

## More Tourist Lures Sought

Oregon Lacks Publicity on Attractions, View of Claudia Benson

Hosts of potential tourists for the northwest visit California but inadequate advertising by Oregon and Washington coupled with the southern state's lack of interest in sending them north, retards the development of tourist trade here, Mrs. Claudia Benson, local manager for the Oregon State Motor association, said yesterday.

Mrs. Benson is this week reopening the local office of the association which will be located in the main lobby of the Senator hotel. The office was closed for three months this summer while Mrs. Benson represented the association at the San Diego fair.

Working through the Shell Motor company's fair setup Mrs. Benson was successful in distributing 25,000 pieces of northwest publicity to tourists interested in this district. She said yesterday she was confident much business had been diverted to the northwest through the advertising thus done by the Oregon State Motor association.

**Should Reach Out**  
"The northwest should have travel bureaus in Chicago, in New York and in Miami, Florida," she opined. "People are interested in our district but their ignorance of it is marked. I found persons very appreciative of the data I handed them and in the answers made to the questions they asked."

Mrs. Benson said her greatest handicap at the fair was difficulty in obtaining adequate publicity material from the northwest. Fortunately the state highway commission put out a booklet "Scenic Oregon" which was used the last two months she was at the fair. Many local chambers of commerce said they could not afford to send literature south and as a result many areas had no exploitation from the fair.

Mrs. Benson said that she distributed 15 cases of Oregon apples on Oregon day at the fair, people standing in line to obtain an Oregon grown apple.

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## Dad-Son Banquet Scheduled Friday

With expectations of an attendance of nearly 300, final arrangements for the second annual Willamette university fathers and sons banquet to be held at the chamber of commerce Friday night at 6:30 o'clock have been completed, Galen Dean, president of Blue Key, Willamette honorary group, announced yesterday.

The banquet, which proved a great success upon its inauguration last year, is being sponsored jointly by Blue Key and the Salem Breakfast club. The breakfast club provides "dads" for Willamette men, whose fathers live too far away to attend the banquet.

Dr. Norman F. Coleman, former president of Reed college and a noted student of European affairs, will give the main address. His topic will probably be "The Price of Peace." He will be introduced by Dr. Bruce Baxter, president of Willamette.

Galen Dean will act as toastmaster. The Willamette Songmen, directed by Cameron Marshall, will present several numbers with Maurice Dean as vocal soloist and Hume Downs as violin soloist.

## Anti-Picket Bill Hearing Delayed

The hearing on the so-called anti-picketing ordinance slated for last night in the council chambers, failed to develop and instead will be held Friday night at 8 o'clock.

About 30 men and women, largely union members, were on hand when announcement was made that the hearing had been postponed, though no reason given. Some complaint of not being notified of the postponement was voiced by a union representative who had come some distance. A representative at the hearing from the central trades and labor council stated he had been notified of the change in date late yesterday afternoon.

Carl B. Armpriest, as chairman of the building regulations committee, will preside over the hearing, with Fred A. Williams, chairman of the ordinance committee, secretary. Other councilmen on the two committees to sit on the hearing are E. B. Perrine, Dr. H. H. Olinger and David O'Hara.

## Gasoline Power Shovel Of New Design Arrives; "Hoe" Aids Digging Job

Fred S. Anunsen, manager of the Salem Sand & Gravel company, yesterday took delivery here of gasoline power shovel of somewhat different specifications from other such equipment in this vicinity, he reported last night. This shovel, a Bucyrus-Erie, although of but three-eighths cubic yard capacity, is fitted to swing in a complete circle and in addition to the ordinary "steam" shovel type of excavator, has a so-called hoe, which enables it to reach down into the hole it is digging, instead of working from the bottom of the pit. It will be used for such tasks as digging basements.

## Accuses Sheriff



Miss Wilda Mills

Department of justice agents at Fort Smith, Ark., investigated a story of an abduction of Miss Wilda Mills, above, 24-year-old co-ed at the University of Arkansas. According to Miss Mills, she was abducted by Sheriff Harley Gover of Fayetteville, Ark., and beaten so that she could not testify before a federal grand jury investigating liquor activities in Gover's county.

## Deaf Scouts Win Leaders Contest

First Among 18 Groups in Area; Eagles of Troop 9 in Second Place

Eight Boy Scouts "handicapped" by deafness overcame the competition from as many boys each in 18 other scout patrols in Cascade area to win the annual patrol leaders' contest, Scout Executive James E. Monroe announced here yesterday. The winning group is the Pine patrol, headed by John Mack, of troop 14 at the state school for the deaf.

The Pine patrol scored 1470 points as against 1283 by its nearest competitor in the contest, which ran from September 22 to last Sunday. Points were earned for good deeds, of which 215 were reported; for patrol hikes, 31; overnight hikes, four; troop hikes, two; and miscellaneous patrol projects such as woodworking, knot tying and leaf collections.

