

# CROSS

Market and Grocery

FREE DELIVERY  
30 DAY ACCOUNTS

265 N. Liberty 3 Phones 4133  
4134  
4135

## Here's a Real Treat.

for those who appreciate quality!

We have purchased the Blue Ribbon Prize-Winning Steer from the International Livestock Exposition at Portland. Place orders now for delivery next week.

### Are You a Good Guesser?

Come in and guess the weight of our Giant Cascade Visking Bologna . . .

- 1ST PRIZE 5 LBS. BOLOGNA
- 2ND PRIZE 3 LBS. BOLOGNA
- 3RD PRIZE 1 LB. BOLOGNA
- SALMON — HALIBUT — OYSTERS
- HENS — FRY — BAKES

#### FOR COLD NIGHTS

Cascade Brand Concentrated Chili | Fresh Chicken Tamales

Get One of These CLOTH DOLLS FREE

with 2 packages of Kellogg's WHEAT KRISPIES



25¢

Don't Catch COLDS

Keep Fit with Citrus Fruit Juices

- Orange Juice 6 cans 79c
- Grapefruit Juice 6 cans 69c
- Lemon Juice 6 cans 79c
- Pineapple Juice 6 cans 79c
- Tomato Juice 6 cans 49c

It's nicer to keep well than to get well . . . and it's cheaper!

AND NOW — Crosse & Blackwell come out with a new line of delicious soups, ready to serve

13 Varieties — Large Cans 15c

Special Introductory Deal

1 Can of Each Kind 13 cans \$1.75

#### WEEKEND SPECIALS

- For Cocktails Pitted Green Olives 23c jar
- Canned Oranges Whole Sections 3 cans 29c
- Small White Beans 4 lbs. 19c
- Elbow Macaroni 4 lbs. 27c
- Scotty Allan Dog Food 3 - 19c
- Scallion's Baking Powder— 1 lb. 39c; 2 1/2 lbs. 89c
- For Wild Fowls Use Wild Rice 1 lb. pkg. 65c

#### BUY MANNING'S COFFEE HERE

- Blue Bag 29c lb.
- Yellow Bag 26c, 2 lbs. 50c

Tastes Better — Goes Farther — Costs Less

## Transfer Madsen From Local Post

BRUSH CREEK, Oct. 17.—Victor Madsen, who has been with the Rural Rehabilitation office at Salem for the past eight months, has been transferred to head the Hillsboro office, the transfer to take place at once. The family has been living here and plan to move to the new location early in November.

Madsen has had his home in Brush Creek since he was three years old. Ten years ago in November he was married to Miss Cora Satern of Silverton and since then they have made their home on the Alvin Davis ranch here.

At Hillsboro he is taking the place of Alvin Hobart, a former Silverton boy, who is being transferred to the head office at Corvallis.

### \$10,000 to be Asked

An appropriation of \$10,000 to carry on the work of the bus and truck division of the state utilities department up to January 1, will be asked at the special legislative session. The money will be used to pay the present operating staff and to cover investigations.

### Roosevelt, Benson Tie

PORTLAND, Ore., Oct. 17.—(AP)—Roosevelt high school and the Benson polytechnic football teams battled through their game here last night to a 13 to 13 tie.



He used to complain about his coffee!

## MAN! WHAT COFFEE

my wife makes with that

"Strength Essential"

M.J.B.'s "Strength Essential" is your need in making good coffee. Supposing you tried to flavor recipes with a lemon extract that wasn't fully strong. You'd get poor results.

In the same way, you must use a coffee of full strength to get full flavor in a mild or medium

brew. M.J.B. makes delicious coffee of any "strength"—mild but never weak, medium but never flat, or strong but never bitter—all due to the "Strength Essential." For best results be sure your coffee has this feature.

Save money, too, because M.J.B. makes more cups per pound.

#### YOUR SUCCESS

We guarantee that you will be successful with every tin of M.J.B. If you



#### GUARANTEED

are not satisfied, your dealer will refund your money without question.

FULL FLAVOR AT ANY STRENGTH

"I'm through mixing 'maybe' into my cake batter!"

SAYS MRS. K. J. TOBIN, OF BEVERLY HILLS, ILL.

There's a new low price on Calumet and a big, new 10¢ can!

"WHAT'S THE SENSE in talking chances with second-best when you can get a good, big can of Calumet for a dime?" asks Mrs. Tobin.

"I've never had a baking failure with Calumet," Mrs. Tobin said. And judging by the expectant looks on the faces of her youngsters—Richard and Patricia—Mrs. Tobin is not the only member of her family who knows how delicious Calumet cakes always are!



MRS. TOBIN'S Calumet Caramel Cake makes any day a party day for her youngsters. And Mr. Tobin appreciates the new Easy-Off Top of the Calumet can. "Easy to pay for and easy to open," is the way he describes Calumet.



WHY DOES CALUMET give such astonishing "baking luck"? Why do you have to use only one level teaspoonful of Calumet to a cup of sifted flour in most recipes? Why is Calumet different from other baking powders?

