

Big Game Tonight to Climax Willamette Homecoming

Kennell-Ellis Studio

Welcomes the Alums and Friends back to W. U.

420 Oregon Bldg.

Phone 7830



Homecoming Program

Today's Events:

- 9:00-12:00 a. m. — Registration of alumni, at Chresto Cottage
- 5:30 p. m.—Alumni banquet, First Methodist church
- 8:00 p. m. — Willamette vs. College of Idaho, Sweetland field
- 10:30 p. m. — Student carnival, at Willamette gymnasium

WELCOME OLD GRADS

Firestone Service Stores are Ready to Serve You with

- Long Run—Firestone Gum Dipped Tires
- Spinner—Gasoline and Lubricating Oils
- Line Buck—Lubrication and Accessories
- Forward Pass—Air Service and Courtesy

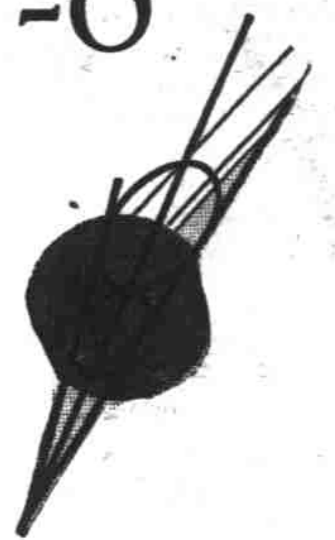
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100% With You, Willamette!

Hotel Argo Dining Room

where dining's a delight!
MODERN ROOMS POPULAR RATES

FOOTBALL

WILLAMETTE
vs.
College of IDAHO
Tonight 8 P. M.
SWEETLAND FIELD
General Adm. 50c Reserved Seats \$1.10

For These Chilly Night Games

Penney Topcoats
\$12⁷⁵
\$22⁵⁰

PENNEY'S

Hello Alumni!

Remember those distinctive, delicious meals you used to enjoy at The Spa? ... they're tasty as ever.

Special Turkey Dinner Whenever you like
THE SPA

Hold Everything!

It's Homecoming Again at W. U.

You'll Be Her Goal in Bishop's Smart Clothes

BISHOP'S

Weekend's BIG Events:

1^c Perry's Drug Store SALE

and Willamette's Homecoming

HEY, GRAD! It's a big night tonight ... we carry No-Doz, are you?

J. C. PERRY, Drugs
115 S. Commercial



Slip Over a Touchdown

in a new SLIPON SWEATER

1.95.

Shipley's

A Tip to Willamette Alums:

It's a Treat to Eat at

Peter Pan Restaurant

BREAKFAST . . . We're ready to serve you at 6:30 a. m.

LUNCHES . . . 30c to 40c also light lunches.

DINNER . . . 40c to 60c.

Open 6:30 a. m. to 12:30 a. m.

(We Close Sunday)

PETER PAN RESTAURANT
255 No. Liberty

Willamette Watch



College of IDAHO TONIGHT

Credit Phone 7818

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WATCH REPAIRING
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