**Present Sheepskin**  
The sheepskin on which names of winning patrols and the year of their success are written will be presented to the Pine patrol at the annual patrol leaders' conference to be held at Silverton November 22-24.

Other patrols and their leaders placed as follows:

Eagle, Martin Barber, troop nine, 1283; Flaming Arrow, Junior Finden, troop five, 1170; Beavers, Cecil Hannum, troop five, 1135; Elks, Russell Fields, troop nine, 305; Moose, Alan Smith, troop 12, 283; Panthers, Staryl Austin, 1924 winner, troop four, 184; Black Cats, Gilbert Clausman, troop one, 99; Panthers, Jimmie Howard, troop 10, Albany, 72; Owls, Mack Maison, troop eight, 61; Wolves, Gale James, troop 12, 56.

Seven patrols dropped out before the contest closed.

## Only Small Loss From Freeze is Reported by Potato Diggers at Hills

SILVERTON HILLS, Nov. 12.—Potato digging has been the order of the day among Silverton Hills farmers during the past few days. Most of the potato crop has now been harvested and the farmers report but a very small loss from the recent cold weather.

J. H. Maulding and Clifton Hadley have been hauling lumber from the Minden saw mill near the Falls and are using it to improve the farm property, including fences and gates, at the Hadley farm.

## WPA Road Jobs Getting Good Start; 100 Men at Work on Five Projects

Road projects under WPA are getting under way in fine shape in Marion county, Engineer N. C. Hubbs reported yesterday. About 100 men are engaged in the five projects under way. Four additional projects will be started shortly, possibly tomorrow.

The projects now on include a road in the north end near Aurora, Mt. Angel drainage project, market road No. 93 east of Turner, the Van Nuys road east of Turner, and the Keizer school-Spongs landing route.

## Asoka Baxter's Topic In Broadcast Tonight, W.U. Program on KOAC

Willamette university's second regular monthly program over radio station KOAC will be presented Wednesday night from 8:30 to 9 o'clock. President Bruce R. Baxter will speak on the subject, "Asoka. One of the Six Greatest Men in History." Music will be by Kathryn Smullin, soprano, assisted by Hortense Taylor, violinist, and Ida Bennett, accompanist. Miss Smullin will sing: Ava Maria Schubert Violin obligato by Hortense Taylor The Wind's in the South Scott Wild Geese Gulion

## Red Cross Drive Getting Started

Progress Reports Due in From Captains Today, Leaders Assert

Progress reports on the Marion county Red Cross roll call are expected in considerable number from the various solicitation captains beginning today. All money taken by canvassers in exchange for Red Cross memberships is to be deposited with a roll call finance committee at the United States National bank here. At the conclusion of the roll call, November 29, an audit of the campaign finances will be made.

The first report of roll call workers yesterday, from one of the business district captains early in the afternoon, was that \$53 had been contributed. It was announced at roll call headquarters, the old Darto parlor, 466 State street. This reduced the county goal to 3447.

To attract attention to the Red Cross drive, Red Cross flags are to be flown from the county courthouse and the Masonic temple, possibly from the Legion flagpole and the postoffice.

A large number of team captains gathered at the Grand theatre yesterday morning for instructions. They were addressed

briefly by Mrs. Charles H. Martin and by Douglas Moore, Pacific coast Red Cross public relations representative.

## Observations in Orient Described for Kiwanis Tuesday by Neil Brown

A description of his visit to the Orient made during the past

summer was given the Kiwanis club Tuesday noon by Neil Brown, Willamette university graduate and history teacher in Salem high school, who described habits of the Japanese people and some of the problems faced by that nation in his talk.

A group of high school boys having parts in the operetta to be presented at the high school Friday night appeared in a skit. By vote of the club the luncheon will continue at the Quella.

## Relocating of Utility Lines Discussed Here

A group of utility representatives conferred with the county court and County Engineer N. C. Hubbs yesterday relative to placing telephone, light and cable poles on the relocated road between Jefferson and Marion. No decision was reached, the conference being continued until Friday.

# Introducing



the new  
**MASTER GRADE**  
"SPLIT TOP"

**MASTER BAKERS**—ever alert for new ideas offer for your approval Master Grade A Split Top—a wonderful new loaf of bread baked by an unusual "slow bake" process—the loaves passing through a steam chamber during the baking process to assure a slow and thorough bake throughout. From the oven Master Grade A Split Top is rushed to a gigantic air conditioned chamber where it is cooled to just the right temperature, then sliced and "lock-seal" wrapped in cellophane ready for your grocer.

These modern new processes coupled with the pure, wholesome ingredients used make this new loaf "The Toast of the Town."

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You can get it Now!



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CHERRY CITY BAKING CO., SALEM

Hix Kids! (Listen to) The Adventures of **BILL MACK and JIMMIE** Monday Wednesday Friday **KSLM** 5:30 PM SPONSORED BY MASTER BAKERS