriff's office well in advance of February 13, final date for the turnover as set by law.

School Share Big Of the utility taxes collected, \$193,275 will go for state and county taxes, \$57,775 will go for special school taxes, \$12,484 will go for high school tuition payments. Special city levies provided through the utility taxation amount to \$56,275.

The Southern Pacific company is the largest utility taxpayer in the county. Salem's collection as a city from the utilities totals \$46,566. School district 24 here receives \$35,681.

The levy on which Salem taxes are being computed this year is 54.5 mills compared to 51.3 mills last year.

Lope Sing Leaves For His Homeland

Lope Sing, aged Chinese who had lived in Marion county since 1870 and who came to San Francisco when only 10 years old, has gone back to the land of his ancestors to die, making the trip at the behest of a society of Chinese which provides the necessary cost for transportation home.

Although he at one time owned the Oregon hotel building in downtown Salem and operated a large hop yard at East Independence and had considerable money invested in real estate, he recently found it necessary to seek relief funds from Marion county and shortly thereafter left for China, after refusing previous offers of the Chinese benevolent organization.

Jury in Cronin's Case Takes Trip

ALBANY, Ore., Jan. 10.—(AP)—The jury hearing the trial of James J. Cronin on a charge of assault with intent to kill went to Blain mountain today to view first hand the territory in which Claud Hults, 19, alleged he was permanently blinded by a gunshot the night of November 1, 1935.

The trip was taken after Judge McMahon said: "I am not satisfied to let this case go to the jury unless certain points now obscure are brought out."

To Our Customers:

The following firms and business houses of Salem are happy to announce a

6 P. M. CLOSING HOUR

Daily and Saturday!

- Miller's
- Worth's Dept. Store
- J. C. Penney Co.
- F. W. Woolworth & Co.
- F.&W. Grand Silver Store
- Metropolitan 5c, 10c 25c Store
- Imperial Furniture Co.
- Montgomery Ward & Co.

Very Young Woman Is Downfall of Staunch Booster For Granges

MACLEAY, Jan. 10.—Since the beginning of time a woman has been reputed to be the downfall of man. Now none other than the state Grange Deputy W. A. James, is the "victim." The woman in question is Miss Caroline Alice Meyer.

"Will," as his friends know him, seldom missed an important county or state grange meeting and all plans were made to attend a county grange council meeting at Monitor Wednesday. But he met his Waterloo when this young lady appeared and in her secret code called him grandpa. Will was abashed.

This is the first grand child. The parents are Mr. and Mrs. Harvey (Dixie Jones) Meyer.

Temperance Unit Holds Gathering

WILLIAM ANDERSON RETURNS FROM EXTENDED TRIP EAST AND SOUTH CLOVERDALE, Jan. 10.—The Cloverdale W. C. T. U. met at the home of Mrs. Eva Cummings, Wednesday. At noon a club lunch was served. The business meeting was held during the afternoon with the president, Mrs. Hazel Morris, presiding. Those present and acted as hostesses were Mrs. Louise Kunke of Turner, she is planning to extend her visit over her mother's 87th birthday, January 15.

Anderson Returns William Anderson returned home Tuesday from a two-month's trip back east. He visited his sister, Mrs. Clara Stoughton, and several other relatives and friends in and near Lansing, Mich. He returned to Ventura, Calif., the middle of December and spent Christmas with his daughter, Mrs. Joe Arnett, Mrs. E. J. Huesing and Mrs. W. Birdwell Lee, also his son, C. H. Anderson of Taft, California.

The Four Leaf Clover club will meet with Mrs. Frances Whitehead, January 15.

Spaulding Wants AAA Substitute

Spaulding should provide some substitute for AAA at least it should make full payments on all contracts for crop reduction now in farmers' hands, Senator Charles K. Spaulding of this city declared yesterday.

"AAA was a success," he commented. "It helped the farmer. It cut cash into his hands and enabled him to meet his taxes. I regret greatly that it was declared unconstitutional."

Guide to Placing Of Ads Provided

Growing Newspaper Gives Good Results, Failing Tells Local Club

A seven-point standard with which to judge newspapers as a medium for the use of advertising was outlined to Salem Ad club members yesterday by Henry R. Failing, director of display advertising of The Oregon Journal, Portland.

"Many of the tests applied to advertising are matters only of opinion," said Failing. "I do not counsel argument over these subject-matters. The buyer of advertising must get data from facts about which there can be no dispute."

Tests, said Failing, are the following: 1. What is the newspaper's circulation, determined by the audit bureau of circulation? 2. Where is that circulation located: in the trading vicinity or outside of it? 3. What is the ten-year trend of the newspaper: is it increasing business or is the trend of business a diminishing one? 4. How does the advertising volume of the paper considered compare with that of its competitor, using a standard test? 5. What changes have occurred in the field of the paper where the space is to be purchased? 6. What general market data will the paper furnish? 7. What specific market data on the business to be advertised will be furnished?

"Quality" Poor Guide Failing said he thought the argument of the "quality" of newspaper circulation overemphasized. He said extensive tests had revealed that newspapers did not vary greatly in "quality" of circulation as the latter related to the purchasing power of readers. He said likewise position had been overemphasized as important to effective advertising. Failing counseled that advertisers keep their publicity requests to a paper separate from advertising purchases.

Edwin Thomas, club president, announced that Paul Thompson, advertising manager for Western Advertising, would speak to the club January 24 while Harold B. Say of the state highway department would speak January 31.

Easy Credit Phone 7818
STEVENS-BROWN
JEWELLERS OPTICIANS
WATCH REPAIRING
184 N. Liberty, Salem, Ore.

To Our Customers:
The following firms and business houses of Salem are happy to announce a
6 P. M. CLOSING HOUR
Daily and Saturday!

- C. S. Hamilton Furniture Company
- Salem Hardware Co.
- Geo. E. Allen Hardware
- Ray L. Farmer Hardware
- Doughton Hardware
- Needham's Book Store
- Commercial Book Store
- Patton's Book Store
- Shipley's