

# EMBER LISPOS



## DAY the 7th and continuing to SATURDAY the 16th

We expect to make this a very sensational sale as our fall business has already been the heaviest in the history of our store, showing large gains in each department which leaves us with more broken lines and a greater quantity of odd lots to clean up. We have many changes to be made soon in our lines. These changes will make it necessary for us to have our stock at the very lowest point possible. So we are going to open this sale with startling reductions in every department.



Shoe prices will simply be slaughered, hosiery will be reduced till practically every woman will get hosiery for Christmas. We will close out hundreds of bags. Our new lingerie department will be a sensation, style merchandise and low prices. Fur-trimmed coats as well as sport coats will be reduced till you will just be compelled to buy one. Over four hundred dresses direct from New York all reduced right at the time when you will most need a dress.

# Shoes, Coats, Dresses, Hose, Bags, Lingerie, House Slippers WILL ALL BE INCLUDED IN THIS SALE AT BIG REDUCTIONS

#### Women's Oxfords and Pumps For Dress

We have a great many short lines of women's high-grade shoes to be sacrificed on this altar of a greater business. Short lines in all styles and most all sizes, regularly sold up to \$8.50 to be closed out at

\$4.95

#### **Red Cross Straps** and Ties

Most all in brown kid, most all sizes in this lot. We are determined to close all these shoes out, while they regularly sell for \$6.50 we are making the ridiculous price while they last of

#### Florsheim Pumps and Ties

Both brown and black. This is the cleanup of our entire stock of this make of shoes and we are going to sacrifice them at a price that will move them at once. \$10.00 shoes at

\$4.95

## **House Slippers**

All leather house slippers with heels, soft sole and hard sole. Salem's greatest value in slippers. A good value at \$2.00 and \$2.50, all go on sale at

\$1.00 and \$1.45

#### **Bradley Knit Dresses**

All the late shades and weaves, practically all sizes to select from. We have arranged them in three groups-

\$16.50 GO AT ...... \$12.95 \$19.50 GO AT ..... \$16.95 \$22.50 GO AT ..... \$19.95

#### Sport Oxfords

Both for girls and women. In women's sizes we have a large selection of beautiful shoes in all leathers, but the heavy selling has broken the sizes up so that we have decided to close them out. Regular price up to \$5.00, at

\$2.95

#### Special Slip Sale

Large shipment rayon taffeta. Greatest value in Salem. Sizes to 44, all to go at the one price

\$1.00

#### Children's Propr-Bilt Shoes

The best known shoe for children, both for corrective features and for the safeguarding of your child's feet. We will place these wonderful shoes on sale for a few days only. Regular \$4.00, \$4.50, \$5.00 and \$5.50 go at

\$3.45 \$3.95 \$4.45 **\$**4.95

#### **Formals**

We are showing a large line of select formals and we have grouped about 50 of these dresses together for quick sale. They include metal cloth, crepe and velvet in all colors and sizes. Regularly \$16.50 to \$19.50, to close out at

\$12.95

#### J & K Oxfords

Many of these styles have just been placed in stock and are wonderful \$10 values and should take no reduction but we are reducing them the same as all the other shoes to

#### Two Big Specials

300 pairs sport shoes grouped together from a dozen different lines and styles. Brown and black calf, suede and other leathers, broken lines, regular \$4.00 values, to go at

\$1.95

#### Slip Special

Clean-up all our odd lots pure silk crepe and satin. \$2.95 values. Tearose and white, broken lines go at

#### **Fur Trimmed Coats**

All New York styles bought by our representative in that city. Many of these coats are being featured by the large stores all over the United States. \$35.00 values go at

**\$24.95** 

\$69.50 values go at

\$54.95

#### **Propr-Bilt Oxfords**

Women's sizes in all the best styles of this famous corrective shoe. Regularly sold at \$7.50. To be placed on sale just for ten days or while they last, at one price of

\$5.95

#### Archpreserver **Pumps and Oxfords**

We are including a great many of our better lines and some regular numbers in this lot. Shoes sold at \$9.00 and \$10.00, all sizes and the season's best styles, all

\$7.95

### Two Big Specials

200 pairs ladies' pure silk full fashioned hose, slightly irregular, most all sizes. and colors in the lot, placed on sale while they last, regularly sold up to \$1.00, at

39c

#### **Rollins Close-Outs**

Combination Rayon Knits, reg. \$1.95, go at Brassieres, all sizes, regular \$1.00 50c, at 39c; 3 for ....

Panties, rayon, regular 65c, \$1.00 at 39c; 3 for ..

Tuckstitch Combinations, ingrain lisle, 95c, special .....

#### **Sport Shoes**

We have the cream of the entire stock of shoes for sports wear, values up to \$6.50 -all the very newest things and as this is a store-wide sale, these shoes go on sale at only

\$4.95

#### Pedigo & Rice O'Neill

Two of the best known lines of shoes in America, all high styled numbers and the styles are new and practically all sizes in each run. We will place these shoes on sale for ten days only. Regular price \$8.50 to \$10.00, go at

\$7.95

#### **Day-Time Dresses** Dinner and Sunday Night

Crepe matelasse and other new materials in rust, black, brown and green. The very newest thing direct from the New York market.

\$19.50 VALUES GO AT \$16.50 \$22.50 VALUES GO AT \$19.95

#### Ladies' Silk Hose

Full fashioned, all the new colors, all sizes, chiffon and service, both fit-all and regular tops, slightly irregular. Hose that sells regularly at \$1.35 to \$1.50. There will be over one hundred dozen to select from but they will not last long at

79c, 3 pairs \$2.00

#### **Sport Oxfords**

We are closing out a large lot of regular \$5.00 values in the finer grades. There are quite a number of full lines in this group. Brown and black, all sizes in the lot and all to go at

\$3.95



#### Archpreserver Straps and Ties

This lot is the clean-up of all our stock and only broken lines and odd lots are quoted at this ridiculously low price. Shoes that sold regularly up to \$12.00.

\$4.95

#### **Fur Coats**

We are placing on sale all our fur coats that are left in our stock. 2 Russian Pony coats, black and brown, the highest grade coats on the market. Regularly \$169.50. to go at

\$149.95

2 LAPIN COATS - Black, a wonderful value at \$89.50,

to go at only ...

1 BEAVERETTE—Brown, an exceptional value at \$98.50,

sale price . ONLY 1 BLACK PONY PAW LEFT-Market very low at \$135, \$119.50

#### Men's Sox

We have made a special purchase in men's sox. Regular 35c and 50c values, all colors and sizes. These sox will be sold while they last at

5 for \$1.00

Regularly \$19.50 to \$24.50 - All Go at

Untrimmed Swagger and Fitted Styles

\$14.95

Liberty





\$24.95

Foot Specialist

Always in Attendance **FXAMINATION FREE** 

Repair Man

Special Prices on Repair Work All Through This Sale