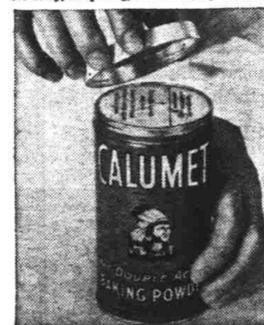
It's because of the way Calumet combines two distinct leavening actions. A quick action for the mixing bowl—set free by liquid. A slower action for the oven—set free by heat.

Calumet's double action is so perfectly balanced and controlled that it produces perfect leavening—every time. A product of General Foods.

#### MRS. TOBIN'S CALUMET CARAMEL CAKE (3 eggs)

- 2 cups sifted Swans Down Cake Flour
  - 2 teaspoons Calumet Baking Powder
  - 1/2 teaspoon salt
  - 3/4 cup butter or other shortening
  - 1 cup sugar
  - 3 eggs, well beaten
  - 6 tablespoons milk
  - 1 teaspoon vanilla
- Sift flour once, measure, add baking powder and salt, and sift together 3 times. Cream butter thoroughly, add sugar gradually, and cream together until light and fluffy. Add eggs and beat well. Add flour, alternately with milk, a small amount at a time. Beat after each addition until smooth; add flavoring. Bake in 2 greased 9-inch layer pans in moderate oven (375° F.) 25 minutes, or until done. Spread caramel frosting between layers and on top and sides of cake. Double recipe to make three 10-inch layers. Sprinkle chopped nuts on sides, if desired. (All measurements are level.)

AND LOOK AT THE NEW CAN! A simple twist . . . and the Easy-Off Top lifts off. No delay, no spilling, no broken finger-nails!



## All Calumet prices are lower!

Calumet is now selling at the lowest prices in its history . . . The regular price of the Full-Pound Can is now only 25¢! And be sure to see the new, big 10¢ can—a lot of good baking for a dime—with Calumet, the Double-Acting Baking Powder.

# MOTHERS: be sure to get these Kellogg's WHEAT KRISPIES DOLLS for your children

ONE DOLL FREE with each purchase of two packages of Wheat Krispies



You've never seen cloth dolls as cute and colorful as these! Created by Vernon Grant, whose paintings for the Kellogg Company have won millions of friends among little folks.

Now for the first time these Vernon Grant animals have been made into dolls—printed in full colors on stout cloth—all ready to be sewn up and stuffed with cotton.

#### HOW TO GET THEM

You can't buy dolls like these. But you can get them FREE at your grocer's! Just buy two packages of Kellogg's Wheat Krispies and he'll give you a cloth doll. Your children will love them—and enjoy Wheat Krispies too.

#### YOU'LL LIKE WHEAT KRISPIES

Kellogg's Wheat Krispies are a new kind of cereal—whole wheat blended with rice. They're delicious, and they stay crisp in milk or cream! Nourishing. Ready to serve.

Your youngsters will want all four of the cloth dolls—frog, duck, cat and dog. You can get all you like while the supply lasts—one FREE with each purchase of two packages. Kellogg's Wheat Krispies are made by Kellogg in Battle Creek.



In actual size these dolls are 9 to 12 inches tall and printed in full, bright colors



Of Course It's LESS AT Caplan's

Caplan's THE Price Cutters

137 S. Commercial St. PHONE 4010

Golden West in Glass One lb.

26c

We Feature Honey Maid Grahams in Three Convenient Sizes

VANILLA FACTORY DEAL

8-oz. Bottle and 4-oz. Bottle

Both 23c

CROWN Cake Flour 4 9-10 lb. Bag

31c

Gold Dust Large Pkg. 15c

Sunny Monday LAUNDRY SOAP

10 cakes 16c

Kerr's Red Rose Oats, 9-lb. bag 28c

Sweet Potatoes, No. 1s, 4 lbs. 8c

Thompson's Seedless Raisins New and Fresh Stock 4 lbs. 15c

P.A. and VELVET TOBACCO

9c tin

White Star Tuna, 1/4 size, 2 cans 17c

Leslie Salt, It's Iodized, 2-pound box 5c

Lighthouse Cleanser, 2 cans 5c

Oregon Milk, tall cans, 4 for 19c

Look for This Display It has your Kellogg's CLOTH DOLLS

FREE with 2 packages of WHEAT KRISPIES 2 pkgs.



25c

Calumet, lb. can 23c

Mazola Oil Excellent for Cooking

1-Qt. Size 31c

Argo Starch Corn or Gloss

1-lb. Box 5c

FORMAY The Perfected Shortening

3-lb. pail

49c

CARNATION WHEAT GO with Carnation Wheat—a Large Package Better Breakfast! Rich and nourishing. Yours for a Good Morning! 15c

Jell-O, all flavors . . . . . 5c

Grape Nut Flakes, 2 pkgs. . . 19c

Maxwell House Coffee, 1-lb. . 25c

We Reserve the Right to Limit Quantities